

Mann Looking to Turn On the Students to the Art of Jazz

NEW YORK—Jazz musicians are working hard to gain the acceptance of the college student, according to Herbie Mann, jazz flutist and producer on the Embryo label. "I only work weekend dates on campuses and some festivals now," said Mann, "I want to turn on the students to the art of jazz. I want to open the door for my fellow musicians who have so much to offer to the young, inquisitive mind." Mann played 70 college dates in 1969. They expected to hear Memphis Underground but we gave them more than they bargained for. It was a real experience for them. They were lifted right out of the auditorium." If a label must be put on the type of music Mann plays within the framework of jazz, that label must be "Head Music." "There's no other way to

describe it. Our music allows the young person to actively use his mind while he sits in the auditorium. These people are less set in their musical tastes. Therefore, they have this let's see attitude. Their taste vacillates more than the adults. They work more on impulse. The older people have a harder time giving rock a chance than the young people have giving jazz a chance."

Mann feels that the main problem in the acceptance of jazz lays with the jazz musician himself. "Some musicians," he said, "have a tendency to play down to their audience. They seem like they don't really care if anyone listens. They play for themselves and not the listener. A musician has to make his music believable to the listener. It must convey a feeling. The

jazz musician has to thank bands like Blood, Sweat and Tears for opening up new horizons to him. I personally think Ian Anderson has done a great deal to get the flute accepted by young people. Then, of course, there was Stan Kenton and Dave Brubeck, both helped to open the field of music for the jazz artist."

Rock is good for the country, according to Mann. "Youth has to have its own thing and that thing is rock. Now I see a movement towards freer composition and expression in music. Horns have been accepted for a few years. Now the horn will begin to expand itself until the real expression is there. No more charts and strict arrangements. This will lead to the fusion between rock and jazz. There will, of course, still be separate types of music. But there will also be the shadow area of jazz and rock. It can be seen now with Jethro Tull, Blood, Sweat and Tears, the Nice, and many more big bands. It grows every day."

Rock is a special topic for Mann. He likes the music "It's great for a musician to take a rock tune and improvise. The young people understand this. It is one step away from total improvisation off of say, a sixteen bar chorus. If it wasn't for rock, the white musician would still be restricted to the night club circuit. I hate to think about where the black musician would be. Rock has done a great deal for every musician. Now musicians are trying to do something for every audience. It is not easy, but it is fun and also worth the effort."

15 Awards Marks 5th Annual Mobile Jazz Competition

MOBILE, Ala. — The fifth annual Mobile Jazz Festival completed its most successful year Saturday night (21) with the naming of 15 merit awards for outstanding performances by individual collegiate musicians from throughout the country. The three-day competition drew an estimated 4,000 to view the competition which featured groups from over 15 colleges and universities. The festival also represented a high school competition with 12 area high schools represented.

The stage bands chosen as the top finalists included the Southern Louisiana College Stage Band, Morehead State University. Chosen as finalists were the Ray Fransen Quintet, Loyola University; Texas Southern University Jazz Ensemble and the University of Florida Jazz Quintet.

Judges for this year's festival were Urbie Green, Mundell Lowe, Thad Jones, Larry Ridley and Al Green. Judges for the high school division included Dr. Walter F. Anderson, Ronnie Kole and Charles Suber.

Canada University Pop Poll Shows It Like It Is in Sales

WINNIPEG—The results of Canada's first university pop poll were announced here this week, giving firsthand indications of what sells on the Canadian campus. Called the Opus 69 Awards of 1970, the poll was based on a study by Campus Records Distributors Ltd., Canada's only national distributor to the university market, campus radio stations, student newspaper critics, bookstore representatives and student opinion at 40 universities.

CKY-FM, Winnipeg's progressive rock outlet, built a four-hour show around the awards. The poll results were as follows:

Best Album of 1969 (first six

months)—Bob Dylan "Nashville Skyline" (Columbia); (second six months)—Rolling Stones "Let It Bleed" (London); Best Selling LP of 1969—1. Beatles "Abbey Road" (Apple), 2. Led Zeppelin II (Atlantic); Best Selling Cassette—Iron Butterfly "In a Gadda-da-Vida" (Atco); Best Canadian Group—The Band (Capitol); Best American Group—Chicago Transit Authority (Columbia); Best British Group—Led Zeppelin (Atlantic); Best New Group—Crosby, Still, Nash & Young (Atlantic); Most Popular Group—Creedence Clearwater Revival (Fantasy), (runner up) Blood, Sweat and Tears (Columbia); Best Cana-

dian Artist—(male) Neil Young (Reprise); (female) Joni Mitchell (Reprise); Best American Artist—(male) Johnny Winter (Columbia), (female) Janis Joplin (Columbia); Best British Artist—(male) Joe Cocker, (female) Julie Driscoll; Best Project—(American) Second Winter (Columbia), (British) "Tommy" by The Who (Decca), (runner up) "Arthur" by The Kinks (Reprise); Superstar of the Year—Tom Jones (London); Best Folk Artist—(male) Bob Dylan (Columbia), (female) Judy Collins (Elektra).

