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FCC's Ray To Clear Payola Air At Forum

LOS ANGELES—William B. Ray, chief of the complaints and compliances division of the Federal Communications Commission, will clear the air on the topic of payola as a speaker of the fifth annual Billboard Radio Programming Forum which will be held here Aug. 17-19 at the Century Plaza Hotel. Ray will be luncheon speaker on Aug. 18.

Seven other new speakers, including new commissioner Ben Hooks of the FCC, have been slated for the three-day Forum, the largest educational radio programming meeting of its kind. Also speaking will be Paul Drew, programming consultant from Washington, D.C.; Pat O'Day, general manager of KJR, Seattle; Sonny Melendrez, operations manager of KTSA in San Antonio; Jack Thayer, general manager of WSAR in Cleveland; Don Graham, director of special projects for Chess/Janus Records, Los Angeles; and Dick Orkin, originator for the "Tooth Fairy" series and the "Chickenman" series, Chicago Radio Syndicate, Chicago.

Previously committed to speak during the Forum were: Mike Curb, president of MGM Records and leader of the Mike Curb Congregation; Jackie DeShannon, Atlantic Records artist; Smokey Robinson, vice president of Motown Records and an artist and

NARM Spearheads Drive To Help Flood Victims

By PAUL ACKERMAN

NEW YORK—A massive all-industry drive to aid record and tape retailers whose businesses have been partially or totally wiped out by the recent floods is being spearheaded by NARM executive director Jules Malamud, NARM president Dave Press and the organization's board of directors. As of press time, the NARM executives had already contacted the or-ganization's manufacturers' advi-sory committee. Committeemen were in full agreement as to the desirability of aiding flood victims in the affected areas, namely Florida. Virginia, Maryland, Pennsylvania, New York and the District of Columbia.

Malamud stated: "We are work-

ing closely with the record manufacturers, vendors of fixtures and accessories, even pressing plants . . . and we are drawing up a plan whereby damaged stock and plan whereby damaged stock and fixtures may be replenished at cost. We are also hopeful that the victimized businesses will be granted extensive dating, possibly a 60-day moratorium on bills." Malamud added that NARM is

working out these plans in conjunction with representatives of all industry segments. He indicated that final decisions would be up to branches, local distributors, rack-jobbers, rather than a central

Overall Plan

Malamud noted that the overall plan would be flexible and would (Continued on page 62)

RCA Sets 'Satellite' Service For 3 Areas

NEW YORK—The effort to speed service and facilitate lines of supply for RCA recorded product, outlined earlier this year by Gene Settler, vice president and director of marketing (Billboard, March 4), took a big step forward with the announcement this week of south and southwest and New England penetration by the firm.

Settler's announcement confirms an earlier report (Billboard, June 17) regarding the extension of RCA's branch entity, Music Two. which began over a year ago with the opening of a Cleveland outlet.

Settler said the northeast direct distribution unit will be served by the Rockaway, N.J. plant, with district manager Ron Schwitzer, former Charlotte fieldman, as chief. Regional sales manager Frank O'Donnell remains in New York City Poston fieldman Rich York City. Boston fieldman Rich Attinson is being made Boston sales manager. Resident salesmen will operate from Hartford and upstate New York.

A Music Two satellite service center, a local sales branch and the southeast regional sales office will be located in Atlanta. Charlie Hall, formerly Boston fieldman, will be district sales manager, while Charlie Smith, former Atlanta fieldman, will be local sales manager, with Mike Krause, ex-sales administrative manager in New York, as regional sales manager. Fred Love, former Miami fieldman, becomes Miami sales manager, while Larry Gallagher, for-mer Dallas fieldman, becomes Memphis manager. There will be resident salesmen in Nashville, Charlotte and Jacksonville.

The satellite center in Dallas. headed by Warner Pagliara, former Famous Music marketing director, will serve Tulsa, Oklahoma City, Houston, San Antonio, Den-

(Continued on page 17)

'Q' Adds To P Copyright Problems

By MILDRED HALL

WASHINGTON — Quadrasonic sound has presented the Copyright office with a brand new question is the office goes into its fifth month of registry for the new recordings eligible for copyright:

Does a new quadrasonic mix of an alder processing the older, non-copyrighted recording, constitute a valid basis for copyright of a recording made before Feb. 15, 1972? The Copyright Ofice, as of this writing, is undecided, and is holding applications for new copyright where the basis of the laim is only the new four-channel

Mrs. Dorothy P. Keziah, head of he Examining Division of the Mu-ic Section of the Copyright Office, aid they are looking for answers

Budget Battle

Flares in U.K.

By BRIAN MULLIGAN

Staff Member, Music Week

or Britain's \$27-million budget ecord market. Next week, the tereo Gold Award label, distributed through the Record Merchan-

isers, rack company, will be re-aunched at a price-cutting \$1.25— utting 12-inch albums on a par with the retail price of singles here. Behind this bold move, destined

p provoke some reassessment of narketing tactics by competing (Continued on page 12)

LONDON—The battle is heating

to the question of whether re-mixing the older stereo recording into four-channel sound involves creative authorship—or is it only a mechanical operation?

A new recording session in quadrasonic sound resulting in a master made on or after the Feb. 15 effective date for copyright of recordings, would clearly entitle the resulting work to copyright. Otherwise, the law calls for substantial revision, editing or addition of new material to take out copyright as a "new work." In an earlier publication (Circular 56), the Copyright Office indicated that a simple "rechannel" from monaural to stereo, of the same series of sounds would not be enough.

Seeks Comment

The Copyright Office is soliciting comment, and asking the sound engineers to describe exactly what they have done when changing a stereo (and non-copyrighted) re-cording into the new sound. Step-by-step details are the only way the government agency can determine if real authorship is involved in this peculiar circumstance of an electronic era.

The sudden necessity for paper work and keeping careful records is dismaying to the sound engineers, and to almost everyone involved in recording. But as Mrs. Keziah points out, the present and future security of a copyright de-pends on having the all-important details of who, when, where and how spelled out in the registration.

The numbers of applications are mounting rapidly. By mid-April

they were running as high as 250 a week, and a plateau of 350 is developing—with a fair percentage of correctable mistakes, and some more serious ones on the applications that have to be sent back. Completed registry as of June numbered 612 new recording copy-(Continued on page 62)

> Spotlight on France See Page F-1

Fla. Piracy Law Unconstitutional

MIAMI-The Florida anti-piracy statute, passed in mid-1971, was declared unconstitutional and an injunction prohibiting the state's district attorneys from using it was handed down by Federal District Judge Layton here June 12.

Layton, ruling in the case of International Tape Manufacturers' Assn. vs. Gerstein et al, also clashed head-on with recent circuit courts of appeal rulings

head-on with recent circuit courts of appeal rulings in other cases, relative to a unauthorized duplication of sound recordings.

In his decision, speaking about the recent Ninth Circuit Court of Appeals Duchess Music decision (Billboard, March 25), Judge Layton stated: "This interpretation of the compulsory license provision is based on the misconception that because an underlying musical composition is copyrighted, the unauthorized reproduction of the performance embodied in the sound recording of that composition is. or in the sound recording of that composition is, or ought to be, prohibited by the federal copyright laws.

If the law were as that court stated, then record pirates could not exist. In fact, the law is not what the Court stated."

Commenting on the 10th Circuit Court of Appeals Tape Head vs. RCA et al, he said: "Again, this court respectfully disagrees with the reasoning expressed by the Court. While conceding that Congress may not have pre-empted all state laws, common or statutory, regulating the dissemination of sound re-

cordings, it does not follow that the absence of pre-emption validates each and every such state law."

In establishing the jurisdiction of his court in the matter, the judge stated: "This court feels that there may be an inherent jurisdiction covering the entire field of copyrights, lodged in the district courts, which, while not exclusive, may permit federal courts to hear such cases as those filed by the plaintiff in the instant action. This result may occur even where (Continued on page 17)

STAN KENTON He shaped the destiny of jazz throughout the 40s, 50s and 60s and is making the same legendary impact now in the 70s. The Stan Kenton Orchestra is the finest example of the jazz/big band sound that is so strongly influencing all music today.

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Top 40: WINX, WEAM, WSAM, WTTO. WHLO. WJET R & B: WWRL, WLIB, WBLS/FM, WNJR, WILD, WKND, WBLK. WDAS-WDAS/FM, WOL, WOOK, WANT, WXOK, WGOK, KNOK, KCOH. WABQ. WVKO, WLOU, WGRT, WAOK, WLOK, KALO, KOKY, KAPE, KWK, KWKI, WWIN, WTLC/FM, WTMP, WJIZ, WJBE, KKDA

From the new album by THE MAIN INCREDIENT



RC/I Records and Tapes

Simon Literary Step-Up

NEW YORK—George Simon, reporter, editor and critic in the jazz and pop fields and longtime executive director of NARAS, is

stepping up his literary activity.
Simon is completing "Glenn Miller: His Official Biography" for ler: His Official Biography" for publication in the fall of 1973 by Holt, Rinehart & Winston. Also in preparation is "The Big Bands Song Book," to be published by a major company. Simon's "The Sinatra Report," which originally

Para, Dot in **GRT Tape Deal**

NEW YORK — Famous Music Corp.'s Paramount and Dot labels and GRT Music Tapes have concluded an exclusive tape licensing agreement, which includes all forms of pre-recorded tapes from the

two Famous Music labels.
"GRT will maximize our tape sales potential," said Tony Martell, president of Famous Music, "while insuring that our present independent distribution network continue distributing our tape

products."

Blue Thumb Records and the Family Productions label will continue to be distributed through Ampex. During the last three years, Famous Music has been manufacturing and distributing its

Hint Regan For 20th-Fox

LOS ANGELES-20th Century-Fox has already began expanding its music activities and will shortly announce the name of its new record label.

Herb Eiseman is head of the music publishing activities and last week officials of the firm were talking with Russ Regan, general manager of Uni Records, to assume control of the 20th label. The firm is moving into larger quarters this week. The head of the new label will begin work July

'Evolution' Gets 2 N.Y. Stagings

NEW YORK-Jon Hendricks' "Evolution of the Blues" will be performed twice at Town Hall, Tuesday (4) with Hendricks supported by a half-dozen jazz artists and a full gospel choir. "Evolution" was first performed at the 1961 Monterey Jazz Festival, when Miriam Makeba, Jimmy Witherspoon and Odetta were in the cast.

Living in London for the past decade, Hendricks revived "Evolution" there last Christmas, performing with members of his own fam-

Lighting and direction for the Town Hall show is by George Margo, costumes by Judith Hendricks. The production is presented by Hendricks Music Inc. in association with Aziz Latif.

AFM Renews Davis, Ballard

president, and Stanley Ballard, secretary-treasurer, were reelected by acclamation at the 75th annual convention of the American Federation of Musicians held here last week.

> **More Late News** See Page 62

lished in an enlarged version, to-gether with a Sinatra discography. A special edition of "Simon Says: The Sights and Sounds of the Swing Era" (Arlington House) will be published in England by Ian

Meanwhile, sales of "The Big Bands" (Macmillan) are mounting. There have been eight printings of the original edition, two of the en-larged edition, and the book is now published in England by Collier-Macmillan, Ltd. There are a total of 120,000 copies in print.

Simon is also being booked by Sol Hurok for a lecture series titled, "Big Bands Revisited," and he has been invited by the St. Regis Hotel here for a series of big-band openings at the St. Regis Roof starting Thursday 6. Simon is also working on plans for a jazz record club in conjunction with a top publication, and he has stepped up his consultant and advisory work for the Newport Jazz Festival and various TV and radio programs.

Event Records Reactivated

NEW YORK-Event Records, created four years ago as a sister label to Spring, has been reacti-vated, according to Jules Rifkind.

He said that the label's new re-lease "I'll See You on Sunday" with Gus Mancini and Neal Fox will set the future direction of Event in the pop field.

"An original release, 'Medicine Man,' was a success for Event," he continued, "but we decided to concentrate mainly on Spring at the time." He said that with Spring a success in r&b and with new potential in proposed to the said that with spring a success in r&b and with new potential in proposed to the said that with spring as success. potential in pop available, he decided to utilize Event in the pop market. The label is distributed by Polydor, Inc.

Chappell & Scepter Deal

NEW YORK-Chappell & Co. and Scepter Records have con-cluded a U.S. and Canada print-ing rights deal for Our Children's Music (BMI) and Goff-Green Music (ASCAP), Scepter's pub-lishing affiliates.

lishing affiliates.

Initiating the deal is the folio "Hand in Hand," which includes "Put Your Hand in the Hand" which won Ms. Caesar the 1971 Grammy Award for Best Soul Gospel Performance. Also in the book are songs recorded by Ms. Caesar ("Steal Away," "At the Cross") and other originals. A Shirley Caesar choral series will follow the folio.

Vanguard, Hopi In 2-Fold Deal

NEW YORK - Vanguard Records has signed a production/distribution deal with Hopi Records of Toronto for the U.S.

Hopi, a division of Mort Ross Productions Inc., will bring to VR an initial roster of six artists. These are Lana Cantrell, with her first release under the Hopi label. James Robert Ambrose, Leigh Ashford, Mother Load, Larry Godfrey and Artie Kaplan. Godfrey and Kaplan will record their debut albums this summer at VR studios

The long-term contract agreement, effective this month, calls for a minimum of eight LP's and 12 singles per year from Hopi. Negotiations were handled by Maynard Solomon, president of VR. and Mort Ross, president, and Mike Levine, vice president, of

WEA & Cap Revise Dealer, Mass-Users' LP & 45 Price

By BOB KIRSCH and NAT FREEDLAND

LOS ANGELES-Capitol Records and the Warner Bros. Elektra and Atlantic labels last week set six-cent wholesale price increases for albums listing at \$5.98.

The Warner - Elektra - Atlantic distribution prices to racks and volume one-stops has gone from \$2.82 to \$2.88. Capitol's base wholesale price for a \$5.98 list album went \$2.80 to \$2.86.

The WEA increase began July 3 and is overall 1½ percent for each price category of albums. The company was granted permission to raise prices up to 2.3 percent by the Federal Wage & Price Administration over a month ago, as previously reported in Billboard.

In addition, wholesale singles prices have been raised 1 cent per

unit. But there is no increase in WEA tape prices. Warner Bros. has weather prices. Warner Bros. has adopted tape price coding with the new Alice Cooper "School's Out" cartridges and cassettes. Elektra and Atlantic have not yet followed suit, although all WEA album product has been price coded on the spine since February.

WEA declined to outline all its

WEA declined to outline all its price levels. But wholesale pricing for each retail list category has now been reclassified within only two sections of subdistributors and dealers. A user who buys in boxlot volume can qualify for the sub-distributor price if no warehouse picking is necessary for the order.

The new WEA dealer price for a \$5.98 album is now \$3.07. There had previously been two basic deal-

er prices depending on volume, \$2.91 and \$3.06. WEA president Joel Friedman said. "There are no further plans for any more price raises. current increase was made so that our product would remain priced competitively with other compa-

DIP Dropped

Capitol Records has phased out its Dealer Incentive Policy (DIP) as well as raising subdistributor prices effective July 1.

Under the new Capitol dealer plan, prices will be \$3.06 for a list \$5.98 album, \$3.57 for a list \$6.98 and \$4.49 for a list \$7.98. Under DIP, dealers, who met a certain quota, would qualify for discounts from the standard price.

discounts from the standard price card of \$3.17. Under the plan, dealers would not know until the

dealers would not know until the end of the fiscal quarter the exact rate of discount. Price under DIP for a \$6.98 list was \$3.70 and \$4.72 for a \$7.98 list.

For subdistributors, price changes are as follows: up from \$2.80 to \$2.86 for a \$5.98 list; up from \$3.27 to \$3.34 for a \$6.98 list; and up from \$4.12 to \$4.17 for a \$7.98 list.

Tape pricing has also changed, with a \$6.98 list now available to the dealer at \$3.93 and to the subdistributor at \$3.65, from \$3.60.

Dealer and subdistributor prices on the \$2.98 list Seraphim line re-

on the \$2.98 list Seraphim line remain the same.

UA Pub Buys Columbine Firm

NEW YORK — United Artists Music Publishing Group has ac-quired Townes Van Zandt's Col-umbine Music and has secured title to all past and future Van Zandt compositions, said UAMP's president, Murray Deutsch. Van Zandt (Poppy Records) will also be submitted to score films and write title tunes for UA films.

Under the agreement, the UA Group will publish his new LP release "High Low and in Be-

tween."
Van Zandt will remain as president of Columbine Music.



ART GROBART, LEFT, who heads his own record business consultant firm, presents a plaque to Herman Platt, center, for his many philanthropic years as a leading retailer of music, TV and major appliances in southern California. Platt was honored with the establishment of a research fellowship in his name at City of Hope, Duarte, Calif., at a recent industry-wide dinner which raised over \$130,000. Billboard publisher Hal Cook is at the right. Combined industry dinner will be an

Quantity Doesn't Daunt Alexenburg

NEW YORK — Epic Records vice president Ron Alexenburg is not in favor of the trend toward smaller release lists. He com-mented "I don't care about quantity—if an artist has a piece of music to be heard, far be it from me to deny that opportunity."

Alexenburg will shortly celebrate his second anniversary at the helm of Epic and its custom labels. He states the label is going through its most successful period—having "Brandy" by Looking Glass turn into one of the label's strongest selling singles, experiencing r&b success with Gamble and Huff productions out of Philadelphia and also with product from such U.K. groups as the Hollies Argent and Jeff Beck.

Country Contributes

Country music also accounts for a good "30 to 40 percent" of business, according to Alexenburg, recalling that the label recently had eight hits on Billboard's country charts. The label is also riding with hits from Bobby Vinton and Johnnv Nash.

Vinton's hit, "Sealed With a iss" points up a situation that Alexenburg is aware of-"material is still needed for a singer like Vinton," he says. "There is a lack of writers today, apart from the singer-writers, which is why Vinton recorded an oldie."

Alexenburg is currently working on promotion for the three-album

"Fillmore the Last Days" boxed

Alexenburg commented: may have more records than before because we insist that every record have a thorough test—not just exposure to the major mar-kets."

Alexenburg considers that major radio stations with tight playlists do not give enough of a test for product. He insists that his staff go into the secondary markets also
—"every record must have a real test," he says.

Ampex Unveils New Tape Unit

NASHVILLE — Ampex introduced its new tape recorder, the MM 1100, in an unusual demonstration held in this city last week.

The inexpensive recorder was set up at the Holiday Inn-Vander-bilt, with engineers coming in by appointment to do actual work with the instrument.

The equipment is handled here through Fanta Sound, and one re-

corder was sold on the initial day of demonstration to Chip Young at the Youngen Studio.

An official of Ampex said the 16 and 24-track recorder was introduced here because "Nashville has always been the leader in buy-

ing new innovative equipment."

Johnny Rosen of Fanta described the equipment as "radical in design," and a big breakthrough for the recording industry.

J.C., Co-Authors' Expansion

LOS ANGELES-Andrew Lloyd Webber and Tim Rice, co-authors of "Jesus Christ, Superstar," are investigating the possibility of making a stage musical and record album, based on the characters of P. G. Wodehouse's famous comedy novels, featuring Jeeves the valet.

Announcements have been made that Webber and Rice's next project would be a Universal musical film of "Peter Pan." But on a short visit here to see the Universal

City outdoors production of "Superstar," Webber indicated that he and his writing partner are having some reservations about their limited scope in scoring a basically children's story such as "Peter

However, Webber and Rice might still contract to score "Peter Pan," especially if Universal signs Liza Minnelli for the title role, as is reported to be in the offing.

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A&M Experimenting With TV Spots In 3-Market O'Connor LP Campaign

Friday (7) kicked off its first television advertising campaign with two weeks of spots for Carroll O'Connor's "Remembering You" album in three test markets. The promotion will cost some \$10,000 for TV time buys alone, said A&M chief advertising buyer Barbara Gosa.

bara Gosa.

In Seattle, 16 spots have been set for KTNT, an independent, and KIRO, the local CBS outlet. Portland's KOIN-TV, also a CBS affiliate, is scheduled for 12 spots. In both cities, the CBS network stations will carry the A&M spot during the "All in the Family" show, in which O'Connor has achieved fantastic popularity starring as the bigoted Archie Bunker. At presstime, contracts for

At presstime, contracts for broadcasting some 20 spots in New York City had not been finalized, but A&M will probably be using CBS-TV. Metromedia's WNEW-TV and the RKO General station. WOR-TV

Chain Dealer Tags

In each of the three markets, the 30-second spots will end with a dealer tag identifying local merchandiser chains who have agreed to coordinate prominent in-store displays and rack position with the TV campaign: In Seattle, the dealer tie-in is with the city's 8 Valu/ Marts and in Portland with the 18 Fred Meyer outlets. In New York

Magazine Out By Evolution

ords has begun publishing an Information gazette designed to communicate its goals and attitudes, as well as those of the general music industry.

The monthly magazine is aimed at industry executives, distributors, sales and promotion personnel, ra-dio stations, colleges and the press. It is being written by Evolution's sales promotion and publicity department heads.

The magazine is designed and edited by Candy Leigh of the To-morrow Today public relations

City, dealer tags will be split be-tween Sam Goody Records and the Korvette's and Alexander's department store chains

The commercials, featuring film of O'Connor discussing his album in the recording studio, were pro-duced by A&M's audio-visual department head, Clare Baren. The in-store displays feature a life-size cut-out of O'Connor designed by the A&M art department.
"We were talking about TV ad-

vertising as soon as the Carroll O'Connor album was ready for release," said Gosa, "It's such a ready-made approach because of his popularity with television audiences. In general, A&M regards this as an opening test for the ef-fectiveness of TV advertising in selling our record product. For some time, I've suspected that FM radio is oversaturated with record commercials and we'd better start exploring alternate media.

Two Neophyte Labels **Compare Early Notes**

By NAT FREEDLAND

LOS ANGELES - "The most important thing a small record company needs is credibility," said David Geffen of Asylum Records. "At the radio stations and distrib-utors and retailers, they must be put into the habit of expecting any new product on your label to be

Lee Lassef of Anthem Records has a somewhat different approach. The most important thing for a small record company is to have people running it who can personally oversee every phase of the business. Even the major labels that are hot, like A&M, have some-body like Jerry Moss who can get effectively involved all the way through a&r. manufacturing, pro-motion and distribution."

Asylum and Anthem are both labels operated by two partners and only about ten months old. Each label is distributed by a major record company and, most important. Asylum and Anthem have both managed to break early releases on the charts.
"We started Asylum because we

couldn't get any other label to sign Jackson Browne and Judee Sill," said Elliott Roberts, who first went into partnership with Geffen in Geffen-Roberts Manage-The firm represents Joni Mitchell, Linda Ronstadt and Crosby, Stills, Nash & Young as

well as just signing America.

Asylum did indeed get Jackson

Browne, a respected writer who had never recorded on his own. on the Hot 100 for 12 weeks with "Doctor, My Eyes," from his album. And the label has an even faster-rising hit with "Take It Easy," by the Eagles, a new group. As for Judee Sill, her debut album has sold a respectable 35,000. Geffen and Roberts expect her future releases to repay the expensive promotion campaign they have put forth on the artist. Still another charted Asylum album is "To Jo Gunne." "Jo Jo Gunne."

Geffen said, "If an artist on Asylum is good but doesn't sell big, we would never drop him from the label. For example, David Blue can stay on Asylum as long as he wants. But all our contracts are just handshakes, and acts can leave us any time they want to."

Geffen and Roberts take pride in never having had an artist leave them. Geffen said the relationship with Laura Nyro was terminated by mutual agreement after differ-ences over terms of her renewal with Columbia Records.

As for Anthem, the label was eight months on production of its first album, "Roots & Branches," by the Dillards, "It also took us three months to sign Richard Podolor to produce the album between his Three Dog Night commit-ments," said Ted Feigen, Lassef's

But Anthem's determination to give the Dillards their best possible shot has put the group on the Billboard chart. Feigen and Lassef, after execu-

tive stints with Liberty and other labels, founded the White Whale label and released all the hits by the Turtles and Kenny O'Dell. They decided to phase out their first label and start over again with Anthem because of what they with Anthem because of what they describe as problems in achieving effective market penetration through independent distributors.

Anthem and Asylum both agree that the best way for a small label to compete in today's market is by distribution through a major label with its own branch system. Anthem is distributed by United Artists Records' UDC distribution company. Asylum is set up as a partnership with Atlantic Records and distributed by Warner Communication's WEA branches.

"But Asylum is funded entirely by Geffen and myself, so we have

by Geffen and myself, so we have total control of our product," said Roberts. "Another very important factor in starting off a label have enough money to last be your early setbacks."

Polydor to Handle Lava Distribution

NEW YORK-Polydor Inc handle the U.S. and work distribution rights for Lava ords, Macon, Ga., in a deal cluded by Polydor president, Schoenbaum, and Alan Wa president of Lava.

Lava single "Think Abou Children" b/w "Are You Le by Pop Brown, will be initial release. It was introduced in Memphis.

Executive Turntable

In an expansion of its sales and promotion departments, Famous Music Corp. has appointed Charlie Johnson national sales manager. He will also be responsible for production coordination. Formerly national album and college promotion manager for Famous, Johnson has been director of national promotion for Polydor Records. At the same time, Louie Neuman, formerly national promotion director for Blue Thumb Records, has been named national album promotion manager for Famous Music's group of labels. Thomas Sgro has been appointed promotion manager for Columbia and Epic/Columbia custom labels for the Miami market. He has been in promotion with various distributors for several years, most recently with United Artists. Polydor has appointed four promotion men. Richard Saunders, previously with Jay-Kay Distributors and a promotion representative for Capitol Records, has joined Polydor as regional promotion representative for r&b product in the South. Joseph Triscari has been named promotion man for Denver. He formerly did promotional work for Freddy Deman Promotions. Ted Musarro, previously with Capitol, has become promotion man in Cleveland for Polydor, and Phil Chett is promotion man for Philadelphia. Chett previously worked in promotion for Phillie Soul Records.







Don Ellis has been promoted to head of a&r for Epic Records. Formerly director, Epic a&r, East Coast, Ellis will now head Epic a&r nationally. . . . Marty Goldrod, who was assistant national promotion manager for Capitol, has resigned. He was national sales director for ABC/Dunhill before coming to Capitol in 1970. . . . Jack Woodman has been appointed GRT Music Tapes advertising and sales promotion manager, responsible for developing new marketing areas. He was previously creative director for Ampex Music Division. . . . Gene Armond has been named general manager of the New York office of United Artists Records. He will also retain his duties as UA national promotion director. Armond has been with UA since 1969, following promotion posts with the Kapp and GWP labels.

Dick Stone has joined Edward B. Marks Music Corp. as professional manager. Most recently with Metromedia, Stone was also general professional manager of Famous Music. . . . Margo Knesz has been appointed national promotion coordinator for Evolution Records. She was formerly manager of national promotion for GRT. . . . Dyna Knight, who has been assistant to Dick Leahy, Bell Records U.K. general manager, has been named product coordinator for the label. Susan Gander, previously receptionist/secretary at Bell, has been appointed personal secretary to Leahy. . . . Cherly Weeks, fashion model who was a runner-up in the Miss Black America Pageant, has been named personal assistant manager and director of Invincible Recording Co., New York. . . . Budd Dolinger has been appointed head of United Artists tape division. He has been with UA since April 1971, handling sales for records and recently was coordinating all phases of LP recordings.

In This Issue

(Continued on page 62)

Trini Lopez's Hectic Schedule

LAS VEGAS-Trini Lopez is looking for groups and masters for his Hombre Music publishing firm. "I'm interested in finding new talent and composers," related the

35-year-old Capitol artist.

While acting as associate producer and starring in the movie, "Antonio." filmed in Chile, he signed a Santiago recording group. Frutos del Pias, to a publishing contract. The group collaborated with Lonez on three tunes which with Lopez on three tunes which are in the film. During his last local engagement at the Desert

Inn. Lopez viewed the rough cut of "Antonio," which he will also score.

In addition to the movie Lopez will star in a projected new tele-vision series, "For God's Sake." The singer plays a priest in an orphanage.

Placing great emphasis on diversification. Lopez is heading back to his first love, singing, with a new Capitol album, "Viva Trini Lopez." The album was first released in Spanish. Capitol now plans issuing an English version.



LENNART ANDERSSON of Grammofon AB Electra, Stockholm, presents a plaque to Andrew Lloyd Webber, right, representing more than 75,000 sales of the "Jesus Christ Superstar" album in Sweden. The rock opera LP set was on the MCA Decca label in the U.S.

" said ortant is to eyond	JUKEBOX PROGRAMMING MARKETPLACE RADIO SOUL TALENT TAPE/AUDIO/VIDEO	
c. will Idwide Rec- I con- Jerry 'alden,	FEATURES FM Action	Hits of the World 51 Hot Country Albums 41 Hot Country Singles 40 HOT 100 56 Top 40 Easy Listening 34 Top LP's 58
ut the eaving be the oduced	Best-Selling Soul Albums	RECORD REVIEWS Album Reviews

Santana and Buddy Miles live!
Only one thing could be more exciting than this album:

he reaction to it.

When Santana's fans and Buddy Miles' fans get together, you can imagine how big this album is Atwenty-five minute am. Buddy's great hit,"Them

it's also Santana's first live album. Including a new

interpretation of "Evil Ways" (with Buddy on drums). Changes" (with Carlos Santana on guitar). And In addition to being an historic meeting of giants, some incredible new instrumentals that brought the in-person audience of 100,000 to their feet.

KC 31308

New history for millions.
On Columbia Records and Tapes

Billboard

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Letters to the Editor

Phoenix War

Dear Editor,
I thought you might be interested in a little back-alley radio war we've got cooking here in Phoenix. I've been lucky to have worked in several markets that went through radio wars while I was there (or was it because I was there?) so I'm a battle-decorated veteran. Being naturally un-uerhanded and dirty doesn't hurt at all either. The great thing about a radio war is it generates excitement on the air and the big win-

ment on the air and the big winners are the listeners.

Before I began programming KRIZ, the station did little promotion. The idea being that the sound would sell the station. As there are six other stations in Phoenix playing basically the same music as KRIZ and two others, KRUX & KUPD, full fledged Top 40 stations, it's difficult to let the 40 stations, it's difficult to let the music sell the station. So, enter Gerry Peterson.

We went on the "Endless Summer of '72" promotion in April. We were the first station in the

NEW YORK-Sam Goody, in

the retail business for over 30

years, formed Sam Goody, Inc. in

1950. He has II stores in the New York area, with additional outlets opening in Pennsauken.

N.J. (June), Livingston, N.J. (July) and Raleigh, N.C. (Aug.).

said that all stores encompass 8.000-12,000 sq. ft. "We feel that

8.000-12,000 sq. ft. "We feel that it pays to have additional space even if unused. With storage

space and departments, though the minimum is always 8,000."
"The opening of a new store entails \$250,000-\$400,000 in stock

with at least 40,000 records on

than 50-60 items of a number. And because of their stability, classical pieces are more in depth

than pop selections. But we must keep a balance on hand." As a retailer, SG does over 50

percent of its business in records. In this year's period of January-June, "We are holding our own. But we would like to move ahead,"

said Sam Goody.
Excluding sales and fair goods

in the audio department, he said that SG stores sell at a 20-25 percent discount from the manufac-

Goody said that their mail-order business is holding its own.

SG has over 600 employees.
Each store is staffed by a manager.

two or more assistant managers, department heads and clerks. Sam

Goody said that they look for a record salesman who is "diversi-fied and involved in music" mainly

because of the opportunities to

move upward with the company's expansion plans. With theft increasing in the stores, all person-

nel go through a special training

program to help control the losses

and are offered a \$10 reward for

detection of a customer stealing

Wholesaler, Too

under the International Record

Corp. and with RCA as its main

line, is also a distributor serving

over 1,000 accounts. Goody said that as a distributor "we must be

very careful with our competition

and as a result our own retail stores are always last on orders.

SG also distributes Disney, Main-

stream and Flying Dutchman and

is a subdistributor for Ampex.

As for bootlegging, Goody said that, "as a public company we only buy from legitimate manufacturers."

For over a year SG has utilized

an on-line time-sharing computer,

facturers."

As well as being a retailer, SG.

records or accessories.

turer's suggested list price.

Between the stores and a backup, we cannot get away with less

hand,

Howard Goody, a vice-president.

Goody's Multi-Faceted

By JIM MELANSON

Empire Employs 600

country on the promotion. I didn't advertise the fact, wanting to keep our competition in the dark as long as possible. Almost two months and over 750 winners later, our competition raised its ugly head, and whether they know it or not,

Yesterday, KRUX put a promotion on the air going something like this: "KRUX wants to know what we can do to make your summer of '72 better. What would you

Telephone voice #1: "give away albums on the air.

Telephone voice #2: "give away shirts on the air."

Telephone voice #3: "bring in

Three Dog Night."

This summer KRUX puts you in control. Dial 939-3928 and tell us what you want."

Through a little undercover work (the old trash can, crumpled memo at midnight routine) I found out KRUX would start an album and shirt giveaway next week and had received an exclusive advertising buy from the promoter who

which automatically reads out in-

voices, customer credits, inventory,

and price listings in the catalog.

Barry Goody, a vice-president, said that more than 18.000 items are

stored on the computer's tapes and

that all re-order forms for custo-mers and SG stores are automati-

reaches the low point. The com-puter is also capable of listing up to eight different prices on each

item stored.

sent out when inventory

was bringing in Three Dog Night July 28. Nobody even knew Three Dog Night was coming! It was a good promotion, trying to dilute the strength of our "Summer of '72" campaign and at the same time, let the listeners think KRUX had actually taken calls and was going to do whatever the audience

Undaunted and armed with my crumpled memo, I recalled out of the gutter of my mind the old rules of counter-programming I'd been taught before, I reacted like this:

(1) Succeeded in getting 5,000 shirts saying "KRIZ" on the front and "Endless Summer of '72" on the back. We started giving them away hourly at midnight last night.
(2) Had our lawyer take the

KRUX promotion mentioning "Summer of '72" off the air. I had the foresight to copyright the

logo two months before.
(3) Continued giving albums away as we have since the begin-

ning of our campaign.
(4) Put this promotion on the air, running once per hour: "KRIZ wants to know what we can do to make your Summer of '72 the best in your life. Albums? We've given away over 300 albums already on KRIZ and will continue. Shirts? We've already given away over 200 "Super Summer Shirts" and we'll continue. Three Dog Night? You asked for it, KRIZ announces Three Dog Night in the Coliseum, July 28. KRIZ, always a step ahead of the crowd, announces Three Dog Night in Phoenix, July 28. Keep it on KRIZ for further details. Don't be fooled by initial control of the college tions, the endless summer of '72 is happening, only on KRIZ."
It's great fun. Of course I've got

some great plans for the Three Dog Night concert but I won't go into that now. Somebody might (Continued on page 10)



CHELSEA ARTIST Adam Miller hosted a luncheon at the Friars Club, New York, to introduce his first album, "Who Would Give His Only Song Away?" Left to right, Sam Goody, of Sam Goody Record stores; Mort Hoffman, division vice president, commercial operations, RCA Records; Dave Rothfeld, manager, record department, Korvettes; Wes Farrell, Chelsea president, and Miller.

Workshops, Lectures to Kick Off NARAS Course

NEW YORK-The New York Chapter of the Record Academy (NARAS) begins its second year of summer seminars. Wednesday (5), with eight days of workshops and lectures designed to give local high school students a first-hand look into the field of recording.

The NARAS Institute for Cre-

The NARAS Institute for ative Development and Training, which is sponsoring the seminar. will use young performers, writers and producers in recording projects. In addition, NARAS members actively recording will be enlisted to instruct and familiarize students with the field.

The 50 students will be divided into 10 groups, five quintets of writers and performers; five of

producers. They will complete their own productions from the composing of a song to the edited tape of its performance.

The seminar will also take in commercial aspects. including record buying and selling session with Dave Rothfeld of Korvette's and promotional tours with Atlan-

tic Records staff members.
The president of the NARAS Institute, Father Norman J. O'Connor, considers the New York approach "the most ambitious to date. We have been getting won-derful cooperation from both individuals and recording companies, all of whom are anxious to lend a hand to some of New York's most talented high school students."

JULY 8, 1972, BILLBOARD

This Man Proves There's Intelligent Life In At Least One Promotion Force.

A couple of months back, Warner/Reprise ran a high-ego ad about the five new acts it had put on the charts since last Rose Parade Day.*

That ad is now way out of date. Add to the list-

- 6. Tower of Power
- 7. Bob Weir
- 8. Foghat
- 9. Benny Whitehead
- 10. Arther Conley.

Proving no little versatility (Conley is R&B; Whitehead is C&W), Warners' pat-your-ass-buy-you-lunch radio guys are doing it again and again. They deserve to get their picture in the paper.

So does their leader, and head of the brightest field force in the country.

His name: Ron Saul.

Out in Burbank, Mr. Saul can these days be sniffed out by the sweet smell of chart singles success wafting from Room 218.

With common modesty, Our Mr. Saul gives total credit to his team (the **Billboard**-nominees of which are here pictured around him).

Our Mr. Saul, in that one instance, has gone overboard.

Mostly, while aboard, Mr, Saul gets a lot of records on the air. Which is why, in a couple of months, we'll likely have to take another ad out, listing 11 through 15.

Ron Saul works at Warner/Reprise.

Where he belongs.





Ted Cohen



Bill Beamish



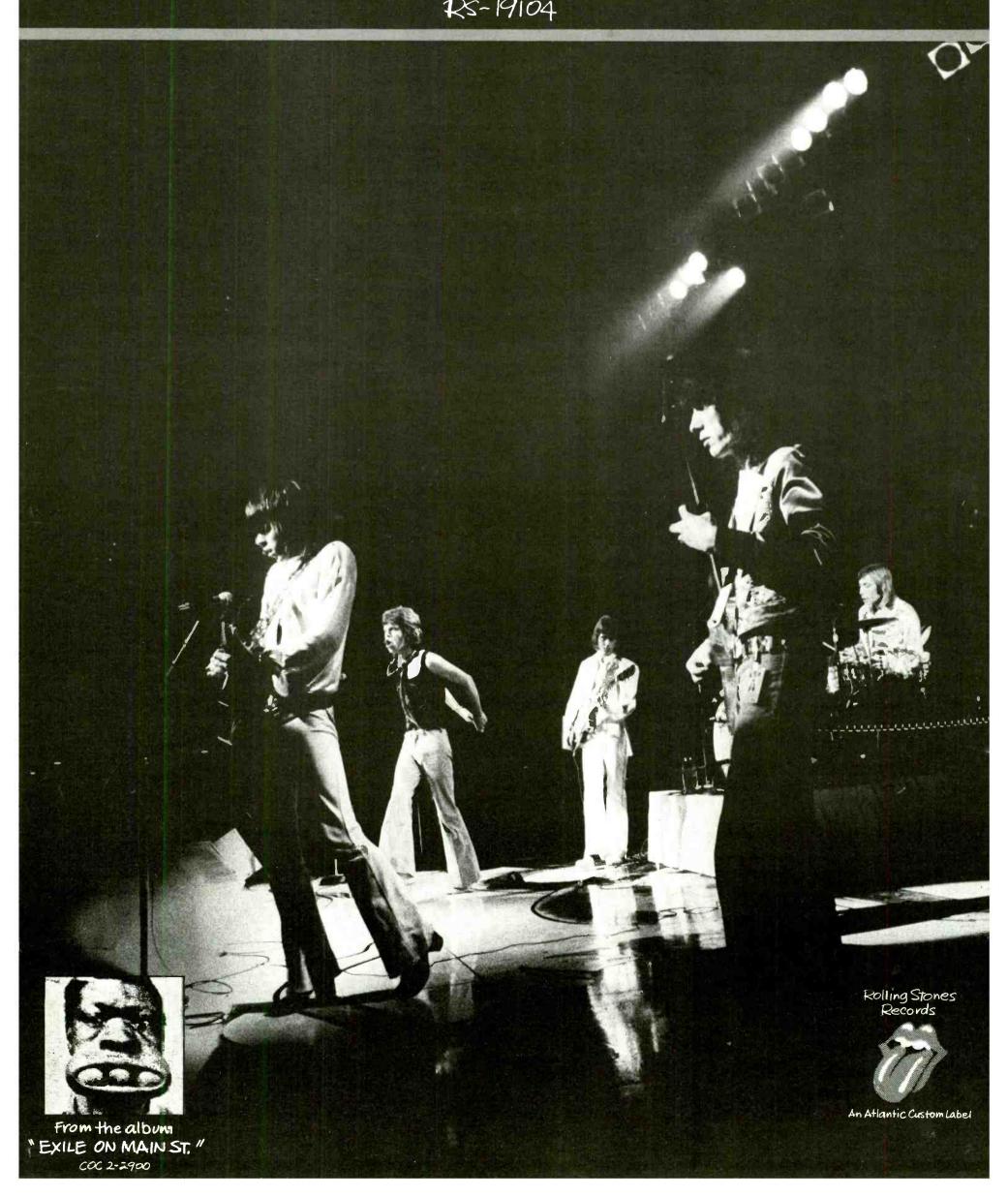
Gene Amonette

- *1. T. Rex
- 2. Jerry Garcia
- 3. America
- 4. Malo
- 5. Todd Rundgren

The Rolling Stones newsingle "HAPPY" RS-19104



The Rolling Stones new single "ALL DOWN THE LINE" RS-19104



Firm Established Solely to Produce Park Promo LP's

NASHVILLE—Formation of a production company, record label and publishing company dealing exclusively with theme parks has been announced by Tom Anthony, president of the overall firm, Theme Park Productions.

Under the umbrella of this company are Partheme Productions,

pany are Partheme Productions, Partheme Music, and the Partheme Management Company. Bonny Bucy, long-time public relations firm president, is executive vice president, secretary and treasurer. The company makes albums exclusively for amusement parks across the nation, working in this manner. A team of writers and photographers go into a theme park, gathering all the available information concerning the attractions. They then write 15 to 20 songs, and the best 10 of these are selected by the park management, and recorded in an album. The LP then is placed in a special wrapthen is placed in a special wrapping, which includes pictures, and placed in that park exclusively on consignment.

7 Contracted

Already under contract and re-

TO BETTER

SERVE YOU

ceiving albums are: Six Flags over Georgia, Atlanta; Rim Rock Railroad, Norton, Va.: Daniel Boone Railroad Park, Hillsboro, N.C.; Land of the Little People, Cherokee Indian Reservation, N.C.; Frontierland, Cherokee, N.C.; Ghost Town in the Sky, Maggie Valley, N.C.; and Gold Rush Junction, Pigeon Forge, Tenn. Anthony now is in consultation with several West Coast parks and expects contracts soon.

pects contracts soon.

A former East Coast booker and promoter, Anthony says the albums are sold only in the parks. They are not available for distri-

bution or for air play.

The various companies are comprised of several stockholders, most of them Nashville businessmen. The firm has a staff of about a dozen writers, all of them with

country backgrounds.
In the field of personal management, the company has signed Rudy Wesley, Donna Drake, Jeff Jeffrey and T. Tommy Cutrer. Wesley has been placed with Million Records and Jeffery with Cut(Continued on page 62)

records inc.

TALISTINGTON

#6200

NEWER AND LARGER QUARTERS . . .

39th STREET and 43rd AVENUE

LONG ISLAND CITY, N. Y. 11104 (212) 786-7667

1 BLOCK NORTH OF QUEENS BLVD.

2 BLOCKS SOUTH OF NORTHERN BLVD.

Studio Track

By SAM SUTHERLAND

Just as the recording medium itself has undergone an extraordinary series of changes in the last 10 years, the context for those changes—the studio itself, as a physical facility and an environment for recording—has been approached in a variety of styles of construction. Much has been made of the trend toward informal recording, particularly in rural and suburban areas, and, while the industry's economy has compelled many artists to return to the city and put out product as quickly and efficiently as possible, many facilities outside the orbit of the urban music scene continue to

While many studios have pursued that ideal of technical expertise in a relaxed atmosphere, there are several that have recently come into view, and the variety of loca-

tions suggests the extent to which that ideal has caught on.

