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"Rock Around The World" is changing its name to "Rock World" to dramatize the show's change in focus and staff talent . . . WXRT/Chicago is celebrating the fifth year of their popular "Unconcert" series, sponsored by Seven-Up, with a special two-hour retrospective sampling highlights of several popular shows from the series' past . . . KSAN/San Francisco news reporters were on hand to cover the area's Fifth Annual Hooker's Ball, scene of a masquerade and other miscellaneous merriment that acted as a fundraiser for the Coyote group . . . KALX/UC Berkeley broadcast the entire "Tribal Stomp," Chet Helms' tribute to sixties Bay area bands . . . Received a letter from KPRI/San Diego GM Dex Allen in response to the recent column on WZXR/Memphis's commercial free Mondays, informing me that his station also experienced excellent listener response to a commercial-free day of programming which was a regular station feature for five months. While the station no longer programs the commercial-free days, it has incorporated a 25-minute non-commercial music sweet every hour of the day by scheduling only three breaks per hour, at :20, :40 and :50. Sounds like an intriguing alternative . . . The third annual western regional college radio conference, I.B.S., is being held in San Diego the weekend of November 17-19. Among those scheduled to speak are Rachael Donahue from KWST/Los Angeles, Jim Ladd of KMET/Los Angeles, and Rick Liebert, PD of KGB/San Diego. College stations interested in attending are asked to contact Guy Perry at San Diego State's radio station KCR, (714) 286-6981.

**Concerts & Conversations**

**PRESENTATIONS:** WYXE/Madison presented Axis for 92 cents . . . WFBQ/Indianapolis presented Nantucket for 95 cents . . . WIOQ/Philadelphia presented Fandango and 1994 for \$1.02 . . . KHFI/Austin presented Moon Martin for free . . . WMMS/Cleveland presented Creed for \$1.01 . . . WBCN/Boston presented 1994 for \$1.04 . . . WLIR/Long Island presented Dirty Angels for free . . . DC 101/Washington, D.C. presented 1994 for \$1.01 . . . WOUR/Utica presented Nick Gilder for 96 cents . . . WZAM & K94/Norfolk presented City Boy for \$1.94 . . . WVBR/Ithaca presented Desperado for 93 cents.

**RADIO CONCERTS:** Genesis on WXRT/Chicago . . . Heart, Dirty Angels on WCMF/Rochester . . . Todd Rundgren on KZOK/Seattle . . . Nick Gilder on WOUR/Utica . . . Dirty Angels, Robert Hunter on WLIR/Long Island . . . Nantucket, Derringer on KNAC/Long Beach . . . Creed on WMMS/Cleveland . . . Vassar Clements on WBAB/Long Island . . . Norton Buffalo on KSAN/San Francisco . . . Patti Smith on WVBR/Ithaca.

**GUEST DJs:** Melissa Manchester on WZMF/Milwaukee . . . Jean Luc Ponty on WAAF/Worcester.

**CONVERSATIONS:** Paul Stanley on WCOZ/Boston . . . Kenny Loggins, Anne Wilson on DC 101/Washington . . . Carl Perkins on WKLS/Atlanta . . . Jeff Baxter on WOUR/Utica . . . Al Stewart on KZOK/Seattle . . . Al Stewart on KHFI/Austin . . . Meat Loaf, Pierce Arrow on WLIR/Long Island . . . Nantucket on KNAC/Long Beach . . . Peter Gabriel, Heart on CHOM-FM/Montreal . . . Larry Carlton, Townes Van Zandt on WIQB/Ann Arbor . . . Tim Curry, City Boy on KSHE/St. Louis . . . Al Stewart on KAZY/Denver . . . Moon Martin, Phil Collins on KHFI/Austin . . . Southside Johnny, Meat Loaf on WMMS/Cleveland . . . Dave Edmunds, Nick Lowe, Boston, Zwol, Paul Stanley on WBCN/Boston . . . Peter Gabriel on CHEZ-FM/Ottawa . . . Traveler on KRST/Albuquerque . . . Hall & Oates on KZEL/Eugene . . . Steve Howe, Phil Collins on WLUP/Chicago . . . Al Stewart, Styx on KISW/Seattle . . . Le Roux on WNOR/Norfolk . . . Robert Klein, Pierce Arrow, Pat Metheny on WVBR/Ithaca.

**COMING NEXT WEEK:** If you're an air personality wondering what to do next to further your career, you may have already considered syndication. Next week we'll talk with Gabriel Wisdom, whose Joyful Wisdom Program is heard on over thirty AOR stations nationwide. He'll detail the growing pains his program endured and the knowledge gained in his "learn-by-doing" experience with radio syndication.



**PORTLAND NIGHTS** — Capitol recording artist Bob Seger stopped off at the KGON/Portland studios for an on-air chat after his concert appearance locally. Pictured (l-r) are Seger, KGON MD Gloria Johnson, Capitol's Stan Foreman and Doble Flanagan of Everybody's Records in Portland.



**NEXT TO KIHN** — Janus recording artist Greg Kihn took a moment out to relax with area AOR personalities before a recent Detroit appearance. Pictured (l-r, sitting) are WWCK/Flint PD Steve Barrington, group's Larry Lynch, Kihn, group's Steve Wright and Dave Carpenter, Janus' Dennis Hobbs; (l-r, standing) Janus' Morrie Horowitz, Music Trend's Carl Galeana, WABX/Detroit air personalities Brian Baba and Zek Burns, Janus' Chuck Reichenbach.



**CRAZY HORSE** — KMOD-FM/Tulsa morning man Chris Van Dyke recently broke the Guinness book's world record for rocking on a rocking horse (32 hours) to prove that KMOD-FM is the most rocking station in Tulsa.



**SOUTHERN SEA LEVEL** — Capricorn recording artists Sea Level recently played an outdoor concert at the Hialeah Race Track in Miami. On hand to greet them afterwards were several ZETA 4 staffers. Pictured (l-r) are group's Jimmy Nalls, Capricorn's David St. John, group's Joe English, Chuck Leavell, and Davis Causey, Zeta 4 News Director Tom Wabb, group's Lamar Williams and Randall Bramblett, Zeta 4's Larry Bessler, Gary Martin and Ron Hunter.