Also, Best Country LP—"At San Quentin" Johnny Cash (Columbia); Best Soul LP—1. Isaac Hayes "Hot Buttered Soul" (Quality), 2. Sly and the Family Stones "Stand" (Epic); Best Jazz LP—Herbie Mann "Memphis Underground" (Atlantic); Best Easy Listening LP—"Switched On Bacharach" (Decca); Best Musical—"Hair" (RCA); Best Soundtrack (Popular)—"Easy Rider" (Warner Bros.), (Classical)—"Romeo and Juliet" (Capitol); Best Classical LP—Gabielli: Antiphonal Music (Columbia) (Chgo. Cleveland. Phil. Brass Ensemble); Best Operatic Album—Strauss: "Der Rosenkavalier" (London); Best Operatic Voice (female)—Beverly Sills (Westminster). (Male)—Dietrich Fischer-Dieskau (DGG, Angel); Most Popular Classical LP—1. "Switched

College, Oneonta, N.Y., Wednesday (8); New York University at Cortland, Thursday (9); St. Vincent College in Latrobe, Pa., Friday (10); Hiram College, Hiram, Ohio, Saturday (11); Olivet College, Olivet, Michigan, Sunday (12).

Richie Havens, on the Stormy Forest label, appears at San Diego State University Friday (10). Pink Floyd, on Harvest, appears at the State University of New York at Stonybrook Saturday (11).

What's Happening

David Rubinson, vice president of Fillmore Corp., addressed the recent NARM convention in Bal Harbour, Fla. He said that there is no other business except perhaps for the film industry, which is as inviting to the brightest young people as the record business. As a result of the lack of concerted effort, industry-wide, to recruit and train the best talent available, the whole industry has a crisis in middle and upper management. We must recruit and train the cream of young people in the country who are charged with the great desire to communicate with their peers.

Young people believe that the business is peopled by money-hungry and unscrupulous capitalists who are after the dollar and have no feeling for the music. . . . Too many of us have a severe lack of communication with the community which supports us. We do nothing to reach out and establish real communication with those millions of people who buy or hear our products every day. As a result, the community which supports us, concomitantly distrusts us, maligns us. The music industry has made enormous profits because the young people of the world have discovered music as a means of communication about vital and relevant issues. . . . Rock music has become a way of life. The rock community must be allowed a say in the affairs concerning their way of life. The young college student and the young Ghetto Dweller must be recruited to join positively in our business, he feels. This, apparently is not just talk. Fillmore has had a series of free seminars on in San Francisco and dealing with the various aspects in music. They supposedly have over 400 students attending.

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WKKS-FM at Western Illinois University in Macomb, has changed its call letters to WIUM-FM. The zip is 61455.

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The Associations of College Unions-International held its conference in Houston March 22-25. Over 1,100 faculty and student representatives from 500 colleges were in attendance. The keynote address was delivered by Dr. Harold Taylor, who spoke on "Society, the Seventies and Higher Education." There were 79 companies making up 91 booths which is the largest exhibitor participation in history. The 1971 conference will be held in White Sulphur Springs, W.Va., March 21-24, 1971.

DON'T LOOK BACK

Congratulations to Albert Grossman, of A.B. Grossman Management, Inc., who received recognition as the outstanding alumnus at Roosevelt University in Chicago (class of '47) at a recent dinner in that city. Grossman founded the Gate of Horn in Chicago, in the pre-Rush Street and Old Town days in Chicago. The gate was the starting point of many folk artists' careers.