Massachusetts alone offers at least two facilities that fall into that loose category, one in each end of the state. While Boston's musical community has been growmusical community has been grow-ing steadily stronger and more co-hesive, the possibility of studio work has now extended to Fay-ville, west of Boston, where Aengus Studios has been built in a renovated barn. Construction took over a year, utilizing the original barn boards and designed by Bill Riseman. The studio is a 16-track facility, with 3M tape machines, an Automated Processes console and DBX Noise Reduction.

All of which has succeeded in drawing national label product out into the hills, beginning with Bill Staines for Evolution Records and including other artists such as Andy Pratt for Columbia and Swallow for Warner Bros. TV and jingle work has also been worked into the schedule.

Meanwhile, in Stockbridge, near

the N. Y. border, Gordon Rose, a composer and writer, has been operating Shaggy Dog Sound Studio for two years in a milk barn. Originally a 4-track private facility for Rose's film, record and commercial work, Shaggy Dog has enmercial work, snagy Dog has en-tered into 16-track work with the acquisition of Scully tape ma-chines, a custom console and a wealth of scenery ranging from the hills of the Berkshires to a variety of sheepdogs and Llasa

Living Quarters

Rose's studio offers living quarters on the premises, as well as a broad range of recording services, and the crew includes chief engineer John W. Kryda, formerly with Mayfair and A&R; Peter Eriksen, a veteran of sessions at A&R, World United and Fine Re-Gretchen Zoeckler, an engineer whose credentials range from work at A&R and 914 to a Bachelor of Manuard Plants of Cartificate Music and Performer's Certificate from the Eastman School of Mu-

Moving down the coast, Washington, D.C. offers a less rural, but altogether viable approach to recording services: Sounds Reasonable, Inc., has foregone elaborate multi-channel tracking to explore the possibilities for professional four-track work, with three studios fully equipped for quadraphonic. The obvious benefits from four-track will surface on the invoices, with "reasonable" the key word.

Jonathan Lusher has summarized their approach. "We have found that the small recording group does not need 16 or even 8 tracks if intelligently recorded, and thus can bring time into the range of many more artists.

The guts of the operation are an API console, 3M tape machines (including a special 4-channel quarter-inch quadraphonic machine for commercial guadraphonic tapes), and duplicating services, as well as an ASCAP-affiliated publishing house.

In the Midwest, studio opera-tions now range from urban to countrified. In Madison, Wisconsin, long a source of intellectual and musical activity (Tracy Nel-son, Steve Miller, Ben Sidran, Curley Cooke and Boz Scaggs are just a few), Full Compass Sound Studios is carefully assembling a recording and production program which will be explored in a later issue, since a good deal is still happening there.

In Sauk City, the American Music Corp. has expanded from what was once primarily a source of ethnic tunes to a full-blown 16-track facility with an MCI board and MCI tape machine, Dolby's, Neumann mastering and competitive rates. That operation is just now getting under way, with sessions starting this week and several albums already scheduled eral albums already scheduled.

Milwaukee also has its share of the action at Key/Charisma Re-cording Studios, where general manager Ron Lipe Brothers compares that operation to Muscle Shoals, pointing to the studio's "relaxed environment" and the resident rhythm section and house arranger. Eight-track sessions slated include Ted Nugent & The Amboy Dukes, and Albert King.

Midwestern studio activity is also Midwestern studio activity is also evident in Bloomington, Indiana, where Jack W. Gilfoy, percussionist with Henry Mancini, doubles as a studio man. Gilfoy Sound Studios is obviously much more than a pastime for Gilfoy, who has developed a 16-track facility that has recently been handling records and recently been handling records and commercial work.

The Gilfoy design incorporates custom console utilizing Spectra-Sonics and Audio Designs components, with quadraphonic mixdown and 360 degrees of panning on every mic/line input. The studio's Ampex MM-1000 is being converted to 16 right now, and Dolby and DBX Noise Reduction are both available, along with EMT Reverb and a Cooper Delay Line.

Creditors Try To Reorganize Natl. Tape Dist.

By EARL PAIGE

CHICAGO - An unofficial creditors' committee made up of representatives of 10 record companies claiming an aggregate debt of \$4 million is moving to re-organize National Tape Distributors, Inc. in action before U.S. District Court here where NTD filed an arrangement under Chapter XI of the bankruptcy act (Billboard, May 27).

The committee has agreed on a plan whereby certain assets of NTD will be acquired by National Merchantile Company (NMC), which according to one document in the massive NTD case file states NTD entered into a security agree-NTD entered into a security agreement with James Talcott, Inc. and NMC July 20, 1971 for an aggregate a mount of approximately \$1,200,000.

Mention of proposed NMC purchase of NTD is made in an application of Pickwick International Inc. for turnover order. This application document charges NTD had a balance due Pickwick on March a balance due Pickwick on March 1, 1972 totaling \$98,030.93. The document states that after

negotiations with NTD and NMC Pickwick agreed to ship \$48,210.40 worth of merchandise on four dates in March and that the goods

dates in March and that the goods is in the Milwaukee NTD warehouse and would have been returned but for the "emergency problems resulting in the filing of Chapter XI proceedings."

Two of the 10 record firms have complaints filed in the court (MGM seeks \$150,276.31; United Artists seeks \$82,912.00), Another complaint filed by Creed Taylor, Inc. seeks repayment of three notes Inc. seeks repayment of three notes less the value of merchandise repurchased, or \$64,386.61. Court records here do not spell out the specific amounts owed to other creditors.

Committee Makeup

Comprising the committee are Eugene P. Friedman, CBS Records; D. R. Johnson, Ampex Corp.; A.
H. Westphal, MCA Distributing
Corp.; Edward Pollach, Stax Records, Inc.; Jules Dapin, Warner
Communications, Inc.; David Weinstock, Capitol Records; Robert W. Bergstrom, MGM Record Corp.; and United Artists Records; John A. Bonnevier, Mercury Record Corp.; and Edward Yalowitz, Alltapes, Inc.

The committee in a petition sought recognition by the Court because of "... the specific nature of the Debtor's business operation, and for the reason that the Creditors believe the Court should be advised by a representative group of the Creditors of this company as to its possibilities for current

operation and reorganization. . . .
Further: ". . petitioners further represent to the Court that they propose to conduct a thorough (Continued on page 62)



RURAL LOCATIONS are just one method of creating a relaxed atmosphere for recording, as seen in a view of Shaggy Dog Sound Studios near Stockbridge, Mass. Composer Gordon Rose points to the century-old milk barn in the center as having an acoustical "brilliance." The Dutch barn, at right, is scheduled to become "the first live performing studio in the country."

Letters To

• Continued from page 6

start going through my trash can.
I just thought you'd be interested in the fact that Phoenix is getting to be fun. The ratings that were taken before I became program director should be here within the next week. Even though we'll get killed, I'll send you a copy. Of course, if we're No. 1 I'll take complete responsibility.

There's an outside chance, that radio's gonna be fun again. Go'

Gerry Peterson Program director KRIZ Phoenix

10

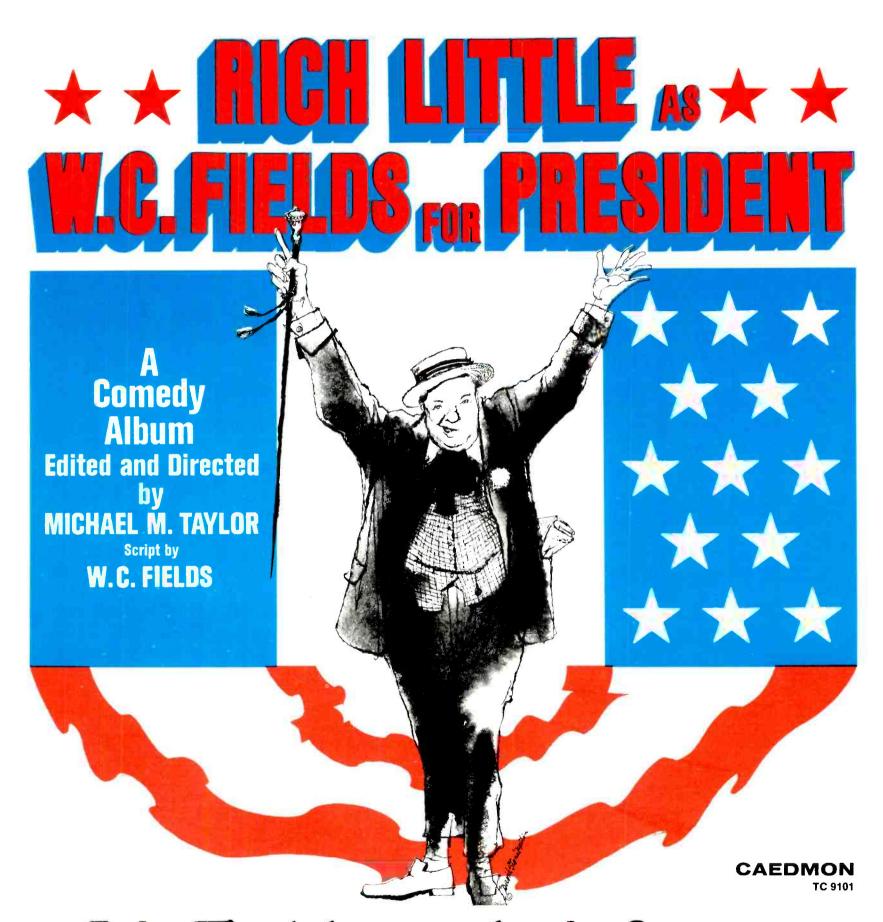
Type of Business

JULY 8, 1972, BILLBOARD

n Billboard. Get into it : Billboard ● 2160 Patterson Street ● Cincinnati, Ohio 45214 Please fill me in on your exclusive Campus News coverage and authoritative coverage of all phases of the international music industry first thing, every Monday. ☐ 3 years \$90 ☐ bill me later ___ 1 year \$40 renewal new payment enclosed above subscription rates for Continental U.S. & Canada Please check nature of business ☐ 6. Schools, Colleges, Libraries, ☐ 1. Retailers of Records, Tapes Audiophiles Playback Equipment 🗌 8. Music Publisher, Songwriter, Distributors, Operators, One Stops, Rack Jobbers

3. Radio/TV Management & Unions 9. Writers, Reviewers, Newspapers Broadcasters Mfrs./Producers of Records, & Magazines Tapes, Equipment Talent-Artists, Performers, Other Agents, Managers (please specify) Company Address State & Zip City

Any candidate who hates children and dogs has to sell a helluva lot of albums.



It's Fields and it's funny.

DISTRIBUTORS

Los Angeles, Calif.
Eureka Record Distributing
Honolulu, Hawaii
Nylen Bros. & Co.
Seattle, Washington
Orwaka Dist. Co.
Denver, Colorado
Pan American Record Supply Co.
Dallas, Texas
Alltapes Inc.
El Paso, Tex.
Sunland Supply Co.

Sunland Supply Co.

New Orleans, La.

All South Distributing Corp.

St. Louis, Mo. Roberts Record Dists. Kansas City, Mo. Kansas City News Dists.

Minneapolis, Minn. Heilicher Bros. Inc. Chicago, III.

Royal Disc Dists.

Atlanta, Ga.
Southland Record Dist. Co.

Detroit, Mich. A M I Dist. Corp. Cleveland, Ohio Midwest Ltd. Inc. Cincinnati, Ohio Supreme Dist. Co. Washington, D.C. Schwartz Bros. Needham Heights, Mass.

London Records
New England Dist. Corp.

Maspeth, N.Y.
International Recotape Corp.

Astoria, N.Y.
Stanley Lewis Record Dist. Co.
Scarsdale, N.Y.
Discount Records Inc.

Miami, Florida Music Sales of Florida Only on Caedmon.

American Greetings Corp. Bows 2 Pop Hits-Inspired Card Series

By JOHN SIPPEL

CLEVELAND — American Greetings Corp., major greeting card manufacturer based here, will be the first U.S. firm to sell a youth-oriented series based upon pop music. Firm's "Superstars" series will be introduced this month to a possible 60,000 American re-tailers who handle their product.

Hallmark earlier announced a "Sounds of Love" series, which will be introduced early in 1973 (Billboard, June 24).

'Superstars" will feature 11 different top acts in its release: Jimi Hendrix, Buffy Sainte-Marie, Arlo Guthrie, Melanie, Kenny Rogers,

Certron Corp. **Net Increase**

LOS ANGELES-Certron Corp. has reported net sales from continuing operations for the six months ended April 30 at \$6,556,000, up from \$6,038,000 for the comparable period last year.

Earnings for the period were \$106,000, equal to 4 cents per share, after giving effect to a special credit of \$48,000 resulting from a tax loss carry forward. For the same period a year ago, the firm reported a loss of \$930,000 on continuing operations plus additional losses of \$4 million from discontinued operations.

Pickwick Buy Of All Tapes

NEW YORK-Pickwick International will acquire All Tapes on the basis of approximately one the basis of approximately one share of Pickwick for 20 shares of All Tapes, as determined by an audit of All Tapes as of July 31. Consumation of the merger is subject to conditions specified in the pact, including approval by All Tapes' stockholders.

All Tapes is headquartered in Chicago and is engaged primarily as a distributor and rack merchandiser of records and tapes

Three Dog Night, Richie Havens, Rod Stewart, Johnathan Edwards, the Bee Gees and Donovan. As an example of the artist exposure the series offers, Hendrix is featured in four different cards, four different posters and one plastic wall-hanging plaque. Each artist has multiple representation. Cards feature fullcolor pictures of the artist and lyrics of hit songs associated with the artist.

Along with the "Superstars" series, American Greetings will bow another line of 12 cards in their "Soft Touch" series. The new series-within-a-series will be called "Soft Touch Lyric" cards, with star's name and lyric featured. Artists and their songs featured include Hendrix, the Bee Gees, and Melanie, three each; and Guthrie, Stewart and Rogers, one each.

Special P.O.P. Display

Both series will be introduced in a "Right Now" boutique-type display. Both series' cards sell for 60c each. In the "Superstars" series, stationery sells for \$1 and \$1.50,

OUT-OF-STOCK LP GIVEAWAY

LOS ANGELES — Morning veteran Dick Whittingill of KMPC here has consistently played excerpts from Tutti Camaratas Buena Vista over-10-years-old album, "Tutti's

Trumpets," for over a year.
Irritated because of consistent pleas from listeners who could not buy the LP in record stores and racks, Whittingill went to Camarata, who now operates Sunset Sound Recorders' studio here, and got him to agree to a one-morning-only giveaway of the album to listen-

giveaway of the album to listeners who wrote in.

Whittingill made the offer Wednesday (21). Eight days later, the 50,000 watt station had 2,904 requests which Camarata is making good on by individually mailing an album to each listener who requested it.

Norma **Deloris Egstrom** has won one Grammy Award (and has been nominated

for six others).

while posters are \$2 and plastic

AGC is a global operation. except for the "Iron Curtain" countries. It has its own branches in Mexico, Canada and West Germany, with licensees serving other countries. Both series will be marketed internationally.

Spokesman for the firm said that new cards will be added "at regular intervals." Morrie Weiss, vice president of creative marketing, is heading the pop music proj-

Both AGC and Hallmark are working on a royalty agreement with publishers, it's understood.

Teletronics' **Net Up 96%**

NEW YORK - Teletronics International, for the nine-month period ended March 31, had a 96 percent increase in net income over that of the comparable period of the previous year. Earnings per share increased 50 percent.

For the period ended March 31, 1972, net income was \$153,315 on sales of \$2,057,150. On March 31, 1971, net income was \$78,346 on sales of \$1,945,623.

Earnings were \$.21 based on 723,672 shares outstanding as compared to \$.14 based on 542,325 shares outstanding. George K. Gould, president of Teletronics, said that the S/T Videocassette Duplicating Corp., jointly owned by Teletronics and Sony Corp., would add materially to 1972-1973

Pickwick Offer Off to Buy NTD

NEW YORK-Pickwick International has withdrawn its offer to buy certain assets of National Tape Distributors, firm now filing for Chapter 11. Announcement of the proposed plan to buy the assets had been made previously by Pickwick subject among other by Pickwick, subject among other thing, to withdrawal.

Market Quotations

NAME	1972 High	Low W	ek's Vol. in 100's	Week's High	Week's Low	Week's Close	Net Change
Admiral	27	8	160	207/a	191/8	20	+ 5/8
A&E Plastik Pak Co.	127/a	35/8	229	61/8	51/4	55∕8	- 1/2
American Auto. Vending	153/8	67/8	176	15	135⁄8	137/ ₈	Unch.
ABC	761/4	25	1073	75	73	74	− ½
Ampex	25%	7	1624	83/8	7	77/8	+ 34
Automatic Radio	141/4	5	91	71/4	63/4	7	— √s
ARA	178	117	127	172	1653/4	172	+ 23/4
Avco Corp.	207/8	121/2	570	143/4	137/8	137/8	- 1½
Avnet	155⁄8	81/4	647	12	111/2	113/4	Unch.
Bell & Howell	701/4	321/8	220	675/8	663/4	667/8	— 5∕a
Capitol Ind.	217/8	61/4	89	7½	65/8	67/8	- 1/4
Certron	83/8	21/8	110	31/2	31/8	33/8 513/4	Unch. — 3
CBS	577/8	301/8	522	547/8	511/2	131/4	- 3 + 3/4
Columbia Pictures	173⁄8 9	65∕8 25∕8	2039 1979	137/8 63/8	13 43/8	53/4	+ 11/4
Craig Corp.	173/4	2-⁄8 75∕8	101	133/4	121/2	123/4	- 1
Creative Management	17%	778 77	449	1883/4	1831/2	1851/4	– 23/4
Disney, Walt EMI	6	3	69	43/8	4	41/a	- Ve
General Electric	701/4	527/8	1800	683/a	651/a	653/4	- 21/4
Gulf + Western	443/4	19	734	391/2	381/a	381/8	- 13/2
Hammond Corp.	137/a	81/2	191	97/a	93/8	93/4	+ 1/8
Handleman	47	25	366	261/2	25	257/a	+ 3/8
Harvey Group	87/a	31/8	35	5	45/8	45/8	- 3/1
Instruments Systems Corp		45/8	365	5	45/8	43/4	− ½
ITT	673/a	45%	3054	545/8	505/a	511/2	– 3
Interstate United	131/2	6	220	83⁄4	8	81/8	– 1∕s
Macke	161/2	83/8	95	14	131/4	133/4	- 1/4
Matsushita Electric Ind.	285⁄8	161/4	2477	26¾s	243⁄8	251/4	- 11/4
Mattel Inc.	521/4	185∕8	1027	241/8	231/8	231/8	- 3/4
MCA .	353/4	173⁄4	99	285∕a	271/2	271/2	— 3/2
Memorex	791/2	191/4	1510	281/4	243/4	25%	- 21/6
MGM	26 % 8	151/2	78	177/8	173/s	173/8	- 1/2
Metromedia	39	173/4	96	36	351/2	36	Unch.
3M	801/2	743/4	927	801/2	765/s	76%	- 35/6 - 3/
Motorola	1173/4	511/2	404	1153/4	1091/2	115	/-
No. American Philips	393/4	217/8	300	351/4	31	34V2 463⁄4	+ 1/4 + 3/4
Pickwick International	511/2	32	161	483/4	48	40¾ 191⁄2	+ 9n - 1/2
Playboy Enterprises	251/8	163/4	300	201/2	18 32¾	335/8	+ 2
RCA	45	26	1994	35% 33%	32% 31%	33½8 33½8	+ 11/1
Servmat	401/4	251/2	305		31%s 35%s	381/8	- 15/s
Sony Corp.	441/4	141/4	1989 98	391/8 1.43/8	133/4	141/4	Unch.
Superscope	325⁄8	91/8		383/4	371/a	383/s	Unch.
Tandy Corp.	49 223⁄8	303/8 73/4	525 667	93/8	9	91/8	— 3 _{/2}
Telex	111/2	41/4	170	8	71/4	71/2	— 3⁄4
Tenna Corp.	221/2	137/8	1563	1934	1734	18	- ½
Transamerica Triangle	223/4	143/8	52	161/4	1.55/a	1.53/4	Unch.
Triangle 20th Century-Fox	17	75/a	535	101/4	93/4	10	Unch.
	191/2	97/a	149	187/s	171/4	175/g	- 17
Vendo	127/8	978 55∕a	145	81/4	71/2	75/8	_ · ś⁄
Viewlex Warner Communications	501/4	257/8	1582	501/4	48	481/R	- 2½
Wurlitzer	201/4	101/a	107	173/4	163/8	171/2	+ 3/4
Zenith	547/8	363/a	749	451/8	42	423/8	- 23/

As of closing, Thursday, June 29, 1972							
OVER THE COUNTER	, Week's High	Week's Low	Week's Close	OVER THE COUNTER	Week's High	Week's Low	Week's Close
ABKCO Ind. Bally Mfg. Corp. Cartridge TV Data Packaging GRT Corp.	71/2 523/4 311/4 63/4 33/4	6¼ 51½ 27⅓ 5 3½	63/4 51 271/8 51/4 33/4	Koss Electronics Magnetic Tape Eng. Mills Music NMC Recoton Schwartz Bros.	93/4 71/2 111/2 103/6 41/2 103/8	9 6 111/2 93/8 43/8	91/4 61/8 111/2 93/8 43/8
Gates Learjet	167/8	155/8	16	Telecor, Inc.	33	31	311/s
Goody, Sam	7	63/4	7	Teletronics Int.	131/4	123/4	123/4
Integrity Entertain.	51/4	43/4	43/4	United Record & Tap	e 31/4	21/4	31/4

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

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Budget Battle Pending in U.K.

• Continued from page 1

budget companies, especially in the lucerative area of chart cover albums, are American budget specialist Dave Miller and his partner in Damont Records, Monty Presky, a former Pye director who was closely concerned with the company's Golden Guinea and Marble Arch low-price albums.

The SGA albums have been distributed through Record Merchandisers for nearly two years, with the Woolworth chain being the prime customers, at a recom-mended price of \$1.50. The original deal was negotiated through Pye, U.K. licenses of Dove Mil-ler's product, and under the re-negotiated contract, Pye will cone to handle a portion of SGA pressings-the Tranco factory will supply one million albums a year over the next four years.

The July release will comprise the existing 60 albums in the catalog covering albums of dance party music, film and TV hits and re-cordings of popular classics and travel music by the London Philharmonic Orchestra. Additionally, there will be three new albums, "Soul Hits," "Hammond Dance Party" and a "12 Tops" album of cover versions of current hit singles.

"The price is extremely impor-

tant in attracting consumers," commented Miller. "In the U.K. the mented Miller. "In the U.K. the consumer tends to consider anything at \$1.25 for leisure items as a casual purchase—and it is attitude which has determined our

Full Range

"It's possible to set such a low price because Record Mer-chandisers is handling a full range of product at all prices and distribution of SGA albums therefore remains an economic proposition for them. But if we had to rely only on the U.K. to amortize product, it would be impossible. Our plans for this country will only work because they are part of an inter-national operation."

Miller has an agreement to sup-

ply budget albums to the American forces in Europe, produced in Britain, and also to export his product for S c a n d a n a v i a n distribution through Arne Bendiksen (Norway). Dansk Grammofon (Denmark) and

Finnlevy (Finland).

These sort of deals help to spread costs on paper-thin profit margins and further economics are being effected by shipping to major accounts direct from the Mitcham factory, using Pye's custom delivery service under arrangement with Record Merchandisers.

Miller and Presky are looking for an initial order of 100,000 copies of the Top 12 albums be-

fore the end of the year, and also aiming at monthly releases. There are plans for a Damont pressing plant in Nottingham and sites have already been examined.

Backs Concept
Miller acknowledges that many people believe he can't succeed at the price being charged. However, from past experience in 21 countries he's certain that the \$1.25 concept will work. In Germany in particular, Miller International's Somerset and Europa labels account for eight million albums a year.

In a controlled market test in Germany, Miller reduced the price of the albums from 5.50 marks to 5 marks and discovered sales in-

creased 19 times.

Damont is backing the relaunch of SGA with the usual point-of-sale aids and national press and trade paper advertising and also with a special double sampler, 1,500 copies of which have been sent

to sales staff in key stores.

However, the \$1.25 albums are not being aimed initially at other than high-traffic locations. "We are basically interested in the multiples and chains rather than single independent dealers," commented Presky. "Profit margins are insufficient unless there is a high turnover of stock and it's doubtful if smaller dealers will really be interested."

JULY 8, 1972, BILLBOARD



50 Top-Grossing Films [WEEK ENDING JUNE 7]

Compiled by Standard Data Corp., N.Y.

TITLE	DICTO	THIS WEEK		LAST WEEK		TOTALS				WEEKS	TOTAL TO DATE	
	DISTR	\$	RANK	\$	RANK	CITIES	FIRST	SHOW	ROAD SHOW	THE- ATRES	CHART	\$
THE GODFATHER	PAR	2,691,200	1	2,976,600	1	17	20	71		91	12	25,402,652
FRITZ THE CAT	CMA	444,300	2	599,800	2	11	12	34		46	8	1,844,902
SKYJACKED	MGM	400,350	3	586,000	3	14	16	44		60	2	1,024,278
CABARET	AA '	300,979									16	3,794,956
PLAY IT AGAIN SAM	PAR	2.5										253,103

PLAY IT AGAIN SAM PAR

SURE I'D RATHER BE NUMBER ONE, BUT THEY MADE ME AN OFFER I COULDN'T REFUSE!

"I've been a lot of places and I've seen a lot of things," Fritz says repeatedly in Ralph Bakshi's wildly successful and controversial animated film. Now he's at the number two spot in Variety's boffo chart, and with competition like "The Godfather" you don't even try for number one. But he didn't make it on his own. In addition to Bakshi there was Bo Diddley and Billie Holiday, Charles Earland and Bernard Purdie, Alice Stuart and Merl Saunders and Jim Post Ed Bogas and Ray Shanklin and all the other people involved in the creation of the Fantasy soundtrack album (9406).



Original Soundtrack Album On Fantasy Records and Ampex Tapes.

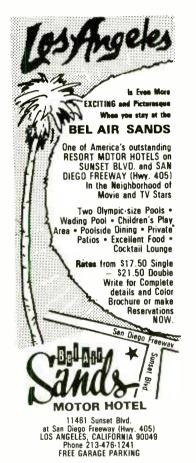


Talent

Rock 'n' Roll Oldies Come Back Via Club

LOS ANGELES-A new demonstration of the renewed market-ability of rock 'n' roll oldies is happening at Art Laboe's, a weekend nightclub which operates in the Ciro's facility on Sunset Strip. The club opened late in June with a minimum of promotional hoopla and to date has had little problem achieving a 400-capacity audience each night for bills featuring acts like the Penguins ("Earth Angel") and Bobby Day ("Rockin' Robin").

Laboe, a major disk jockey here during the early rock era, went on to found the Original Sound label, which has specialized in classic rock 'n' roll through 12 volumes of



its "Oldies But Goodies" LP col-

The upsurge of interest in rock roots is currently giving Original Sound its best year by far, according to Laboe. But his concept of an exclusively oldies nitery is some eight years old and waited execution only till he found the right facility, Laboe said.

Admission to the club is \$3 and all drinks are priced at \$1. Laboe said he is seeking to appeal to the outlying Los Angeles young married and singles audience. Ciro's has not been changed for Laboe's, but slides and films of the rock pioneers are constantly projected along two walls.

Laboe's prime talent pool is basically a rock repertory group of some 15 classic acts now based here. About six of these acts will be appearing each weekend with occasional bigger names headlin-

Laboe has a 13-week lease on page 62) (Continued on page 62)





Signings

Jean Bonard, singer who formally recorded for Atlantic, has signed with producer Jerry Ragovoy. Her first single on the Trans-World label will be "Chicken Valley Road" b/w "Who's Gonna Love Me When You're Gone." Miss Bonard wrote the latter tune. Writer-artist John Sebastian and two rock groups, Earth, Wind & Fire and Highway Robbery, have signed with American Talent International Ltd. for exclusive agency representation. All three acts are managed by Bob Cavallo and Joe Ruffalo. Earth, Wind & Fire records for Columbia; High-Ravan has signed with two personal managers, Bob Fitzpatrick and Max Byflugin, both with the Fitzpatrick Corp. . . The Ship, an acoustic quintet from Champaign, Ill., has signed with Elektra and is being produced by Gary Usher at the label's Los Angeles studio. . . Jim Price has signed with ABC/Dunhill. Andy Johns will be co-producing with the writer-singer-keyboardist for Jim Willer Productions. my Miller Productions. . . Family Affair has signed with Scepter. Group will be produced by Steve Metz of Victrix Productions in association with Sandy Linzer. . . Joanne Jonas of "Godspell" has signed with Bello. She will be produced for the label by Steve Metz of Victrix, in association with David Lipton for Maximus Productions. . . . The Rev. T.L. Barrett Jr. and the Youth for Christ Choir have signed with Stax Records' Gospel Truth Division. The group's album, "Like a Ship Without a Sail," is scheduled for release shortly. . . . The Berke Sisters, previously signed to United Artists, have signed a production agreement with Griff Productions.

Anne, May & June Berke have been signing professionally in and been singing professionally in and around New York for four years. . . . The Fabulous Rhinestones have signed with the William Morris Agency. A cross-country tour for the group is slated to begin early fall. The Rhinestones' current single is "What a Wonderful Thing We Have." . . Singer-writer-producer Darryl Carter has signed with TTC Records, a subsidiary of Transworld Telfilm Corp. Carter's new single, "The Only Thing That Saved Me, Was the Love She Gave Me," was co-produced by James Shaw and the artist. . . . Billy Jackson has signed with Victrix Productions to record the next Kevin Lindsay session for Wand Records. . . Jaramago, a rock group from Green Bay, Wis., has signed with Bands Unlimited in South Escanaba, Mich., for exclusive representation on an international basis. The act's debut single, "It Ain't Been Easy," b/w "Ohio," has been released on the Markus label. Disk was produced by Geek Productions and arranged by Mick Townley. by Mick Townley. . Records, headquartered in Hendersonville, Tenn., has signed two groups, Little Richie Jarvis & the Good Home Cookin' and Wayne Jackson and Andrew Love, also known as the Memphis Horns. Jarvis' new single, "Sunday After-noon Boatride in the Park on the ' is set for immediate release, as is the Memphis Horns' new LP, "Horns for Everything." A single will be pulled from the album.

Monmouth Promo On Clayton LP

NEW YORK-Steve Clayton (Monmouth-Evergreen) has a new LP consisting of 14 original songs by Gladys Shelley.

Clayton, a radio and television commercial vocalist, is being backed in his new release by M/E with a special promotional campaign which will include personal appearances, radio, television, newspaper, magazine, and outdoor and transit advertising.

Talent In Action

JOHNNY MATHIS, MICHEL LEGRAND

Greek Theatre, Los Angeles

These two consummate artists opened the Greek's 20th anniversary season June 25.

For Legrand, it marked his debut as a performer here; for Mathis it was his fifth appearance at the outdoor amphitheatre. The matching up proved a warm effect, with Legrand's 45-minute opening set moving along briskly.

The French multi-talented musician performed on piano or sang or conducted parts of nine of his own compositions which proved a musical workout for the 40-piece orchestra Legrand's voice is soft and throaty, and pleasant at best. His piano technique is jazz of the finest Oscar Peterson order, and it was delightful hearing him vocalize on his own "Watch What Happens," "Once Upon a Summertime" and "The Windmills of Your Mind." Adding the French lyric to two of the tunes gave them an

added dimension.

On "Porcelaine de Sax," Legrand scatted with soloist Tom Scott, with the fiddle and brass/reed sec-

with the fiddle and orass, testions answering.

There was only one light moment on Mathis' program, and that came on the ditty "And Her Mother Came Too." Of the 13 complete songs he sang, only four new to the repertoire: "The Pour Your Your First Time Ever (I Saw Your Face)," "It's Always Somewhere Else," "Baby, I'm a Want You" and "Summer Me, Winter Me" by Legrand.

An evening with Mathis is always enjoyable because he is always in top form, even with his bag of standards which remain refreshingly charming.

ELIOT TIEGEL

SMOKEY ROBINSON & THE MIRACLES AL GREEN, HONEY CONE, WHISPERS

Forum, Los Angeles

Before a capacity crowd at the Forum, Smokey Robinson and the Miracles bid a fond adieu to a screaming, enthusiastic and emotional audience that truly got their money's worth and more. Robinson and the Miracles never sounded better or appeared more relaxed and polished. Professional from the word go, they segued with ease through their great hits, with the audience responding with one standing ovation after another. Retiring from the performing end to devote full time to his writing and producing as vice president of Motown, it was obvious that Robinson leaves a tough gap to

Also a heavy crowd pleaser was Al Green, who was greeted with squeals and screams from the feminine side of the crowd. The Hi Records star proved a winner, per-forming his hits and displaying a tremendous, magnetic stage pres-

Both the Whispers and Honey Cone scored well earlier in the bill. Along with their hits, Honey Cone came up with a clever womans' lib piece of business which undoubtedly would fare better in nightclubs as opposed to large

The Jackson Sisters opened what proved to be one of the most exciting nights at the Forum. DON OVENS

CARROLL O'CONNOR

Riviera Hotel, Las Vegas

O'Connor (TV's Archie Bunker) has an unusual and strong nightclub act. Clad in a tuxedo wearing his Bunker hat and chewing a cigar, he casually walks on stage. His comedy is hilarious.

His vocal selections are from

his A&M album. They include "What Is There to Say" by Vernon Duke, Hoagy Carmichael's "I Get Along Without You Very Well," and "Remembering You" from his television show. His singing is a pleasant version of talking, he does pay attention to lyric meanings

Don Ferris conducts the Jack Cathcart Orchestra.

LAURA DENI

MELANIE JANEY & DENNIS

Schaefer Festival, New York

Twenty-plus songs later and with a enthusiastic crowd clamoring for more, Melanie, (Neighborhood Rands) in her first appearance at the Schaefer Festival, exited the stage leaving behind a totally "up" experience in pure and driving sound.

Appropriately, she opened the set with "Tuning My Guitar" and it was more than evident that she is a finely polished folksinger. Her voice seemed to thrive in the open

Under a constant barrage of requests, to the delight of a young boy being held by his father she sang "Someday I'll Be a Farmer." She continued to weave her magic through the audience with a new song, "Do You Believe," and "The Nickel Song" (she picked up at least 27 cents following the number), another new song, "Let's Be Together." and a big favorite with the crowd, "Beautiful People."

She finished the set with the "Child of Living" and "with another crowd pleaser, "Ring the Living Bell" Living Bell.'

Janey & Dennis, a young duo with bass accompaniment, opened the night. With Janey on guitar and Dennis playing piano/guitar, they are a fresh, new talent with a promising future.

JIM MELANSON

WELTON LANE

Churchill Inn, Louisville

For three straight years, Lane has performed at the Churchill Inn, night after night, and in that time an estimated 150,000 people have caught his act. Maybe not that many different people, cause most of the customers keep on coming back. And it's no wonder.

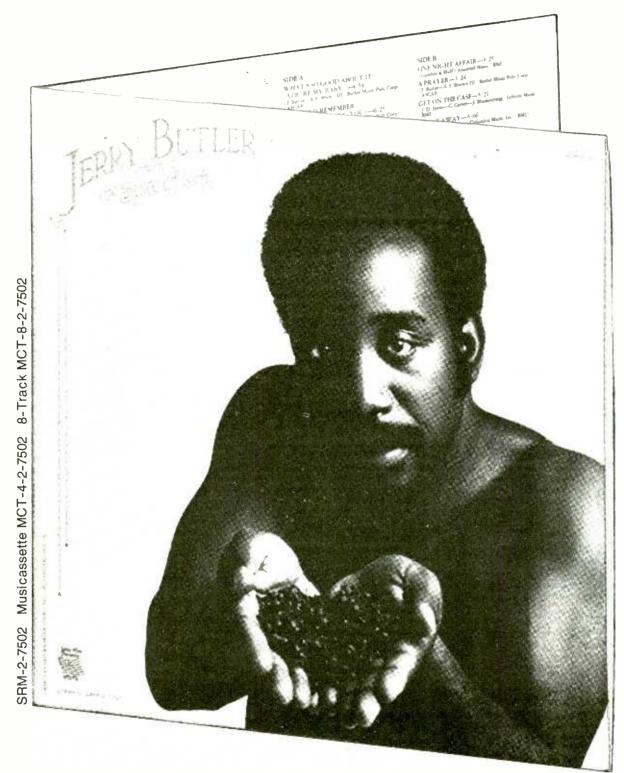
Welton Lane is something superior. The Epic artist, playing the piano and organ individually or simultaneously, not only has a remarkable voice but one that seemingly has no limits. He performs in four-hour sets, with an occasional very short break for an orange juice. And then he's back singing and playing again because that's what the customers

Lane does everything, and does it well, but country is his thing. prefers not to do Charley Pride songs because he is often compared with Pride, his close friend and soul brother. Instead, he does his own tunes (many of which are self-written) and the country standards. He also does imitations, and can sound like any artist he wants, including Charles or Hank Williams. He is at his best sounding like Welton Lane. He sings his recorded songs such as "I Just Got Tired of Being Poor," "In the Early Morning Sadness of the Rain," and "I'm Afraid I'll Want to Love Her One More Time." He sings everyone else's hits (including a falsetto version of "Brand New Key"), and he will branch into pop when the college crowd demands it.

Despite other offers, the Churchill Inn holds on to him. Lane re-cords in Nashville on his day off.

BILL WILLIAMS

JULY 8, 1972, BILLBOARD



JERRY'S FINEST HOUR

(and 15 minutes)

The 2-record hit that's hit two charts 123-Billboard's Top LP's and Tape 31-Billboard's Best Selling Soul LP's

> Just released out of the album by popular demand Jerry Butler's single with Brenda Lee Eager, "Close to You" (73301)



Audio Problems Generate Trouble: Ultra-Sonic Exec

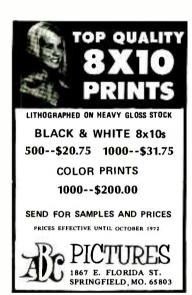
By DAN BOTTSTEIN

NEW YORK-Technical problems too often plague live concert performances, and can sometimes turn a show into an electronic nightmare. This is the opinion of John Lindy, a sound producer for 10 years and executive vice president of Ultra-Sonic Productions, a division of Ultra-Sonic Recording Studios Inc.

Lindy was independent sound producer for the show hosted by Metromedia Records for Gross National Productions (GNP) and Tim Davis at Castle Hill. Ipswich.

"I went to Boston a week be-fore the party," said Lindy. "We rehearsed in a loft and there was an audio problem. The equipment was rented and a portion of rented equipment always malfunctions. Castle Hill didn't have sufficient power to run the equipment. A thousand dollars was spent for a generator which was needed to produce the show. It didn't have

In addition, the acoustics of the tent in which the concert took place were bad. The tent wasn't high enough to contain the big volume of sound and the tent had no side behind the stage.



But Lindy was not totally dismayed. "Coordinating everybody was a trip in a way. Our electric piano was defective. Every time the volume pedal was hit, there was a sustained high 'C couldn't rent decent saxes in Boston. We kept a Wurlitzer store open in Boston all night by having roadies there to protect the place. We were hoping to get the equipment we needed ordered and delivered somehow.

"The generator in Castle Hill was used to power the equipment," said Lindy. "But the lights inside the building were turned on at night, drawing power from the generator. So the amps were operating at half their power with distortion."

"There are tremendous feedback problems at live performances," noted Jeff Kracke, recording engineer at Ultra-Sonic, who was involved with the Ipswich production. "It's an uncontrolled environ-ment, complicated by the fact that feedback must go to the audience and musicians themselves."

Lindy and Kracke also produced the Metromedia concert for GNP and Tim Davis in San Francisco at the St. Francis Hotel, which pre-ceded the Inswich show. "The ceded the Ipswich show. climax of the San Francisco show came when the back-up amp blew just when the crowd was starting to boogie," said Lindy. "As a last dire hope, Jeff ran backstage to get a fender amp used in the dressing room for tuning up." During rehearsal, rental agents took the equipment away, apparently preferring to use it for record dates. And the equipment for the concert arrived at 6:30 p.m., with the show due to begin at 8. To further com-plicate matters, two groups other than GNP and Tim Davis were scheduled to test the late-delivered equipment for their own sets equipment for their own sets.

"The color of the lights was all wrong," said Lindy, adding a final note to the symphony of electronic snafus. "The irony," concluded Lindy, "was that everybody enjoyed themselves at the parties. We had about 400 people at Ipswich and they liked the music."

Norma **Deloris** Egstrom is the singer's singer (it says so in Black & White).

B.B. King for 12 Festivals

is scheduled for 12 music festivals this summer. His festival appearances will be in conjunction with the release of his new album and single, "Guess Who," on ABC/ Dunhill records.

Included in the festival dates for July are Southern Festival, Braves Stadium, Friday (7): Newport Jazz Series, Astrodome, Houston, Saturseries, Astrodome, Houston, Saturday (8); Melody Fair, North Tonawanda, New York, (16); Central Park, New York, (17); Blossom Music Festival, Cuyahoga Falls, Ohio (18); Ravinia Festival, Highland Park, Ill. (19); Summerfest, Milwaukee (20); Riverfront Stadium, Cincinnati (21); New England Festival, Commons Boston (26) Festival, Commons, Boston (26). Also, Missouri River Festival, St. Louis, Aug. 8.

Newport Folk For Carnegie

NEW YORK—Mimi Farina with Carol McComb, Arlo Guthrie, Pete Seeger, James Taylor, and Robert Pete Williams will appear at the Newport Folk Festival at Carnegie Hall, July 7.

Proceeds from the two concerts go to the non-profit Newport Folk Foundation which has found itself in debt following the can-cellation of the 1971 Newport con-

The foundation distributes grants and subsidies to grass roots festivals and performers.

Chambers Bros. Set Disk Date

NEW YORK — The Chambers Brothers (Columbia), on a nationwide one-night concert tour, have a recording date set for early August. They will cut three singles to be produced by Ed Bland.

Dates on their tour include the Schaefer Festival, N.Y. Saturday (15), the Cherry Hill Arena, Cherry Hill, N.J. (19) and Mr. Dee's, Paterson, N.J. (20). Following the recording date, the Chambers Brothers will leave for a six-week Europe ers will leave for a six-week European tour through late September.

New Organ By Hammond

NEW YORK — The Hammond Organ Co. has introduced a new professional model organ, the Concorde, incorporating transistorized large-scale integrated circuitry, which allows the player to retain the organ sound while also having complete built-in synthesizer effects, piano reproduction and sustain

Hammond sees the Concorde as the replacement to the B-3 model, now used by musicians. It will retail at about \$5,200.

OSMONDS SET ANAHEIM GIG

LOS ANGELES-The first pop concert ever held in the 43.000-seat Anaheim Stadium will see Dick Clark Entertainment presenting the Osmonds Sept. 8. Anaheim, the largest city of populous suburban Orange County, has discour-aged large-scale rock events since an abortive music festival in the county several years

An improved sound system is being installed in the baseball stadium for the Osmonds concert, and it is hoped that the date will open the facility for regular rock and pop concerts.

From The Music Capitals of the World

NEW YORK

The first in what Elektra hopes will be a series of benefits to aid Children's Medical Relief International was held on June 8 at JFK High School in Sommers, N.Y. Elektra artist Carol Hall, who arranged the entire event, and the label's Harry Chapin performed for more than 2,000 people. . . On tour are Elektra artists Judy Collins, Chapin and Bread. The Collins lins, Chapin and Bread. The Collins itinerary: Tanglewood Festival, Lenox, Mass., July 25; Garden State Arts Center, Holmdel, N.J., Aug. 14; Merry Widow Post Pavilion, Washington, D.C., Aug. 16; Pine Knob, Detroit, Aug. 20. Stops for Harry Chapin include Valley Forge Music Fair, Valley Forge, Pa., July 24; Central Park, N.Y.C. (with Arlo Guthrie), July 26; Cellar Door, Washington, D.C., July 31-Aug. 5; Paul's Mall, Boston, Aug. 7-13; Blossom Music Festival, Cleveland (with Bread), Aug. 17; Aerie Crown Theater, Chicago, Aug. 20. Bread's tour: Aug. 17; Aerie Crown Theater, Chicago, Aug. 20... Bread's tour: Blossom Music Festival, Cleveland, Aug. 17; Palace Theater, Providence, R.I., (18); Merriweather Post Pavilion, Columbia, Md. (19); Coliseum, Fayetteville, N.C. (20); Hirsch Memorial Auditorium, Shreveport, La. (22); Mississippi Coliseum, Jackson (23); Barton Coliseum, Little Rock, Ark. (24); Aerie Crown Theater, Chicago (25-26); Pine Knob, Detroit (27).

Aerie Crown Theater, Chicago (25-26); Pine Knob, Detroit (27).

Joe Brooks, who composed "Michol's Theme" for the awardwinning film "The Garden of the Finzi Continis," will write the theme song for Donald Rugoff's newest release, "Marjoe." . . . Billy Taylor and His Trio are at the Top of the Gate at the Village Gate until July 23. On Sunday (2) the Top of the Gate at the Village Gate until July 23. On Sunday (2) he leads his Big Band in concert for two shows at Philharmonic Hall as part of the Newport Jazz Festival in New York. . . . Capricorn artists are active in the New York area this summer. Captain Beyond makes its NY debut at Galic Park on Thursday (13). Group's first LP, "Captain Beyond," is set for immediate release. Headlining the Galic Park bill is Capricorn's Allman Brothers. The label's Alex Taylor with Friends & Neighbors are at Central Park for the Schaefer Music Festival, July 17, with B.B. King and Merry Clayton. . . . The World's Greatest Jazzband (Yank Lawson & Bob Haggart) play two concerts on Wednesday (5) at Carnegie Hall in Haggart) play two concerts on Wednesday (5) at Carnegie Hall in New York's Newport Jazz Festival program. . . . Singer Linda Sebastian at the Pines Hotel, South Fallsburgh, N.Y., on Saturday (15). . . . Don Anthony sings at the Pelham Country Club in Pelham, N.Y. (7). . . . Gordon Wagner has written the music for the Miss Nude America contest, which will be held in Naked City, Roselawn, Ind. on

Aug. 12.
Rock group Funk Steady opened at Trude Heller's on June 27 for a two-week stint. The show headlines Rosebud and the Trude Heller Dancers Buddah artist/writer Exuma returns to Max's Kansas City, Wednesday-Sunday (5-9). . . . Celebration, Mowest group, at Philharmonic Hall, Friday (7), and Melody Fair Theater in Buffalo, July 17-22. . . . John Kay's lone New York appearance this summer is at the Ritz Theater in Staten Island, July 22.

LOS ANGELES

David Clayton-Thomas' new five-piece group is called the Sanctuary Band and is in the studio after five weeks of rehearsal in the 4-track studio at David's home. He'll guest at a Hollywood Bowl concert this summer and appears at NYC's Lincoln Center Oct. 15. at NYC's Lincoln Center Oct. 15.

. The Strawbs debuted in U.S.
at the Whisky June 24, to start
their 15 dates. . . . Jim Croce feted
at the Ash Grove by ABC. . . .
Rare Earth manager Ron Strasner
signed Edwin Starr of Gordy &

Riot. . . . Harry Field, the Bach to rock pianist, headlined Try Foundation's awards dinner

Wolfman Jack and KGFO's Roland Bynum hosted the Temptations' L.A. Airport arrival Monday (26). . . . Charlie Sarrett, former Mercury and Totem Pole publicist, is now in London producing the U.S. acts for Belgium's Knokke Music Festival. . . . Andy Williams to star in two London benefit concerts. . . . Marlin Greene co-producing Portland duo for Elektra, with Muscle Shools hard flying with Muscle Shoals band flying west to work the dates.
Ascot International Raceway to

play Elektra tapes over the speakplay Elektra tapes over the speaker system between bike races. Featured is Sailcat's "Motorcycle Mama." Mary Travers is writing and starring in her six BBC specials. . . The "Mancini Generation" TV theme to be released as an RCA single before the series starts this fall.

The Osmands Mike Curb Con-

The Osmonds, Mike Curb Con-The Osmonds, Mike Curb Congregation, Hudson & Landry and host Davy Jones star on "Pop" for ABC-TV. The special is a daytime series pilot. . . . The Exclusives played Tehachapi Prison's maximum security wing. Blue Note's first soundtrack album is "The Final Comedown," performed by Grant Green. Grant Green.

Buck Ram's Five Platters tour-Buck Ram's Five Platters touring South Africa. . . Len Chandler touring with Jane Fonda for their "p.t.a." film. . . . Honk appears at the Golden Bear this week. The surf film he composed the music for, "Five Supper Stories," opens here too. . . . Mickey Newbury guest-teacher at University of Tennessee songwriting class. . . Michael Iseberg circuiting L.A.'s three Torino restaurants with his custom-designed organ that emanates a staggering organ that emanates a staggering variety of sound effects. . . . Glen Campbell hitting Australia for his Campbell miting Australia for his first overseas tour in September.
... The Faces at Hollywood Bowl Aug. 25... Unity at the Mission Hills Inn Joker Room prior to Vancouver's Cave. ... Monti Rock III's first L.A. appearance at the Purple Lion.

Elvin Bishop Group at Anaheim Warehouse July 14-15... Bobby Darin with Lohman & Barkley starts at the Now Grove July 19.... Freda Payne at Disneyland on Labor Day weekend... Percy Faith and Oscar Peterson at the Faith and Oscar Peterson at the Hollywood Bowl Aug. 12. Ike & Tina Turner now in Japan.

NAT FREEDLAND

MIAMI

Alan Grant so pleased with results of his big band venture last month at the Dania Jai Alai Palace, he repeated it with the Glenn ace, he repeated it with the Glenn Miller Orchestra under the direction of Ray McKinley with guest star Bea Wain June 24. . . . Don Stotter just hit a milestone with the 500th radio interview taped for his "Off Stage" celebrity show on WIOD. George Leonard, the Georgie-part of Georgie Porgie and the Cry Babies, who recently concluded an engagement at the concluded an engagement at the Deauville Hotel, just concluded an LP at Criteria, "One Man Band," Leonard plays all parts—electric violin, guitar and bass, organ, drums and tuba, plus vocals. He is negotiating for a label and is returning to New York. The LP was engineered by Ron Albert and consists of all original material. More Criteria news is an LP released on B&C Enterprises featuring Miamians Claudio Genteel and Bill Meigs. The album "Flambeau" was arranged by Peter Fuchs. Recording engineer was Richard Allison.

After completing a three-day Florida concert tour for HBS Pro-

ductions, Hot Tuna did the unex-pected and chartered a plane from Hollywood to play a free gig in a small nightclub in West Palm Beach.

(Continued on page 17)

1070 BILLDOADD

Fla. Piracy Law Unconstitutional

• Continued from page I

state law governs the entire disposition of the substantive issues presented by the case."

Sears/Compco Precedents

In ruling that the Florida statute was unconstitutional when applied to copies of sound recording published prior to the effective Feb. 15, 1972, date of S646, the federal law regarding duplication of recordings, Judge Layton stated: "A state law rendering criminal the unauthorized manufacture and sale of sound recordings flies in the face of Sears and Compco, regardless of whether Congress has

pre-empted the field. The amendments merely retained that status quo as existed prior to the enactment of the law. While Congress may not have pre-empted all state laws, regulating the unauthorized reproduction of sound recordings, published prior to Feb. 15, 1972, the Florida statute is invalid because it affords protection prohibited by Sears and Compco and the federal copyright scheme, therefore, it is unconstitutional by virtue of the Supremacy Clause."

He further ruled "The Florida"

He further ruled "The Florida statute as applied to sound recordings published subsequent to Feb. 15, 1972, is unconstitutional

RCA Sets 'Satellite' Service For 3 Areas

• Continued from page 1

ver, Salt Lake City, St. Louis and Kansas City. Regional distribution manager in Dallas is Tom Yarling, formerly in management information systems, Indianapolis; while Tom McCusker, ex-Dallas fieldman, will head up Dallas local sales. Former fieldman Larry

Hayes will be sales manager in Denver, while former fieldman Bob King helms St. Louis sales. There will be resident salesmen in other of the southwest cities outlined above.

Settler said the branches will carry RCA product, custom lines and other labels, with definite details to be announced later.

From The Music Capitals of the World

DOMESTIC

• Continued from page 16

ATLANTA

WSB Radio's 50th Anniversary birthday promotion has been recognized with an Award of Excellence from the Georgia Association of Broadcasters. The station also has been saluted by the Presbyterian Church for broadcasting the worship services of that denomination for 50 years. . . Tommy Roe is currently performing at Disneyland. Roe's single, "Mean Little Woman," will be the first release from MGM South Records when it ships within the week. . . . The new Atlanta based label's next release will be "What Am I Crying For," produced by Buddy Buie for Dennis Yost and the Classics IV.

Three of the 12 newly elected members of the executive board for the International Promoters Association are Georgians: Ralph Bridges, Bill Lavery and Rolf Darwin. . . The Atlanta-based Hellaphinalla group, whose current single on Tangerine Records is "Ain't Nothin Superstar About Me," appeared on "Nite Life South," a local television variety show. . . Summer concerts at the Municipal Auditorium include performances from Rare Earth, The Eagnes, Procol Harum, the Staple Singers, Uriah Heep, Black Sabbath, the James Gang, Deep Purple, Fleetwood Mac, the Allman Brothers, Badfinger, Cactus, Chubby Checker, Freddie Cannon, the Coasters, Gary Bonds and Bill Haley and the Comets.

Concerts at the Atlanta Braves stadium include the Osmonds on July 15 and Three Dog Night with Rod Stewart and Faces on Aug. 20. SHELLY PISANI

MEMPHIS

The Skyway Room of the Sheraton-Peabody—closed for nearly nine years—will reopen July 18. George Doerner and orchestra will be the first attraction. . . Doyle Blackwood of the Blackwood Brothers gospel singing group underwent brain surgery in Baptist Hospital. Doctors are optimistic about his condition. . . Soul Children, Stax group, will appear at the Watts Summer Festival in Los Angeles in August, and later on American Bandstand, Soul Train and the Merv Griffin Show.

Barbara Perry has opened an in-JULY 8, 1972, BILLBOARD STIC

definite stand with the Charles
Thomas Trio at Club International.

Thunderbird Lounge. . . . Solomon Burke is recording a single at Sounds of Memphis. . . . Skip Phillips, John Phillips and Tyrone Bolton are producing singles on Free Youth, First Company and the Symphonics at Select-O-Hits Studio. . . The Staple Singers will appear at Madison Square Garden in New York on July 24 with the Rolling Stones, now touring the

. Ronnie Milsap is back at the

U.S.

Charlie Chalmers and Juddy
Phillips are working on overdubs
for Tony Joe White at Sam Phillips. . . Stax has a number of
singles ready for release: Roger
Hatcher on Volt, "I Dedicate My
Life To You;" Albert King, Stax,
"I'll Play the Blues For You";
Black Nasty, a new artist on Enterprise, "Getting Funky Around
Here;" March Wind, a new group
on Stax, "Do the Sweet Pack."

on Stax, "Do the Sweet Pack."

Steve Cropper and Ronnie Capone of TMI traveled to Los Angeles to do string overdubs on Jose

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also by virtue of the Supremacy Clause. Clearly, there are two gross conflicts between federal and state statutes involved in the case at law. The federal statute provides for a 28-year copyright, with a permissible 28-year extension, while the state statute contains no time limitation at all." In addition, he provides "very elaborate notice and registration requirements." while the state law does not.

The Florida federal district decision is the second legal victory in the past six weeks for the unauthorized duplicators. The U.S. Supreme Court granted a writ of certiorari to two defendants in an unlicensed duplicator case in Los Angeles (Billboard, June 17). The case of Goldstein vs. California will be reviewed by the highest court. The Supreme Court, as a result, will rule sometime this fall or early winter as to whether tape duplicating can be made illegal by a state law.

Names Rock Jesus Fest

DALLAS—A Jesus Music Festival here attracted more than 200,000 to an open arena in the downtown area last week, according to estimates on the scene.

ing to estimates on the scene.

The Saturday show was the closing portion of what was billed as a training program in evangelism, sprinkled with music, and sponsored by Campus Crusade for Christ International, of Arrowhead Springs, San Bernardino, Calif.

Training sessions were conducted in the Cotton Bowl, Tuesday through Friday, with the eighthour music festival climaxing the week.

Performers included Johnny Cash with the Carter Family, Tennessee Three, Statler Brothers and Carl Perkins; Children of the Day; Andrae Crouch and the Disciples; Willa Dorsey, Jeanne Greene, Chico Holiday, Kris Kristofferson, Danny Lee & the Children of Truth, Love Song, Barry McGuire, Marantha, Randy Matthews, Larry Norman, Reba Rambo, Turley Richards, The Speer Family, Vonda Van Dyke and Connie Smith.

Five remote television vans taped 40 hours of the campaign for three one-hour TV specials, for release on network or syndicated showing during the summer.

Performers were selected to represent all facets of spiritual music, including rock, country, folk, soul and Southern quartet. Each act was given 20 minutes to perform and tell of Christian experiences.

All involved donated their talents, and admission to the show was free.

FCC's Ray To Clear Payola Air At Forum

• Continued from page

record producer; Sonny James, Columbia Records artist; and Jeff Barry, artist, record producer and songwriter. These five artists will speak on a panel devoted to the examination of radio programming from an artist's viewpoint. Don Owens, director of charts and reviews for Billboard will moderate the session.

Wexler Speaks

The Forum gets under way with a luncheon on Thursday. followed by a keynote speaker on music—Jerry Wexler, executive vice president of Atlantic Records—and a keynote speaker on radio, yet to be selected. Following these presentations will come the panel on recording artists, then a cocktail party to which all recording artists are invited, compliments of the Billboard.

Friday's sessions begin at 10 a.m. after continental breakfasts have been served in each of the conference rooms. There will be three concurrent sessions going throughout the day. Ray of the FCC will be the luncheon speaker. The workshop sessions end around 5 p.m. and registrants will have the evening free for other

Workshop sessions—three running concurrently—will occupy all of Saturday morning and the Awards Luncheon will be held as the finale to the Forum. Awards will be presented to leading air personalities and record promotion men, as well as program directors.

To register for the Forum, send \$135 to: Radio Programming Forum, Billboard Magazine, 9000 Sunset Blvd., Los Angeles, CA 90069

Campus News

What's Happening

By SAM SUTHERLAND

On June 26. Kate Buckley, director of Columbia Records' campus program, met with friends and associates at the CBS offices in New York. The party signaled Ms. Buckley's departure from Columbia and from campus record promotion.

For the moment, then, Frank Shargo will handle problems but Ms. Buckley leaves behind many friends.

No answer: Summer service invariably presents any number of interesting but still frustrating problems for radio folk and labels alike. Programming changes, and alterations in the over-all operation of a station, don't always affect the relationship between label and station, but it's still a good idea to keep in touch with the record companies and let them know just how a schedule will be affected.

At least one campus record man has complained about stations that ask for summer service, only to be revealed as "off the air." In short, this man, having patience and a little free time (but not much, he stressed), checked on a few stations, simply to find out who was in charge and what alterations had been made with regard to the normal schedule. In several instances, he received no response and, upon further investigation, was informed by the schools that those stations were off for the summer.

Resulting, to no one's surprise, in irritation and a severe temptation on the company's part to cut off service completely for those stations.

Checking with the requisite folk can prevent that kind of problem, and help a station escape the residual ill-feeling that a campus record promoter might harbor following a few of those hassles. Moreover, it can cut down on the probability of having summer service diverted to that clever dude who would like some free records. And has no intention of putting them in the station's library.

PICKS AND PLAYS: Canada—Radio York, York University, Downsview, Ont., Christopher Davis reporting: "The Snake," (LP), Harvey Mandel, Janus; "Intensity," (LP), Charles Earland, Prestige; "David Bushkin," (LP), David Bushkin, Epic... Dal Radio, Dalhousie U., Halifax, Nova Scotia, Harvey MacKinnon reporting: "Blind Ravage," (LP), Blind Ravage, Crescent Street; "Last of the Red Hot Burritos," (LP), Flying Burrito Bros., A&M; "Jane J. James," Thundermug, Axe.

EAST—New York—WAER-FM, Syracuse U.. Syracuse, Tony Yoken reporting: "Amazing Grace," (LP), Aretha Franklin, Atlantic: "Discover America," (LP), Van Dyke Parks, Warner Bros.: "The Last Days at the Fillmore," (LP), various artists, Fillmore.... WGSU-FM, State U., College at Geneseo, John A. Davlin reporting: "Birth," (LP), Keith Jarrett, Atlantic; "Eagles," (LP). Eagles, Asylum; "Obscured by Clouds," (LP), Pink Floyd, Harvest.... WNTC, WNTC-FM, SUNY, at Potsdam, Roger Smith reporting: "Honky Chateau," (LP), Elton John, Uni; "Come From the Shadows," (LP), Joan Baez, A&M; "Say You Don't Mind," Colin Blunstone, Epic.... WSUA, State U. of Albany, Keith Mann reporting: "Jazz-Blues Fusion." (LP), John Mayall, Polydor; "Motorcycle Mama," (LP), Sailcat, Elektra; "Leon Ware," (LP), Leon Ware, United Artists.... Pennsylvania—WKUL, Waynesburg College, Waynesburg, Gary Olsen reporting: "Is it You Girl," Betty Wright, Alston: "The Dolphins," Dixie Lee Innes, Bell; "The Night Is Still Young," (LP), Sha Na Na, Kama Sutra.... WKDU, WKDU-FM, Drexel U., Philadelphia, Jay Meyers reporting: "Hold Her Tight," Osmonds, MGM: "Cat's Eye in the Window," Tommy James, Roulette; "Breaking up Is Hard to Do," Heaven Bound, MGM.... WRKC-FM, King's College, Wilkes-Barre, Maryann Engel reporting: "... And Gordon." (LP), Gordon Waller, ABC; "I'm Satisfied," (LP), John Paul Hammond, Columbia: "Let's Make Up and Be Friendly," (LP), Bonzo Dog Band, United Artists.... New Jersey—WFDU-FM, Fairleigh-Dickinson U.. Teaneck, Tony Loving reporting: "School's Out," (LP), Alice Cooper, Warner Bros.; "We're on Our Way," Chris Hodge, Apple: "Darkness, Darkness," (LP), Philip Upchurch, Blue Thumb.... Massachusetts—WRBB, WRBB-FM, Northeastern U., Boston, Donna Hochheiser reporting: "Teenage Heaven." (LP), Daddy Cool, Reprise; "I Saw the Light With Some Help From My Friends," (LP), Early, Carly, Carly, College, Wilkes-From My Friends," (LP), David Bowie, RCA.... Maryland—WJHU, Johns Hopkins U., Baltimore, George Wicke reporting: "Mellow," (LP cut, Honky Chateau).

MIDWEST—Michigan—WMUK-FM, Western Michigan Univ., Kalamazoo: "Jazz-Blues Fusion." (LP), John Mayall, Polydor: "We're on Our Way," Chris Hodge, Apple: "Some Time in New York City," (LP), John & Yoko/Plastic Ono Band with Elephant's Memory, Apple... WKMX, Schoolcraft College, Livonia: "School's Out," (LP), Alice Cooper, Warner Bros.; "Obscured By Clouds," (LP), Pink Floyd, Harvest: "Doin' Time in the U.S.A.," Quicksilver Messenger Service, Capitol.... Missouri—KCLC-FM. The Lindenwood College, St. Charles, Chuck Lackner reporting: "Fables," (LP), England Dan & John Ford Coley, A&M; "Pot Luck," (LP), Spooner Oldham, Family.... Illinois—WPOU-FM, U. of Illinois, Champaign, John Parks reporting: "Lightning Bar Blues," (LP cut, Hobo's Lullaby), Arlo Guthrie, Reprise: "America," Yes, Atlantic; "Hey, Hey, What Can I Do," Led Zeppelin, Atlantic.

WEST-KFJC-FM, Foothill College, Los Altos Hills, Calif., Steve Alt reporting: "Get up and Dance," The Doors, Elektra: "A Simple Man," Lobo, Big Tree; "Ride, Sally, Ride," Dennis Coffey, Sussex.... KRNU-FM, U. of Nebraska, Lincoln, Neb., Randall Monk reporting: "Take it Easy," Eagles, Asylum: "Waterloo Sunset," Kinks, Reprise: "Lady Eleanor," Lindisfarne, Elektra.... KASF-FM, Adams State College, Alamosa, Colo.: "Lou Reed," (LP), Lou Reed, RCA; "Mississippi Gambler," (LP), Herbie Mann, Atlantic; "Tracks," (LP), Head, Hands & Feet, Capitol.... KLCC-FM, Lane Community College, Eugene, Ore., Dave Chance reporting: "Return of the Moonglows," (LP), The Moonglows,

Billboard EN

been added this past week to the nation's leading progressive stations. In many cases, a particular radio station may play all of the cuts on a given album, but the cuts listed

Representing more than 17 of the largest population centers in the nation and Billboard's correspondents for the leading progressive FM stations programming new albums. Artists are listed alphabetically and the markets researched include: PORTLAND: Bruce Funkhouser, KINK-FM; SAN FRANCISCO: Bob Cole, KSAN-FM; PROVIDENCE: Jon Rodman, WBRU-FM; PHILA-DELPHIA: Ed Sciaky, WMMR-FM, Harvey Holliday,

WDAS-FM; WASHINGTON, D.C.: Phil de Marne, WMAL-FM; NEW ORLEANS: Hugh Dillard, WRNO-FM; VALDOSTA: Bill Tullis, WVVS-FM; BALTI-MORE: Pete Larkin, WKTK-FM; HARTFORD: Ron Berger, WHCN-FM; MIAMI BEACH: Sandy Thompson, WBUS-FM; SEATTLE: Darreyl Despie, KOL-FM; DENVER: Tom Trunnell, KFML-FM, KBPI-FM; NEW YORK: Dennis Elsas, WNEW-FM; SACRA- MENTO: Robert Williams, KZAP-FM; EUGENE: Stan Garrett, KZEL-FM; LONG BEACH: Ron McCoy, KNAC-FM; ROCHESTER: Bernie Kimball, WCMF-FM; MILWAUKEE: Steve Stevens, WZMF-FM; CHI-CAGO: Ed Shane, WGLD-FM; RACINE: Joey Sands, WRKR-FM; SAN ANTONIO: Ted Stecker, KEEZ-FM; DAYTON: WVUD-FM, Bill Struck, WTUE-FM; DAL-LAS: Bart McClendon, KNUS-FM.

Hot Action Albums

MILES, "Live," Columbia

Cuts: "Marbles," "Lava," "Evil Ways," "Them Changes."

Stations: KINK-FM, KZEL-FM, KNAC-FM, KBPI-FM, WKTK-FM, WDAS-FM, WBRU-FM, WZMF-FM, KSAN-FM, WMMR-FM, WVVS-FM, WMAL-FM, KZAP-FM. WGLD-FM, WHEW-FM, KOL-FM

CARLOS SANTANA AND BUDDY VARIOUS ARTISTS, LAST DAY AT FILLMORE

Cuts: "Silent Ways."

Stations: WBRU-FM, WZMF-FM. WRKR-FM, KSAN-FM, WVVS-FM, KZAP-FM, WBUS-FM. KEEZ-FM, KNAC-FM, KBPI-FM, WHCN-FM

PETER FRAMPTON, "Winds of Change," A&M Cuts: All.

Stations: KFML-FM, KZEL-FM, KBPI-FM- KZAP-FM, WBUS-FM, KEEZ-FM, WMMR-FM, WNEW-

ALICE COOPER, "Schools Out," Warner Bros. Cuts: All. Stations: WKTK-FM, WTUE-FM WRKR-FM, WGLD-FM, WNEW-FM, KBPI-FM THE WHO, "Join Together," Decca (single)

Stations: WCMF.FM, WVVS-FM, KEEZ-FM, WGLD-FM, KFML-FM

HOLLIES, "Distant Light," Epic Cuts: All.

Stations: WHCN-FM, WKTK-FM, WZMF-FM, WMMR-FM, KNAC-FM

PHIL UPCHURCH, "Darkness, Darkness," Blue Thumb
Cuts: "Sausalito Blues," "Darkness, Darkness," "Inner City Blues." Stations: WHCN-FM, WZMF-FM, KOL-FM, KFML-FM

LIGHTHOUSE LIVE, Evolution Cuts: All. Stations: WHCN-FM, WKTK-FM WMMR-FM, WMAL-FM, WNEW-

Also Recommended

MICHAEL D'ABO, "Down at Rachels Place," A&M
Cuts: "Rachels Place," "You
Are the Singer," "Battlefield," Stations: WHCN-FM, WMAL-FM,

DAVID ACKLES, "American Gothic," Elektra Cuts: All.

Station: KZAP-FM

KEEZ-FM

CANNONBALL ADDERLEY "Soul Zodiac" Columbia Station: WZMF-FM

ERIC ANDERSEN, "Blue River,"

Columbia
Cuts: "Wind and Rain," "Faithful," "Sheila."
Stations: WRKR-FM, KEEZ-FM, WNEW-FM, KBPI-FM

AZTEC TWO-STEP, "Aztec Two-Step," Elektra

Cuts: All. Stations: WMAL-FM WNEW-FM, WCMF-FM

BALLINJACK, "Buzzard Luck,"

Columbia
Cuts: "So Do I," "Trouble,"
"Bye, Bye, Bye," "Playin' the Game.' Station: WKTK-FM

THE BAND "Point of Reflections," Capitol Cuts: All. Station: WVVS-FM

BOOKER T & PRICILLA, "Home,"

Cuts: "Maggie Farm," "Born Under a Bad Sign," "Color Your Mama," "Save Us From Ourselves.' Stations: WKTK-FM, KZAP-FM, KZEL-FM

JAMES BROWN, "J.B.'s Food for Thought," Peoples Records Cuts: All. Station: KOL-FM

THE BUNCH," "Rock On," A&M Cuts: All. Stations: KEEZ-FM, WNEW-FM,

RANDY BURNS, "I'm a Lover, Not a Fool," Polydor Cuts: All. Station: WNEW-FM

CARAVAN, "WaterLoo Lily," Deram (Import) Stations: WBUS-FM, WMMR-FM DOUG CARN, "Spirit of the New Land," Black Jazz Cut: "Search for a New Land." Station: WDAS-FM

CHEECH AND CHONG, "Big Bambu," A&M
Cuts: "Dope Deal," "Sister Mary Elephant." Stations: KSAN-FM, WRKR-FM. KBPI-FM

GENE CLARK, "Early L.A. Sessions," Columbia Cuts: All. Station: KOL-FM

CLEAN LIVING, "Clean Living,"

Vanguard
Cuts: "Charles Street," "Jubal's Blues Again," "Backwoods Girl," "In Heaven There Is No Beer." Stations: WBRU-FM, WMAL-FM, KZEL-FM

JIM CROCE, "You Don't Mess Around With Jim," ABC-Dunhill Cut: "You Don't Mess Around With Jim. Stations: WGLD-FM, WRKR-FM, WVUD-FM, WNEW-FM

CHARLIE DANIELS, "Wolfman & Grease," Kama Sutra
Cuts: "Rosewood Bed," "Jelly
Jelly."

Stations: WNEW-FM, KSAN-FM, KOL-FM

SPENCER DAVIS, "Mousetrap," United Artists Cuts: All.

Stations: WMMR-FM, WVUD-FM

JACKIE DE SHANNON, "Jackie," Atlantic Cuts: "Full Time Woman,"

"Only Love Can Break a Heart," "Anna Karina." Stations: WBUS-FM, KSAN-FM, KFML-FM

NEIL DIAMOND, "Moods," Uni Stations: KEEZ-FM, WRKR-FM, WGLD-FM

DOCTOR JOHN "Wang Dang Doodle," Atlantic Station: WCMF-FM

EARTHQUAKE, "Why Don't You Try Me," A&M
Cuts: "Train Ride," "Bright
Lights." Stations: WKTK-FM, WTUE-FM,

DUKE ELLINGTON, "Latin American Suite," Fantasy Cuts: All. Station: KOL-FM

EMERSON, LAKE AND PALMER, 'Trilogy,'' Cottillion Cuts: All. Station: WVVS-FM

GRASS ROOTS, "Move Along," ABC-Dunhill Cuts: All. Station: WKRK-FM

JOHN PAUL HAMMOND, "I'm Satisfied," Columbia

Cuts: All. Stations: WBUS-FM, WRKR-FM. KBPI-FM

HAWKWIND, BRINSLEY SCHWARZ, AND MAN; "Greasy Trucker Party" Cuts: All.

Station: KNAC-FM

HIGHWAY ROBBER, "For Love or Money," RCA
Cuts: "Mystery Rider," "Lazy
Woman," "Bells," "Fifteen."
Station: WKTK-FM

JOHN HURLEY, "Delivers," Bell Cuts: "Salvation Lady," "Heavy Burdens Me Down," "Getting It Free." Station: KSAN-FM

KEITH JARRETT, "Birth," Atlantic Cuts: All. Station: KFML-FM, WMMR-FM

JETHRO TULL, "Living in the Past," Chrysalis (Import) Cuts: All. Station: KINK-FM

JUBAL, "Jubal," Elektra Stations: WZMF-FM, WCMF-FM

BONNIE KOLOC, "Hold on to Me," Ovation Cuts: All. Stations: WHCN-FM, WZMF-FM,

KZEL-FM

B. LANCE, "Rollin' Man," Atlantic Cuts: "Something Unfinished,"
"Last Stop Change Hands."
Station: WBRU-FM

ARTHUR LEE, "Vindicator," A&M Cuts: All. Stations: WHCN-FM, WBRU-FM, KBPI-FM

JOHN LENNON & YOKO ONO, "Sometime in NYC," Apple Stations: WKTK-FM, WRKR-FM,

McCOY TYNER, "Sahara," Milestone Cuts: All. Station: KFML-FM

MARTHA AND THE VANDELLAS, "Tear It All Down," (Single) Gordy Station: KFML-FM

MELTON, LEVY AND DEY BROTH-ERS, "Melton, Levy and Dey Brothers," Columbia Cuts: All. Station: KOL-FM

NAVASOTA, "Rootin" " ABC/Dunhill

"Cuts: "Spring Creek," "Two Dollar Bill," "Canyon Ladies," "P. Farm." Stations: WVVS-FM, WNEW-FM

HARRY NILSSON, "Son of Schnilsson," RCA

Cuts: All. Station: KNAC-FM

MICHAEL PERLITCH, "Keyboard Tales," Atlantic Cuts: All. Station: WBRU-FM

POCO (single) "Good Feelin' to Know," Epic Stations: WHCN-FM, WMMR-

JIM PRICE, "Sundego's Travelling Orchestra," ABC-Dunhill Cuts: All.

Stations: KFML-FM, WCMF-FM WILLIS ALAN RAMSEY, "Willis Alan Ramsey," Shelter

Cuts: All. Station: KEEZ-FM REDWING, "What This Country

Needs," Fantasy
Cuts: "Reach Out," "Soul
Theft," "Home Town Boy."
Stations: KZAP-FM, KZEL-FM

REEBOP KWAKU BAAH, "Reebop," Island Cuts: All. Station: WBUS-FM

BUDDY RICH, "Rich in London," RCA Station: WCMF-FM

LEON RUSSELL, "Carney," Shel-

Cuts: All. Stations: KZAP-FM, WGLD-FM, WNEW-FM, KNAC-FM

ERIC VON SCHMIDT, "2nd Right, 3rd Row," Poppy
Cuts: All. Stations: WBRU-FM, KEEZ-FM SEALS AND CROFTS (single) Summer Breeze," Warner Bros.
Stations: WHCN-FM, WMMR-FM, KBPI-FM

P.F. SLOAN, "Raised on Records," Mums Cuts: All. Stations: KEEZ-FM, KDL-FM, KFML-FM, KNAC-FM

RICHARD SUPA, "Homespun," Paramount Cuts: "Sister Salvation," "Rainbow," "Colored Light," "Monkey Joe."

Stations: WKTK-FM, KZEL-FM THE SUTHERLAND BROTHERS,

"The Sutherland Brothers," Is land Cuts: All. Station: WNEW-FM

SYREETA, "Syreeta," MoWest Cuts: All. Station: WDAS-FM

THEM AND VAN MORRISON, "Them," London Cuts: All. Station: KNAC-FM

IKE & TINA TURNER, "Feel Good," United Artists Cuts: "Feel Good," "Kay," Stations: WDAS-FM, WNEW-FM

URIAH HEEP "Wizards & De-mons," Mercury Cut: "Easy Livin'" Stations: WTUE-FM, WGLD-FM, WNEW-FM, KBPI-FM

VARIOUS ARTISTS, "Blues Piano Orgy," Delmark Cuts: All. Station: KFML-FM

VELVERT TURNER GROUP, "Velvert Turner Group," Family Cuts: All. Station: KNAC-FM

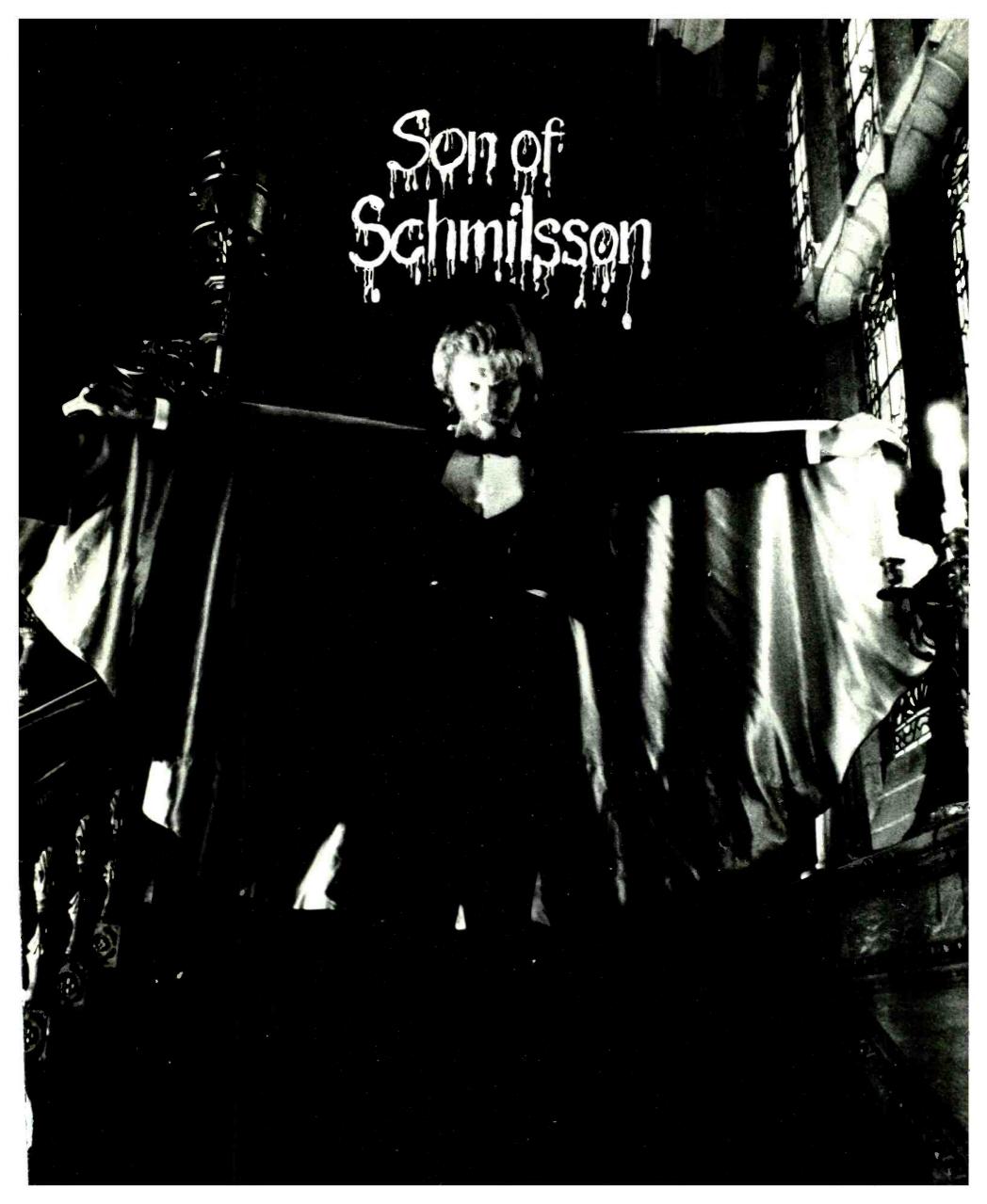
WEATHER REPORT, "I Sing the Body Electric," Columbia Cuts: All. Station: WHCN-FM

RANDY WESTON, "Blue Moses,"

Cuts: All. Station: KFML-FM

WET WILLY, "Airport," Capricorn Stations: WVVS-FM, KFML-FM

ZEPHYR, "High Flying Bird," Warner Bros. (Single)
Station: KZAP-FM



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Radio-TV programming

Jan Basham Probes Promotion's Weaknesses; Ponders Solutions

LOS ANGELES-The record business has reached the point of 'record pollution" or oversaturation, according to Mrs. Basham, head of record promotion for Rec-ord Merchandising, the record distributor here. "I think they should put out the red alert already. There is so much product, that physically, mentally, and air-time wise, all of those records just cannot get exposed. Consequently, some really fine stuff is being lost.

"Manufacturers are going to keep putting money into these groups, but they are not going to realize any profit." So many of the super groups control the popularity and the newer groups, unless they are dynamite, just have nowhere to go." Cutting down the amount of product released is one method of remedying the situation. Or record labels could cut down on their number of signings

Steinberg Summer TV

LOS ANGELES - "The David Steinberg Show," an hour comedy-variety series, is the summer re-placement for "The Carol Burnett Show" on CBS-TV network and it debuts at 8 p.m. (EDT) July 19. Guests scheduled for the show already include James Taylor, Tommy Smothers, and Carly Simon. Milton Productions is the originating firm. Arlyne Rothberg is executive producer and Bob Booker and George Foster are the producers with Bill Hobin the and only sign the best of the new

Record pollution and the upgrading of the image of record industry promotion men are two of the prime drives Mrs. Basham has. But her major task is promotion and at this she's an expert. "I love seeing records that I had something to do with being played on the air. I think my whole thing is taking that piece of vinyl, listening to it, getting excited about it, and seeing that it eventually goes on

Each Monday, Mrs. Basham has between 12 and 40 records, including singles and albums, to promote. "It's really a challenge to sit in, for example, the lobby of KHJ, KDAY or KRLA and promote the records well enough, knowledge-ably enough, to find out that it has been added to their playlists,"

"A Little Bit of Soul" by Paul Davis is the record that she regards as her most courageous effort. After 11 weeks of work, it finally made the playlist of KHJ in Los

She listens to all records before she presents them to the music directors or program directors. It's an error of promotion men, she said, not to know their product. But it's also an error of a record company not to instruct new promotion men on record promotion aspects.

Unity Needed

To help acquaint new people with the record promotion business and establish a better working rapport with each other, the promotion men of southern California have formed the Southern Cali-

fornia Promotion's Men Unassocia-"It was started because we want to upgrade our image and not be what some people might consider a "necessary evil." We feel we perform a vital task. We. like no other person in the business, are into nearly every aspect of the music business. We deal on all levels. And we are a little tired of people thinking that all we do or people thinking that all we do
is pick up our records, snap our
fingers, and run to the radio stations and say: "Here, baby, here's
your latest hit." A radio station
is vitally important to us, but our
job doesn't end there. We have to nurture every record we handle, making sure it's in stock in the record stores and that our salesmen are aware of them and where they are on the air, then feed this information back to the trade papers

and the record tipsheets."

Mrs. Basham, whose career includes spending some years with Crescendo Records, said that she didn't think most people really knew all the labors of a local promotion man. Thus, the unasso-

"We want to be together, to be able to sit down and discuss our mutual problems, have guest speakers as we will at our next meeting July 10. We will have radio people there. We want them to tell us if we are so bad, then we want them to tell us what they want from us.

The bad image of promotion men. I think, is a hangover from the old days, the payola days, the finger snapping days, the spending of lavish amounts of money on disk jockeys or whatever. Those

days are gone.
"We want to be an information gathering center, as well as provide training (informal) for the younger guys, and just, in general, help each other out. We want to get the newer people accustomed to this thing called promotion. A lot of the young ones don't know, and many of the companies just don't

tell them.
"The advantages of giving great service to a radio station doesn't necessarily mean I'm going to get a record on, but I know the record will at least be listened to, and if it's a borderline case, chances are that I will get it, that it will be played."

Mrs. Basham spoke of having to (Continued on page 37)



talk about "First Taste of Sin" with members of the Cold Blood, a Warner Bros. Records group. From left: bassist Rod Ellicott, singer Lydia Pense, Casteel (back to camera), organist Raul Matute, and Catchings. The group appeared on KFRC's "Focus" talk show and "Sin" is their new album.

ASI, Sales Rep, Into Radio Syndication With 'Beatles'

NEW YORK — ASI Communications, owners of a major national sales representative firm and radio and television stations, has entered the radio syndication field by buying U.S. rights to the BBC production of "The Beatles Story."

The series, consisting of 13 programs of 55 minutes each, is currently being broadcast over BBC Radio One on a weekly basis, with completion and airing of the final segment scheduled for mid-July. Written and produced by Johnny Beerling, executive producer for Radio One, the shows incorporate interviews with key figures in the group's career and with the Beatles themselves, along with music from every phase of their career. Much of the material included has been previously unavailable.

ASI obtained rights to the series and acquired the newly created London Wave Length Co., of New York, an affiliate of London Wave Length Ltd., of London a telept aggregated and redictions of the series of the ser London, a talent agency and radio programming production and syndication firm which had formed

the New York affiliate for mar-keting of the Beatles series.

ASI president Ralph Guild said that the original BBC production would be edited to provide space for commercial insertion. George

R. Fritzinger, who will supervise the syndication in this country, noted that ASI plans to sell the show to only 100 stations, representing the top 100 markets in the country, with market exclusivity being recognized for participating stations for six months. Following the initial run. ASI plans to extend the syndication to secondary and college markets within two

Guild stated that the firm is already contemplating distribution of such shows as "The History of the Rolling Stones," live concerts and other features aimed at various segments of the radio audi-

Charlie McCoy's KLAC Jingles

LOS ANGELES - New jingles set for KLAC, leading country music station here, will feature harmonica player C harlie McCoy. Euel Box will write the set and they will be produced at PAMS in Dellee Dallas.

Box did the 1968 set of jingles for Bill Ward, operations manager of KLAC, who was then at another station, which featured Glen Camp-

Ore. Syndicator Bows 12-Hr. British Show

EUGENE, Ore.-Film House, a programming syndication and jingles firm, now has demonstra-tion disks available on its new 12hour documentary about British rock music. "The British Are Coming!" deals with the music and the attitudes of British musicians. cians—the import hits of the mid-60s. Aside from the music and information in the show, sev-eral interviews with well-known British and American performers are featured, according to Film House vice president Bill Gruber.

Each hour contains availabilities for nine minutes of commercials. The documentary may be broad-

cast either in 12 hours straight or divided up into segments.

Gruber said that any radio station who'd like to obtain a 10-minute demo disk may contact him. Price of the show is scaled to the market size and the show is offered on an exclusive basis in each market. Terry McManus of KOL, Seattle, narrated the show. Cliff Wayne wrote the script and was production director.

Film House also markets customized jingles, contest and promotion packages, and shows such as the weekly public affairs program titled "You've Got a Right!"