COLLEGE PROGRAMMING AIDS

WIUM-FM, Western Illinois University, Macomb, Tim McCartney reporting. "Vehicle," Ides of March, Warner Bros.; "No Sugar Tonight," Guess Who, RCA Victor, "Here Comes the Sun" (Abbey Road), Beatles, Apple. . . . WOCR, Oswego State University, Oswego, N.Y., E. Krauss reporting "Run Sally Run," Cuff Links, Decca; "One Tin Soldier," Original Caste, TA; "Zager and Evans," Zager and Evans, RCA. . . . WBCR, Brooklyn College, N.Y., Lenny Bronstein reporting, "Lay Down," Melanie, Buddah; "My Baby Loves Lovin'," White Plains, Deram; "Forget It—I Got It," Ambergris, Paramount. . . . WQMC, Queens College, Queens, N.Y., Ted Goldspeil reporting, "Make Me Smile," Chicago Columbia; "Woodstock," Crosby, Stills, Nash & Young, Atlantic; "Carry On" (Deja vu), CSN&Y, Atlantic. . . . WWAS, St. Francis College, Biddeford, Me., John Roberts reporting, "Get Ready," Rare Earth, Rare Earth, "Let It Be," Beatles, Apple; "Mississippi Queen," Mountain, Windfall. . . . WLUC, Loyola University and Mundelein College, Chicago, Kevin Killion reporting, "Oh Well," Fleetwood Mac, Reprise; "Waiting for the Sun," Doo Rob Gold reporting, "Helpless," Crosby, Stills, Nash & Young, Atlantic; "Oh Well," Fleetwood Mac, Reprise; "Song for My Father," Leon Thomas, Flying Dutchman. . . . WBRB, Michigan State University, East Lansing, John Kowaleski reporting, "Lucifer," Bob Seeger System, Capitol; "Mama Said," Little Eva, Spring; "What She Thinks About" (John B. Sebastian), John Sebastian, Reprise; "Cecilia" (Bridge Over Troubled Water), Simon & Garfunkel, Columbia. . . . WVBU, Bucknell University, Lewisburg, Pa., Stephen Selinger reporting, "Love Grows Where My Rosemary Goes," Edison Lighthouse, Bell; "Mr. Monday," the Original Cast, TA; "Get Ready," Rare Earth, Rare Earth. . . . KSLU, St. Lawrence University, Canton, N.Y., Anthony Colao reporting, "Which Way You Goin' Billy?" Poppy Family, London; "Let It Be," Beatles, Apple; "Puzzle" (album) Mandrake Memorial, Poppy. . . . WUNH-FM & FM, University of New Hampshire, Durham, John Graham reporting, "Cecilia," Simon & Garfunkel, Columbia; "Let It Be," Beatles, Apple; "As the Sun Still Burns Away" (Crickwood Green), Ten Years After, Deram.

Best LP's

These are the top selling albums at The Record Center, serving the University of Colorado in Boulder. Kent Crawford is manager.

1. "Deja vu," Crosby, Stills, Nash and Young, Atlantic SD 7200.
2. "Bridge Over Troubled Water," Simon & Garfunkel, Columbia KCS 9914.
3. "Sweet Baby James," James Taylor, Warner Bros. WS 1843.
4. "Hey Jude," Beatles, Apple SW 385.
5. "Everybody Knows This Is Nowhere," Neil Young and Crazyhorse, Reprise RS 6349.
6. "JOHN B. Sebastian," John Sebastian, Reprise RS 6379.
7. "Empty Rooms," John Mayall, Polydor 24-4010.
8. "Abbey Road," Beatles, Apple SO 383.
9. "Ladies of the Canyon," John Mitchell, Reprise 6376.
10. "Volunteers," Jefferson Airplane, RCA Victor LSP 4338.
11. "Stand Up," Jethro Tull, Reprise 6360.
12. "Chicago," Chicago, Columbia KGP 24.
13. "Sergeant Pepper's Lonely Hearts Club Band," Beatles, Capitol ST 2633.
14. "Let It Bleed," Rolling Stones, London NPS 4.
15. "Battle of Northwest Six," Keef Hartley Band, Durham 18035.

on Bach" (Columbia), 2. "Elvira Madigan" (DGG); Most Exciting Sound of 1969 (Popular)—King Crimson (Atlantic). (Classical)—Janacek: "Sinfonietta" (London); Best Documentary or Play—"Charbonneau

and Le chef" (RCA 2 LP's); Best Buy of 1969 (Popular)—Chicago Transit Authority (Columbia 2 LP's); (Classical)—(DGG 8 LP's); Musical Hoax of 1969—The Masked Marauders (Deity).

Campus Dates

Tom Rush of Columbia will appear at Duke University in Durham, N.C., Sunday (12). Paul Gernia, Folkways recording artist performs at the State University of New Hampshire, in Durham, Friday (10).

Josh White Jr. of United Artists, will appear at Stamford University, Birmingham, Ala., Tuesday (14). The Mandrake Memorial and Townes Van Zandt, both recording for Poppy Records, appear at Cornell University, Ithaca, N.Y., Tuesday (7); Oneonta State