NEW STAR PROGRAM CHIEF OUTLINES POLICY

OMAHA, Neb.—Although each of the Star Stations—KISN in Portland, KOIL in Omaha, and WIFE in Indianapolis-will select their own music, "each station will sound much like the other," according to new national program director J.J. Jordan. Jordan had been program director of KISN in Portland, but is moving here to assume control of the programming on all three

week, all three stations will hook up together conference telephone call to discuss music and programming and what new records are happening in each market. Jordan will have final say. He emphasized that the music will be tailored toward each market by each station. "The format will be uptempo, but the jocks will use a mellow approach on the air. All of the jingles will be fast, even those going into a slow record.

Playlist at each station will include 27 singles and various LP cuts. All of the stations will be programmed for the day-part and only about 10 LP cuts will be played, all as demographic appeal factors. Each week, anywhere from one to five new singles will be added.

Program directors of the stations are Charlie Stone at KOIL Roger Morgan at WIFE, and Bob Noonan at KISN. Chuck Martin has been named music director at KISN.

Big Wilson Stressing FM on AM

WASHINGTON-WPGC here is a phenomenon in rock radio. The operation, a combination of a daytime AM station and an FM that broadcasts around the clock, successfully whips out full-time AM rock stations in the market and, in the latest ARB, came in decidedly ahead in ratings. In addition, in this day and age of shorter and shorter playlists, the station has a playlist featuring about 55 songs.

One of the keys to success, according to program director Big Wilson, is the absolute concentration on the FM side of the operation. on-air promotions, we only mention the FM. It's either 'Stereo 95' or 'Music 95'. We do not bolster the AM, our push is strictly FM. Our FM setting is really 95.5 on the dial, but we drop the

Although the playlist of WPGC and WPGC-FM is extremely long by today's standards when even a 30-record playlist is considered long, Wilson said: "Naturally, we play only the super familiar at all times. Our 55-record list includes 35 of the familiar records and the other 20 tunes are album cuts and new singles. We are presenting two album cuts an hour, but always one of these and sometimes both cuts in the hour are future singles. Control of the way all records are played is tight.

"But we are first on all new records in the market, though this doesn't mean we play a new record the minute it comes in. Twenty of our super familiar songs are rarely mentioned by

artist or title because people know them anywa Instead, we intro or outro it with a station contest or promotional line . . . jocks that say: 'That was "Horse With No Name" by America' are wasting our time and, more importantly, the listener's time. True, when the record first came out, the title and artist had to be given.

On about 20 of our other fairly familiar records, we only mention title and artist either going in or coming out, but only one or the other. On all unfamiliar sounds, we mention title and artist on both front and back.'

Stress Personality
The station, according to Wilson, is strong on personality and comedy, with the very best ideas of tight Top 40 formats instituted. The personality lineup featured assistant program director and music director Harv Moore 6-10 a.m., Columbus until 2 p.m., Wilson 2-6 p.m., Johnny Jones 6-10 p.m., Jim Collins until 2 a.m., and Bryan Lawrence 2-6 a.m. Rob Raleigh is production director and weekend personality.

"Our production is strong and 80 percent of it is done by Raleigh. Having a full-time production man off the air assures us of not getting too much of one voice on the air and the proper people to do our type of specialty spots under his direction.'

Wilson, who says that he's understandably proud of WPGC, also added that it's "nice to have a general manager, Bob Howard, who understands correct programming concepts."

Reno Rocker Debates Walton ABC **Future of Requests**

RENO—The problem with requests is trying to work them into the format, reports general manager Phil Doersam, who owns KGLR-FM here with his wife Penny. "We're debating whether to continue taking requests now. At present, we try to work them in without destroying our format."
But requests are also "kind of a hassle for the air personalities," too, because of the extra work pulling them out of the files.

The rock station has been doing quite well in the Reno market with a format hinging upon an album cut, a single, another album cut, then an oldie, in that order. The oldies are anywhere from three months old dating back to 1965 and are primarily programmed to bring in female listeners, Doersam said. All records are programmed in three and four-record sets and back-announced. The personalities pick their own music within guide-lines set by Doersam. Ron Korman is music director. Air personalities include Dan Poore, Korman, Steve Lehman, Stu Campbell, and swing-man Panama Dave Thoshinsky.

Playlist of the station features 10 albums, rated in order, and Hot Action Singles, not necessarily listed in order. This list is primarily nately the station usually receives albums two and three weeks after going out and buying it at one of the local stores.

This is even more odd when you realize that Vanguard, Columbia, and ABC-Dunhill, through Musical Isle in San Francisco, have done quite well with record advertising on the station. These ads tag Riley's Drug Store and Music City, two outlets racked by Musical Isle.

Sunday 2-4 p.m., the station features a countdown of records making the station's playlist for the coming week. There are eight AM and three FM stations in the mar-

TV Teen Hour

Productions has produced a pilot for a daytime television variety show hosted by Davy Jones, one of the members of the Monkees rock group a few years ago.

The pilot will be aired July 15 as a special on ABC-TV and if the audience reaction is good, will have a chance as a series. Featured on the July 15 show will be the Mike Curb Congregation, the Osmonds, and the comedy team of Hudson & Landry. Walton is executive producer and director, John Macker produced. Walton recently produced specials featuring Diana Ross and the Jackson Five for television.

Dr Pepper Sponsors 'Live' **WLIR-FM Concert Series**

HEMPSTEAD, N.Y.—The Dr Pepper Co., through their advertising agency, Young and Rubicam, has signed an agreement making them exclusive sponsor of the weekly live concert series broad-cast over WLIR-FM and originating from Ultra-Sonic Recording

Studios. A concert by Randy Newman, Warner Bros. recording artist, on Tuesday (20) will mark the first week of the sponsorship, which has been set for a 23-week

Seek Youth Market

In selecting the WLIR-FM concert series, Dr Pepper and Young and Rubicam noted the highly concentrated youth market at-tracted to the series, which includes a studio audience of 50 to 60 guests in addition to the radio audience. The agency believes that the association will contribute to product image-building among the lucrative 18-34-year-old market.

Spots for the series include opening and closing billboards and two one-minute commercials during the

Producer of the series is Mike (Eppy) Epstein, the director is Ultra-Sonic's Mike Colchamiro, and the engineers who mix the concert for broadcasting are John Bradley, Steve Goetz and Jeff Kracke, all from Ultra-Sonic, who rotate duties on a weekly basis.

The series has been broadcast every Tuesday evening since Octo-ber 1971. WCBS-TV News has covered past concerts with Alex Taylor and Todd Rundgren, and that news team will again film the Newman concert.

Upcoming concerts will include Jack Bonus, Grunt Records artist, and John Hammond, Columbia Records artist.

Mike Douglas Move

PHILADELPHIA — The "Mike Douglas Show" headquarters has moved here to Independence Mall East. The new phone number is 215-238-4800.

yet less expensive

Call Gimmick Stirs Listeners

DUNDEE, Ill.—Request Rock, which brings approximately 400 telephone calls a day from more than 60 surrounding towns, is scor-ing well for WVFV-FM, local sta-tion here. Dick Willrett owns the station, program director is Jim Markgraf. Until last February, the station featured MOR music.

"Another feature that we're proud of is we play new singles and albums before many Chicago radio stations. Any new groups may send us their new releases." Lineup on the air includes Mark-graf, Mike Berlak, and music director Greg Brown.



STONEMAN AND BOB DARK, air personalities at WPLR-FM in New Haven, Conn., interviewed Seals and Crofts after their recent concert in market. From left: Jim Seals, Dash Crofts, Stoneman, Bobby Lightig, and Bob Dark.

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By CLAUDE HALL Radio-TV Editor

A bunch of people have called this past few days to tell me that they're coming to the Radio Programming Forum Aug. 17-19. From all of the vibes, this may be the biggest and best Forum ever. the biggest and best Forum ever. Warner Bros. Records has registered six people — Ron Saul, Jay Dunn, Alan Mink, Dave Urso, Les Anderson, and Bob Glassenburg. John Walton Jr. and Ray Potter have registered from KELP in El Paso, Todd Wallace has registered from KRUX in Phoenix, Pete Pederson from Pepper-Tanner in Memphis, and Jon Wickstrom from KWOW, Pomona, Calif. So, the registration list continues to grow and if you'd like to add to its growth, send \$135 to: Radio Programming Forum, Billboard Magazine, 9000 Sunset Blvd. Los Angeles CA 90069.

Mike Michaels is out at WGLD-FM Chicago and needs Top 40 work. Call him at 312-852-7095.

Larry Ryan program director of KEEL Shreveport, wants Bill Donovan to contact him. . . . Dan Tapson is the new general man-ager of KSAN-FM, San Francisco. ager of KNAIN-THI, Sail Francisco. He'd been sales manager of KNEW; both are owned by Metromedia. . . Arthur Takeall is now at WWWS-FM, soul station in Saginaw, Mich. . . WAPE, in Saginaw, Mich. . . . WAPE, Jacksonville, Fla., was still looking for a production man last week. Rodney Lay, a songwriter of some repute, is leaving his radio position at KGGF, Coffeyville, Kan., to head up a rock band.

Kan., to head up a rock band.
So, KGGF program director Bill
Miller is looking for an MOR-type
personality. ... WNBC in New
York is bringing back Murray
(The K) Kaufman for a big July 4 special and if this works out well, you can expect even greater such promotions on the MOR station.

★ ★ ★ Eastern soul station is looking for an experienced black program director. Call me if you're interested. . . At KDSX in Sherman. Tex., the lineup includes program director K.B. Lorance, music director John (Michael Kay) Hale, John Malloy, and Michael J. Mor-

The mystery phone number to call this month is 919-834-6401. And the mystery name to ask for is J. Michael Graves. . . . KISD, Sioux Falls, S.D., held a dance to raise funds for that recent flood disaster and among the local bands pitching in with free music were the Franklin Carter, the Won-der Band, and the King Kong. Richard Roberts, 26, is looking for a job. Call him at 213-779-0226. His only experience is college radio, but he's ready and eager to get some sort of professional job. . . Bobby Denton of WIVK, Knoxville, was the first out-of-town air personality to use those new studios at Opryland U.S.A. in Nashville. The studio is to be used by visiting deejays to tape shows or broadcast live back to their hometown. If you'd like to set up a broadcast there or tape a show there, call Adrian Marshall at 615-889-6600.

Because of the wide acceptance of the idea for a tipsheet to cover the teeshirts now quite popular radio and the record industry (No. 1 this week on the chart is the **Troglodyte** shirt from RCA Records), we're now adding a chart to also cover beachtowels. No. 1 on the beachtowel chart this week is the WFIL towel, distributed each year in Philadelphia by WFIL program director Jay Cook. New

correspondent for teeshirt information is Ken Hawkins, KNEW, San Francisco.

Ray Lincoln is leaving KENR, the Houston country music station, to join Jay Blackburn, program director of KEYS, Corpus Christi Top 40 station; Blackburn also once worked at KENR. Anyhowever, KENR needs an all-night man. . . Paul R. Abrams, manager of WLS, Chicago, saw my note about the impending battle note about the impending battle between WCFL and his station in Vox Jox and writes: "I would be delighted if you would put your money where your mouth is." Okay, for a six pack of beer. The bet would be that WLS gets beaten in at least one time period within six months. Actually, I'm not rooting for anybody I'd like to believe that I have friends in both camps. But there's nothing more interesting to observe than a good radio battle. Maybe if John Rook of WCFL knows that I've invested a whole six pack of beer on him and WCFL, he'll try harder. My normal limit on bets of this na-ture is one beer, but, after all, Chicago is a major market. . . China Smith, who'd been at KDAY in Los Angeles, is joining KRLA, Los Angeles, is a weekend slot. . . . Andy Young is leaving the air at WTLB in Utica, N.Y., in order to devote full time to programme the Total Octation. gramming the Top 40 station. New man on the staff is Rick (Ricardo) Mozo, who'll do the all-night shift. . . Dave Darin wants me to mention that he's assistant production director of KCRA in Sacramento, Calif., as well as weekend job.

Don Riley, 213-296-7834, a beginner with some college radio exdo anything to get a start in radio. . . J.J. Jordan is now national program director of Starr Stations and gram director of Starr Stations and will have headquarters in Omaha, Neb. Bob Noonan is now program director of KISN, Portland, where Jordan had been. Jordan now has KISN, Portland; WIFE, Indianapolis; and KOIL, Omaha, under his wing. . . The lineup at KVON, Napa, Calif., includes George Carl 6-9 a.m., Ron Greenslate, until noon, followed by Jay Goetting, Milt Cook, and Dave Brucker. Tom Young is president, Bill Storey is sports director. ey is sports director.

Elliot (Chris Michaels) Kiff, 414-445-7129, writes: "I'm black, but I've got a Top 40 style of delivery, meaning I don't sound black. I've got three years of experience with AFRTS and a year of part-time FM rock experience. I'm free and clear, but responsible, and damned willing to work any shift." Do any of you guys have room for a man who just desires a chance?
... The Electric Weenie, and I keep forgetting who he really is everytime someone tells me, says he may see me in August at the Billboard Radio Programming Forum. Lots of people are calling up saying they're coming in for the event—Dick Carr, J.J. Jordan, Larry Ryan, and others. The slate of speakers looks very good already, even though we're a long way from lining up everyone at this point. But I sincerely recommend that you make plans to be on hand. The Forum will be Aug. 17-19 at the Century Plaza on hand. Hotel in Los Angeles. To register, send \$135 to: Radio Programming Forum, Billboard Magazine, 9000 Sunset Blvd., Los Angeles, CA 90069.

(Continued on page 26)

Radio-TV Mart

See Page 35



The 707 B LuxuryJet. First Class.



The DC-10 Coach Lounge.



The 747 First Class Table For Four.



The 747 Coach Lounge.

ONLY AMERICAN HAS THE LUXURY FLEET.

Why fly any other airline?



American Airlines Luxury Fleet

Ask your Travel Agent for The Luxury Fleet.

Our passengers get the best of everything.

Vox Jox

• Continued from page 24

It's interesting about the egos in this business. Like Robert W. Morgan calling up; he'd interpreted something I'd said in the Bill Drake interview the way he'd wanted to, instead of the way I'd written it. So he called up to bawl me out for tossing off Sharon Nelson's resignation from KHJ. Los Angeles, in Vox Jox (how else could I have handled it?) and then lashed into me for indicating he didn't do too well in Chicago, which I never "indicated." All I said was that perhaps Robert W. Morgan belonged on KHJ, meaning that KHJ was more of his kind of radio station than WIND in Chicago. You know, back in my so-called military days. I never got along with first sergeants. We didn't understand each other. Since those days. I guess I've been able to get along with ordinary people pretty well and not agitate too

many of them. When I do make a statement in a negative sense, I usually make it on purpose and strictly out of a desire to always tell the truth, even to myself. Thus, I will occasionally rap a radio station or general manager or program director for what I consider detrimental conduct unbecoming to radio. But to have somebody irritated at me that I didn't intend to have irritated at me is not my intention. I shall lay awake tonight, sleepless, tossing and turning, worry creasing my forehead, for at least 10 seconds.

Bob Phipps, air personality at KBUC, San Antonio, has left the station to do promotion work and sing with a band. . . . Mike McKay has left KYOK in Houston to join the Art Posner advertising agency in that city. . . . Two letters came as the result of my mention of U.S. pirate radio stations. Bill

Coleman Jr., Apt. B-2, 105 Salem Circle, Raleigh N.C. 27609, writes: More power to the ones who broadcast illegally. In my opinion, I think that the ones who do should be in radio. From the stations I've heard, I think that there is a demand for better announcers and engineers. The people who are broadcasting illegally may be more dedicated to radio than some the ones that are now in radio. I'll tell you why one sets up his own station. They go out looking for jobs in their home town and the program director or general manager tells them no and they get discouraged. I know how this is because I operated a bootleg station one time; I had enough equipment to put on a 10,000-watt station, but I only use 10 watts, which covered all of the city. Since then, I've gotten my first ticket and now I'm looking for a job as a transmitter engineer."

* * *

Robert A. Mortensen, 61, general manager of WWSW, Pittsburgh, died June 18, . . . Hint:

All-Channel to Solons' Study

WASHINGTON — The Joint Committee on All-Channel Radio Legislation has mapped out a campaign to encourage passage of all-channel radio legislation by the Congress early in 1973, according to chairman Kenneth A. Cox, former commissioner of the Federal Communications Commission.

Steps planned at a recent meeting here include a study to determine costs of AM-FM radio receivers in cars, with an aim of lowering the present prices, plus conferences with the FCC and Congressman Alvin O'Konski (Wisconsin) and Senator Frank Mossored such legislation in both houses of the Congress in 1973. The proposed legislation would require all radios henceforth to be able to receive both AM and FM broadcasts.

Live Acts on KRVN

LEXINGTON. Neb. — KRVN has shifted to 880 on the dial and increased power to 50,000 watts, according to general manager Max Brown and program director Jerry Bryan. At dedication ceremonies recently for the event, broadcast live, entertainment was provided by Tex Ritter, Little Jimmy Dickens. Bob Luman, and Joe & Rose Lee Maphis. The station went on the air in 1951 as a daytimer at 1010 on the dial.

WHK. Cleveland, may go rock under new owner. The logical move would have been toward country music. . . . Rick Hoover writes that he's now at KGBK, Springfield, Mo., doing 7-midnight, plus a Saturday morning show. "They're a great bunch of people and that includes Fred Schweitzer and his duck. We program MOR and jazz and need better record service, especially jazz albums." He'd been with KSWM, Aurora, Mo. . . . Jack Gardiner, head-quartering in Spartanburg, S.C., is looking for a program director and two air personalities. Call him at 803—583-2727 if you'd like a good country job.

The fifth annual Billboard Radio Programming Forum is gathering steam. Among those who've just registered are James P. Storer, division vice president of Storer Broadcasting; Bill Ward, operations director, KLAC, Los Angeles; Big Wilson, program director, WPGC, Washington; Bill Rock, program director of WTRY, Troy, N.Y.; Tom Coffey of WAVZ, New Haven; Gary Waldron of KCPX, Salt Lake City; Jon Wickstrom, program director, KWOW, Pomona, Calif.; Todd Wallace, program director, KRUX, Phoenix; John B. Walton Jr., Walton Broadcasting; and Ray Potter, program director, KELP, El Paso. The Forum will be Aug. 17-19, Century Plaza Hotel, Los Angeles. To register send \$135 to: Radio Programming Forum, Billboard Magazine, 9000 Sunset Blvd., Los Angeles, Calif. 90069.

Looks as if Larry Lujack will be able to join WCFL, Chicago, after July 5. He was at WLS in that city. . . . David Reynold is the new program director of WZUU, Milwaukee, . . . Dave Van Dyke is now on KDAI-FM, Chicago, 6-10 p.m. He'd been with WWWW-FM. Detroit. . . . Steve Gold has left KOAD in Lemoore. Calif., and the station is looking for a replacement. . . . WENR, Houston country music station, is looking for a new personality. Talk to operations manager Ric Libby. Staff now includes George Lester 6-10 a.m., Dan Rice until 3 p.m., Bruce Nelson 3-7 p.m. and Lee Grant. Pretty heavy stuff. . . . WCLA, Claxton. Ga., is seeking a program director because Bill Thrasher writes that he's leaving in August to join Oliva Broadcasting. "Incidentally, our FM should be on the air sometime this summer; will duplicate till AM signoff and then go to midnight, Format is still uncertain."

If you people ever wonder about Joe Sullivan, who used to program WMAK in Nashville, don't. He's alive and doing well with Sound Seventy Productions in Nashville.

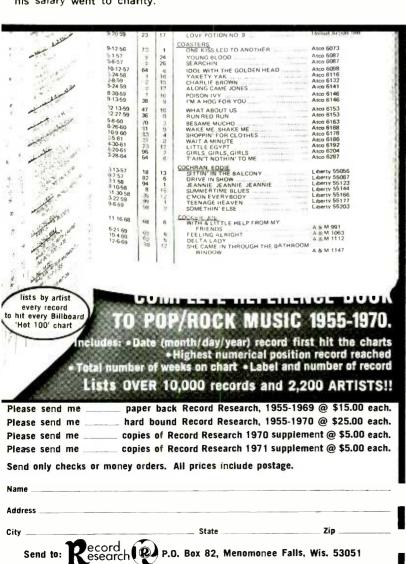
On July 9, Sound Seventy is teaming up with WMAK to present a concert featuring Leon Russell, Poco, J.J. Cale, and the Cornelius Brothers & Sister Rose. . . . Bill Robinson, WIRE, Indianapolis, writes: "I have to pull your chain a little on your column remark about Bill Bailey of KIKK in Houston being about the heaviest country program director around. Tish. tish. You've not been believing that Don Nelson has done this station all himself, have you? I've met Bill several times, but I've never met his press agent. If I had a press agent, he'd tell you what a superlative job I have done here as program director; while the competition has howled at our door, we're still No. 1. My press agent would certainly be doubted when he started raving about my morning show. And the ratings I get. And being sold out. You would no doubt be told of my work with Bill Hudson Management, advising and consulting radio stations on country music programming. Mayhaps you'd also learn of my happy home life on the farm, raising St. Bernards with my charming wife and two darling kids. He'd probably leave out the part about my public service activities (for fear you'd think he was stroking you), but he might drop a copy of the new Bill Anderson album, face down, in case you enjoy reading fine print liner notes. In summation, at WIRE we are in a league all alone!"

Robert W. Morgan: Did you ever happen to think that one of the reasons I felt you belonged on KHJ is that I couldn't listen to you when you were in Chicago. Aw, to heck with it!

Alan Grant, the jazz personality, reports in from WMJR-FM. Fort Lauderdale, Fla., where he does a show. He sent in a tape for the air personality competition, but it's on 10-inch reel and my machine can't handle it and the tape was late anyway. As many of you already know, I get tons of tapes in each year, representing formats ranging from children's talk shows to progressive rock. This year, among the tapes I happened to notice, were some tapes from places like Germany and New Zealand, as well as the U.S. and Canada. Heard a good man for some MOR station—Dave McCree of WHAS, Louisville. He's doing a progressive rock all-night show, but has a good MOR or country voice. Dan Earhart, WJGA, Jackson, Ga., was also interesting; seems to have a lot of promise as a jock and, with more work on his show, is ripe for a larger market. In all, I guess I've listened to more than 75 tapes so far. Some good, some weak. It's great (Continued on page 36)

WORKING AS AN air personality for three days on KLAC, Los Angele

WORKING AS AN air personality for three days on KLAC, Los Angeles country music station, June 19-21, was Roger Miller and above he chats with KLAC Bob Jackson, left. Miller did the 3-7 p.m. slot and his salary went to charity.



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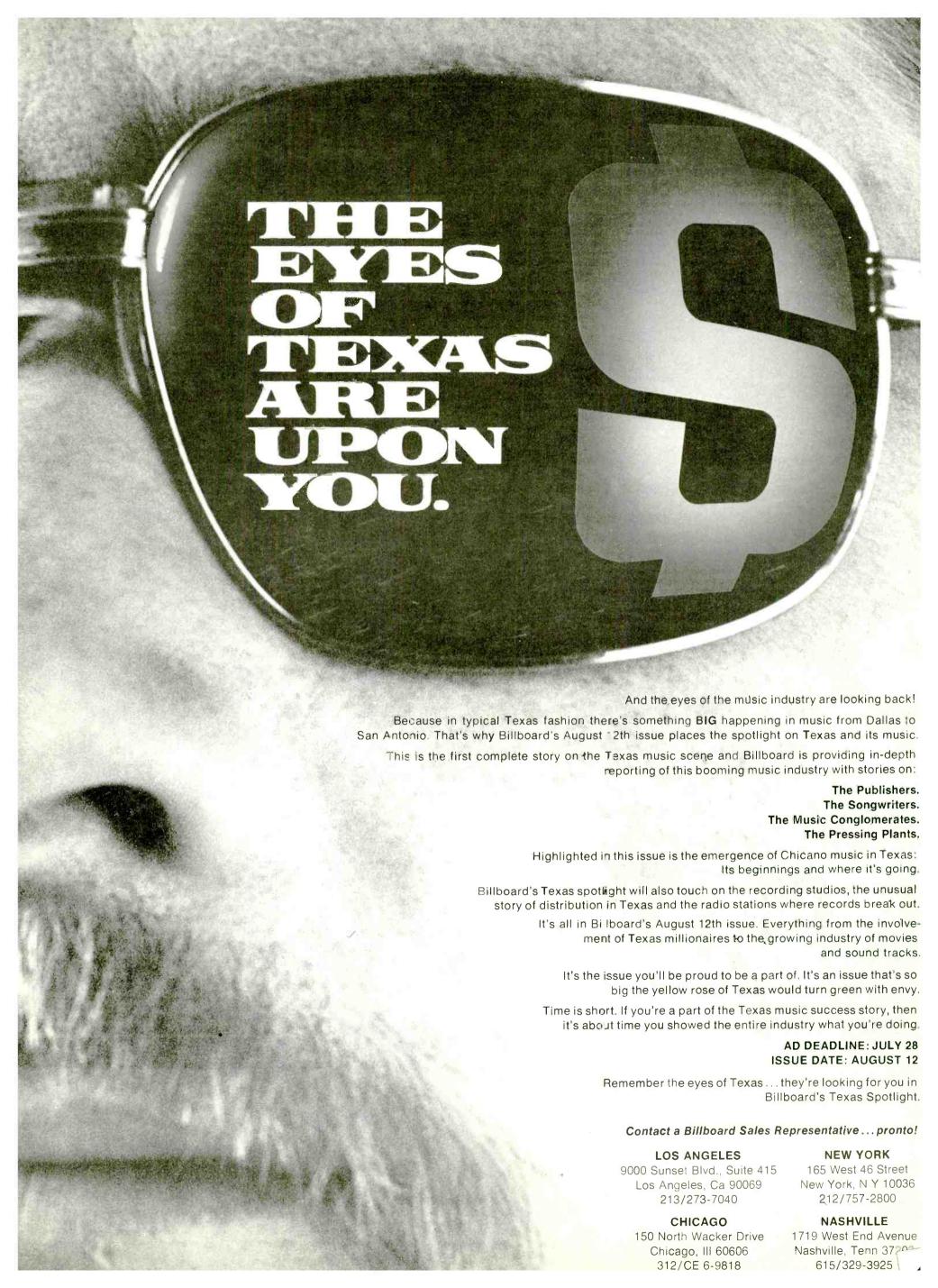
August 17-19 Century Plaza Hotel, Los Angeles

FORUM

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Firm or Radio Station	Address	
City, State, Zip		
	M, fill out this form, enclose your check form, 2000 Support Rhyd Los Appelas CA	

Details of topics and speakers will be sent to you at a later date



Tape/Audio/Video

'SUMMER EVENT GROWING'

IHE 'Screens' Tape Exhibitors

Housewares Exhibit co-director Larry Karel said exhibitors for the July 8-12 show at the Conrad Hilton here are being "carefully screened" to avoid repetition of last winter's situation where unlicensed tape duplicators were enjoined from exhibiting certain product. The IHE has doubled the number of booths this year, too, Karel claimed.

"We have been watching the recent articles in Billboard and have taken the names of several tape marketers off our mailing lists," said Karel, who produces the show along with his father, Jules. "We have also checked with our regular exhibitors. It's difficult though for us as an independent show, not affiliated with an association, to say who can come in and who cannot."

At the winter event, which has much more of a home electronics flavor, three exhibitors at the IHE show were enjoined in action brought by Capitol and Columbia (Billboard, Jan. 29).

Karel said around 40 companies will exhibit, including a few new to the summer event. New firms include Le-Bo, Bush Bros. Product Corp. (tape and record storage products), Gusdorf & Sons, Muntz Stereo, Midland/Micotron and two marketers of calculators, Logic Data and Eldorado.

He said he realizes the problem of the summer show coming so soon after Consumer Electronics Show (CES). "The summer show

There are many housewares buyers who just do not come to CES but who are now responsible for buying home entertainment items. Of course, if CES were earlier, the IHE show would attract even more electronics exhibitors.

Winter Shows

Winter Shows
Karel said he is heartened by the move of CES's winter show into the Conrad Hilton. "Everything will be under one roof and I understand CES itself will be more of a television show. Ours (to be all of the show). of a television show. Ours (to be called Independent Home Entertainment Show) will be largely audio." The CES winter show will be Jan. 12-16 with 50 percent more space than at the McCormick Inn, where it was set originally. IHE will be Jan. 13-17.

Discrete Emphasized By EARL PAIGE

New Motorola Line;

CHICAGO-Motorola automotive product distributors were shown the 1973 line recently and told that the division's sales are up over 30 percent year to date. Additionally, the wholesalers were told that the division believes discrete 4-channel will become the industry standard in all formats, tape, disks and broadcasting.

In pointing out the sales increase, C.J. (Red) Gentry, director of marketing for Motorola-branded car sound products, said, "This impressive increase is over the equivalent period in 1971 when we achieved an increase of over 40 percent." Motorola held five regional distributor meetings.

Highlights of the new line include the TM920S Quadraline discrete 4-channel and 2-channel 8-track unit with optional list of \$159.95. It features four separate slide controls, program indicator for 4- and 2-channel, indicator identifying 4-channel tapes and comes with four 5¾-in. speakers, grilles and other in-door or underdash installation items.

Also new is a slim, sculptured-look 2-channel 8-track player,

TM402S, with recessed slide-action controls and full hinged door across the front. It is open listed.

In a separate interview, Oscar P. Kusisto, vice president and general manager, automotive products division, reiterated his strong stand on discrete 4-channel.

TV Audio

"Whatever matrix system is considered, the performance references invariably come back to the discrete format. Practically all of the improvements in the matrix system are in the direction of im-proving channel separation," or the area where he feels discrete is strongest.

Kusisto predicts eventual Federal Communication Commission approval for the discrete system. "The leverage for this is in reverse order and supports the discrete argument. This is because much of the technology in discrete FM can be used for television sound in multiple channels." He said he could visualize TV sets in Europe with English, French, German and Spanish language channels and imilar multiple sets of the set of th similar multi-channel TV usage in the U.S.

AUDIO/VISUAL CONFAB

7 TV Cartridge Co.s at NAVA

By RADCLIFFE JOE

NEW YORK — An estimated seven TV cartridge systems will take their place among a prolifer-ation of reel-to-reel videotape play-ers, Super 8 and 16mm film projection systems, learning carrels, slide projectors, and other forms of audiovisual equipment slated for demonstration at the 1972 National Audio-Visual Convention to be held in Kansas City, Mo., July 15-

Videocassette equipment manufacturers already registered, along with the 200 other exhibitors scheduled to take part in the show, are Sony, Panasonic, JVC America,

Hitachi, Akai America Ltd., Sharp and the Mincom Div. of the 3M

The convention which also incorporates a one-day religious conference, will probe such areas as, "Current and Future Trends in A-V Technology," "Basic A-V Selling," "New Product Marketing Through Dealers," a special presentation on videocassettes by Douglas Fincannon of the Calhoun Co., Atlanta, Ga.," "The Place of Multimedia in the Christian Church "Creative Techniques in using VTR for L e a d e r s h i p Development,"

"Videotape Techniques and Language Demonstrations."

According to NAVA convention officials, the workshop and semi-nar activity in the area of videocassettes has been low-profiled because of the nationwide proliferation of conventions specializing in this area. However, it is expected that CTV discussions will inevit-ably develop at many of the scheduled seminars.

A significant number of blank video tape manufacturers, and producers of educational video software are expected to comple-(Continued on page 33)

Predict Record Size APAA; Auto Sound Segment Larger

CHICAGO — The Automotive Parts & Accessories Association (APAA) expects to exceed considerably its '71 record number of 582 exhibitors and 14,000 delegates during the upcoming 4th annual APAA in the Los Angeles Exhibition & Convention Center Nov. 13-15. Adding to the growth is automotive sound, one of the fastest growing segments of the show, said Jim Sobczak, of Hall-Erickson, Inc. in suburban River Forest here.

APAA, under the direction of Julian Morris and headquartered in Washington, D.C., is promoting the show on an unprecedented scale with proposed charter flights to Los Angeles and numerous prizes. The Los Angeles Hilton and Biltmore will be co-headquarter hotels and are within walking distance of the show as are about six other hotel properties nearby. Only four or five hotels will require a cab ride and APAA will have free bus service from these, said Sobczak, whose agency handles the show.

APAA, the publicity and promotion of which is handled by Elias/Shaffer & Associates here, will have as a major event an industry-wide seminar Mon day morning, Nov. 13. The show will occupy around 225,000 square feet of space.

Sobczak said APAA originally wanted to rotate the show around the U.S. but that it has grown to a point where few cities can accommodate it. Thus, APAA will return here 1973 through 1975 and will next be held at Mc-Cormick Place Oct. 22-24, 1973, occupying the entire upper level.

4-CHANNEL UNITS

8-Track Recorders More Sophisticated

CHICAGO-The 8-track recorder continues to challenge cassette in the area of record capability. Moreover, matching cassette in this area, the configuration is moving ahead of cassette in another—4-channel. The sophistication of 8-track recorders is reflected as well in the new attention to higher frequency capabilities by blank tape marketers.

Panasonic has introduced a 2/4 channel recorder

Panasonic has introduced a 2/4 channel recorder and playback unit. The steel-fronted machine has four VU meters, and a time counter for minutes and seconds. Other features include selectors for continuous play and automatic channel, and four microphone inputs on the front panel. The Model RS-858US, listing for \$259.95 will be available later this year.

Another Panasonic entry is an 8-track stereo record/play deck with "Pana-Ject" for continuous play and locking fast forward. It includes AC bias and erase, head cleaning bar, and program selector. Dynamic microphones are optional. Model RS-806US lists for \$114.95

An 8-track stereo recorder with two eject buttons, for use with one channel or continuous play on all

four channels is being marketed by Dynasonic. Features include fast forward, automatic stop, automatic change for channel selection and separate leftright volume controls. List for model DS-835 is

Micotron has introduced an 8-track recorder deck. Model 12-636, with a list price of \$119. Controls include fast forward, pause and automatic stop. Model 19-578 8-track recorder includes an AM/FM radio and speakers at a \$179 list price.

Two compact stereo 8-tracks with interchangeable endcaps on the speakers and units for either a square or round look were introduced by Tenna. The AM/FM/FM with built-in recorder has both automatic and manual level control. Other features are hi-lo filters, tape monitor, VU meters. A light indicates when stereo stations are being played, a help for 2-channel recording. Model HL-5106 lists for \$259.95. Tenna's Model HL-5136 is the same unit with a built-in phonograph, and lists for \$399.95 In portable 8-track stereo recorder/players, Lloyd's Model V 624 includes AM/FM/FM radio

(Continued on page 44)

Standardization Lack Hurts **Retailers' Display Efforts**

By BOB KIRSCH

LOS ANGELES - Methods of displaying tape at the retail level show a strong lack of uniformity, according to a local survey.

While most dealers are satisfied with their displays, most are also

open to change and say standardization of tape displays would be ideal for both themselves and the consumer.

The danger in lack of display uniformity, according to dealers, is consumer confusion. Moving from one store to another, the consumer is unsure where to look for tape or how to ask for it once he finds

What are some of the display methods currently in use?

Wilfred Schwartz of Federated, who is a hardware as well as software dealer, favors open tape dis-Federated displays prerecorded tapes in browser bins, without covering or lock, adjacent to hardware and record departments.

"Open display is the only way to sell tape," Schwartz said. "Tape is an impulse item and if you keep it under lock and key you won't sell it. We do keep the displays as close to the cashier as possible, and it's hard to tell about theft, but our method has worked well

Discount Records in Beverly (Continued on page 30)

RIAA RECOMMENDATIONS More Data on Tape Covers, Standardized Packages

LOS ANGELES-The need to place all "important information" on the covers of prerecorded tapes and the necessity of placing both 8-track and cassette prerecorded tapes in a standard package were the major agreements tentatively reached at a meeting of the RIAA Packaging and Merchan Committee here Friday (23).

Meeting at the Capitol Towers. executives of Capitol, Mercury, United Artists, Warner Bros., MCA and Pickwick International discussed topics ranging from configurations of tape packs to configurations of display fixtures.

Emphasizing the need of having certain information, such as name of artist, title, tape number and possibly important titles on the package cover, Capitol's Fred Rice emphasized that inclusion of such information would allow the consumer to browse through tapes like records.

Rice also pointed to a standard package for both cassette and 8-track tapes as a means of standardizing display fixtures, and demonstrated this with several browser-type tape displays from Germany. The browsers, set on stands, can hold 96 eight-track size packs and can be leafed. Sections of each browser can be removed and hung from a wall or placed in record browser bins.

Rice added that such a display would make things easier for the mass user, blending in with records. George Bales of Mercury suggested giving several turers the same assignment and looking carefully at each fixture.

The discussion on placing important information on the cover of the tape package centered on several areas, including what constitutes necessary information and objection to placing titles on the front because of the way tape is currently merchandised.

Economy Factor

Rice said placing titles and numbers on the front would save money. "The reason displays are different," he said, "is because of the packaging. There are no two alike." He added, "If timing is important, you can put the total time of each program on the

All present agreed that total, rather than individual track times, is sufficient. Lou Dennis of WB Records added, "the consumer affairs people would like to see the total time, and starting with our July releases, we will do it on all tapes. But we won't put all information on the front because it's too cluttered. Until there are standard fixtures, we want to make the package as attractive as possible. Since most tapes are stacked now, we put the artist and title on the

Dennis, Balos and Budd Dollin-(Continued on page 32)

THE QUADRASONIC ISSUE



A Fight to the Finish..

The current quadrasonic controversy is basically a difference of opinion regarding the merits of a discrete system as opposed to a matrix system. There are many arguments in favor of each, but how will the "QUADRASONIC ISSUE" affect the manufacturer, distributor, and retailer? Is it possible for the two systems to live together peacefully?

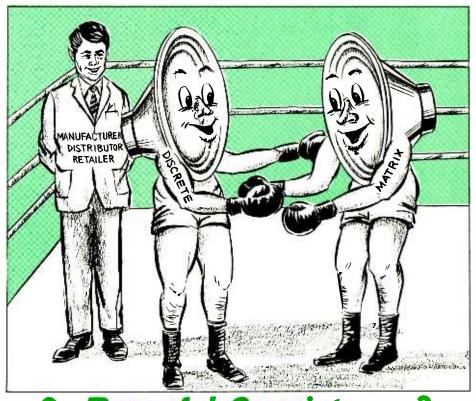
Billboard's "QUADRASONIC ISSUE," coming August 5, will report in depth on the quadrasonic controversy. A controversy where there are four sides to every story. It will provide insight into

questions that are reverberating throughout the consumer electronics industry. Billboard's "QUADRASONIC ISSUE" will search for the answers to the

questions that are keeping the two systems from living together peacefully. Not only will you learn firsthand what's happening in quadrasonic sound this year, but you'll also get a chance to see new product lines:

Hardware/Software/ Services/Accessories

Don't miss the "QUADRASONIC ISSUE" coming in Billboard's Quadrasonic Issue.



Or Peaceful Coexistence?

Ad deadline: July 26

Issue date: August 5

Contact a Billboard Sales Representative at any of the following offices:

Comstock Dist. Expanding; More Brands, Fla. Branch

ORLANDO, Fla. — Comstock Distributing Co. has opened a new branch here to distribute its expanding line of consumer electronic equipment throughout Florida. The Atlanta based firm, parent organization of Cartridge Control Corp., is expanding on several

In explaining the opening of the full warehouse and general office facility, Don Comstock, president, noted that CDC has been the distributor for Columbia Masterwork servicing North Carolina, South Carolina, Georgia, eastern Tennessee and Alabama. The Florida market was previously handled by CBS's own sales organization.

General manager George Price said CDC now handles several lines including BSR McDonald, Wald Speakers, Castle Lighting and even is getting into blank tape with the Memorex line.

Castle Lighting is best handled as a two-step line, he said, noting that CDC is also set up as a direct marketing operation through its Comstock & Associates wing.

Personnel of the expanded CDC operation include Frank Ryall, general manager here, and Dave ler, sales manager locally. CDC has its own salaried sales force, including a resident salesman in Miami, and works with manufacturer reps as well, Price said.

Cartridge Control, formed in 1968 primarily as a software duplicating facility for industrial applications, has steadily expanded and now includes a prerecorded software product line. Comstock is president of CCC and William Evans is general manager.

Contour Tapes, a subsidiary of Cartridge Control, is a relatively new branch and its main function is the production of prerecorded Its first recordings were made last summer and were pro-

COMPLETE

IN STOCK!

duced for Contour by Danny Davis, leader of the Nashville Brass. Currently, Contour has two of its own artists groups, Marks of Excellence and Music City Twin

In addition, the company has negotiated a contract with Chart Records of Nashville, obtaining the right to produce cartridges and cassettes on any of their albums six months after the release date. The first 8-track cartridges produced in April included Lynn Anderson's "Big Girls Don't Cry"; "I'm Alright," "Greatest Hits, Vol. 1," and "Songs That Made Country and "Songs That Made Country Girls Famous"; Del Wood's "Are You From Dixie"; "The Best of Junior Samples" and "Anthony Armstrong Jones' "Greatest Hits."

"The establishment of a tape recording and manufacturing operation of this nature overcame many obstacles, especially in the light of the nation's recent economic problems and the serious upsurge of tape bootlegging," Comstock said. "In the last two years, the unauthorized concerns took \$150 million worth of business from legitimate tape duplicators." mate tape duplicators.

Now going into its fourth year, Cartridge Control Corp. has pro-vided numerous organizations with 8-track cartridges and cassettes.

A large portion of the firm's music manufacturers for which Cartridge Control has duplicated and manufactured prerecorded music cartridges under contract. These include Heartwarming Records, RCA, Ampex, GRT, Hickory Records and Chart Records.

"Educational material have been produced for such firms as Episcopal Radio and TV Foundation, Sales Corporation of America, Frigidaire Division of General Motors, Southern Bell and the Medical Association of Georgia," Comstock

ASK THE MAN WHO KNOWS

about recording tape and cassettes and

how to merchandise from interior displays

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KNOW and offer you the know how that goes

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We carry

a full line of

equipment.

tape duplicating



pling uses Cartridge Control Corp.'s high speed (120 inches second) master duplicator capable of handling 8-track, cassette and open reel tapes.



QUALITY controller checks for splice alignment, tape tension and audio quality to assure trouble free tapes.

Shift Canadian **AST Duplicating**

ELK GROVE VILLAGE, Ill.— The Ampex Corp., has shifted its Canadian tape duplicating facilities from Toronto, to its ultra-modern plant located here.

The move is being regarded within the industry as another of Ampex's stringent belt-tightening operations. However, it is reported that it is in fact merely the prelude to an Ampex turnover of its entire Canadian operations to Ampex International.

Ampex authorities would neither confirm nor deny this report, but William Slover, the company's vice president, and general manager of Ampex Music, said that the switch of 8-track and cassette duplicating from Toronto to Elk Grove was predicated on the fact that the Illinois facility was better equipped to handle the job, and that de-liveries to the Canadian market would continue to be made with no time lapse.

So far, the move to Elk Grove affects only Ampex's Canadian tape duplicating facilities, and Slover stressed that all other operations in the Dominion of Canada including the prerecorded sales facilities, continue to operate as nor-

Audio Magnetics Unveils Blank Cassette AV Series

LOS ANGELES—Audio Magnetics has introduced an AV Educator Standard line of cassettes for the educational market

The new line is available in seven lengths: 10, 20, 30, 40, 60, 90, and 120 minutes. The firm's Educational Division also makes available an AV Educator Premium line in the same lengths.

Specifications for the Standard

line include sonically-sealed cassettes in black and white housing, high density low noise calendered tape, color-coded pressure-sensitive label inserts and packaging in a two-piece hinged Philips-type stor-

Both Standard and Premium lines feature silicone-lubricated stainless steel pins and acetal hubs to prevent jamming and provide leader/hub interlock.

age case with a clear plastic top.

Other features include curved liners coated with a graphite formulation to prevent static buildup and reduce friction, a felt pressure pad and phosphor-bronze spring meant to allow optimum tape-tohead contact with minimum re-corder head wear and one-piece plastic, self-lubricating idler rollers with double flanges to provide minimum drag and wear.

According to Hal Sander, director of the firm's Educational Products division, "There are three factors emerging in the educational field; increased demand for more programming, added requirements for better quality tape and a need for improved equipment. Educators have become disenchanted with poor quality players and low performance tape not oriented toward the needs of the AV field."

Dealers Tell Display Ideas

• Continued from page 28

prerecorded tapes separately and keeps them behind glass.

"We use cases with individual slots for each 8-track," said man-ager Woody Bader. "The tapes are stacked with the spine facing the consumer. For cassettes we use a three-sided stand and blank tape is displayed behind the cashier's counter.

"We don't have much problem with theft," Bader added, "so we generally don't keep the 8-track cases locked. The cassettes are locked simply because the displays takes up too much room if left

Bader said he'd like to try a new type of display, a glass wall with shelving behind the wall and the tape spine facing out. With this method, the consumer could pick out the tape he wanted and a salesperson would go behind the wall and get it. He also pointed out this was his own idea and didn't know how practical it would

Another West Coast dealer keeps tape behind sliding glass doors, but the tape cover is showing.

"We try to make it like a record browser," he said, "with the tapes tilted at a slight angle. With this type of display, it becomes more important to have song titles on

and had field tested product in Buffalo, Los Angeles and Atlanta, has decided to drop this program.

The company had offered two lines of cassette, standard and professional to audiophile, retailers, drugstores and supermarkets.

They also had a brief print and radio campaign which has been dropped.

Reason for the move out of blank tape would be attributed to management's evaluation of the tape market.

Panos Business

LOS ANGELES—George Panos, president of Audio Masters Corp., N. Hollywood, has returned home from the hospital after two major back operations and is expected to be recuperating until October.

Audio Masters produces budget prerecorded cassettes and 8-tracks, consisting mainly of instrumental anthologies.

The firm also makes budgetpriced blank tapes, with cassettes in lengths of 30, 60, 90 and 120 minutes and 8-tracks in 32, 64 and 74-minute lengths.



sumer generally buys a couple of tapes when he buys a unit." he added. Another large department store uses locked glass cases, with separate displays for 8-track and cassette. The tapes are stacked so the spine shows, and the consumer must ask a salesperson when he wants a tape. In this store, the tape department is also adjacent to the record and hardware de-partments. "I would experiment

display," the tape buyer said, "but I would have to be convinced the idea is feasible. Right now, keeping the tapes locked seems to be the only way to do it." Tower Records is experiencing success with open display, using the back wall as a tape section. But there is a guard on duty at all times and several salespeople constantly watching the display.

with a new method, including open

While display methods differ. many retailers do say they would change if a standardized display unit was made available, and that they would move to open display if theft became less likely.

REWRAP TAPES and RECORDS the front. "These cases have been specially IN SHRINK FILM YOURSELF! made for us and we can display 800 tapes at a time, showing 8-THE NEW STEVENSON PROFESSIONAL "L" HEAT SEALER WITH MANUAL SHRINK GUN IS THE SOLUTION TO THE ANNOYING PROBLEM OF HOW TO REWRAP OPENED RECORDINGS. ANY TAPE OR RECORD CAN BE INSTANTLY REPACKAGED IN TIGHT, CRYSTAL-CLEAR FILM IN SECONDS . . . FRESH AND SPARKLING LIKE THE FACTORY JOB. REWRAP UP TO 100 RECORDS AN HOUR AT LESS THAN ONE brings you the world's most popular tape winder Gillette Out of (shown here with Electro Sound 200 Tape Market automatic splicer LOS ANGELES — Gillette. CENT EACH. set up for which had started a test marketing program in blank cassette tape, and had field tested product in cassette operation.)

ELECTRO SOUND 100-48C

AUDIOMATIC CORPORATION 237 West 54th St., New York, N.Y. 10019 (212) 582-4870/Cable AUDIOMATIC Tele: (213) 349-1710 AND 30-DAY MONEY-BACK GUARANTEE

COMPLETE W/HEAT SHRINK GUN

INCLUDES TWO ROLLS OF SHRINK FILM

Tape Sales Up in Milwaukee

By BENN OLLMAN

MILWAUKEE — Tape sales, climbing steadily at Downtown Radio Doctors, are approaching 20 percent of the wholesale-retail store's total volume these days, according to owner Stu Glassman. But he claims there is no sure way of singling out who his typical tape customers are.

"Everybody buys tapes today—people in all age groups and economic levels. There is no such thing as a typical tape buyer profile. The tape business has not been bringing a new class of customers into our store. In fact, our best tape customers are also good LP customers. We've never been able to set up a pattern to determine which people are most likely to buy tapes or the product categories they prefer. Right now the demand for tapes is straight across the board. EL music by artists like Ray Conniff, Mantovani, Eugene Ormandy and Leonard Bernstein, however, has been taking the lead."

According to Glassman, "What the tape customers want primarily is good sound quality and convenience. This is what is bringing about 70 percent of our record customers into the tape fold."

How do young people rate as a market for tapes?

Bootlegging

"The young crowd would normally make excellent tape prospects for us. But unfortunately," he lamented, "they flock to the discount stores and bootleggers where they can buy tapes at well below our legitimate prices. They do come to us however, when they want catalogue items. Discounters, being strictly cherrypickers carry hit items only; our customers know we have complete stocks of every artist and type of tape recorded music."

For this reason, Glassman added, his tape department has been set up on a wide spread, rather an indepth stocking arrangement.

"We carry 15-18,000 different tape titles. But we stock only one or two of most catalogue items. If action develops on an item we will carry anywhere from two to 200 if we feel it is necessary to meet the demand."

As an example, he noted, Downtown Radio Doctors carries everything in tape ever put out by Mantovani, stocking one or two of each release, rather than a dozen copies of Mantovani's Greatest Hits.

Counterfeit and bootleg tapes, he said, are costing him and other retailers a bundle. "We're not only helpess, but at the mercy of the tape counterfeiters and bootleggers. Until some really effective federal laws come along, they are going to continue to be a menace to legitimate dealers. Our only effective weapon is carrying a complete stock of catalogue items that tape customers can't buy from the bootleg outlets."

Lashing out at tape suppliers for their lack of cooperation in stamping out counterfeiters, Glassman added, "I have no proof, but I suspect strongly that the factories do just as much for retailers that sell bootleg merchandise as for the legitimate outlets. They are pre-

Telcor Exclusive Panasonic Outlet

LOS ANGELES — Telecor, exclusive U.S. western distributor of Panasonic for more than a decade, has discontinued all its other lines and will now be exclusively a Panasonic outlet.

The announcement was made at the opening of Telecor's new head-quarters facility in Beverly Hills. Telecor 1972 fiscal volume was \$63.4 million, up from \$49.3 million the previous year. At the same time, Panasonic's share of Telecor total marketing climbed to 90 percent in 1972, after having been only 50 percent three years ago. Lines formerly handled by Tele-

Lines formerly handled by Telecor included General Electric. Sunbeam, Schick and Clairol.

tending that the bootleg situation just doesn't exist."

Pilferage is another serious problem. But here, says Glassman, (Continued on page 44)

NEW YORK—The automotive cassette player, despite the pitfalls that have beset its growth, is alive and well and giving its 8-track counterpart a run for its money.

By RADCLIFFE JOE

This is the opinion of Ed Lucasey, national sales manager for Pana-

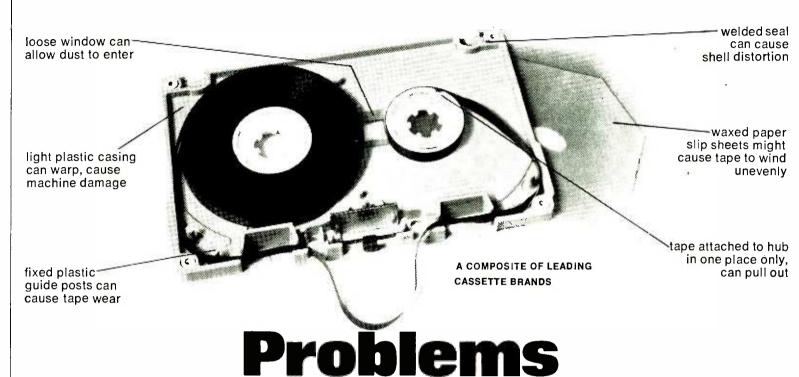
Lucasey Touts Car Cassette's Future

sonic Automotive Products.

Nevertheless, Lucasey believes
4-channel has given strong empha-

sis to 8-track and does not see it diminishing in any way.

The Panasonic executive attributes the automotive cassette's (Continued on page 44)



sealed with sonically sealedprecision screws for window locks perfect closure out dust precision-molded teflon slip sheets heavy-duty styrene keep tape-pack case keeps its shape tight and flat free-running nylontape anchored at A MAXELL CASSETTE rollers are virtually hub in two places, doubly secure friction-less

Solutions

Most cassette manufacturers tell you how great their tape is. What they forget to mention is that the tape is only as good as the "shell" it comes

in. Even the best tape can get mangled in a poorly constructed shell. That's why Maxell protects its own superior tape with a uniquely superior shell.

Compare the two cassettes above. On the top, a composite of leading cassette brands. On the bottom, a Maxell cassette. You don't have to be a

Maxell Corporation of America, 501 Fifth Avenue, New York, N.Y. 10017

technical wizard to see the problems and Maxell's solutions.

As for the tape itself: in the September, 1971, issue of *Stereo Review*, both the Maxell Low Noise and the Maxell Ultra-Dynamic tape cassettes were shown under laboratory conditions to be unsurpassed in their overall quality and consistency.

Like most cassettes, Maxell comes with a lifetime guarantee. Unlike most cassettes, you never have to return Maxell.

The answer to all your tape needs.

Radiomobile to Vie Motorola In U.K. Cassette Unit Battle

By RICHARD ROBSON

LONDON - Radiomobile will make a major effort to break into the cassette hardware market this year with a new range of home and car units. The move by Ra-diomobile, primarily known as an 8-track manufacturer, follows a similar move by Motorola here.

The only cassette model at pres-

ent in Radiomobile's hardware range is the 301CS car unit retailing at \$103, which is to be discontinued.

The news comes only shortly after Motorola, possibly Radiomobile's chief competitor in England and another pioneer of 8-track, also announced that it was moving into the cassette market. Although there has been a substantial surge in sales of 8-track hardware and equipment during the past 12 months, the new policy decisions of both firms again underline the tremendous strength of cassette in





Recording Tape RIOT!

Scotch 1800 ft. 7" reel, 1 mil polyester #150, factory fresh; Special \$1.95 per reel, \$22.50 dox., \$1.75 in lots of 48; \$1.60 (500), prepaid.

#611, 1200 foot 1½ mil acetate pro-fessional grade.

Factory fresh, \$1.68 per reel, \$18.00 (12); \$66.72 (48); \$120.00 (96) (Ampex/Scotch may be assorted)



Wollensak Model #4760 List \$299.95, Dealer Price \$197.96

SAXITONE TAPE SALES 1776 Columbia Rd., NW, Wash. D.C. 20009

Because of already over-stretched production facilities at Radiomo-bile's north London factory, the firm has signed a joint engineering and production agreement with the G. R. International Electronic Corporation to develop and manufacture the new cassette models.

G.R. International is the producer of a wide range of audio equipment including its own stereo car cassette unit—one of very few cassette players currently available that are wholly made in England. The company, which is headed by managing director Tony Twine, has a design and production facility at Crieff Road, Perth.

The first cassette model under the agreement, a stereo car player, will be unveiled to Radiomobile's national distributor network with-in the next month. Other models, including a home system, will follow later in the year.

Radiomobile's current range of 8-track equipment will not be affected by the introduction of cas-

EMI Tape Into Other Outlets

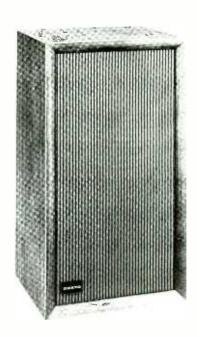
ing a special sales force to sell cassettes and cartridges to non-record tape outlets. The move underlines the importance record companies are now attaching to garages, hi-fi stores, motor accessory and photographic shops and is another indication of the amount of tape being sold outside the traditional record outlets.

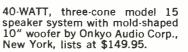
The new team will comprise of four area salesmen who will cover, respectively, the southeast, Midlands, north and southwest and Wales, plus a tape sales manager. The salesmen have yet to be appointed but will be recruited from

EMI's existing record sales force. However, Alan Davison a record salesman for EMI covering the East End of London, has been named as the new sales manager and will be based at EMI's new ressing and distribution centre at Uxbridge Road, Hayes. He will report to EMI's national sales manager Jimmy Hanks.

The new sales force becomes operational July 1.

New Products







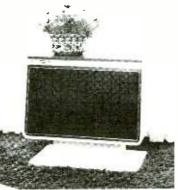
AM/FM radio designed by Sanvo Electric, Inc., to resemble a tachometer, can be installed under the dash in minutes.



MGA'S four channel decoder has a separation enhancement cir-cuit to boost the dB separation from 3dB to between 15 and 20 dB. It will handle discrete 8-track as well as other stereo sources. List is \$189.95.



SLIM-LINE from Tenna Corp., a compact 8-track car stereo tape player, measures only $7\frac{1}{4}$ x 6 x $2\frac{1}{8}$ inches. The \$49.95 unit has channel selector and slide controls for balance, volume and tone.



ZENITH's Avantiosa stereo console features ultramodern styling and is matched with two similarly styled speaker enclosures. The main unit shown has a 140-watt amplifier/tuner with AM/FM amplifier/tuner with AM/FM stereo radio and deluxe changer. A cassette or 8-track player can be mounted in the record well.



UNUSUAL AIR suspension speakers are included with Electro-phonic's compact containing dis-crete tape playback, Garrard changer, and stereo receiver equipped with SQ matrix system. List is \$399.95.

• Continued from page 28 ger of UA agreed that placing sug-

RIAA Tape Meeting

gested coded list price on tapes would be helpful, both to the salesman and consumer.

All agreed that one problem in changing the cover of a tape might be the firm's art department, with most feeling that artists would complain about "ruining" the art.

In discussing a standard size pack for both 8-track and cassette

AST, Rocky Road

NEW YORK — Ampex Stereo Tapes (AST) and Rocky Road Rec-ords have entered into a long-term

licensing agreement giving AST

prerecorded tape manufacturing right to Rocky Roads product in

Bell Records are distributors of Rocky Roads disks, and in a coordinated effort with Bell, AST has shipped the first tape product by Rocky Roads hit group "Climax," simultaneously with the disk releases by Bell

The album features Sonny Geraci, and contains the million selling single, "Precious and Few,"

as well as the current chart mover,

motion projects have been mounted by AST, Bell and Rocky Roads.

The merchandising campaign in-

cludes radio spots, point-of-pur-chase promotions.

For additional push, special pro-

the United States and Canada.

release by Bell.

'Life and Breath.'

Long Term Pact

8-track size box can easily be adapted to hold a cassette, with "cassette" clearly marked on the box. "This will allow all of us to go to one standard fixture," he added. Charles Bratnober of UA was

concerned about confusion this might cause for the consumer, but Balos said there should be none if the package is clearly labelled. Others added that each firm will want its own graphics, but the idea is feasible.

There were arguments against this idea, however, with Dollinger suggesting the cassette be left alone because dealers may load and place configurations the wrong way and Dennis adding that re-packaging is a manufacturing prob-

In discussing separate tape de-partments, Pickwick's Dave Klein said the rack jobber will insist on

one, as will the consumer.
'Q' Discussions

Other topics discussed included four-channel tapes, which Brat-nober said must be displayed separately from others or there will be chaos." Dollinger added that there will be a definite market for the configuration, but said "it will probably be an older group doing the buying and the market is probably a few years away."
Klein added that the 4-by-12-

inch package is very important to the rack jobber because budget tape often doesn't reach browsers. Dennis said Korvettes will be moving to this type of display in eight of their New York stores for a self-service format.

Rice summarized the meeting, saying that "the philosophy of packaging should be to allow the consumer to browse through tapes like albums and to get the package in with the rack jobbers. People are used to browsing through records," he said, "and this is what we want to achieve in tape."

The committee's next meeting will be held in October, and it is hoped that several retailers and rack jobbers can be present. Rice said that by then, he will also have a display based on topics discussed and that he will contact RIAA president Henry Brief about the decisions reached

Language Course From Phonogram

AMSTERDAM — Phonogram Netherlands has released a cassette series of language courses, marketed with pocket-sized dictionaries. The initial releases in the series, titled "Berlitz Courses," are in French, Italian and Spanish. Each language course retails for \$7.50.

Becht Adds Duplicating Units; Postpones Prerecorded Line

LOS ANGELES — Becht Electronics suburban Burbank, has up a proper program, we will stay phased out of the prerecorded tape market it entered last January (Billboard, Jan. 8), but will continue to expand its line of professional tape duplicating equipment.

Andrew Becht, president of the firm, said he discontinued Downtown Productions, established to produce the prerecorded product. because it "was not feasible at this

The main problem," said Becht, "was this particular type of mer-chandise would have required a mass marketing program and we didn't feel we were prepared for

out of the prerecorded market."

Becht added, however, that

"there are definite plans to reenter this market in the future, probably by the end of the year. The feedback we had was positive.

"We'll still be aiming at the mass market," he continued, "but our marketing program will have to be completely revised. We're going to get more people who understand this industry. Our product was fine, but our approach to distribution was incorrect.'

Becht pointed out he will be (Continued on page 37)

JULY 8, 1972, BILLBOARD



TV Cartridge

1st Video Publishing Firm Formed in N.Y.

NEW YORK—The first video publishing firm has been formed here to provide a basic video book library for education, industry and the consumer

the consumer.

Caravatt, Kleiman, Inc. is designed as an adjunct to the book publishing industry, and utilizes the video medium to broaden the dimension of the printed picture or word with moving pictures and sound.

The company is headed by Harlan P. Kleiman, former executive producer of Teletronics Intl., and head of that company's video cassette operations; and Paul J. Caravatt Jr., former senior vice president and director of the Interpublic Group of Companies.

According to Kleiman, private

According to Kleiman, private publications are being created by the new company in order to provide visual internal communications for both business and industry. He said, "Our trade publications will cover everything from accounting procedures to metallurgy, and will offer customized employee training and motivation. Our consumer cassettes will delve into both entertainment and information."

Kleiman said that although entertainment projects will play an important role in the company's operations, the initial thrust will be in providing a basic video book library.

First products created by Caravatt, Kleiman include a program for the Interpublic Group that outlines Coca-Cola's marketing strategy. It will be shown in 65 Interpublic offices around the world.

The company is also developing a dual purpose video program for the Gorham Silver Division of Textron, to be used in department stores

In its initial service to the consumer, Caravatt, Kleiman has entered into a joint venture with the Leeming-Pacquin Division of Pfizer, to produce a cassette titled, "You and Your Infant," a visual manual which will cover baby care from birth to its first birthday.

In addition to these contractual arrangements, Caravatt, Kleiman has been retained as consultants to McCaffrey & McCall in the area of video cassette/cable communications.

The Caravatt, Kleiman library will be made available in all TV cartridge formats, as well as in open-reel and film configurations. However. Kleiman pointed that the cassette provides the dynamism of video and the specificity of print. He said, "You can communicate more information with a half-hour cassette than with hundreds of pages of a book."

New Memorex 1-in. Video Tape

SANTA CLARA, Calif.—Memorex Corp. has reported availability of its Vidichrome videotape, which is meant to offer "substantial noise resistance" and a low dropout rate for 1-inch Ampex helical recordings.

According to Russ Parker, the firm's video product manager, "Vidichrome has a dropout rate of less than 10 per minute on an Ampex VR 5100."

Parker added that "the tape has a high resistance to the detrimental effects of heat and humidity. It also reduces head wear and clinching, extending tape life to more than 500 passes." Parker also said the tape is back-coated and this should reduce the possibility of static charge build-up.

Vidichrome can record in both color and black and white values and is available in lengths of 1,500 feet (½ hour) and 3,000 feet (1 hour).

Prices of the tape depend on the (Continued on page 37)

Hint RCA Videodisk in '73; Firm Has 2 Other Systems

NEW YORK—The RCA Corp. is expected to demonstrate a SelectaVision videodisk within the next 12 months according to sources close to the firm.

The system has been in the works for some time, and is intended to round off RCA's efforts to involve itself totally in the developing cartridge TV/videodisk market.

RCA is maintaining its usual veil of secrecy about this new development, but indications are that the system is designed primarily for the consumer market.

Although it is understood that the RCA videodisk is basically different in technology from other similar systems in various stages of development, yet the move brings the company in line with other videodisk developers including Teldec and Panasonic.

Reliable sources within RCA stress that the development of a videodisk concept will in no way preclude the company's Holotape unit, which is reported to be in an advanced state of development following long months of technological difficulties.

In March this year RCA unveiled its MagTape videotape recorder player designed primarily for industrial, educational and home use. The unit utilizes 3/4-inch videotape, although it is not compatible with the Sony U-Matic system.

CTI Demonstration in Japan To Aid Fledgling Business

NEW YORK—Cartridge Television Inc., will demonstrate its Cartrivision CTV unit in Tokyo this

y business
week, according to reliable indus-

The unit, already on sale in Sears Roebuck stores in Chicago, will be unveiled, by CTI's president, Frank Stanton, and marketing vice president, Don Johnston to a select gathering of press representatives and television manufacturers.

The special showing of the unit is designed to woo Japanese licensees, and help stimulate the drive towards standardization of this fledgling industry.

Meanwhile, back on the home front CTI and McGraw Hill Films have entered into a major program-

(Continued on page 44)

Calif. Label Strictly Tape

LOS ANGELES—Two California businessmen, Bob Wheat and Bob Folkert, have formed CasTape Co., whose catalog will initially consist of one prerecorded 8-track release.

8-track release.

According to Wheat, current plans call for building a solid tape firm on the basis of the release by the rock group, MU, which will be released this week.

Wheat said distribution will be

through independent distributors to a number of different record and tape outlets, adding that he is currently working on a distribution plan through some of the nation's largest chain and drugstores.

Eventually the firm plans to move into prerecorded 4-channel tapes and cassettes and also into the blank 8-track market. Pricing and lengths on the blank tapes has not been established.

You've got it coming to you from Ampex!

More profit! New blank tape cassettes, new open reel, new 8-track and new accessories, A new Ampex exclusive: 40-minute C-40 cassettes. And the hottest accessory item in the industry, another exclusive: the Ampex cordless head-demagnetizing/cleaning cassette. Order the full line now and enjoy top margins from Ampex.

New appealing packaging for cassettes and open reels—customers can't miss them! New

product improvements for top "stay sold" quality. And new opportunities for repeat business and faster turn-over. It all adds up to a new deal for you—a great profit deal from Ampex.

These are the cassettes with the smart, new Ampex look:

☐ Ampex 360 High Frequency—general use, high quality performance. ☐ Ampex 350—economical with a good shelf look, youth appeal, built to "take

it." ☐ Ampex 362 Extended Frequency—low noise and highest performance. ☐ Ampex 363 Chromium Dioxide. Go for all of them—go for profit—go for Ampex.

Contact Ampex Corporation, Magnetic Tape Division, M.S. 22-02, 401 Broadway,

AMPEX

Redwood Ćity, CA 94063. (415) 367-3887.

It's a whole new ball game from Ampex! Get the score from AMPEX at the CES Show. Booth 506 and in Suite 1919 at the Conrad Hilton Hotel, June 11-June 14. Join the profit team!



JULY 8, 1972, BILLBOARD 33

Classical Music

Victrola to Bow Composer 'Hits'

NEW YORK — RCA Records introduce a "composers' biggest hit's series on its classical budget label, Victrola, this month with issuance of the first 10 albums of

R. Peter Munves, director of Classical Music for RCA, said, "Our 'greatest hits' series on the full-price Red Seal label has been outstanding . . . and we decided to go a step further and introduce a similar series on the Victrola label at prices which make the whole venture even more irresistible to the vast youth market.

"We have tapped a new classical market at the full price, and now we intend to exploit this market with these budget disks," Munves

Artists in the first 10 albums include the Chicago Symphony

conducted by Fritz Reiner, the Boston Symphony conducted by Charles Munch, the Boston Pops conducted by Arthur Fiedler, the RCA Symphony conducted by Kiril Kondrashin, the New Philharmonia Orchestra conducted by Georges Pretre, Morton Gould conducting his orchestra, Leopold Stokowski conducting his orchestra. Soloists include Leonard Pennario, Alexis Weissenberg, Leonard Bernstein, Wanda Landowska, Licia Albanese, Giuseppe Di Stefano, Patrice Munsel, Leonard Warren, Zinka Milanov, Jussi Bjoerling, Jan Peerce, Alexander Brailowsky and Anna Moffo.

First composers to be represented by albums in this series are Beethoven, Debussy, Gershwin, Grieg, Mozart, Puccini, Rachmaninoff, Ravel, Sibelius and Tchaikovsky.

New Chief of Bournemouth

LONDON—New chief for the Bournemouth Symphony Orchestra, first official appointment since the death of Constantin Silvestri in 1969, is Finnish-born Paavo Berglund, who has recently been conducting many of the orchestra's public concerts and EMI record-

Berglund, born in Helsinki in 1929, began his musical career as a violinist in the Finnish Radio Symphony Orchestra, later becom-

ing its chief conductor.

Last year he recorded with the Bournemouth Orchestra for EMI a first recording of Sibelius' "Kullervo," which has notched up high

Berglund has already made two more recordings with the Bourne-mouth for EMI, a disk of the more popular Sibelius works to come out on the Studio 2 label, and another Sibelius recording made early this month. He has also conducted the New Philharmonia Or-chestra in a new HMV recording of the Grieg and Schumann piano concertos with John Ogdon as soloist. All are due for release later in the year.

BBC 'Scoop' on Symphony

LONDON—Second scoop in a few weeks for BBC Radio 3 came recently when Britain heard for the first time the new Shostako-vitch "Symphony No. 15."

The new symphony, written last year, was to have had its premiere in Moscow last October, but the performance was postponed be-cause of the composer's illness. Eventually it was heard for the first time on Jan. 8 this year, in the Great Hall of the Moscow Conservatorium, played by the Orchestra of the U.S.S.R. Radio and TV, conducted by Shostakovitch's son Maxim.

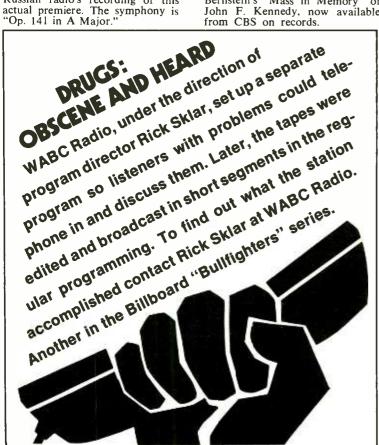
The BBC secured a tape of the

Russian radio's recording of this actual premiere. The symphony is "Op. 141 in A Major."

EMI had been anxious for some weeks to make arrangements with the Soviet Melodiya recording organization for issue of the symphony here on disk.

"We have written to Melodiya many times," said classical department manager John Whittle, "but so far there has been no response. We want to excercise our option under our agreement with Melodiya for issue of the symphony here, and we shall do everything possible to bring this about as soon as we can."

In February the BBC also scooped recording with the first British performance of Leonard Bernstein's "Mass in Memory" of John F. Kennedy, now available from CBS on records.



Phonogram Sampler Disk **Out on Davis**

LONDON—Phonogram has released a special Colin Davis sampler disk planned to tie in with the publication on July 22 of the second in the Recordmaster series of books on recording personalities. First was on Joan Sutherland, written by Edward Greenfield, tied to the issue of British Decca's new Sutherland complete recording of "Lucia di Lammer-

The Colin Davis book, written by Alan Blyth, will be of the same format and style as the Sutherland volume, published by Ian Allan's in association with The Gramophone, and retailing at \$3.75. Phonogram will feature both book and record in all its July advertising campaigns, including boosts in all the Albert Hall Promenade concerts conducted by Davis. Leaflet and poster aids will go out to all Phonogram dealers.

Sampler will retail at \$2.49 and will contain Berlioz music including the "Roman Carnival Overture," the whole of the "Symphonie Fantastique," the "Royal Hunt" and "Storm" scene from "The Trojans" and excerpts from the "Romeo and Juliet" music. Orchestras are the London Symphony chestras are the London Symphony and the Covent Garden.

Phonogram's campaign will also Phonogram's campaign will also include the best-selling 1969 issue of Davis' "Last Night of the Proms," containing the Elgar "Cockaigne Overture," the "Pomp and Circumstance March" with audience singing of "Land of Hope and Glory," and the atmospheric audience participation in the "Sea Songs" and Parry's "Jerusalem."

Ozawa to DGG

NEW YORK-Seiji Ozawa is now recording exclusively for now recording exclusively for Deutsche Grammophon. His first recordings with the San Francisco Symphony include "Three Views of 'Romeo and Juliet'": selections from the Berlioz Symphony, the Prokofiev Ballet and the Tchaikovsky Fantasy-Overture. Ozawa is also considering Leonard Bernstein's "West Side Story" and William Russo's "Three Pieces for liam Russo's "Three Pieces for Blues Band and Orchestra," the latter with the Siegal-Schwall Band, formerly known as Corky Siegal's Blues Band.

The initial tapings with the San Francisco Symphony were held June 22-24 in San Francisco, with June 22-24 in San Francisco, with a "live" performance of these works on the evening of June 21. Recording will take place on the campus of DeAnza College in Cupertino, Calif. This album is scheduled for release early next year. uled for release early next year. Subsequently, Deutsche Grammophon will record Ozawa conducting the Boston Symphony Orchestra and various European orchestras.

Thomas to Sing With the Cincy

NEW YORK -Singer B.J. Thomas will make a Sept. 16 appearance with the Cincinnati Symphony Orchestra at the Cincinnati Music Hall winding up his nationwide concert tour.

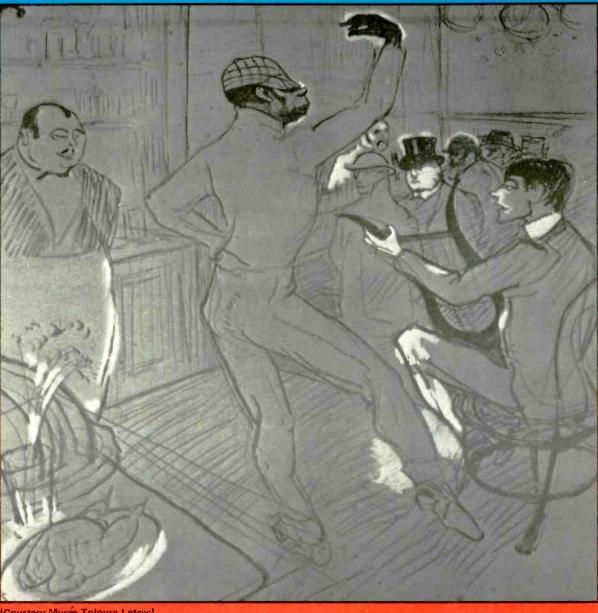
The two-segmented concert will feature the Cincinnati Symphony alone in the first half and Thomas performing, backed by the Symphony Orchestra, in the second.

Thomas' "Billy Joe Thomas" album is on the charts, and his "Rock and Roll Lullaby" is in the

These are best selling middle-of-the-road singles compiled from

national retail sale	elling middle-of-fhe-road singles compiled from s and radio station air play listed in rank order.
Wk. Ago	TITLE—Artist, Label & Number (Dist. Label) (Pub., Lic.)
$(1)^{-1}$	SONG SUNG BLUE
2 4 14 32	(Prophet, ASCAP) WHERE IS THE LOVE Soberta Flack & Donny Hathaway, Atlantic 2879 (Antisia, ASCAP)
3 3 6 7	
5 7 8	
5 2 4 5	(RCA) (Jewel, ASCAP) LIVING IN A HOUSE DIVIDED
6 13 29 31	ALONE AGAIN (NATURALLY) 5 Gilbert O'Sullivan, MAM 3619 (London) (MAM, ASCAP)
7 8 10 13	LEAN ON ME
8 11 13 19	I NEED YOU 7 America, Warner Bros. 7580 (WB, ASCAP)
9 10 11 25	SEALED WITH A KISS 6 Bobby Vinton, Epic 5-10861 (CBS) (Post, ASCAP)
10 12 18 28	THE HAPPIEST GIRL IN THE WHOLE U.S.A. 5 Donna Fargo, Dot 17409 (Famous) (Prima-Donna/Algee, BM!)
11) 14 19 24	GONE
12 23 40 —	(Dallas/Hill & Range, BMI) TOO LATE TO TURN BACK NOW
(13) 16 16 20	50910 (Unart/Stagedoor, BMI) DAY BY DAY
(14) 6 2 2	IT'S GOING TO TAKE SOME TIME11
(15) 7 3 4	Carpenters, A&M 1351 (Colgems, ASCAP/Screen Gems-Columbia, BMI) CANDY MAN
(16) 17 17 18	(Taradem, BMI)
17) 18 20 21	Tunes, BMI) MY GUY
18) 20 28 35	
19 15 12 9	NICE TO BE WITH YOU
(20) ²⁴ ²⁵ ²⁷	Gallery, Sussex 232 (Buddah) (Interior, BMI) BUTTERFLY Danyel Gerard, Verve 10670 (MGM) (Pending,
(21) 31	ASCAP) BRANDY (You're A Fine Girl)
9 9 10	Spruce Run/Chappel, ASCAP) AMAZING GRACE Pipes and Drums and the Military Band of the Royal Scots Dragoon Guards, RCA 74-0709
23) 21 21 22	(Sunbury, ASCAP)
24) 35 – –	(Plain & Simple, ASCAP) POPCORN 2
25) 37	Hot Butter, Musicor 1458 (Bourne, ASCAP) THERE'S A PARTY
26 28 30 33	J.J. Cale, Shelter 7321 (Capitol)
27 27 32 —	(Moss-Rose, BMI) I AM WOMAN
28) 29 31 —	TOO YOUNG
29 30 35 37	BABY DON'T GET HOOKED ON ME 4 Mac Davis, Columbia 4-45618 (Screen Gems- Columbia, BMI)
30 34 37 40	
31 25 26 39	
32 32	MARY HAD A LITTLE LAMB
33 36 -	MEN OF LEARNING
34 39	Duchess, BMI) BIG HURT
<u>35</u> – – –	MOTORCYCLE MAMA
36	SIMPLE MAN
(37) 40 $ -$	CIRCLES
(38) 38 $ -$	VIA CON DIOS
39	(Morley, ASCAP) SWEET INSPIRATION/WHERE YOU LEAD 1 Barbra Streisand, Columbia 4-45626 (Press/Screen Gems-Columbia, BMI)
40	SAY WHAT I FEEL

Billboard



PLEINS FEUX SUR LA FRANCE

'Now French productions are really coming into their own'

As the French record industry trade association SNICOP celebrates its 50th anniversary - it is believed to be the oldest in the the outlook for producers looks healthier than for a long time, thanks to three major factors: sales, prices and added value tax.

Most important of these is that for three years, record sales in France have been rising at a considerable rate -15 percent between 1969 and 1970, at the last count The industry is making important breakthroughs with the public. Now, for a population at about the 50 million mark, there are estimated to be 7.5 million player units in use (38.3% of French

households) and this figure is rising by some 300,000 to 400,000 a year. There are 4 million tape recorders in operation and 600,000 high fidelity units.

But up to the April 1 Ministry of Finance decision to unfreeze pre-tax wholesale prices, profitability remained, in spite of higher sales, a heavy problem for many producers.

The de-freeze, resulting in retail price increases of up to 25 percent, enabled manufacturers to take a long look at their catalogs and select 'sensitive' areas - mainly the mid-price LP - for an increase, on top of the industry-wide hikes in singles and EPs.

The decision, the first price

SAYS JACQUES SOUPLET, NEW PRESIDENT OF THE S.N.I.C.O.P, TO MICHAEL WAY

increase in at least seven years, came at a vital time. In the words of new SNICOP President Jacques Souplet, head of CBS France, the industry was at its 'profitability limit'.

Too many companies were far too dependent on the hit record for a healthy year's end balance sheet. Industry watchers would cast a wary eye over company performance and note that one or another was in dire need of a hit. Too often 'le tube de l'ete', the traditional one title which dominates the charts in the heavy

summer buying period, the last moment for some

It is certain also that if the Ministry de-freeze had not come when it did, some companies would have gone ahead and increased prices unilaterally and without official backing.

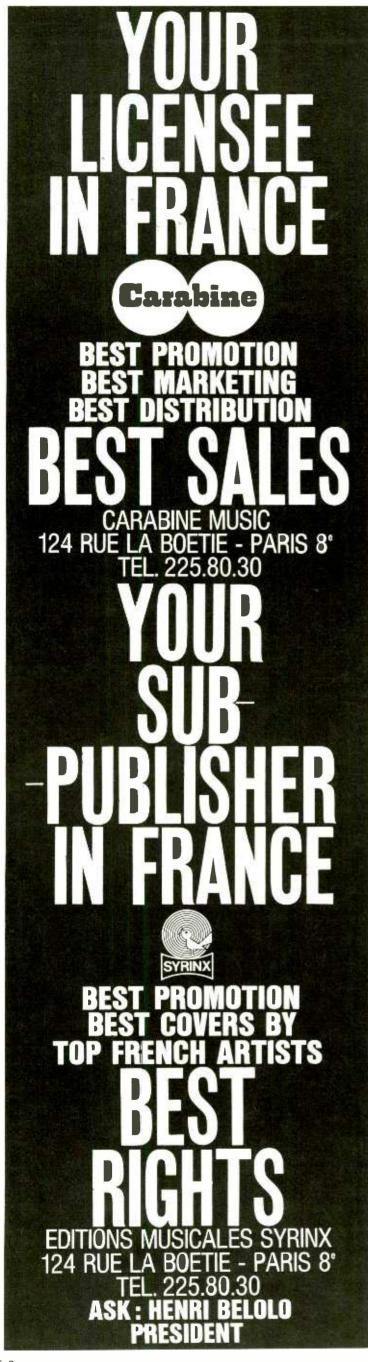
Now a healthy profit margin will be spread more evenly across the catalog, exploitation will be easier and companies will be less at the mercy of a hit recording. "It has given us a little breathing space",

commented Souplet. And other industry leaders agreed sales would not be affected after a settling in period.

The next battle for the French producer is to persuade the government to lower the added value tax (AVT) from the present de luxe rate of 33 percent of the retail price. Here the industry association has been active for several years, but now an approach has been made at an international level through the offices of the International Federation of the Phonographic Industry (IFPI) and UNESCO.

The French record industry is

● to page F.2



Top artists of 1971 THE POPPYS (Barclay) were the top in France singles group of 1971 and Joe Dassin

(CBS) the top album artist, according to a survey based on the charts compiled by the Centre d'Information et de Documentation du Disque.*

In the foreign language singles chart, CBS artist Gilbert Montagné took top place.

Top French singles company was Barclay, top foreign singles company Philips and joint top album companies were Pathe-Marconi and Barclay. Philips and Pathe-Marconi shared honors at top classical album companies with Deutsche Grammophon (Polydor) a close second and Erato a close third.

ALBUMS

- 1. Joe Dassin (CBS)
- 2. Ennio Morricone (RCA)
- (Note: this includes Once Upon A Time In The West and the theme from Sacco and Vanzetti).
- 3. Thierry Le Luron (Pathé-Marconi)
- 4. Johnny Hallyday (Philips) 5. Waldo de los Rios (Polydor)
- 6. Los Calchakis (Arion) 7. Charles Aznavour (Barclay)
- 8. Michel Sardou (Philips)
- 9. Nana Mouskouri (Philips)
- 10. Jean Ferrat (Barclay)
- 11. Love Story soundtrack (Paramount) Julien Clerc (Pathé-Marconi) Georges Moustaki (Polydor)
- 14. Creedence Clearwater Revival (Musidisc) Claude François (Fleche/Philips)

FRENCH LANGUAGE SINGLES

1. Poppys (Barclay)

ARTISTS

- 2. Michel Sardou (Philips)
- 3. Johnny Hallyday (Philips)
- Sheila (Carrere-Philips) 5. Michel Delpech (Barclay)
- Joe Dassin (CBS)
- Mireille Mathieu (Barclay)
- Marie (Pathé-Marconi)
- Gerard Lenorman (CBS)
- 10. Nicoletta (Riviera)
- Triangle (Pathé-Marconi)
- 12. Esther Galil (Barclay) Thierry le Luron
- (Pathé-Marconi)
- 14. Alain Barriere (Barclay) 15. Severine (Philips)

* The CIDD charts upon which these charts are based made no distinction as to the position reached in the

charts by the records of the various

FOREIGN LANGUAGE SINGLES ARTISTS

- 1. Gilbert Montagné (CBS)
- 2. Joan Baez (RCA)
- 3. Tom Jones (Decca)
- 4. John Dummers Band (Philips) 5. Pop Tops (Carrere/Philips)
- George Harrison (Apple/Pathé-Marconi)
- 7. Demis Roussos (Philips)
- 8. Lally Stott (Philips) T. Rex
- 10. Joel Dayde (Riviera)
- 11. Jeremy Faith (Decca)
- 12. Waldo de los Rios (Polydor)
- 13. Black Sabbath (Vertigo/Philips) John Kongos (Pathé-Marconi)
- 15. Joe Cocker (RCA)

artists. The artist charts published here have been modified by according 15 points for a No. 1, 14 for a No. 2 and so on).

from page F.1

not proud or happy at being at the head of the following record taxation chart:

France	33	percent
Belgium		
Norway		
Italy		

10, plus 8 percent supplement Sweden...... 17.65 percent UK 16.8 percent (To be lowered to 10 percent at introduction of AVT in April 1973.) Denmark 15 percent Netherlands..... 14 percent W. Germany 11.11 percent Finland...... 11 per cent

The IFPI made its opening appeal to UNESCO to intervene with governments across the world to consider the gramophone record as a cultural vehicle and to tax it likewise.

French manufacturers see their product taxed at the same rate as caviar, while the book and, more significantly, the musical score are at less than a third of the rate applied to disks.

Souplet said that reducing AVT would be one of the major aims of the SNICOP board during his two years as president. The record had to be deemed a consumer product and taxed as such, which would have a considerable effect on sales, he said.

The ideal would be for a standard rate throughout Europe, which almost certainly would mean a reduction for France. Souplet said that a 10 percent reduction would "tremendous" for the French industry.

In more general comment on the outlook for France, Souplet described both production and public as now far more mature. French product was now competitive and quality conscious and had reached national and international importance.

It has certainly been a phenomenon of the past two to three years that French produced records have seen a vast rise in popularity on the home market,



Jacques Souplet

because, as Souplet said, of this maturity and professionalism, and greater awareness on the part of the public.

Up to three years ago, foreign product crushed all but the leading French recordings and now that trend has been reversed. Although no industry-wide breakdown figures are available, Souplet said that now, French sales were considerably superior to foreign ones.

"The French producer now has the public he deserves, and the market is able to absorb foreign successes. Even French pop groups were scoring abroad now for the first time, and several manufacturers were producing English-language product," Souplet said.

The new professionalism had also spread to the recording studios, which Souplet described as the most active at present and equal to those in the United States and Britain. It was a fact now that British artists were crossing to Paris to record, instead of French performers going to London as they did considerably in the past.

The enlargement of the European Common Market (EEC) to embrace Britain, Ireland, Denmark and Norway would have a positive effect, Souplet said, leading to an expansion and equilibrium of the French industry. "I am very pro-European, but not in the sense

of being anti-American", he added and considered the Europe of the Ten would increase the influence of the French industry.

It will also lead to international careers for far more local artists and a move away from the trend of French-only audiences for French product.

In marketing however, the French industry still had some groundwork to complete, especially in social or geographical areas where saturation point for retail outlets had not vet been reached. This was particularly true in thinly-populated rural areas far from major centres.

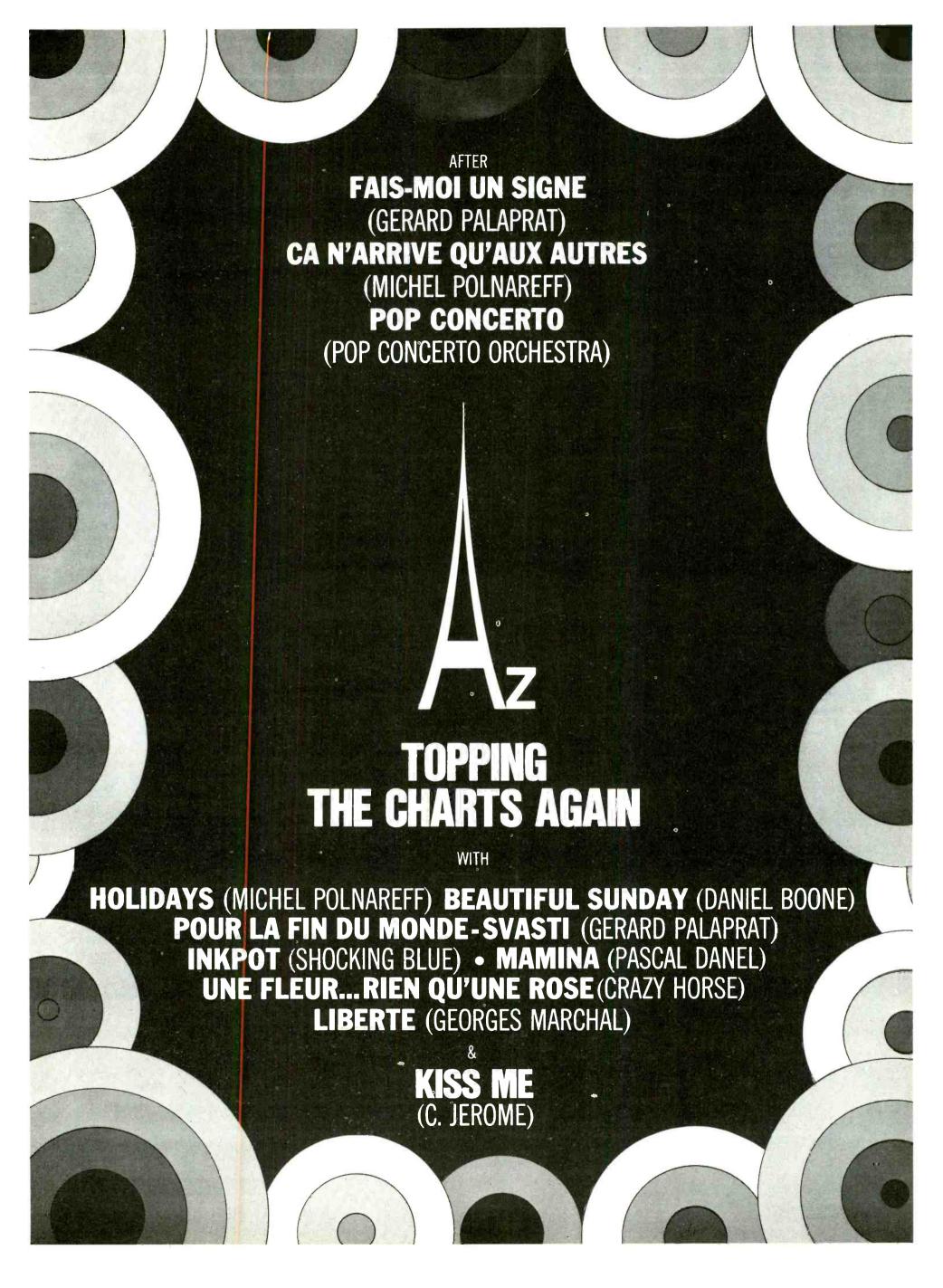
One factor in this is that mail order still only represents a small proportion of total sales, estimated at five percent by one distributor. However provincial buying habits are seen to be changing, partly as a result of more rural-sited supermarkets

In a comment on the 1970 sales figure of nearly 73 million, up 15 percent on 1969, director of the industry information center CIDD, Jacques Masson-Forestier, put part of the rise down to the fact that a larger percentage of the rural population now owned player equipment because of more easy access to records and equipment.

But Masson-Forestier noted that the industry had probably reached saturation sales point in the major urban areas, where the record player was a traditional piece of home furniture. Although he said he had great

respect for distribution and retail networks, Souplet considered there was new ground to cover. However the traditional retailer, 'le disquaire' is currently seeing heavy inroads into his profession by the large chain stores and supermarkets, now estimated to have a 50 percent share of the total market.

During the next two years also, Souplet said he wished to see the SNICOP become more active in the audio-visual scene, which was bound to become an important entertainment factor "if not for tomorrow, for the day after", he



STRICTLY INSTRUMENTAL

TWO TITLES, the U.S. standard "Only You" and the Andre Popp, Pierre Cour classic "Love Is Blue" firmly placed the French light orchestra on the international music map.

map.
"Only You" dates back some ten years and sold for Franck Pourcel, now celebrating his 20th year in recording, some five million copies.

If he was the first European orchestra leader-arranger to sell more than a million records in the United States, Paul Mauriat was the second. "Love Is Blue", originally hidden on the 'b' side of a Mauriat album, suddenly scored and is still being played.

Pourcel and Mauriat, who incidentally often work together and jointly wrote for Petula Clark "Chariot" (English title "I Will Follow You" with Raymond Lefevre, link up with Caravelli to provide France with its so well-loved 'musique de fond' — easy listening in other words.

They all say there is no such thing as competition in this sphere, yet all four — Lefevre and Caravelli are particularly popular in Japan — release some four to five albums a year, mostly filled with orchestral arrangements of French and foreign hits, plus a standard or two for good measure.

It seems that in this sector, collaboration is discreet but efficient, so that there are not too many clashes of material. The market is too good to be spoilt. Pourcel is currently at No. 39 in his series of albums and has sold something like 20 million records the world over.

All widely travelled, each conductor is well aware of differing musical taste across the world. So that, for example, the Lefevre



CARAVELLI: conducting the Japanese NHK National Radio Orchestra.

album released in France bears little resemblance to that sold in the U.S., Britain or Germany. And of course all this requires a great deal of work.

Pourcel's albums are released in 44 countries (via Paramount in the U.S.), he has just completed a trip to Japan, taking in the Tokyo Song Festival, and has engagements in Berlin and Britain this summer, including a recording in London of an album of standards.

Mauriat has made three tours of the USA, the last in October-November 1971 where he appeared at the New York Philharmonic Hall, Chicago, Boston, Detroit, etc., with of course "Love Is Blue" on each programme. He is off to Brazil this autumn.

Caravelli also leaves for Japan in September, unusually for these conductors taking his full 35-man orchestra with him for a 15-concert tour. Last year he was in Argentina, Chile, Columbia and Mexico.

Lefevre perhaps concentrates more on French performances, conducting at galas and concerts, often with a leading singer. In Japan for spring, Lefevre's main international market is the Netherlands and Scandinavia.

All four sometimes work as guest conductors with on-the-spot orchestras as in the case of the MIDEM galas, the Rio song festival or the Eurovision and San Remo song contests. On tour though they are more likely to take a dozen musicians with whom they work regularly and then complete the orchestra on arrival. The case, as with Caravelli, of taking the complete orchestra is rare.

For recordings and concerts in France, they operate with the pool of musicians who make up the Paris music scene, which takes in film and tv soundtracks and commercials, some even working with the capital's top classical ensembles.

All four write their own arrangements, all highly-French in style – which means romantic – yet with considerable individuality. Surprisingly they do not write a great deal of original material, each album rarely including more than one of their own works.



RAYMOND LEFEVRE (right) discusses an arrangement with Barclay Records artistic chief Leo Missir.

Also in common is their strict classical background, all four having studied at the elite Paris Conservatoire.

Franck Pourcel made his recording debut in 1952 with "Blue Tango" and "Limelight" – featuring a very young Michel Legrand on piano. Since then he has won numerous gold disks, including Japan and Mexico, French Grands Prix du Disque, the Dutch Edison Prize and numerous others.

Studying at the Marseilles and Paris Conservatories, Pourcel has never forgotten the classical side of his musical upbringing. He releases on average one classical recording a year and has conducted the London



FRANCK POURCEL: a light jazz influence can often be heard in his arrangements.

Symphony and Paris Conservatoire and Lamoureux Orchestras.

Occasionally he releases a single, as recently with an extract from "Jesus Christ Superstar" but mainly concentrates on albums, his best-known series being Pages Celebres, bringing classics to the public

Yet Pourcel, who studied violin, can ring the changes with the best. One of his top-selling recordings of the past years was Pourcel Plays The Beatles. He makes full use of strings and percussion, but a light jazz influence can often be heard in his arrangements.

He regularly arranges for Charles Aznavour and wrote the song "Avec" for him. This year alone he conducted at the Caracas, San Remo and Eurovision Song Contests.

Mauriat's style, in contrast, is much more modern, with emphasis on the brass and string sections. His arrangements are predominantly of foreign material as he maintains he is better known outside France than in.

This is why Mauriat, who first played the piano at four, rarely gives concerts at home. He travels a great deal, particularly in South America and Canada, and regrets that on his last U.S. tour he was unable to take up invitations to conduct the Hollywood Bowl and Boston Symphony Orchestras.

Mauriat also enjoys working with Aznavour, having arranged no less than 120 titles for the singer. "I always have the same pleasure accompanying him. I don't think anyone ever knows Aznavour completely. You discover something new in him each time".

His musical taste, perhaps reflected in his orchestral style at times, is modern, with a preference for Debussy and Stravinsky, but occasionally leaning towards the rigorous classicism of Bach, the "composer's composer".

Caravelli's background, half Italian, half French, is witnessed in his Latin touch. He first came to Paris in 1947, went to the Conservatoire, and three years later was already accompanying some of the leading artists of the time.

But it was only in 1959, during a visit to New York and a meeting with Ray Ventura, that the Caravelli Orchestra was born.

Caravelli invariably includes arrangements of classical works and film scores among the French and foreign titles that make up his albums. He is often in demand as a composer, and has written themes for Japanese television.

His classical background, as with his three colleagues, "and friends" as he says, has not affected his great liking for jazz and light music. And unlike the others, he concentrates on the most melodic of the French compositions of the day.

Raymond Lefevre is the "Left Bank" musician of the four. He studied flute at the Conservatoire and this led him to the great swing sessions of the 40's and 50's in the era of the Hot Club de France and

the poet - musician Boris Vian.

At the time he played piano with clarinettist Hubert Rostaing and the late Belgian tenor-saxophonist Bobby Jaspar. He first began orchestrating in 1956, the same year working for three months as pianist at the Los Angeles Hilton Hotel.

He is the only one of the four to have made the British charts, where his album "A Whiter Shade Of Pale" sold nearly 40,000 copies. His 45-piece orchestra, with 25 strings, is under contract to record five albums a year. Lefevre also favours the satiny string sound against a modern rhythm section.

His first big success in the USA was his arrangement of "The Day



PAUL MAURIAT: an equally famous Paris landmark.

That The Rains Came", writen incidentally by French composer Pierre Delanoe. A great admirer of Nelson Riddle and Count Basie, Lefevre also wrote the scores for the popular series of French film comedies "Le Gendarme . . ."

Of his rivals, and particularly Franck Pourcel, Lefevre says "It is a friendly rivalry. We are good friends and some years ago I used to write arrangements for Franck. It sometimes happens even that we write arrangements for each other when pressure of work is too great".

The pooling of players was at the origin of one of the favourite anecdotes to go the music scene circuit. It concerned three trombonists, and under the French system, each musician is allowed one replacement now and again.

Usually this is another musician, but trombonists are rare, and on one occasion all three tried in vain to get a replacement for the same session. Finally each one went to his night watchman and told him "Just follow the others, you won't have to do a thing". The stony silence from the trombone section that night caused total confusion. Franck Pourcel maintains staunchly that the story is not true — some wonder why...

Michael Way

Editions Musicales Claude Pascal

In just three years, a host of hits

Sirop Typhon (Lily The Pink)

Un Jour Un Enfant (E. Stern, E. Marnay)

Azzurro (Boa Music)

Tzeinerlin (Years May Come, Years May Go)

Wakadi, Wakadou (A. Popp, J. C. Massoulier)

New World In The Morning (Roger Whittaker)

Anonimo Veneziano (Venise Va Mourir)

Wana Nene Wana Nana (Hubert Giraud)

and

MAMY BLUE (Hubert Giraud)

5, rue Denis Poisson — Paris 17 — France. Cable: Dodo Paris. Tel: 754.4372/4377

The French are well known for their "SAVOIR VIVRE" They also create "ARTISTS" You appreciate them!

JOE DASSIN

The most popular artist in France.
7 certified gold records.
71 times in the national hit parade.
35 times in the first five places.
62 times in the top ten.
His last single "Taka Takata" now available.

CARAVELLI

Constantly present with his big orchestra and records in 15 countries throughout the world. No. 1 in South America. Touring in Japan october 72.

TITANIC

No. 1 group in France. Hits singles "Sultana" and "Santa Fé" released in 22 countries: No. 1: Norway, No. 3: England, No. 5: Belgium, No. 10: Sweden, etc. Their new single available in June.

GÉRARD LENORMAN

No. 1 in France with the 2 smash singles "II" (still in the top ten since a year) and "De Toi".

Released in 15 countries appearing on many European charts. A new single ready for June release: "Le Petit Prince".

GILBERT MONTAGNÉ

Revelation of summer 71 with "The Fool", released all over the world. No. 1 in France, Argentina and Spain, etc. The 2nd single "Baby I feel so fine" also top of the charts.

A new single available in June.

DANYEL GÉRARD

A Worldwide smash.

French composer and performer of the 7 million selling international hit "Butterfly", No. 5 in the 71 world male vocalist popularity chart.

"Butterfly" released in 21 countries in French, German, English, Spanish, Italian and Japanese versions etc.

and Japanese versions, etc.

Same reactions with the 2 singles "Arlequin" and "Caroline". Watch out for his new LP in English and the single June release "Low Lay Low".

MANITAS de PLATA

The greatest Flamenco guitarist in the world, touring constantly from Carnegie Hall to London's Royal Albert Hall. His new LP: "Picasso, Guerre Amour et Paix".

MICHEL FUGAIN

The musical T.V. Show "Un Enfant dans la Ville" composed and performed by Michel has once more confirmed his talent and is rapidly bringing him an opening to an international career. This musical program was shown in many European countries successfully.

Last single released: "Une belle histoire".

LES COMPAGNONS de la CHANSON

The group that represents the French tradition at its best. You know them !... Last single released: music from the Sergio Leone's film "Duck you sucker" "Il était une fois la Révolution".

and many others



FRENCH TALENT ABROAD

Danyel **Gerard** is tops in **Austria**

MANFRED SCHREIBER

VIENNA - Only a few top French artists are really well-known in Austria and among them are Adamo, Charles Aznavour, Gilbert Becaud and Mireille Mathieu.

Newcomers to the Austrian charts recently have been Danyel Gerard and Severine, winner of the Eurovision Song Contest 1971. Danyel Gerard topped the charts here from April to August last year with his "Butterfly". And his LP "Atmosphere" reached No. 7 on the LP charts last September.

Severine, with German songs "Ja, der Eifelturm" and "Mach die Augen zu" also made the Austrian top ten.

Second in popularity to Danyel Gerard is Mireille Mathieu who has more success with the songs she records in German ("Korsika", 'Akropolis Adieu") than with the original French versions.

Finns want more visits by French artists

KARI HELOPALTIO

HELSINK1 - French artists have always had a special place in the hearts of the Finnish people. Over the years Finns have enjoyed such artists as Tino Rossi, Maurice Chevalier, who visited Finland in 1968, and Edith Piaf whose "Milord" was among the big-sellers in 1960.

Judged from the point of view of chart success alone, Sylvie Vartan may rank as the post popular French artist at present. Her "La Maritza" on RCA was No. 2 in the chart a few years ago and her life story has been told by every music paper here. Her success was preceded here by that of her husband, Johnny Hallyday, who occasionally made the charts and has been a great inspiration to some notable Finnish artists.

Sylvie's main rivals are Barclay artist Michel Delpech, who hit the top with "Pour Un Flirt", in spite of heavy local competition, and CBS artist Danvel Gerard who was in the chart with Butterfly.

Veterans like Gilbert Bécaud. Paul Mauriat, Michel Legrand and Valto Laitinen, the Finnish song-writer who has lived in Paris for past ten years and is now receiving recognition in his home country, are also doing well.

Visits from French artists are disappointingly rare. Jean-Claude Pascal has made three visits and is still well remembered because of his Eurovision victory in 1961. Juliette Greco has been here and jazz violinist Jean-Luc Ponty has appeared at the Pori Jazz Festival.

The Indian group Los Calchakis (both on Barclay and CBS here) is still selling well but has not been in the charts since 1970. The same goes for Swedish singer Peter Holm (Sonet) who has not found a follow-up to his hit "Monia" which was in the charts in 1970.

Even if there is more acceptance now for French music in Sweden, it has to be said that there is a language barrier problem inhibiting any widespread appreciation of French talent. The second language for Swedes is English - and English and American product has far, far more success on the Swedish market. Bearing this out is the fact that the French jazz group, TNTH, (Barclay) have started to sell here. They sing in English!

A survey of France's place on the international music scene



JOE DASSIN, son of Greek-born US film director Jules Dassin, clearly headed the album charts which group both French and foreign product and are thus perhaps the best indication of French music trends. Dassin seen here signing new contract for CBS France president Jacques Souplet (left), and recording manager Jacques Plait (right) Dassin's "Champs Elysees" scored in Norway

Norway becomes more French oriented

ESPEN ERIKSEN

OSLO - There have been more French hits in Norway during the last year than in the ten previous years put together - but in spite of this I do not think one can say that French pop has had a real break-through in Norway. It is still impossible to predict the hit chances of a French record here, contrary to most English/American records. Norway - more than the rest of Europe - is a very anglo-dominated area when you talk of pop music. That is why you find a special reason for the French record hits of the last year, says Phonogram A&R man Michael Aas. He points out: "Two of the French songs that became top sellers in Norway last year include the Eurovision song contest winners, 'Un Banc, Un Arbre, Une Rue' by Severine and 'Apres Toi' by Vicky Leandros, both on Philips. This shows the importance of the Eurovision collaboration when the launching of Continental records is concerned"

Other French hits last year have had a gimmick that has helped them score in the Norwegian market the title has been in English ("Butterfly" by Danyel Gerard on CBS), well-known ("Champs Elysées by Joe Dassin on CBS) or easy to pronounce ("Pour Un Flirt" by Michel Delpech on Barclay). None of these artists has been able to follow up, which shows it has been the song and the sound, not the artists or the

language, that has scored.
French songs are very often recorded in Norwegian. All the

songs mentioned above have been issued in Norwegian: "Apres Toi", "Butterfly", and "Un Banc" by Bendiksen; "Pour Un Flirt" by EMI, "Champs Elysées" by Continental. In addition, Norway Music is now seeking a hit with "A Chacun Sa Chanson", recorded by Ole Ivars and issued on the Fontana label.

The songs of Becaud, Aznavour and others are frequently included in LPs, here and if they never become single hits, they at least become known.

The selling of French records is, however, generally recognized as difficult, although the Norwegian public has become more French orientated dyring the last few years. The reason for this is partly that the success of some French records, gives the public a taste for more; but more important has been the series of French record presentations in Norwegian radio, particularly by this writer in his regular record show.

Norwegian record companies that represent French catalogs agree that these include music of high musical and hit potential quality, but they are difficult to sell. On the other hand, record companies here do little active promotional work for the French songs.

This does not apply only to French records only, but also to Italian, Spanish, German - in short all continental records. Norway is so dominated by English and American songs that material from the continent tends to suffer, claims

France-Poland exchange deal helps artists

WARSAW - French artists are very popular in Poland, mostly thanks to Olympia chief Bruno Coquatrix who, in conjunction with the Polish Artists Agency PAGART, initiated a French-Polish exchange deal.

Probably the most successful has been Charles Aznavour who made appearances here in 1963 and 1969. Other artists who have appeared in Poland with considerable success are Mireille Mathieu, Johnny Hallyday, Josephine Baker, Yves Montand, Juliette Greco and Dalida.

French artists often make

ROMAN WASCHKO television appearances and Martial Solal and the Swingle Singers have appeared at various jazz festivals in

Unfortunately no French records are available in Poland but the hits become well known through radio broadcasts.

As part of the exchange scheme Bruno Coquatrix was the first to bring a Polish beat group, Blue and Blacks, to play in Paris - at the Olympia in 1963. The link between the two countries is further strengthened by Paris-based Polish artists like Helena and Irena and John Mike Arrlow.



MICHEL DELPECH

French hits not so rare anymore in Sweden

KJELL E. GENBERG

been rare in Sweden, but from the fall 1971 to this spring there have been some good selling records.

Vicky Leandros (Philips) can say thank you to the Eurovision Song Contest for her chart hit "Apres Toi" which is still on the chart here.

"Mamy Blue" with Dayde on the Riviera label also did well here, selling about 40,000 copies, even if people mostly think of the Pop Tops recording when they hear the name of the song. Dayde was in Sweden and promoted the song on

Last fall Michel Delpech (Barclay) had a hit in Sweden with his own song "Pour Un Flirt", which sold about 40,000 copies according to Ake Petterson, label manager at EMI. Delpech was in Sweden May 25 to record a TV program which was aired June 17.



CHARLES AZNAVOUR

Aznavour scores in Denmark

KNUD ORSTED

COPENHAGEN: Mainly due to language difficulties, only a few French artists are popular in Denmark. Practically every Dane understands English; but this is not the case with French.

One of the most popular French artists is Charles Aznavour, who opened the season in the Tivoli Gardens. At previous concerts here he had large audiences. His latest single "Les Plaisirs Démodés", has just been released here.

Danyel Gerard, with the world hit "Butterfly", sold 26,000 copies in Denmark plus a few thousand albums, and the French-based Los Calchakis and Facio Satillan each sold 10,000 albums on which the tune "El Condor Pasa" was included. Michel Delpech had a hit with "Pour Un Flirt" in 1971, first popular in Denmark and then later in the other parts of Scandinavia.

EMI now launching a campaign for rock-group AXIS at Danish discotheques with "F La E La".

Bandleader and conductor Paul Mauriat's records are steady sellers, but he is the only French artist in the instrumental field, who has been able to establish a following in Denmark.

Tough for French acts in Italy

MILAN - If 1970 marked a strong decrease of interest in French product all over Italy, 1971 must have been one of the worst years ever for French music in our country.

While the previous year at least four French artists, Jean-François Michael with "Adieu Jolie Candy", Michel Delpech with "Wight Is Wight",, Eric Charden with "Tu Sei Tu" and Charles Aznavour with "Ed Io Tra Di Voi", could count on huge hits in the Italian singles charts, in 1971 only newcomer Laurent (Joker/Saar) managed to make an impact, even reaching the No. 1 spot, with his "Sing Sing Barbara" single (sung in English).

Other French acts reached the charts, but theirs can only be considered minor hits: Charles Aznavour (Barclay/SIF) with "Morire D'amore" (Italian version); Gilbert Montagné (CBS/CBS-Sugar) with "The Fool" (English version); Danyel Gérard (Joker/Saar) with "Butterfly" (English version); Black Swan (Durium M.E./Durium) with "Echoes Rainbows" (English version), Dalida (IL/RCA) with "Mamy Blue" (Italian version); Titanic (CBS/CBS-Sugar) with the instrumental "Sultana" and Regine (CGD/CBS-Sugar) with "Il Tempo Del Borsalino" (Italian

This means that no French language record entered the Italian charts throughout 1971. This unfavorable trend is continuing in 1972, as, up to now, only a couple of French acts has reached the charts: Jane Birkin and Serge Gainsbourg (Fontana/Phonogram) with "La Decadanse" and Charles



MONTAGNE GILBERT

Aznavour (Barclay/SIF) with "Quel Che Non Si Fa Piu"

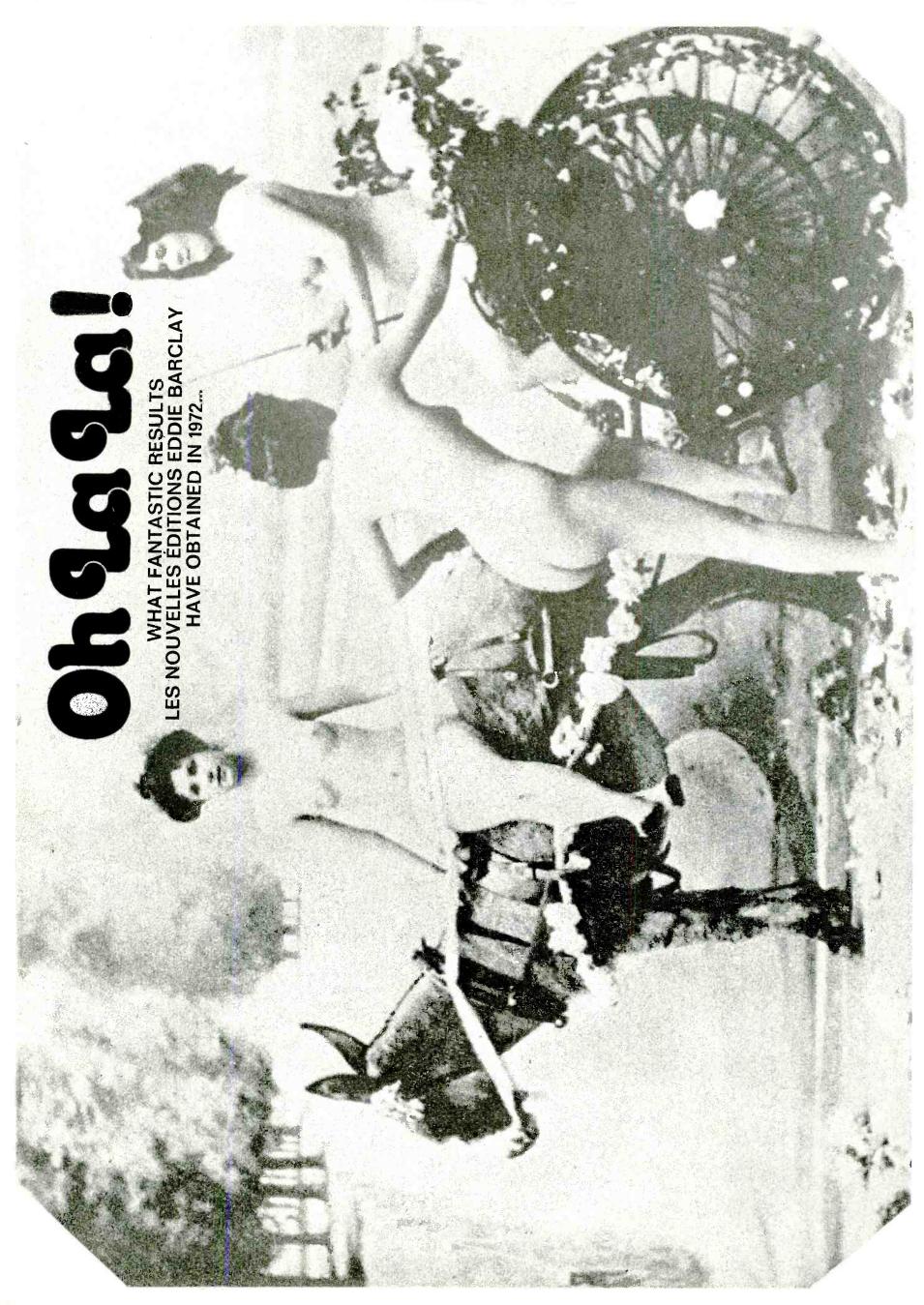
In the LP field, the only French artist to achieve remarkable results has been Charles Aznavour with his best-seller . . . "E Fu Subi To Aznavour" (Top album in 1971, according to Discografia Internazionale's chart survey) and with his latest LP "Buon Anniversario". Both these albums feature Italian versions of compositions by Aznavour.

A minor hit was the Titanic's LP, "One By One".

French composer Francis Lai reached the No. 1 position in the LP charts with the original soundtrack album from the film Love Story (Paramount/FMI). His "Theme From Love Story" single was one of the year's best-sellers too However these records were produced in the United States.

Recent tours by Gilbert Becaud (Columbia/EMI) and Charles Aznavour have proved very successful, but apart from Aznavour's steady sales, it looks as if the increasing interest in British and American acts and the improvement of the national product are making it more and more difficult for French acts to achieve wide and lasting success in

JULY 8, 1972, BILLBOARD



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U.S. lawyers give the French song a new lease of life!'

WITH GREAT talents like Michel Legrand, Francis Lai, and Maurice Jarre in the vanguard, the art of the French songwriter has never been more widely acclaimed than it is today - acclaimed both in France itself and on an international level.

Not only are the established songwriting talents producing songs with international appeal, but there is a whole new generation of writers developing who are not inseparably tied to the traditional French song form of lilting, accordion-backed waltzes or dramatic epic poetry in a minor key.

And coinciding with this burgeoning of talent has been a concerted move by publishers away from imported material and towards home-grown copyrights.

This movement is dramatically illustrated by the evolution of Gerard Tournier's publishing company. At one time Tournier was the champion sub-publisher in France, drawing his revenue exclusively from such prestigious catalogs as Jobete and Northern Songs, Mills Music, Cotillion and others.

"But", he says, "the economics of sub-publishing today are forcing more and more French publishers to reject foreign catalogs and concentrate on acquiring their own full copyrights. The lawyers are killing the American song in Europe because nobody wants to have a 90-10 percent deal for a \$100,000 advance. Furthermore there is a great creative surge here in France".

Tournier has been in publishing for ten years and he says than in the last three there have been more and more French records in the French top twenty. Now 70 percent of his revenue comes from French copyrights. Recent big hits for Tournier - who is also a leading independent producer – have been "L'Avventura" by Stone and Eric Charden, which sold 1.4 million for Disc'AZ, and "Le Rire Du Sergent" by

says Gérard Tournier

Michel Sardou, with music by Jean Renard.

Today French artists are recording French songs in a variety of languages as a matter of routine and the prospects of an international career for the best French copyrights are brighter today than ever before.

"There are a number of U.S. catalogs which are still free for France because no one wants to take them on the sort of terms that are offered", says Tournier. Americans don't realise that you



GILBERT BECAUD: international success with "What Now My Love"

must have ten years to work on a catalog - and they don't understand that in France public performances can bring in more revenue than mechanicals.

"The attorneys don't ask about my professional capabilities or the promotion and exploitation possibilities I can offer, they simply ask for money. A French publisher could lose a U.S. catalog almost overnight just because the company happened to change its lawyer. It is this kind of attitude that is giving a new lease of life to the French song'

Tournier points to the fact that in the first six months of 1968 he had 23 hits of which 16 were foreign

But in the first six months of 1971, of 18 hits, no fewer than 15 were French.

"Yes", says Max Amphoux of Allo Music, "the French song is really coming into its own. And you can bet that when the Americans start clamoring for our catalogs, we shall be just as tough in our deals as they have been with us".

Amphoux cites people like Yves Dessca - lyricist of the Eurovision songs "Un Banc, Un Arbre, Une Rue" and "Apres Toi" - Jacques Revaux, who wrote the music for "My Way" with Claude Francois, Michel Colombier (a brilliant composer and arranger whose instrumental album, "Wings" was released by A&M) and Michel Belmin as typical of the new creative generation of French writers.

'In the last five years", he says, "people have begun to realise that the French don't only write accordion music."

One of Allo Music's greatest home-grown hits in the last year was undoubtedly Guy Skornik's "ll". The Gerard Lenorman version, which won last year's Rose de France Song Contest, has been in the French charts for almost a year.

The renaissance of the French song as an internationally acceptable product is generally conceded to have begun with the Andre Popp-Pierre Cour song, "L'Amour Est Bleu" ("Love Is Blue") which was originally witten as Vicky Leandros's Eurovision entry

French songwriter. Vangarde wrote the music for "Elle Je Ne Veux Qu'Elle", which sold a million for Spanish based Dutch singer Tony Ronald and was also a huge success in France for Ringo Willy Cat. The English version, "Get Me Some Help", was recorded by Love

> Mme Kluger agrees that French songs are becoming more widely accepted and also confirms that young people in France are tending to turn away from the imported hit

> most talented of the new breed of

in favour of local songs and singers. "Five years ago", says Jean Kluger, "French songs tended to sound rather old-fashioned, but now with good arrangements they have a much more up to date sound. Up until recently I would never have imagined a Dutch publisher or producer listening to a French song.

But now they do."

Jean Kluger himself has collaborated with Vangarde on the Dalida song "Ma Melo Melodie" and another Vangarde song, "Quand 'Epicier Ouvre Sa Boutique", has been adapted by Stepher Shane for the British group MacArthur Park.

Although better known internationally as an artist, Charles Aznavour, who has his own publishing company with Chappells in France, is a highly gifted songwriter whose biggest success to date has been "La Mama".

"Yesterday When I Was Young" exists now in 90 different versions, including those by Andy Williams, Shirley Bassey and Jimmy Durante, more recently by Dusty Springfield.

Of the 600 titles in the Chappell-Aznavour catalog, most have been penned by Aznavour and his brother-in-law Georges Garvarentz, who was responsible for the film music to "Taxi For Tobruk" and "Paris In The Month Of August".

More recently Aznavour has written "Mourir d'Aimer" and "Les Plaisirs Démodé", both of which have been adapted into English by Howard Liebling.

Another talented composer in the house is Michel Magne who wrote the music to the satirical film, "Tout Le Monde Il Est Beau, Tout Le Monde Il Est Gentil"

Although he has made little impression so far in Anglo-Saxon countries, Michel Polnareff is undoubtedly one of the greatest young writing talents to have emerged in France over the last few

He was one of the first to abandon the traditional French style of writing with the highly successful "Love Me, Please Love Me" which won the press prize at the 1966 Rose

d'Or d'Antibes.
Polnareff's "Ame Caline" was a success in the States in the version by Raymond Lefevre (Soul Coaxing) and he has also scored as a composer of film music. Currently Ca n'Arrive Qu'Aux Autres" is enjoying a successful career in Japan and his recording of Holidays has sold

270,000 in France. Says Julien Duville of Semi-Meridian publisher of Polnareff: "The market for French songs is much more open now than it was years ago".

Semi-Meridian, whose vast catalog includes around 2,000 major titles, has a record in publishing which spans several decades of French songwriting, embracing many of the successes of Hubert Giraud, the imperishable "Parlez-Moi d'Amour" by Jean Lenoir; "Les Trois Cloches" g big hit for the Browns in 1959 and

JULY 8, 1972, BILLBOARD

'Rose de France' now firmly on the musical map

FRANCE HAS had a national song festival of some kind or another since 1958 - but it is only in the last two years that the festival has become a really important promotional tool for record sales and has broadened its concept to feature, hors concours, top international artists.

The first national festival was known as the Coq d'Or, inaugurated in 1958 and held at the Olympia Theater in Paris for about five years.

Then came the Rose d'Or organised by the tourist office of Antibes-Juan les Pins. The Rose d'Or directed by Claude Tabet, enjoyed modest success at the beginning but never really meant a great deal record-wise until last year when four of the songs all entered the Top 20 and stayed for long weeks. Total sales of songs from the 1971 festival must now be well over a million and this has inevitably resulted in a far greater readiness on the part of the French music industry to give the annual festival strong support

What has helped put the festival firmly on the musical map - apart from the good quality of songs and the undoubted abilities of the young singers - has been the heavy radio promotion given to the festival songs. This year, for example all

fourteen songs selected for the festival are being played every day on Europe No. 1 and Radio Monte Carlo; and after the festival the first four songs will get three plays a day on each station for three months.

This year's festival will be held July 6 - 8 and will also be the subject of a one-hour feature film directed by Sergio Gobbi.

ANIA, Ind. Production, "C'est Ca L'Amour"

J. P. SAVELLI, Barclay, "Ciel" MARC AUER, EMI, "Mon Ami Que Je Ne Connais Pas"

ROGER MATHIEU, Phonogram, "J'Entre Dans Ton Lit"

PHILIPPE BREJEAN, Phonogram. 'C'est Beau, C'Est Bon, C'Est Chaud"

JULIE LAND, Discodis "Les Couleurs De La Vie" DAVID VINCENT Barclay

"Fidelite" CHRISTINE LEBAIL, Discodis, "Une Rose En Papier Bleu"

LINE, Contact Record (Dist. Sonopresse) "Viens Chercher L'Amour Au Soleil"

MICHEL HAUBRICH, Phonogram, "Le Garcon Que La Pluie Ne Mouillait Pas" PETER LELASSEUX, Polydor, "La

Route Est Longue" GEORGES CHELON, EMI, "Les Annees Passent Sur Ta Vie'

MARY CHRISTY, Production Euro Spectacle (Distribution Sonopresse), "Sur Du Sable Et

PASCAL DANEL, AZ, "Ton Ame" ALAIN BERCEVILLE, A.A. Production (Dist. D.P.I.), "Je Te

CLAUDIA ALEXANDRE, Barclay, "Personne N'Est Dieu"

LENNY KUHR, Phonogram, "Penst

CHRISTOPHER LAIRD, Vogue, "Suivez - Moi, Lady" **GROUP CONTEST**

AXIS, Barclay RAGA, Production Aztec (Dist. Sonopresse)

DYNASTIE CRISIS, EMI TOTAL ISSUE, Vogue

Artists guesting at this year's contest: MIDDLE OF THE ROAD, RITA PAVONE Jean Pierre FERLAND UDO JURGENS, BILL & BUSTER LES CHARLOTS, MICHEL DELPECH, RIKA ZARAI, MARTIN CIRCUS, TITO CARONA & PACHACAMAC and BAGIAH LAVI.



MICHEL POLNAREFF: one of the first to abandon the traditional French

in 1967. It finished fourth and had a very undistinguished career until the Paul Mauriat instrumental version began getting plays on American radio stations. The rest is rather sensational history. It became a U.S. No. 1 and exists now in more than 500 versions with total sales in excess of 12 million. In Japan alone, sales of various versions totalled 1.7 million.

Says the song's publisher, Claude Pascal, "This one hit really opened the door for French songs. At one time publishers in the U.S. and UK didn't really want to hear demos of French songs. But now I get regular calls from both territories.'

Pascal adds that another breakthrough has been achieved in the field of film music by Legrand, Lai and Jarre.

He also confirmed Tournier's view that working on foreign catalogs was far less viable today than developing one's own copyrights. "High advances short-term deals make sub-publishing unattractive", he said. "Especially now that we have seen that international hit songs can come from just about anywhere today. When I first went to MIDEM in 1967, 70 percent of my business was buying songs; now I spend 80 per cent of my time selling my own songs".

France is probably the only country in the world where a publisher cannot sign a songwriter to an exclusive deal. The most he can contract for is an option. This is good because it means that even a small publisher can secure material by a top rank composer who, in any other country, would be tied to one publishing house.

Pascal says that French songs today are far more exportable than they were and a supreme example also published by him - is "Mamy Blue" written by Hubert Giraud.

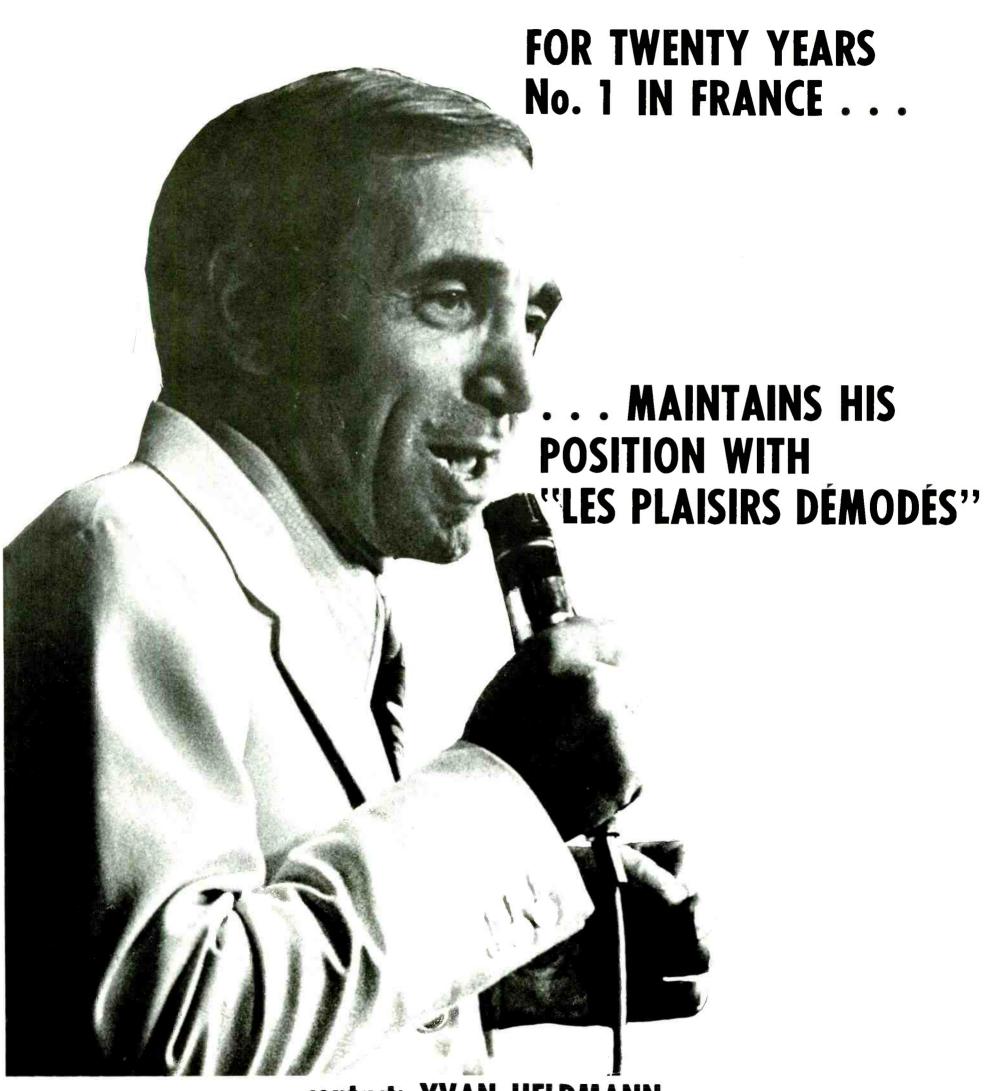
Giraud, who now lives in Spain, has been involved with the French music scene since 1937 when he was playing harmonica with the Quintet of the Hot Club of France, Giraud wrote the famous "Sous Le Ciel De Paris" in 1950 and also penned "The Sun Died", which was recorded by Ray Charles, together with many other hits.

The simple but phenomenally successful "Mamy Blue" has sold more than six million records world-wide. At one time it featured in more than a dozen top tens in the Billboard Hits of the World page -- in some cases showing three different versions in the top five.

At Bleu Blanc Rouge, the publishing house started five years ago by Mr. et Mme. Jean Kluger, they cite Daniel Vangarde as one of the



CHARLES AZNAVOUR



contact: YVAN HELDMANN

ED CHAPPELL-AZNAVOUR, 4, Rue d'Argenson, 75-PARIS 8e, FRANCE phone: 266. 56-05

Record Company reports

Musidisc turnover is 31.5% up

MUSIDISC-EUROPE achieved a turnover of about five million dollars in 1971 – an increase of 31.5 percent on the figure for 1970, reports president Philippe Thomas. "And", he says, "we estimate that our turnover this year will be at least 15 percent up on 1971."

Musidisc now distributes in France the catalogs of Fantasy, Prestige, Chess, Cadet, Arhoolie, MPS, Storyville, Pickwick International and Perception From this repertoire and from the company's own production, about 20 albums are issued each month.

Musidisc recently completed the purchase of the repertoire produced by Barclay for its Classic label — a total of 55 albums — at a cost of \$150,000 and this material will be released on the Musidisc label as two-LP sets in September at a very competitive price.

competitive price.

On Musidisc's own Musidisc,
Amercia and Festival labels, the
company has more than 1,350
albums in its current catalog. The
Musidisc label embraces about 450
classical albums plus an equal
number of budget albums of pop
and children's recordings.

The Festival label embraces French pop music and is a full-price catalog comprising around 350 LP's; and the America label, on which Musidisc releases its jazz product, comprises around 100 LP's.

Pathé high in the honors list

FOR PATHE-MARCONI, 1971-72 has been a year in which several young talents have fulfilled their promise, established talents have

continued to go from strength to strength and the classical subscription offers of last fall have scored an immense success.

In the field of new talent:

Marie, with her first single, "Le Soleil" won in succession the Interpretation Prize at the Spa Festival and the first prize in the Rose d'Or Song Festival in Antibes, and achieved a prolonged stay in the Top Ten.

Herhert Pagani, a songwriter of Italian origin, made a massive impact on the French market with his first LP and scored a triumph in a Musicolama concert for Europe No. 1. He will present his own show in Paris for three weeks in November.

Yves Heuz c achieved a big sales with his first disk, and Emily, a 16-year-old American singer/sorgwriter, made a good impression at MIDEM, recorded her first album and was booked for the Joe Dassin TV show.

Finally Betty Mars, only a month after the release of her first disk, was selected to represent France in the Eurovision Song Contest.

Amorg the established talents, *Triangle* confirmed their position as the top French pop group, having received the Grand Prix de la Pop Music Francaise and having achieved sales in excess of all other French groups.

Julien Clerc scored a triumph at the Olympia and is now accepted as a leading artist. The influential Paris Match carried his picture on the cover and described him as No. 1 Box Office French artist.

Franck Pourcel, after receiving in Venezuela the title of "the top French orchestra leader", won an unprecedented accolade before the highly critical San Remo public.

Salvator Adamo, after 18 months of cor centrating on his film career, returned to the record scene with a bang by recording "Les Roses," another big seller. He is now recording an LP for release in November, a month before his Olympia season.

Gilbert Becaud broke all records in his last Olympia season and has scored the best sales of his entire career with the albums Olympia '70 and Olympia '71.

Another record for Thierry Le Luron, who has sold a million

records in 12 months and who played to SRO houses at the Bobino for two months. Tino Rossi has scored his customary success with his albums of standards and on the international scene there has been good reaction to John Kongos "He's Gonna Step On You Again," Helen Reddy "No Sad Song" Pink Floyd and Deep Purple.

In addition Pathe-Marconi renewed its contract with Tamla Motown and achieved good results with "Superstar" by the *Undisputed Truth*. Also signed for French representation were Asylum, Sovereign, Milestone, Specialty and Neighbourhood.

In the movie department, Pathé-Marconi will follow-up the great success of the "Love Story" soundtrack album with the soundtrack album from The "Godfather"

Subscriptions of Karajan's Meistersingers, Karajan's Mozart symphonies and Lakmé have been highly successful and the VSM series featuring young serious music artists has had a warm reaction. Pathé-Marconi also draws great strength from such established artists as Daniel Barenboim, Ozawa, Jacqueline de Pré, Sylvia Kersenbaum and Maria Callas.

Back catalog is also a great strength of the company as exemplified by the re-release of the 19 album set Djangologie, the Swing Session series, the Collection Rock, incorporating the Gene Vincent Memorial album, and the great low-price Emidisc series.

Music For Pleasure, launched two years ago, has grown steadily both in sales through conventional outlets and through other points of sale and Pathe'-Marconi has figured prominently in the honors list this year with a total of sixteen awards from the Academie de Disque Francais, the Academie Lyrique, the Academie Charles Cros and the Grand Prix des Discophiles.

RCA - supreme in sound tracks

FOR RCA France the last year has been one of consolidation. The company opened its own warehouse and distribution center last July and this is now working efficiently. The next step will be the installation of the company's own computer.

Further increases in turnover have been achieved with RCA and A&M repertoire and sales volume has increased by 50 percent. The hits of Middle of the Road—Samson and Delilah and Soley Soley have played a considerable part in this increase and French repertoire sales have also increased, with Sylvie Vartan and Rita Pavone in the forefront.

RCA has acquired a reputation for the distribution of film soundtracks and the company's enormous success with "Once Upon A Time In The West" (more than one million singles and 300,000 albums sold) has been successfully followed up with "Duck You Sucker" "Il Etait Une Fois La Revolution" – the Ennio Morricone music for the Sergio Leone film of the same title.

The exploitation of RCA's rich treasury of jazz recordings continued and the French company has been appointed the jazz center for RCA in Europe. The Black and White series if now well-known in every country.

Probably the most important event in the year was the signing of a long-term distribution agreement with the prestigious French classical label, Erato. RCA will not only distribute this label in France but will also issue Erato material in the USA on the Seal and Victrola labels.



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The great French talents

II' JACQUES BREL is still alive and well and living in Paris, he has nevertheless abandoned his singing career to concentrate on films. This great French singing star, who wrote "Ne Me Quitte Pas", ("If You Go Away") is not only an actor very much sought after by directors – his latest film, "L'Aventure C'est L'Aventure", directed by Claude Lelouch has just been released – but he has also become a director himself.

This year he directed, appeared in and composed the music for his first film, "Frantz", playing opposite another fine French artist who has relinquished a singing career, Barbara.

It cannot be said that the withdrawal of Jacques Brel has changed the whole structure of the French world of song, but there is one extremely remarkable development which has occurred since his departure. In the last six months the record market has been dominated not by the big names (who nevertheless remain very active) and not by young and up-coming singers, but by one song, "Mamy Blue", by an artist who is neither singer nor musician — Thierry Le Luron (Pathé-Marconi).

Le Luron is something of a phenomenon because he owes most of his fame to the fact that he can do a devastatingly accurate impersonation of the French Prime Minister, Jacques Chaban-Delmas. He broke attendance records recently when he played the Bobino Theater for eight weeks, has had two top five albums, and has sold a million records in 12 months.

Meanwhile the major French talents soldier on, though their success tends largely to be limited to their own country because of the inevitable language problem.

This is certainly the case with Georges Brassens (Philips) whose albums always sell well, even though they are becoming increasingly few and far between. It is the case, too, with Jean Ferrat (Barclay) who sang in "La Commune", who has devoted an entire LP to the works of the French poet, Louis Aragon and whose song, "Potemkine" has found its way into the repertoire of the choir of the Soviet Fleet.

It is also the case with Georges Moustaki (Polydor), whose record sales are always excellent and who recently completed a triumphant tour of French Canada; with Leo Ferré (Barclay) who, though 55 years old, has become a kind of patriarch figure for non-conformist youth. Ferré recently released a record on which he is backed by the talented French group, Zoo, and it sold well.

It is above all the case with the slyly, witty Pierre Perret (Sonopresse) whose lyrics, full of slang and plays on words, are virtually untranslatable.

But if all these artists content themselves with substantial success in the French-speaking territories, other French artists regularly record in foreign languages and make overseas tours.

Johnny Hallyday, (Philips), is still the undisputed rock champion and, despite bad reviews, contrived to fill 5,000 seats every night for two weeks at the Palais des Sports in Paris recently

Hallyday has made successful tours of Africa and South America and has recently turned towards the cinema with a part in the Lelouch

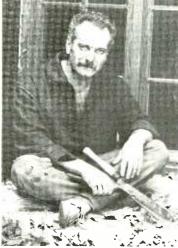


film, "L'Aventure C'est L'Aventure" and the leading role in Reichenbach's "J'ai Tout Donne", which is virtually a documentary on Hallyday.

Hallyday's wife, Sylvie Vartan (RCA) makes frequent appearances on television and tours in Mexico, Italy and Japan but she currently seems to be unable to find the right sones record-wise.

Another great showman is Claude Francois who runs his own record company, Fleche, produces his own records, and has his own television programme, "Avec Le Coeur". Francois has his sights fixed on the UK and USA and hopes to follow in the footsteps of Gilbert Becaud, Charles Aznavour and Sacha Distel.

After Michel Legrand, Bécaud is probably the most sung French writer in the USA and while he,



MICHEL SARDOU (left) — a darable talent. And, above, GEORGES BRASSENS — his records are becoming increasingly few and far between.

personally, has limited appeal in English-speaking countries, he is still a major star in France and his last album recorded live at the Olympia in Paris, was a good seller. Becaud benefited from the prestige of two major television shows, "Gilbert" and "Becaud" which were built around him.

Charles Aznavour divides his time between singing tours and the cinema. Just after the release of his last film, "Les Intrus", he played a four-night engagement at the Olympia, which was a huge success, and he now has a new single on the charts, Les Plaisirs Demodés, which could well become one of the big hits of the summer.

Of the girl singers, Mireille Mathieu is undoubtedly the best known. She spends a great deal of time making appearances abroad returing to France, it seems, only to make a television special. She's

recently appeared in Germany 'where she received the Bambi Award as the most popular star) in the Argentine, New York, Rome Toronto, London, Madrid and Tokyo.

Her overseas career has tended to diminish her record sales in France but she has only to return for a lengthy stay to reactivate her popularity on disk.

What astonishes the French most of all is the success of Sacha Distel in the UK. Distel has never made more than a moderate impact in his own country, where — perversely — singers of charm are required to have a foreign accent, like Enrico Macias.

Among the young singers, there are a handful who could have a very bright career ahead of them. Songwriter-singer Eric Charden and his wife, Stone (Disc'AZ) chalked up a best seller with "L'Avventura", but perhaps more durable talents are those of Julien Clerc (Pathé-Marconi), Michel Sardou (Philips), Gérard Lenorman (CBS) and Michel Delpech (Barclay).

Clerc, who was the star of the Paris production of "Hair", is currently the great idol of the teenagers. His last single and album, "Ce N'Est Rien", both reached the No. 1 spot.

Michel Sardou has scored popular success with "Les Bals Populaires" and "Le Rire Du Sergent" and Michel Delpech's great single, "Pour Un Flirt" sold more than a million.

Lenorman had great success with "II" – but none of these four young talents is yet ready to embark upon the conquest of the world. For the moment their artistic sphere of operations is limited to the Common Market countries – not including the UK!

Pierre Chatenier

MUSICAL INSTRUMENTS ~ France leads the world in brass and woodwinds

OF THE FOUR categories of musical instrument operation which are represented in the industry association — the Chambre Syndicale de la Facture Instrumentale — those of the instrument importers and of the wind instrument manufacturers hold the most promise of a golden future.

The makers of stringed

The makers of stringed instruments have failed to profit from the great vogue for taking up the guitar manifested by young people and have been supplanted by foreign manufacturers.

The same is true of the piano makers and it seems that companies with such celebrated names as Pleyel, Gaveau and Erard are fighting a losing battle with foreign manufacturers, particularly the Japanese.

The wind instrument manufacturers, however, have an illustrious heritage in France and have allied a commercial dynamism to a clear vision of the movements in the musical instrument market and modifications in manufacturing processes.

Almost all the members of the wind sections of the great symphonic orchestras and the leading wind instrumentalists in jazz, play on instruments Made in France.

French manufacturers, in fact, supply 95 percent of the world market and have a global annual turnover of around \$30 million.

Grouped largely in the Paris area,
Spotlight on France

the musical instrument manufacturers have modified their structure recently – from being mostly family businesses, the manufacturers have grown to achieve semi-industrial status.

Furthermore, apart from certain specialist makers of oboes and cors anglais, and those who make accessories such as reeds and mouthpieces, the production is largely in the hands of major companies like Selmer, Leblanc, Buffet, Couesnon and S.L.M. — with the leading accessory manufacturers being Chedeville and Van Doren.

The industry employs a total of 1,800 people — mostly highly skilled craftsmen — and the costs of manufacture are infinitely higher than the cost of the raw material.

The industry produces annually 90,000 instruments — 45,000 clarinets, 16,000 saxophones, 18,000 small and medium sized brass instruments; and 6,000 wood winds. It also produces two million reeds and 200,000 mouthpieces.

About 85 percent of the production is exported – mostly to countries with high living standards like the USA, Japan and the countries of Western Europe. This export trade has a long history. For example Selmer, which even though founded in 1885 is one of the youngest of the French instrument companies, began doing business with the USA in 1904.

The 15 percent of production destined for the home market is

sold almost exclusively by France's 500 music dealers – although there has been some effort, mostly by CBS Masterwork, to establish musical instrument departments in the multiple stores.

However questions of skilled salesmen, after-sales service and the highly selective nature of the instrument buyer, create special problems where department store sales are concerned.

Nevertheless a revolution in the French music world in the past year is likely to lead to a considerable increase in the number of potential instrument buyers.

In the past two years a number of regional orchestras, and opera and ballet companies have sprung up across the country, boosting sales potential for instrument manufacturers.

At the same time it has improved France's musical prestige, bringing longtime absentee conductors, like Pierre Boulez and Jean Fournet back to Paris and the provinces.

As a result also, the country's music conservatories and academies are over-subscribed.

While this has led to some improvements, opportunities for professional musicians are still few. In the popular field, there are just a handful of groups and orchestras who can manage to survive, along with a tightly-limited number of studio musicians who do all the recording work.

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WEA FORGES AHEAD

FILIPACCHI MUSIC S.A.", which has just recently become WEA FILIPACCHI MUSIC, began its activity on June 2, 1971, with Daniel Filipacchie as President. A former reporter-photographer, then producer and Disc Jockey of the famous "SALUT LES COPAINS" program on Europe No. 1, and now head of one of the largest press groups in Europe, Daniel Filipacchie immediately entrusted the general management of this new company to Bernard de Bosson and the financial and administrative departments to Christian Stiquel.

Bernard de Bosson started in the business some twelve years ago as Assistant Label Manager in the French Branch of Polydor. He later went to head the very important International Department at Barclay. Christian Stiquel's experience in records dates back to when he helped get together Philips' pressing plant in France.

The Company was created with two aims in mind:

First, create the best possible distribution network in France for all products originating from the various WEA companies throughout the world, and second to establish a roster of local talent recording on any of the three labels.

The Company was put together

in two months, preceding its actual start in the business on July 1st.

If it seems that the creation of this company was quickly realised, its introduction and impact on the French market was equally as quick. In fact, Bernard de Bosson, through the choice of his chief collaborators, his working methods and the general mood he made prevail in the office, was immediately able to assure the company a very swift take-off. To do this, he asked Geoffrey du Laz to manage the sales department and to get together a sales team. This sales team, through experience and its perfect familiarity with the market, gave a fantastic thrust to the WARNER, ELEKTRA, and ATLANTIC catalogues and to the catalogues of their affiliated labels (ATCO, REPRISE, ROLLING STONES, etc.).

Geoffroy du Laz comes to WEA Filipacchi from Philips where he first headed the Export Department before being appointed Assistant to the General Sales Manager, WEA's sales force numbers twelve salesmen, two sales managers, one export sales manager, and Geoffroy du Laz as General Sales Manager.

But Bernard de Bosson was well aware of the position that this company had assumed on the market since the very start of its activities, due to the distribution of the American labels and acquisition the English catalogue CHRYSALIS (JETHRO TULL, PROCOL HARUM, TEN YEARS AFTER, etc.). He was thus able to entrust the management of these labels to Dominique Lamblin, who is also in charge of the manufacturing, in order to concentrate all his efforts on the task of constituting a really effective French catalogue.

Dominique Lamblin, had previously three years experience with the French Licensee of British Decca, where he had the position of International Label Manager.

The local roster is fast expanding, thanks to the work of Daniel Filipacchi and Bernard de Bosson. It started one year ago, with the support of Jean-Pierre Orfino and Michel Berger (both staff producers).

The songs of France

FROM F8

"Orphee Negre" ("A Day In The Life Of A Fool") by Luis Bonfa.

Further proof of the vitality of French songwriting is provided by

les Nouvelles Editions Eddie Barclay whose general manager, Patrick Vilaret, claims to have published around 75 percent of the top singles hits of 1971/72.

These include Gilbert Montagne's "The Fool," which he says sold 1.2 million in France and nearly 2.5 million throughout the world, the Esther Galil hit, "Le Jour Se Leve" from last year's Rose de d'Or Song Festival, and the immensely successful hit by the Poppys, Non, "Non Rien A Change" which, apart from hitting in France, enjoyed a long chart run in Holland. With four singles the Poppys have sold more than five million disks. Add to this the continuing handsome income from the standard, "My Way" and it is easy to see that Editions Barclay are enjoying a highly prosperous preriod.

In the television field Barclay has the theme music of the daily Children's TV series "Oum Le Dauphin Blanc," written and sung by Michel Legrand, and the song "Raconte Nous La Mer" by J. P. Bourtayre, which, sung by Mireille Mathieu, is to be the theme of a new television series, Fantastic Stories Of The Sea.

Recently Barclay has been mining a rich vein of talent in Toulouse which has produced a fine LP by Rene Valere, "Mara", which tells the life story of a girl through 11 original songs, and a new group, Ophiucus, whose name is the 13th sign of the Zodiac. Other new groups signed up include TNTH and Pazop.

Current hits for the company include "Rosetta" by Christian Delagrange and La Tendresse" by Daniel Guichard, and Barclay has also acquired the Piano Blanc catalog of a young artist with a great potential, Veronique Sanson, who is one of the first big signings of the new French WEA operation.

Barclay also represents the catalog of Robert Mellin and through this has the Claude Bolling music for the new Edouard Molinaro film, "Le Mandarin". The company also represents ATV Kirshner and the songs and productions of Adamo.

Vilaret reports that Barclay has also acquired the publishing of Jack Good's "Othello" for France (Where it will be presented in October).

An important recent production has been an album mating the 101 piece Radio Luxembourg Orchestra with a modern rhythm section in dramatic new arrangements of classical and other well-known themes, includings the French national anthem, "La Marseillaise."

Mike Hennessey

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Record Company reports

Decca to strengthen French catalog

DECCA FRANCE is 25 this year. Sofrason (Société Francaise du Son), is marking the event by taking a long look across French borders towards sister companies and wider markets in Britain, Germany, Holland and Belgium in particular.

In the past two years, and following considerable reorganisation, the company has matched strongly growing sales with new developments in its industrial potential to create one of the most modern companies in Europe. These developments have been carried out in three major sectors:

1. The Pressing Plant, at Tourouvre, which will shortly be capable of turning out 100,000 units a day, and which currently is aiming at further improvements in quality.

2. The new recording studio, five minutes from the Arc de Triomphe, which can now satisfy the most demanding criteria both acoustically and technically. As testimonial, Mantovani and his 60-piece orchestra are regular clients at the Avenue Hoche.

3. A distribution complex, which is now coping with up to 1,000 orders a day from a permanent stock of one and a half million records.

Decca recorded a near 100 percent increase in turnover between 1969 and 1971, due principally to its classical and foreign catalogs.

In classics, conductor Georg Solti, shortly to take the baton at the head of the Orchestre de Paris, plus the 50 disk catalog of Gregorian Plainsong from Solesmes Abbey, have been major elements. The company has also just recorded



PRESENTATION to Jeremy Faith of gold record for European sales of "Jesus" Left to right Jacques Barouh (director Grande Avenue publishing), Claude Boutin (Decca commercial and production director), Jeremy Faith, Jean-Pierre Martin (producer), E. W. Pelgrims de Bigard (President, Decca France) and Jean-Pierre Recazin (promotion director).

the complete solo piano works of Liszt by the young French artist France Clidat.

Heading the list in foreign repertoire in 1971 was, predictably, Tom Jones who sold 700,000 singles alone during the year. High in the rankings also were Gilbert O'Sullivan, Bloodstone and Barry Green.

Jeremy Faith's "Jesus", won him a gold disk and sold in no less than 26 countries throughout the world. It was a particular success in continental Europe. On these foundations, Decca France is now to concentrate on strengthening its French-language catalog, which in the past few years has taken second place to classics and foreign product. This is to be achieved by the creation, under the recent re-organisation project, of a linked production and commercial department, under Claude Boutin. The aim is to forge a rational unit, from whom the first to benefit will be existing Decca France artists, and future ones. The new "Open Door" policy is already bearing fruit.

Vogue's budget tape boom

THE TWO MOST striking aspects of the record market in France over the last two years have been the expansion of LP sales and the growing demand for pre-recorded cassettes and cartridges.

Vogue has been well prepared for these two developments and it was thus in 1970 that the company's cassette and cartridge production plant became operational. The plant handles all stages of the operation – preparation of master tapes, duplication, loading and blister packing.

Because of these facilities Vogue has been able to promote, on its Mode label, the first series of budget line cassettes and cartridges. As at the end of 1971, Vogue could claim 50 percent of the market in budget tapes. Meanwhile the full price catalog has not been neglected and currently offers 400 cassette and 150 cartridge titles. Added to the budget line this makes a total availability of 750 titles.

Despite its rapid rate of growth, the market in tape is still markedly inferior to that of disk albums and this is why Vogue has prepared itself for commercial expansion of the LP disk format. In 1970 the company built a stock and despatch

department covering 3,200 square meters, and launched a new budget line LP series, "Mondiomusic" which made available to record buyers, in conventional record shops and big department stores, LP's at the price of EP's. By December 31 last year, Vogue could claim 25 percent of total French sales in this category.

However, it must not be thought that the activities of Vogue are exclusively confined to budget line material. The last two years have seen Vogue promoting new stars, both French and foreign, such as Jean-Francois Michael, Gerard Manuel and, more recently, Frederic Francois, while Antoine, Jacques Dutronc and Petula Clark continue to head the artist roster.

A new generation of young talent is also developing with Christopher Laird, Patrick Dietsch, Paul-Jean Borowsky, Claude Dubois, Sophie Darel, Ilouis and Decuyper.

Vogue has been particularly involved in an effort to create a genuine French brand of pop music and Martin Circus can now claim to be one of the leading French groups.

The unique style of Les Charlots has resulted in their scoring the same success in the movies as on disk.

Finally there is the considerable success achieved by the poetic songs of Marc Ogeret, and by the accordion recordings of Aimable, Augusto Baldi, Jacky Noguez, Milan Gramantik and, a recent prize acquisition, Edouard Duleu.

It all adds up to an excellent operation by one of the tightest-knit teams in the record business.

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Record Company reports

CBS moves ahead on all fronts

successful year - with a world-wide hit, "Butterfly", by Danyel Gérard, which was released in 21 countries and hit the Top: Ten in most of them; with Gerard Lenorman, who won the Rose de France Festival last year with "II" and who made the No. 1 spot with his follow-up, "De Toi" - both records being released in 15 countries; with Gilbert Montagné, the sensation of the summer of '71 with the No. 1 hit, "The Fool", released throughout the world, and a follow-up smash, "Baby I Feel So Fine"; and with Marcel Amont who has had two big hits with L'Amour Ca Fait Passer Le Temps "(No. 1) and "C'est Aujourd'hui Dimanche".

New artists signed include Catherine Lara, tracks from whose first LP — such as "Morituri Te Saluant" and "Le Petit Matin" — have received heavy airplay. And established artists who have recently signed with CBS include Francois Deguelt, T. Rex (exclusively for France) and Patrick Lemaitre.

D.P.I., the independent CBS distribution operation, is handling the English recordings of Francoise Hardy (on the Epic label) and the recordings of Saint Preux (on the Heloise label).

During the year CBS renewed its contracts with top-selling artist Joe Dassin (the No. 1 French singer in France and winner of many gold disks) for four years, and with

famous gypsy guitarist Manitas de Plata, for five years.

DPI (Distribution Phonogrammique Internationale), has acquired representation of the Chappell, Magic Disc (Dominique Webb), Vox, Candide, Vox Box, Liberty UA, Blue Note, World Pacific, Solid State and Sunset catalogs and has handled many hits in the last year. These include the Apple – "Bangla Desh" album set, "Et Si C'Etait L'Amour" and "E'Est La Vie" by Alain Barriere, "The Witch Queen of New Orleans" by Redbone and "La Chanson De Marie-Madelaine" by David Anne-Marie.

In the musical instrument field, CBS Masterwork continues to expand its point of sale and is developing business at a fast rate.

In the matter of professional instruments CBS has launched a big publicity campaign for the whole range of Fender instruments, and on the educational side CBS-Bauer will, in September, be putting on to the market a whole range of percussion instruments designed for musical education use, in conjunction with the education department of CBS Disques.

From October there will be a national launch of the new range of musical toys, Baby Music, through 500 points of sale.

In the education field CBS Disques will be launching in September a series of seven Education records which will instruct children in rhythm, artistic creativity, and general musical theory in conjunction with illustrations and teaching charts. This department will work in close collaboration with CBS-Bauer and will for example, produce a package combining the educational disks and beginner's musical instruments.

Disc AZ sets the pace in the singles field

DISC'AZ has had a sensational year in the singles field and has always had several titles in the official C.I.D.D. chart

One of the most successful has been that produced by the husband and wife team of Eric Charden and Stone – "L'Avventura" – which has sold more than 1,400,000 copies, a fantastic figure for France.

Eric Charden is an established talent in France but it was not until he switched labels to Disc'AZ, together with Stone (who was formerly with Polydor) that he achieved a really major breakthrough.

Disz'AZ has also had great success with "Pop Concerto", an instrumental by the Pop Concerto Orchestra which has been released with impressive results in many countries.

The Orchestra has now followed up with "A Time For Love" and other current Disz'AZ hits have been "Kiss Me", by C. Jerome, "Svasti" by Gerard Palaprat (who previously had a Rose de France hit with "Fais-moi Un Signe") and "Holidays" by Michel Polnareff.

"Beautiful Day" by Daniel Boone and "Inkpot" by Shocking Blue are

other Disc'AZ hits and now Stone and Charden have successfully followed up "L'Avventura" with "Il Y A Du Soleil Sur La France", another big hit.

Disc'AZ recently signed one of their most talented acts, Michel Polnareff, to a world-wide contract and is expecting great things from the up-coming Rose de France Festival in which the company has three artists — Pascal Danel, Christine Lebail and Michel Jonasz.

Sonopresse -constant expansion

THE SONOPRESSE record distribution division of the French publishing giant Hachette has expanded constantly in the past 12 months despite losing rights to the major budget label Musidisc.

Sonopresse general manager Georges Rambaud and new promotion-publicity chief Georges Cour have carried out considerable renovation and stock enlargement work at the company's Issy headquarters in the southern Paris suburbs.

At the same time, the firm's catalog has expanded. In addition to representing artists like Dalida and Richard Anthony, Sonopresse has signed a number of distribution deals with independent artists and producers.

This culminated in the mid-May

signing of a contract with Claude Carrere, manager of one of France's top female vocalists, Sheila, whose product was formerly represented by Philips.

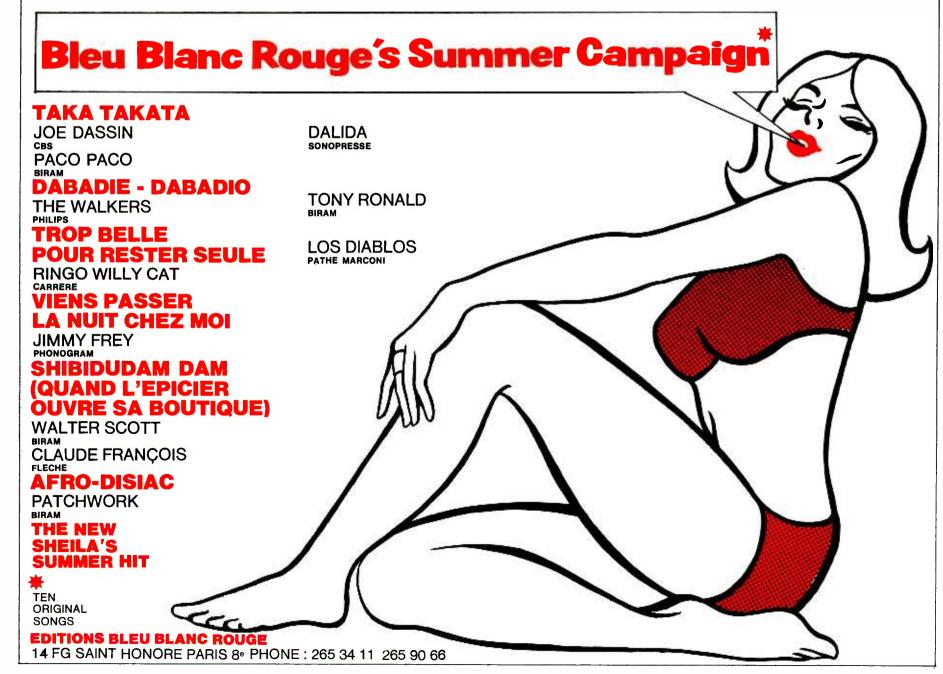
While Sheila will remain with Philips, all other Carrere artists, including Ringo Willy Cat, who sang the French version "Get Me Some Help", and the Pop Tops ("Mamy Blue"), will come under the Sonopresse wing while Carrere sets up his own distribution-sales network himself. For the time being, Sonopresse have offered Carrere offices and a distribution manager at Issy.

On the foreign front, Sonopresse is in the process of signing distribution rights of the German Ariola label, which up to present was not represented in France. The company also deals with the U.S. Alshire labels, (with some 40 albums in this line already released) and the UK company Carnaby Records, which has James Royal.

After losing the equivalent of half its catalogs early last year, Sonopresse completely reconstituted its format, looking into standards, folklore and popular material among remaining labels. The firm intended to expand by 50 percent this year, Rambaud said.

It is unique in distributing through four channels, via 16 salesmen operating the traditional points of sale, 17 van salesmen who act as mobile wholesalers, 700 rack jobbing operations, representing roughly 40 percent of the market, and via the Hachette parent company's newspaper and magazine distribution channels.

Sonopresse is now looking into direct sales, which at present only claims a very small percentage of the French market.



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CLYDE CLIFFORD — of "BEAKER STREET" — KAAY — Little Rock is looking for a wide coverage station, either progressive rock, and/or for forty. Five years experience in progressive rock, doing own programming on a 50,000 wat nite-timer with coverage area from the Northern to Southern borders. First phone, eigineering, and production experience and production of the program at first. Prefers a 50KW-AM with same or nearly the same coverage area — 10WEVER — other offers considered. Tape, resume, and samples of listener response to program will be sent on request. Box 511, Radio-TV Job Mart. Billboard, 165 West 46th Street. New York, N.Y. 10036 or call (501) 375-0691.

HELLO FLORIDA! This 1st Phone northern morning man patiently awaits the tropics. My problem is aggressive automation, and a situation where personality is becoming less important at this small market contemporary. The answer lies with one of the south's great radio stations. Maybe yours, It's with a station whose present or future automation plans stop after the all might show. A contemporary, Top 40, or Up MOR station in a small to medium market where a little more than time and temp is appreciated. Three years experience, First Phone, Single, and a variable price tag. Let's talk! All Florida markets welcome but I sure love the coast! (412) 745-5336. 7/8

Currently working in Arkansas' second market, and ranked 21 in my morning drive time shift. I'm ready for a move to a medium or large market, somewhere I can settle down. Check it out, very tight board, production, news, and play by play for any sport. I have 4 years of experience I'm willing to put to work for your Top 40 or upbeat MOR station. I need a new gig yesterday. Tape and resume upon your request. Will relocate ANYWHERE. Box 510 Radio-TV Job Mart. Billboard, 165 West 46th Street, New York, N.Y. 10036.

YOU'VE GOT A FRIEND if you are looking for an experienced Top 40/Up MOR jock. With four years experience in a small market this current music director is looking for a station on the move. Willing to WORK hard, long hours for reasonable salary. College grad (B.S. in Engineering), draft exempt, single, and very reliable. Will relocate anywhere, Great on production, tight board, good voice and delivery, can handle news and play by play (all sports) too! Contact T. March. RD 6 Box 554, Newton, N.J. 07860 (201) 383-2816. 7 8

"THE BIG APE" in Jacksonville, Florida has been ripped off again by the big city. Our 50,000 watt rock facility needs an off-the-air production director. Find out how you can get a piece of the Sunshine Burger. Send tape, resume and all that junk to Program Director. J. Thomas. WAPE. Jacksonville. Florida 32073. An equal opportunity employer. 7/15

Black Program Station in large Eastern Metropolitan area needs competent, experienced program director. Must have outstanding track record of successful stations. Only experienced Program Director need apply. Salary open. Call (215) 878-1500, ask for Mr. Kay.

Want money, sunshine, and ocean beach? Top stereo contemporary in Major Florida Market needs a sharp big-voiced mid-day air personality. Send: Tane (including crack produc-tion) to: WGMW, 892 Arlington Drive, West Palm Beach, Florida 33406 . . . NOW!

PROFESSIONAL LIBRARIAN with lifelong interest in pop, rock, C&W music seeks position with radio station or music company. John Politis. 2034 Pine St., Philadelphia, Pa. 19103. 215-732-9060. Available August 1. 1972. 7/8

INTERNATIONAL EXCHANCE

UNITED STATES

RECORD DEALERS AND COLLECTORS—our two 32-page catalog and magazine—50/each foreign. Send 4 P. O. coupons by sea. 6 P. O. coupons by air for ea. Received and the sea of the sea

CLASSIFIED ADVERTISING DOESN'T COST, IT PAYS.

Soul Sauce

BEST NEW SINGLE OF THE WEEK: I COULD **NEVER** BE HAPPY **EMOTIONS** (Volt)

BEST NEW ALBUM OF THE WEEK: **CARLOS SANTANA BUDDY MILES LIVE!** (Columbia)

By JULIAN COLEMAN

Bill Withers, who makes his Greek Theater, Los Angeles, debut July 24-30 as special guest on the Fifth Dimension show, admits that "songwriting is a big challenge, because so much has already been said."

One of the hottest pop artists in the past year and Grammy award winner for his composition of "Ain't No Sunshine," Withers latest single entry "Lean On Me," from his "Still Bill" album has already sold a more than a million copies.

Speaking of songwriting, which he'd rather do than sing or play, Withers noted: "You have to usually put it all together in three minutes, so you have to say what you want and get out. Everyone who has said 'end the war' has already put it the best that can be done. The most you can do with a song is share something with people.'

Paul McKissack has been appointed to the national promotion slot for Seventy-7 Records and its major label affiliates, Luna Records and Sound Plus Records. McKissack, a native of Springfield, Tenn., brings to the post an extensive background in broadcasting, most recently with soul radio WVOL, Nashville.

The First Lady of Motown and one of showdom's most electrifying performers, **Diana Ross**, captivated and thrilled first-nighters in her premiere appearance at Caesars Palace, her first Vegas engagement in more than a year.

By popular demand, The Platters' South African tour date has been moved up two weeks earlier than planned. Originally contracted for July 23rd. The Platters will now depart for Johannesburg July 10th. A new recording of "The Great Pretender," a huge hit for them in 1953, should be released shortly.

The Dorothy Norwood Singers will perform with the Rolling Stones and Stevie Wonder on the southern part of the Stones current concert tour. The gospel singers join in early July. Garnet Mimms, The "Cry Cry Baby" man, is back with a new disc called "Stop And Check Yourself." . . . Albert King's recent engagement at Los Angeles' Ash Grove was a big success for the veteran bluesman with many turned away on opening night. King's latest Stax single is "I'll Play And Sing The Blues For You." . . . Thelma Huston, Mo-West recording star, appears at the Hong Kong Bar of the Century Plaza Hotel, starting July 10. . . . Billy Preston's "Outta Space," one of the hottest instrumentals of the year, has been certified gold. . . . New Arthur Conley on Warner Bros. is "Rita." . . . B.B. King at the Civic Auditorium in Albuquerque, N. Mex., July 11. . . . New Blinky on MoWest, "Money (That's What I Want);" the old Barrett Strong hit of the early siviles. Marvin Sims "Dream" A Dream" Strong hit of the early sixties. . . . Marvin Sims "Dream A Dream' showing well in Atlanta and San Francisco.

Soul Sauce Picks and Plays: Jackson 5, "Looking Through The Windows," (Motown); Ray Carles, "Look What They Done To My Song, Ma," (ABC); Rance Allen Group, "There's Gonna Be A Showdown," (The Gospel Truth); Allen Group, "There's Gonna Be A Showdown," (The Gospel Truth); Al Green, "I'm Still In Love With You," (Hi); Lyn Collins, "Think (About It)," (People); Joe Simon, "Power of Love," (Spring); Junior Walker, "Groove Thang," (Soul); Luther Ingram, "If Loving You Is Wrong I Don't Want to Be Right," (Koko); Laura Lee, "Rip Off," (Hot Wax); Ovations, "Touching Me," (Sounds of Memphis); O'Jays, "Back Stabbers," (Philadelphia International); and Ramrods, "Soul Train" (Tampage) Train," (Tampage).

Bob Patterson and the Patterson Singers, who are currently appearing at Las Vegas Hilton Hotel, read Soul Sauce. Do you?



EDDIE KENDRICKS, Tamla recording artist, is shown autographing his new album, "People . . . Hold On," at a recent visit to the J. L. Hudson Company, Northland Store, in Detroit.

BEST SELLING

Soul Singles

Billboard SPECIAL SURVEY For Week Ending 7/8/72

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Last TITLE—Artist, Label & Number Weeks on Week (Dist. Label) (Publisher, Licensee) Chart 3 IF LOVING YOU IS WRONG I DON'T WANT TO BE RIGHT Luther Ingram, KoKo 2111 (Stax/Volt) (East/Memphis/Klondike, BMI) I WANNA BE WHERE YOU ARE . Michael Jackson, Motown 1202 (Stein & Van Stock, ASCAP) PEOPLE MAKE THE WORLD 5
Stylistics, Avco 4595 (Bellboy/Assorted, BMI) Laura Lee, Hot Wax 7204 (Buddah) (Gold Forever, BMI) RIP OFF ALL THE KING'S HORSES 5 Aretha Franklin, Atlantic 2883 (Pundit, BMI) WOMAN'S GOTTA HAVE IT11
Bobby Womack, United Artists 50902
(Unart/Tracebob, BMI) BABY LET ME TAKE YOU (In My Arms) 5
Detroit Emeralds, Westbound 203 (Chess/ Janus) (Bridgeport, BMI) 11 12 SUPERWOMAN (Where Were You 13 When I Needed You)
Stevie Wonder, Tamla 54216 (Motown)
(Stein & Van Stock/Black Bull, ASCAP) I'VE BEEN LONELY FOR SO LONG ...13 14 Frederick Knight, Stax 0117 (East/Memphis/ Klondike, BMI) WHERE IS THE LOVE 4
Roberta Flack & Donny Hathaway, Atlantic 2879 (Antisia, ASCAP) WE'VE COME TOO FAR VICTIM OF A FOOLISH HEART 9
Bettye Swann, Atlantic 2869 (Fame, BMI)
I'LL TAKE YOU THERE 15
Staple Singers, Stax 0125 (East/Memphis, BMI) 17 18 Delfonics, Philly Groove 172 (Bell) (Nickel Shoe, BMI) 19 JEALOUS
Little Royal and the Swingmasters,
Tri-Us 912 (Starday-King) (Tri-Us, BMI) TOO LATE TO TURN BACK NOW
Cornelius Brothers & Sister Rose, United
Artists 50910 (Unart/Stagedoor, BMI) Chi-Lites, Brunswick 55471 (Julio-Brian, BMI) PAPA WAS A ROLLING STONE 4
Undisputed Truth, Gordy 7117 (Motown)
(Stone Diamond, BMI) 25

st	proportiona	ite up	oward progress this week.
	This Week	Last Week	TITLE—Artist, Label & Number Weeks on (Dist. Label) (Publisher, Licensee) Chart
	26	24	YOU'RE THE MAN (Part 1) 8 Marvin Gaye, Tamla 54221 (Motown) (Jobete, ASCAP)
	27	29	WAS I JUST A FOOL
	28	33	BED & BOARD
	29	31	IS IT YOU GIRL
	30	32	EVERYBODY'S GOT A SONG TO SING . 2 Chairmen of the Board, Invictus 9122 (Capitol) (Gold Forever, BMI)
	31	40	I MISS YOU Harold Melvin & the Blue Notes, Philadelphia International 7-3516 (Columbia) (Assorted, BMI)
	32	18	THERE IT IS (Part 1) 9 James Brown, Polydor 14125 (Dynatone/Belinda, BMI)
	33	20	I ONLY HAVE EYES FOR YOU 8 Jerry Butler, Mercury 73290 (Butler, ASCAP)
	34	46	SCHOOL OF LIFE
	35	35	EDDIE'S LOVE
	36	41	ZING WENT THE STRINGS OF MY HEART 2 Tramps, Buddah 306 (Warner Brothers, ASCAP)
	37	30	THAT'S THE WAY IT'S GOT TO BE (Body & Soul)
	38	34	DREAMING OUT OF SEASON
	39	28	LOOK WHAT YOU DONE FOR ME15 Al Green, Hi 2211 (London) (Jec, BMI)
	40	45	IN THE GHETTO
	41	42	I THANK YOU
	42	50	TOUCHING ME
	43	44	BABY I'M FOR REAL
	44	49	LOVE, LOVE, LOVE
	45	47	SECOND CHANCE
	46	_	BACK STABBERS 1 O'Jays, Philadelphia International-3517 (CBS) (Assorted, BMI)
		_	GOT PLEASURE 1 Ohio Players, Westbound 204 (Chess/Janus) (Bridgeport, BMI)
	48	48	PUT IT WHERE YOU WANT IT 9 Crusaders, Blue Thumb 208 (Famous) (Four Knights, BMI)
	49	_	STARTING ALL OVER AGAIN
	50	_	SOUL TRAIN

• Continued from page 26

to hear a good jock and I think that by and large the percentage of good jocks is higher this year, an indication that more air person alities are devoting more time to preparing their shows, I suspect.

Bill Craig is now music director and night jock at WITY, Danville, . Skip Broussard reports in from Atlanta. Any of his friends want to reach him, call 404—872-7370. . . . Dick Sainte is the new music director of WLS, Chicago; he does the noon-3 p.m. slot as well. . . . A note from Bill Kingman, program director of KTHO, South Lake Tahoe, Calif., reports: Federal Communications

Commission just rescinded the longstanding rule which allowed only first phone licensed guys to operate directional antenna stations; effec-tive July 14, 1972, a third ticket man can work almost any station, directional or not. This should open the doors to countless stations to countless guys who were heretofore locked out and make job competition really stiff."

Bob Miller has joined the staff of KOBE in Las Cruces, N.M., in a 5-10 a.m. slot. Miller had been at WSTX, St. Croix, Virgin Islands. So the staff now at KOBE includes program director Howard Sagar, Bob Clark 10 a.m.-3 p.m., Colin (Tumbleweed Doomadoody) Gromatsky 3-8 p.m., Jose Meraz

8-11 p.m., and Roger Davis 11 p.m.-1 a.m. . . . J. Michael Graves is raising hell because I didn't mention he was at WRNC, Raleigh, . Jonathan Greene, I enjoyed the tape; you didn't really do that, did you? . . Lewis P. Birchfield has resigned as general manager of KTBR, Denver. New manager is Steve Jacobs, who'd syndicated special produced by Watermark, Los Angeles, is now on WCFL, Chicago. The show continues to draw top ratings in nearly every market it's in. Tom Rounds, president of Watermark, has a winner in this show. If you

(Continued on page 37)

Basham Probes Weaknesses And Contemplates Solutions

• Continued from page 23

promote occasional records that she doesn't like or can't hear—e.g., a soul instrumental. And so, she presents it that way. She avoids the concept of "hype" by being "up front" or truthful with the various music directors.

Mrs. Basham likes to work with singles more than albums and recently began working with retail outlets to determine just what is selling where—e.g., how is the West Covina market as compared with the Hollywood market, to the market in downtown Los Angeles. She felt singles are selling and that more people than the 9-12 year olds want to buy them. She felt that when somebody goes into a store, by and large, they want to buy a song, and not necessarily an artist or a group.

Often an artist of tremendous

Becht Grows

Continued from page 32

involved in the same type of merchandise when he goes back into the prerecorded market, but will add records to the tape line. The art and duplication facilities are ready to go, he said, and the distribution pattern should be ready by the end of the year.

While Downtown Productions has been phased out, the firm is currently expanding its hardware line to include two more 8-track duplicators, an additional cassette copier, an automatic labeling machine for 8-track cartridges and a run-in machine to detect defective cartridges.

The BE8000 8-track duplicator will sell for about \$1,500, while the BE2000 8-track professional duplicator will sell for \$3,000. Both bow about Sept. 1.

A cassette copier, the BE7500, at about \$500, is also set for Sept. I introduction. The labeling unit will sell for \$3,000 and the run-in unit, meant to detect defective cartridges after duplication, will be priced at about \$595.

Ray Jacobs Associates will distribute the cassette line and Becht will market the 8-track products.

The firm will also continue its present line of tape duplicating equipment, including a cassette copier, an 8-track head cleaner, a desk top cartridge duplicator and blank cassettes and cartridges for bulk users. The cassette line is available in 30, 35, 40, 45, 50, 55 and 60-minute lengths. The blank tape line is dubbed "ExacTime."

Memorex Tape

• Continued from page 33

quantities and package ordered, and are quoted on request through local Memorex distributors. Users can select either a plastic shelf box carrier or a new plastic shipper at slight additional charge.



MERCURY'S Jerry Butler talks with Disk Jockey Charlie Veil of WOOK, Washington, D.C. Butler's current album "Spice of Life," a two-record set is one the Soul and Top LP chart.

JULY 8, 1972, BILLBOARD

caliber such as Carole King or Elton John won't make it on their early recorded efforts. And if promotion people believe in them enough to stick by them through the rough periods, they have a strong chance of becoming successful. "But we may lose good artists if we don't continue with a second or a third album."

Luck an Element

Luck—or having the right piece of material at the right time, with a particular sound—are some of the ingredients of a hit, she said.

But the promotion man has to be wary of hype. If a music director "goes with you on one hype and it doesn't work out, it's going to be a long time before he'll listen to you again, I am an emotional person. I got excited about various records, but I also go by what different stations want to hear, what my manufacturers need, what Record Merchandising needs and last of all, what I need, when I present a product. You watch the trade charts: the different music reports, talk things over with others in your company, other promotion people in order to determine what is or might be successful as a record. You can't always go with your own ear. That's a luxury that very few people can afford. I can't afford it. I have too many manufacturers to work for."

As far as what percentage of a record's success depends on the right promotion, Mrs. Basham replied that she could not give a percentage but felt that promotion was very important. Indeed, many artists feel it is critical in achieving success: "Turntable hits are very disappointing to me." Teegarden and Van Winkle's "God, Love, and Rock and Roll" was one of her biggest disappointments in this vein.

"Any huge promotional campaigns obviously come from the manufacturer. But here my own philosophy is what I go by more or less. The follow-through on the distributor level includes getting to jukeboxes when we have a single that we feel will do well there. Or getting records to stores for in-store play. Also I have some records in my car, God love 'em, that have been in there for 10 weeks. I bring certain ones back to music directors and remind them of each record's potential, if I really believe in it, or if the company does, or if they're still happening in some other part of the country."

Regarding Jack Anderson's recent allegations regarding payola: "Perhaps I'm too naive, or too idealistic to believe that payola is actually going on. If I found that it was, then all of the ambition would be drawn from me because my going to the radio stations really wouldn't mean anything. No one's ever asked me for anything. I don't believe in payola."

The trend in southern California music, according to Mrs. Basham's perspective, seems to be toward the more sophisticated music that be-fore would have most likely been played on progressive rock stations a year ago. It is now being programmed for Top 40 slots. She also cites the fact that more album cuts are being played on many different market (especially rock) radio stations. She reasons that this is because record companies and radio stations surveyed and saw an increase in album sales for the national (and local) market, plus the fact that some artists have reduced their number of single releases, and more albums, now, contain 10 songs rather than one or two. Mrs. Basham, as stated earlier, doesn't as yet, believe that those buying the albums are the largest proportion of people listening to radio. Her upcoming retail store work will hopefully illuminate this trend for her. She did see a trend, however, that certain areas might sell more singles while another area might sell more albums.

Billboard SPECIAL SURVEY For Week Ending 7/8/72

BEST SELLING

Soul LP's

* STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Weel	TITLE—Artist, Label & Number Weeks on Chart
1	1	A LONELY MAN
2	4	STILL BILL
3	3	ROBERTA FLACK & DONNY HATHAWAY 9 Atlantic SD 7216
4	2	FIRST TAKE
5 `	5	GOTCHA
6	7	MUSIC OF MY MIND
Û	10	LOOKIN' THROUGH THE WINDOWS 5 Jackson 5, Motown M 750 L
8	6	BEALTITUDE/RESPECT YOURSELF17 Staple Singers, Stax STS 3002
9	9	I WROTE A SIMPLE SONG
10	16	AMAZING GRACE
11	8	LET'S STAY TOGETHER
12	12	DONNY HATHAWAY LIVE
13	13	FLOY JOY 6 Supremes, Motown M-7511
14	15	ALL DAY MUSIC
15	11	IT'S JUST BEGUN
16	17	SHAFT
血	20	TELL ME THIS IS A DREAM 3 Delfonics, Philly Groove PG 1154 (Bell)
18	19	SOUL CLASSICS
88	22	PEOPLE HOLD ON 5 Eddie Kendricks, Tamla T 315 L (Motown)
20	28	BROTHER, BROTHER, BROTHER 2 Isley Brothers, T Neck TNS 3009 (Buddah)
21	14	STYLISTICS
22	21	INDIVIDUALLY & COLLECTIVELY 13 Fifth Dimension, Bell 6073
23	39	UNDERSTANDING
24	24	MANDRILL IS
25	23	SOLID ROCK

This Week	Last Week	TITLE—Artist, Label & Number Weeks on Chart
26	27	AMERICA EATS ITS YOUNG 3 Funkadelic, Westbound 2020 (Chess/Janus)
27	25	BLACK MOSES
28	18	YOUNG, GIFTED & BLACK21 Aretha Franklin, Atlantic SD 7213
29	26	MALO
30	_	UPENDO NI PAMOJOS
31	33	SPICE OF LIFE
32	30 .	WHATCHA SEE IS WHATCHA GET26 Dramatics, Volt VOS 6018
33	31	LOVE UNLIMITED
34	36	GOT TO BE THERE
35	35	YOUR PRECIOUS LOVE 5 Linda Jones, Turbo TU 7007 (All Platinum)
36	37	LONDON SESSIONS
37	29	QUIET FIRE
38	38	INNER CITY BLUES
39	41	DON'T TURN AROUND
40	32	MESSAGE FROM THE PEOPLE 8 Ray Charles, ABC ABCX 755 TRC
41	42	DROWNING IN THE SEA OF LOVE 16 Joe Simon, Spring SPR 5702 (Polydor)
42	34	L. A. MIDNIGHT 19 B.B. King, ABC ABCX 743
43	43	IN THE WEST
44	44	CABBAGE ALLEY
45	40	COMMUNICATION
46	48	PAIN
金	-	BITTER SWEET
48	50	IT'S WHAT'S UP FRONT THAT COUNTS
49	46	HELP ME MAKE IT THROUGH THE NIGHT
50	45	COMING TOGETHER 4 New Birth, RCA LSP 4697

Vox Jox

Continued from page 36

haven't heard it yet, call him and ask for a demo.

* * *

Bob Vernon, WGAR, Cleveland, writes: "Gary Owens is my all-time favorite disk jockey person and I thought it would be fun to be Gary Owens for a day. For four hours on my show the other day, I did my world-famous G.O. imitation. Our mid-day jock, Emperor Joe Mayer, set the stage by telling the folks in radioland that Gary was my house guest for the week and had consented to do the afternoon show for me. It must have worked, because one of my first callers was from a fellow who had just moved to Cleveland from Los Angeles and was thrilled to hear that I (Gary Owens) was in town. Our general manager, Jack

G. Thayer, a long-time friend of Gary's, was listening in his car and taken completely by surprise. He immediately drove to the studio to welcome his 'old friend'. To a caller who wanted to know why I keep my hand over by ear on 'Laugh-In,' I explained that was to keep it from falling off." I can see it now, Owens and William B. Williams and Robert W. Morgan and all of the other big names will have to copyright themselves coast-to-coast or else Vernon will be touring from station-to-station providing his services as Owens-for-aday or WBW for a day.

Steve Kahn, super promotion man in the New York area, called up to plug a Jimmy Castor teeshirt and I signed him up for correspondent for the area on teeshirts. Seems that some of the record

promotion men occasionally wear another label's teeshirt. We'll have more details on the teeshirt industry later. . . I haven't given the lineup at WKYC, Cleveland, in a long time, so: Jim Runyon 5:30-10 a.m., Al James 10 am.-2 p.m., Larry Kenney 2-5:30 p.m., Ted Lux 6-10 p.m., Clive Thomas 10 p.m.-1 a.m., and Fred Sanders 1-5:30 a.m. Dave Osburn does weekend work. . . Robert W. Walker is leaving WMYQ-FM, Miami, to do production work in the area. J. Michael Stone has been moved into the 6-9 p.m. slot and Bobby Rich, once of KSTT in Davenport, Iowa, is joining WMYQ-FM, in a 9-midnight slot. . . . Lou Pate, 212—987-2117, wants Mike Michaels, who worked

Country Music

G. Hamilton Leaves 'Opry'; Joins Arthur Smith TV Cast

artist George Hamilton IV has voluntarily resigned from the 'Grand Ole Opry.' and will move his base of operations to Charlotte. N.C.

Hamilton, a member of the "Opry" for 12 years, will dissolve his band. The Numbers, and will become a regular on the Arthur Smith syndicated television show in Charlotte. He also plans to cut back drastically on his performance dates, restricting them to weekends.

The popular singer said he wanted to spend more time with

still young. He plans to continue recording in Nashville.

Hamilton and John D. Louder-

milk were both students in North Carolina colleges when Loudermilk wrote the first hit song, recorded by Hamilton: "A Rose and a by Hamilton: "A Rose and a Baby Ruth." They have retained a close friendship for some 14 years.

Hamilton has spent considerable time in recent years in Canada and England, where he has won numerous awards. He has done four albums of Canadian country and folk songs, many of them written by Gordon Lightfoot.



CARL JORDAN, vice president and general manager of Roger Miller's King of the Road Motor Inn, greets former child actress Gloria Jean, in Nashville to plan her country music recording career.

Nashville Scene

By BILL WILLIAMS

This has been a big week for the chiefs. Epic's Welton Lane has been named an honorary fireman by Kentucky's Pleasant Ridge Fire Department, and RCA's Danny Davis has been made an honorary relies this fire has been Miss. Wel police chief in Jackson, Miss. Welton won his award for performing for four hours in Louisville at a fireman's benefit, while Danny was honored just for the acclaim he has brought to the South. brought to the South.... Chet At-kins is recovering without compli-cations from his knee injury.... The Oak Ridge Boys have been invited to perform with Marty Robbins and Johnny Cash at a country-gospel festival near Scranton, Pa. Aug. 12. That puts them all in great company.

Maxine and Bonnie Brown, in Nashville to plug the songs of their publishing firms, scored with sevgood engineer to work in their Little Rock studios. Veteran agent - producer Charles Wright has appointed Dale Combs as talent booker for his Dallas agency.

ent booker for his Dallas agency.

Tina Oar, a teenage country artist, has been signed as an artist on the Dennis Baird show, with dates through Texas, Oklahoma and Kansas in August.

Diana Trask's "It Means Nothing to Me" was taken from her LP, about to be released and it looks like a be released, and it looks like a winner. . . . Dot has released a (Continued on page 39)

All-Country Stations Up 14% Over '71 Total

stations are now programming country music on a full-time. exclusive basis, according to a survey completed by the Country Music Association.

The figure, 796, is a 14.3% increase over the number of stations list for last year.

Another 1.046 stations program country music on a part-time basis. a minimum of three hours daily.

Another 990 program it less than

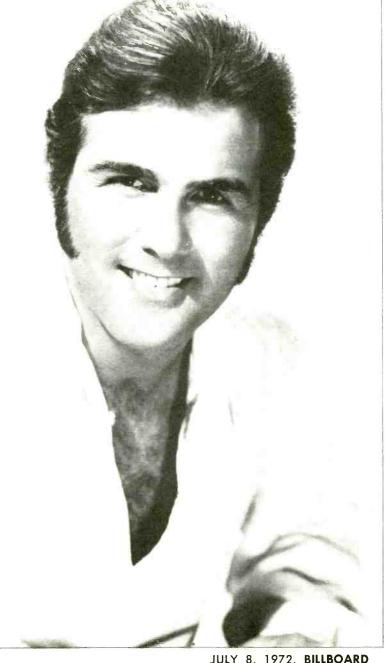
of the 7.300 stations in the U.S. and Canada, 2.829 now program all or some country music.

A list of stations programming this music has been compiled and is available free to members of the CMA. To nonmembers there is a \$15.00 fee. It may be obtained from Miss Margaret Beeskau. CMA. 700 16th Ave. So., Nashville. Tenn. 37203.



BILLY CARR, Custom Recording vice president, officiates for the contract signing of Justin Tubb to Cutlass Records.

Let "Crash" Open Your Door With His Heavy Sales And Air Play. Here's A Doorkicker If There Ever Was One., It's On The Billboard Chart At And It's Heading Upstairs. A Gr-r-reat Record! "I'M GONNA KNOCK ON YOUR DOO Cartwheel #216 BILLY "CRASH" CRADDOCK Produced by **RON CHANCEY** Recorded at WOODLAND SOUND STUDIO 1011 Woodland St. **HUBERT LONG AGENCY** Nashville, Tennessee A Division of Hubert Long International P.O. Box 46 **Exclusively On** Nashville, Tennessee 37202 CARTWHEEL RECORDS Phone: (615) 244-9550



Heart Attack Takes Britt

McCONNELSBURG, Pa.—Funeral services were held here last week for Elton Britt, 54, long-time country artist who died of a heart attack.

Britt, who spent 22 years with RCA Victor, turned out 672 singles and 56 albums for that label. He later recorded for Decca, ABC-Paramount and Ampar.

His biggest hit, recorded in 1942, was "There's a Star Spangled Banner Waving Somewhere," which won him a gold record. He presented that to the Country Music Hall of Fame in Nashville a few years ago during the 40th anniversary of the Peer Southern Organization. At that time he also recorded a lengthy single titled "The Jimmie Rodgers Blues."

Britt also made several movies with Columbia Pictures, and later with Universal International.

Born James Britt Baker in Marshall, Arkansas, he would have been 55 next Friday (7).

Fan Fair Set June 6-9, '73 NASHVILLE — Bud Wendell. June is a peak travel month,

NASHVILLE — Bud Wendell. chairman of the Fan Fair Committee, said the second International Country Music Fan Fair will be held June 6-9 next year. The change from an early spring

The change from an early spring date to June was made after polling suggestions from fans and music and recording company officials.

June is a peak travel month, with better road conditions. The committee currently is reviewing other suggestions by interested individuals regarding the scheduling of shows, operating of booth areas and the line.

Registration for the 1973 event will open March 15.



EARL OWENS, left, representing Kustom Sound and the Buddy Lee Agency, is cited by Tennessee Governor Winfield Dunn for his charitable work on behalf of both firms.



FATHER AND SON sign exclusive writers' contracts with Green Grass Music. Left to right are Curley Putman, Green Grass president, Don Chapel, and son Mike Chapel.

Brite Star's Pick Hits . . . Brite Star's Pick Hits "CRYING IN THE RAIN" Del Reeves and Penny Dehaven—(United Artist) "THE BALLAD OF THE WOUNDED KNEE"-Jeanne Sullivan—(Flag)
"PLEASE CLOSE THE DOOR"—Dave Ferris—(Cheyliane)
"I'M PROUD TO BE AN AMERICAN"—Grace Williams— "TELL ME GIRL"--Willie Wilson--(Dagger) "MOVIN"—Bitter Root—(Dor-Don) Star's Pic "SHE'S A WAITRESS, SHE'S A LADY"-Billy C. Cole-(Mega) "THERE MUST BE A REASON"—Tom Jesse—(Music Pick "COME BACK EAST"—Larry Lake—(Lake) "RED HOT END"—Steve Scott—(Brad) "DON'T LET ME GO"—Earl Connally—(Maycon) ALBUM OF THE WEEK: "THE VERSATILE JIMMIE JENSON"-Jimmie Jenson-(Jay. Records) For Promotion, Distribution, Deejay Coverage, Press Release Service, Major Label Contracts, Movie Promotion see Brite-Star's Ad in Billboard's Class. Mart Today; SEND YOUR RECORDS FOR REVIEW TO: Brite-Star Prometions, 728 16th Avenue South, Nashville, Tenn. 37203. (615) 244-4664. Brite Star's Pick Hits . . . Brite Star's Pick Hits . . .

Nashville Scene

• Continued from page 38

Johnny Slate single produced by Windchime Productions, and written by Johnny and Ronnie Sessions.

Dale Ward's new single is a Jim Foglesong production, while the Kendalls single was produced independently by Pete Drake.

Peggy Little's "Little Golden Band" is getting some pop attention. . .

Jeff Jeffries is the latest signee on the newly established and fast-growing Cutlass label. . . . Another big Tom T. Hall Day has been held at Olive Hill, Ky., and now it's part of a five-day celebration. This includes parades, a show, and some old-fashioned c o u n t ry trading. There also are contests, s t reet dances, a beauty contest, and everything else associated with small town life. . . Rudy Wesley has his first release on Million Records. It was written by Ray Pennington, who produced the session. . . Lester Flatt's wife is out of the hospital after a series of checkups. . . . Ramona Jones stole the show from Grandpa at the Friday Night "Opry." Actually, he planned it that way, featuring her fiddle on the "Orange Blossom Special." She's one of the world's fine fiddle players. . . .

Opryland will now have country shows each Monday, Tuesday and Wednesday evening about sundown in the rodeo arena, with a portable stage. 1,000 fans will see a free show. . . . Lonzo & Oscar have moved to Chart Records, and will have a release in two weeks. . . Stoney Cooper says he is feeling the best he has felt in five years, and is looking excellent. . . Bobby Lewis is the latest to make a change. After many years at U-A he is signing with Cutlass Records. . . . Justin Tubb's first release already is getting several picks. He'll have an LP on Cutlass within a few weeks. . . The floods in the East cost plenty of money to country entertainers, whose shows were cancelled. They hardly talk of it, though, in light of the tragic loss to others. . . Bob Luman is the latest to grow a green garden, and it's a meaningful one. . . . Don Reno has been released from a Nashville hospital. He is recuperating at the home of Wilma Lee & Stoney Cooper . . .

The "Grand Ole Opry" has a new podium. The old one, after many years of service, was about to give out. Bud Wendell is keeping it though, for more than sentimental reasons. . . Bobby Lord plans more recording, more television work, and more personal appearances. His Florida development company is doing so well he now can afford to spend more time in the music business, with emphasis on records. His next Decca session is scheduled right away. . . .

The Statler Brothers cut short their Jamaica vacation with Johnny Cash to play the big fourth of July celebration in their hometown of Staunton, Va. They originated the show three years ago. Now it has grown to a crowd of 20,000, with parades and all of the "old fashioned" celebrations associated with the day. . . . Tony Booth, who hit it big on his first recording, has his second release for Capitol, "Whole Lot of Something." He also has a tour set for Hawaii, followed by a big swing through the Southwest set by Omac. . . Howard Vokes reports heavy bookings in the rural areas around Pitts such as Jimmie Skinner, Kenny Roberts, Lee Moore, Hylo Brown and Patsy Montana. He operates three shows in the area weekly one of which has been going on for 11 years. The people there, he contends, prefer the pure traditional country sound, with nothing modern. . . . The LeGarde Twins won great reviews again, this time at The Wharf in Seattle.





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Billboard SPECIAL SURVEY For Week Ending 7/8/72 ntry Singles

		★ STAR Performer—LP's registering greates	t proporti	onate u	pward progress this week.
This Week	Last Week	TITLE—Artist, Label & Number (Dist. Label) (Publisher, Licensee) Chart	This Week	Last Week	TITLE—Artist, Label & Number (Dist. Label) (Publisher, Licensee) Chart
1	1	ELEVEN ROSES	愈	44	IF YOU TOUCH ME (You've Got To Love Me)
2	2	MADE IN JAPAN	38	60	Gallico, BMI) THE ROADMASTER 3 Freddy Weller, Columbia 4-45624 (Young
1	7	IT'S GONNA TAKE A LITTLE BIT LONGER	39	47	World/Central Star, BMI) I'M GONNA KNOCK AT YOUR DOOR 2 Billy "Crash" Craddock, Cartwheel 216 (Anne-Rachel, ASCAP)
4	5	I'VE FOUND SOMEONE OF MY OWN 10 Call Smith, Decca 32959 (MCA) (Mango/ Run-A-Muck, BMI)	40	_	HERE I AM AGAIN
5	6	REACH OUT YOUR HAND	41	28	(MCA) (Evil Eye, BMI) SHOW ME
6	3	THAT'S WHY I LOVE YOU LIKE I DO 9 Sonny James, Capitol 3322 (Beechwood, BMI)	42	42	DO YOU WANT TO DANCE
Û	9	LOVING YOU COULD NEVER BE BETTER 8 George Jones, Epic 5-10858 (CBS)	43	38	IS IT ANY WONDER THAT I LOVE YOU 12 Nat Stuckey, RCA 74-0687 (Jack & Bill, ASCAP)
8	8	(Altam, BMI)	44	54	
		Donna Fargo, Dot 17409 (Famous) (Prima Donna/Algee, BMI)	45	65	BIG BLUE DIAMOND
	11	DELTA DAWN 9 Tanya Tucker, Columbia 4-45588 (Big Ax, ASCAP)	46	49	MAMA BEAR 9 Carl Smith, Columbia 4-45558 (Green Grass, BMI)
W	13	LISTEN TO A COUNTRY SONG 5 Lynn Anderson, Columbia 4-45615 (Jasperilla, ASCAP)	47	46	SAD SITUATION
11	4	KATE	48	50	Dick Curless, Capitol 6527 (Cedarwood/Sawgrass, BMI)
12	15	SWEET DREAM WOMAN	49	21	HOPE YOU'RE HAVIN' BETTER LUCK THAN ME
13	14		50	43	LET HIM HAVE IT
1	17	MY HEART HAS A MIND OF ITS OWN 7 Susan Raye, Capitol 3327 (Screen Gems- Columbia, BMI)	1	68	I WANT YOU Johnny Carver, Epic 5-10872 (CBS) (Green Grass, BMI)
15	20	BORROWED ANGEL	52	55	Johnny Russell, RCA 74-0729 (Husky, BMI)
16	22	WOMAN (Sensuous Woman) 5 Don Gibson, Hickory 1638 (Acoustic, BMI)	53	53	Dottie West, RCA 74-0711 (Singleton, BMI)
17	12	WOULD YOU WANT THE WORLD TO END 10	54	64	Buddy Alan, Capitol 3346 (Blue Book, BMI)
	27	Mel Tillis, MGM 14372 (Sawgrass, BMI) SOFT SWEET & WARM	55	-	A WHOLE LOT OF SOMETHIN' 1 Tony Booth, Capitol 3356 (Blue Book, BMI)
	24	David Houston, Epic 5-10870 (CBS) (Algee, BMI) BLESS YOUR HEART	56		THE MONKEY THAT BECAME PRESIDENT Tom T. Hall, Mercury 73297
20	10	Freddie Hart, Capitol 3353 (Buckhorn, BMI) LONESOMEST LONESOME/	57	59	(Hallnote, BMI) CRYING IN THE RAIN
		THAT'S WHAT LEAVING'S ABOUT 13 Ray Price, Columbia 4-45583 (Screen Gems- Columbia, BMI/Charlie Boy/Rae-Jane, ASCAP)	58	52	LOVE ISN'T LOVE (Till You Give It Away)
21	23	Bob Luman, Epic 5-10869 (CBS) (Jack & Bill, ASCAP)	59	67	
22	26	IN THE SPRING (The Roses Always Turn Red) 9 Dorsey Burnette, Capitol 3307 (Brother Karl's	60	61	Jim Ed Brown, RCA 74-0712 (Acuff-Rose, BMI) WHY DON'T WE GO SOMEWHERE AND LOVE
23	25	Tommy Overstreet, Dot 17418 (Famous)	61	63	Sandy Posey, Columbia 4-45596 (House of Gold, BMI)
24	16	Hank Thompson, Dot 17410 (Famous)	62	62	Jeannie Seely, Decca 32964 (MCA) (Cedarwood, BMI) THAT'LL BE THE DAY Kenny Vernon, Capitol 3331 (Nor-Va-Jak,
25	29	(Blackhawk, BMI) I'VE GOT TO HAVE YOU	63	56	YOU ALMOST SLIPPED MY MIND11
26	48	THERE'S A PARTY Jody Miller, Epic 5-10878 (CBS) (Algee/	64	69	Roy Drusky, Mercury 73293 (Green Grass,
2	45	Flagship, BMI) LOVE IS A GOOD THING	65	66	NO RINGS NO STRINGS 5 Del Reeves, United Artists 50906 (Acoustic, BMI)
28	31	ASCAP) GONE (Our Endless Love)	66	71	
29	30	THANKS FOR THE MEM'RIES	61	-	I'M SO LONESOME I COULD CRY 1 Charlie McCoy, Monument 8546 (CBS) (Rose, BMI)
30	35	LONELY WEEKENDS	68	75	SPREAD IT AROUND
31	32		69	_	THE FIRST TIME FOR US
32	21		70	73	EVERYTHING I OWN
33	37	ONE WOMAN'S TRASH (Another Woman's Treasure) 6	10	70	IT WAS LOVE WHILE IT LASTED 1 Red Lane, RCA 74-0721 (Tree, BMI)
34	39		72	72	Jeris Ross, Cartwheel 214 (Almo, BMI)
35	19	Porter Wagoner & Dolly Parton, RCA	74	74	Tammy Wynette & George Jones, Epic 5-10881 (CBS) (Algee, BMI)
36	18	74-0675 (Owepar, BMI) (LOST HER LOVE) ON OUR LAST DATE 15			O.B. McClinton, Enterprise 9051 (Stax/Volt) (Song City, BMI)
		DATE 15 Conway Twitty, Decca 32945 (MCA) (Acuff-Rose, BMI)	75	_	ALWAYS ON MY MIND

Billboard SPECIAL SURVEY For Week Ending 7/B/72

★ ST	AR Pei	rformer—LP's registering proportionate upward progress this wee
This Week	Last Week	TITLE—Artist, Label & Weeks of Number (Distributing Label) Chart
1	1	BEST OF CHARLEY PRIDE, VOL. 2
2	3	REAL McCOY
3	2	A THING CALLED LOVE
4	5	BUCK OWENS: LIVE AT THE NUGGET
5	4	THE "KILLER" ROCKS ON
6	6	CRY
7	8	THIS IS JERRY WALLACE
8	7	MY HANG-UP IS YOU
9	10	FOR THE GOOD TIMES
10	14	THAT'S WHY I LOVE YOU LIKE I DO
11	13	GEORGE JONES 7
12	9	Epic KE 31321 (CBS) BEDTIME STORY14
13	22	Tammy Wynette, Epic KE 31285 (CBS) SOMEONE TO GIVE MY LOVE TO
14	15	Johnny Paycheck, Epic KE 31449 (CBS) ANNIE
15	23	SINGS FOR ALL THE LONELY WOMEN IN THE WORLD 5
16	18	Bill Anderson, Decca DL 75344 (MCA) DAY LOVE WALKED IN
17	19	David Houston, Epic KE 31385 (CBS) SOMETHING OLD, SOMETHING NEW,
•		SOMETHING BLUE
18	24	HANK WILLIAMS, JR'S. GREATEST HITS VOL. 2 6 MGM SE 4822
19	20	ORIGINAL TRAVELIN' MAN
20	26 31	BEST OF JERRY REED 2 RCA LSP-4729 2 BLESS YOUR HEART 2
22	11	Freddie Hart, Capitol ST 11073 LET ME TELL YOU ABOUT A SONG
23	17	Merle Haggard, Capitol ST 882 ONE'S ON THE WAY
24	32	
25	28	ME & CHET
26	27	Connie Smith, RCA LSP 4694 WHAT AM I GONNA DO
21	34	TO GET TO YOU
28	12	Jerry Wallace, Decca DL7 5349 (MCA) INNERVIEW
29	16	WE ALL GOT TOGETHER AND
30	39	MY HEART HAS A MIND OF ITS OWN 4 Susan Raye, Capitol ST 11055
31	21	CAN'T SEE ME WITHOUT YOU
32	25	BORDER LORD
33	29	LEAD ME ON
34	36	SAY SOMETHING NICE TO SARAH
35		GOD BLESS AMERICA
36 37	33 37	SINGS HEART SONGS
38		ASHES OF LOVE
39	35	Porter Wagoner, RCA LSP 4734 IN THE BLUE CANADIAN ROCKIES
40	_	Moms & Dads, GNP Crescendo GNPS 2063 LIVE IN PERSON
41	43	JUST PLAIN LONELY
42		Ferlin Huskey, Capitol ST 11069 THE KEY'S IN THE MAILBOX
43	_	GREATEST HITS VOL. 1
44	44	ELEMENTARY DR. WATSON
45	38	LONELY PEOPLE 6 Eddy Arnold, RCA LSP 4718

Country Music

51-YEAR VETS CUT 1st ALBUM NASHVILLE—After 51

years of performing together, Sam and Kirk McGee have cut their first album.

Recorded at MBA studios, Franklin, Tenn., the instru-mental LP will be on the MBA label, produced by Fuller Arn-

old.
Sam, who is 78, and Kirk, who is 69, have been regular performers on the "Grand Ole Opry" since its inception in 1925. During these years, Sam has missed only three perform-

Playing with them on the album are Elmer Boswell and Clifton McGee, Sam's son.
The album is scheduled for

release Aug. 1.

Gloria Jean to **Record Country**

NASHVILLE-One time child singer/actress Gloria Jean met with officials of Partheme Music here last week to finalize a production contract as a country music singer.

The former operatic contralto, who appeared in many movies, will be produced by Tom Anthony, president of Partheme.

"I have never sung country music but I have always liked it, and feel confident I can handle it," she said at a news conference. She said she would sing both standards, which she has learned, and new material which she will memorize in California before returning here to record.

With more than 50 movies behind her, Gloria Jean also has a string of television credits. She has been in semi-retirement for the past few years.

Name Mix-up In Writers' Suit

NASHVILLE—Songwriter-singer Sue Richards said she has been "erroneously linked" with the \$300 million antitrust suit filed by songwriters and publishers here against the nation's major recording companies (Billboard, June 24).

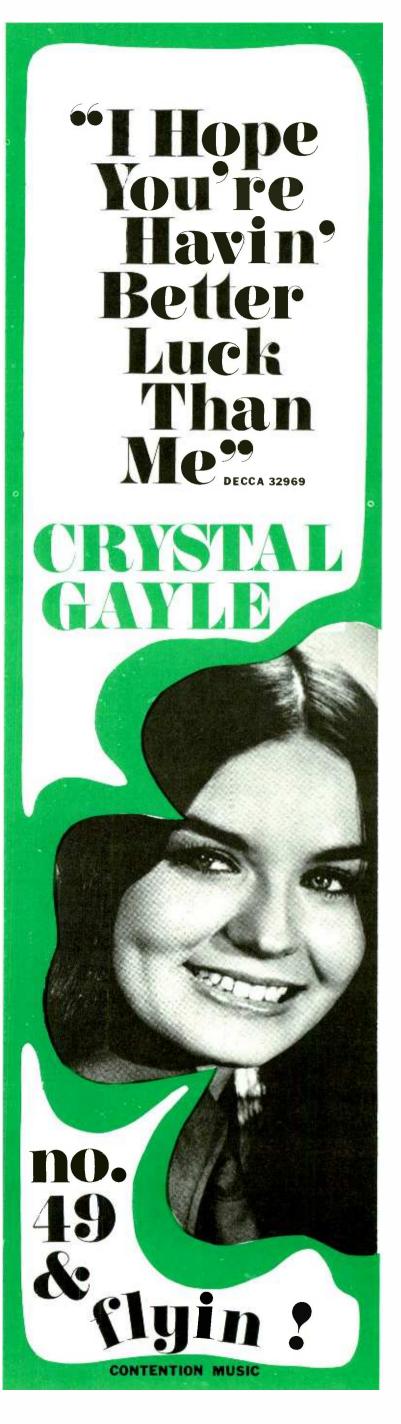
Her name was listed, although the actual plaintiff is R.F. Rich-

The Epic artist had written to attorney Grant W. Smith seeking to have her name removed. He replied in a letter to Billy Smith, president of One Niters, that "we shall take the necessary steps to distinguish the identity of the two persons hereafter by identifying our plaintiff as "R.F. Richards."

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Jukebox programming

Programmers Buying Conservatively; Having Trouble with Fill-in Orders

CHICAGO --- Conservative buying, with repeat orders, continues to be the general purchasing policy of jukebox programmers, as indicated by a spot survey. However, programmers are complaining of increased difficulty in obtaining fill-in quantities.

Buying enough records to "cover" most locations in the first order is done mainly if the song or artist is considered strong, programmers

The complaint of distributors and one-stops not having records and one-stops not having records available for repeat orders was voiced by Henry Holzenthal of TAC Amusement Co., New Orleans. "Distributors wait until a leans. "Distributors wait until a record becomes strong. They don't project its popularity." Although they are rocketing on the chart, he was unable to get fill-ins on "Outa-Space" by Billy Preston on A&M, and "Brandy" by Looking Glass on Epic.

Chart Dichotomy

The two records Holzenthal had difficulty obtaining are examples of the curious dichotomy reflected on the charts now. "Outa-Space," while moving towards the top spot, has been on the Billboard "Hot 100" 10 weeks; "Brandy," how-ever, jumped to No. 45 after only two weeks. Thus, one-stops must be patient with some records moving slowly and anticipate the faster movement of others, programmers

Barb Walter, programmer, C & N Sales, Mankato, Minn.. said she had difficulty filling in on the No. 1 song "Candy Man," and "Daddy Don't You Walk So Fast."

"After a point, it seems as if the

one-stop doesn't care about pushing some records." she said.
Ralph Ludi of Apollo-Stereo
Music Co., Inc., Denver, will buy 25 to 50 copies of a release conservatively, or 350 to 400 on a cover. "Occasionally, we can't get a record on a repeat order," he complained. Recently, "We're Free" by Beverly Bremers on Coepita and "Scaled With a Visa" Scepter, and "Sealed With a Kiss' by Bobby Benton on Epic, both bullet records climbing on the Hot 100, were unavailable on fillin. "If it takes two or three weeks to get it, we don't bother," he said, explaining that he works on a two-week cycle.

Fill-in orders are generated by increased local air play, or additional publicity, such as an artist appearing on television, said some

programmers. Therefore,

another problem exists when stations have gone off a record that has had a long chart life at the time when juke-box programmers need the hit. This is aggravated greatly by the trend to album cut play by stations, said programmers. A station may program a cut from an album which is ultimately released as a single, but then stop airing it early in the life cycle of the single. This causes one-stops to slow up ordering it and diminishes radio support for jukeboxes when and if the record is available.

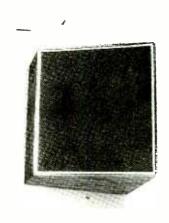
Pat Schwartz, programmer for Modern Specialty Co., Madison, Wis., checks the charts and "listens a lot" before placing a conservative order. The only problem with fill-ins is in the few soul loca-

tions they service. "Rather than have the one-stop buy 100 rec-ords, we have a man pick up the few records we need at a soul shop in Milwaukee," he said.

She keeps track of record popularity via jukebox meters, checking new records after two weeks on the box, Some records stay popular a long time in some locations, she found, citing "Raindrops Are Fall-in' on My Head" as an example.

Others programmers found easy listening records more difficult to fill in.

An easy listening record that was getting some air time in Chattanooga, Tenn., "Step Out," by the (Continued on page 43)



QUADRASONIC, or 4-channel jukebox installations will call for speakers such as this one now offered by Wurlitzer. Promoted now for normal stereo, the unit boasts patented sound polariza-tion principle, easy transfer from one location spot to another and rigid construction. HAPPY BIRTHDAY!

Tom, Bill, Jill, Harriet, William; Label Bows Personalized 45's

By EARL PAIGE

MINNEAPOLIS-Romar International Records here is recording personalized "Happy Birthday" personalized "Happy Birthday" records on 45 rpm and has versions with 80 different commonly used first names available. The idea, aimed at both retail stores and jukebox programmers, is part of a larger plan to produce specialty items, said Marvin D. Johnson,

If the birthday record goes over, Johnson is ready to record as many as 300 first names. Under one plan, consumers would order the disks through dealers and receive the personalized record via mail; jukebox location owners might place orders in the same manner, he said.

Johnson said he debated whether to record the records on 45 or 7-in, mini LP's. The records will sell for the normal price to operators but could be retailed for

\$1.25, hopefully. Lexie Johnson, his wife and a professional singer, performs on the record, which is backed with "A Very Special Day." "Happy Birthday" is 1:57 long; the

Romar has been a part-time activity of Johnson's for the past five years. Eventually, he wants to get into specialty items for anniversaries, Halloween and Christmas. Herb Pilhofer, prominent studio owner (Sound 80 here) is the a&r director for Romar.

One problem with jukebox programmers, according to a few spot checks, may be the mere logistics of handling multiple versions of the record and placing them in lo-cations at the appropriate time. "We might be in trouble if one tavern is having a birthday party for 'Tom' and our 'Tom' version is on the box across the street," said Rolling Meadows, Ill. programmer Robert Hesch.

Requests Signal Hits for **Philadelphia Programmers**

By MAURIE ORODENKER

PHILADELPHIA — Elliot Rosen, David Rosen Music Company, here believes request records give the operator the opportunity the operator the opportunity to show the location owner that he really cares. By the same token, the requested record is also an ex-cellent guide-line for the machine programmer as to what records might take off for all the machines on the route.

The Rosen key to request service is the collector. When he services the location on his weekly or bigging the collector when weekly rounds, the collector makes it a point to ask either the location

owner, the bartenders and/or the waitresses if there are any requests. Location personnel are encouraged to take all record requests, marking down both the title of the song and the artist. These requests are pinned to the collection slips handed in.

Miss Audrey Vincent, in charge of programming for the Rosen op-erations, follows thru in getting the request records from the onestop and makes sure that the strip is provided. The collectors keep a recorded list of requested records, and when they pick up the new disks to be added they are able to check if the requests are filled for

each location.

In the event the request record is not included, the collector will find out the reason for the delay. Sometimes the record is not available as a single or it may have been delayed in delivery. In any event, the collector will have a reasonable explanation to give the

location owner.
Since requests generally come from good location patrons, giving special attention to requests ingratiates the operator to the location owner, Rosen said.

Barometers

In honoring requests, the operator's programmer is also able to get a reliable clue on musical tastes at each particular location as well as with changing musical tastes in kinds of music and artist. Rosen recalls that Dionne Warwicke records were never programmed for white locations, but the artist continually showed up on request slips. This indicated that the black artist was finding favor with patrons at white locations, and today, Miss Warwicke is programmed regularly in all locations.

(Continued on page 44)

PROGRAMMER'S POTPOURRI

Release 20 ABKCO Oldies-Chubby Checker, Bobby Rydell

ABKCO Oldies: Chubby Checker, "The Twist/Loddy Lo" 4001, "The Hucklebuck/Pony Time" 4002, "Limbo Rock/Let's Twist Again" 4003, "Hey Bobba Needle/Hooka Tooka" 4004, Bobby Rydell, "Sway/Volare" 4006, "Wildwood Days/The Cha Cha" 4007, "Wild One/Swinging School" 4008; "Kissing Time/We Got Love" 4009; Bob Seeger, "East Side Story Pt 1-2" 4015; "Persecution Smith/Chain Smokin"; 4016, "Heavy Music Pt. 1-2," 4017; "& the Mysterians, "96 Tears/I Can't Get Enough of You" 4020; Rays, "Silhoutetts/Daddy Cool" 4019; Dee Dee Sharp, "Mashed Potato Time/Ride" 4018; Orlons, "South Street/Not Me" 4014; Charlie Gracie, "Butterfly/Fabulous" 4012; Tymes, "So Much in Love/ Wonderful" 4013; Dovells, "The Bristol Stomp/You Can't Sit Down" 4011; Terry Knight," (I) Who Have Nothing/Elizabeth Peach" 4005.

Jazz from Blue Note: Donald Byrd,

Jazz from Blue Note: Donald Byrd, "The Emperor Pt. 1-2," 1973; Bobbi Humphrey, "Ain't No Sunshine/Sad Bag" 1974. CTI jazz Stanley Turrentine. "I Hold Jesus Pt. 1-2" 10.

"I Hold Jesus Pt. 1-2" 10.

Polka and specialty. IRM Records;
Tiny & Polka Boys. "I Ate the Whole
Thing Polka/Beer Belly Oberek" 1014;
Sound: Big Daddy Lackowski, "Mockin'
Bird Hill/Rangers Waltz" 288; Green
Bottle: Chesapeake Jukebox Band, "Until We Meet Again/This Time" 101.

Italian 45's from Peters International: Gianni Morandi, "Principessa/Stra Arri-vando Francesca" PM 3652; Gianni Naz-zaro, "Quanto E' Bella Lei/Dopo

L'Amore" CGD 8016; Lucio Dalla, "Sulla Rotta Di Cristoforo Colombo/Un Oumo Come Me" PM 3651; Riccardo Del Turco, "Uno, Nessuno/La Domenica Ti Penso Di Piu" CGD 8014; Sergio Endrigo, "Angiolina/La Prima Compagnia" SP 1741; Romina Power. "Nostalgia/Un Pensiero" C006 17820: 1 Pooh, "Noi Due Nel Mondo E Nell'Anima/Nascero" Con Te" CBS 8054; Johnny Dorelli, "Per Chi/Bugiardo Amore Mio" CGD 7980; Adamo, "Bocca Ciliegia, Pelle Di Pesca/Per Un Anno D'Amore" C006 81150; Massimo Ranieri. "'O Surdato 'Nnamurato/Lacreme Napulitane" CGD 8030; Caterina Caselli. "Come E' Buia La Citta/Ci Sei Tu" CGD 7982; Premiata Forneria Marconi, "Impressioni Di Settembre/La Carrozza Di Hans" ZN 50126.

WEST YELLOWSTONE, Mont.

-National aspects of the jukebox operating business will be covered

for members of the Montana Coin Machine Operators Association meeting here at the Stage Coach Inn July 21-22. Candidates for

Montana governor and attorney general will speak too.

dled by Music Operators of Amer-

National subjects will be han-

TEXAS HEARING

A hearing in Austin has been set for July 12 by the Texas Su-

preme Court at which time tavern owners in Dallas, El Paso and San Antonio will appeal the state law which will not let them own more than one jukebox. The law imposing a \$300 license fee for the single jukebox or game ma-Set Mont. Jukebox Convention

ica (MOA) president John Trucano of nearby Deadwood, S. D. and MOA executive vice president Fred Granger of Chicago. Those wishing to make reservations can contact the Inn (406) 646-7381 or three other nearby facilities, said association secretary Dorothy Christiansen: Morris Motel, 646-7365; Executive House. 646-7681; the Dude

chine that a tavern can own has been upheld by both a trial court and the 3rd Court of Civil Appeals. The appeals court also upheld the law requiring the taverns to lease all but one of their ma-

chines from jukebox companies.

The appeals court said the fee was within the state's power to impose regulations on businesses. In 1969 a law was passed after a House investigating committee reported widespread control of tavern by companies that place jukeboxes and other coin operated amusement machines. Currently a new investigation committee is examining that law to see if it should be changed. The legislature last year created a "Texas Vending Commission" to regulate the industry, and Gov. Preston Smith appointed jukebox magnate Raymond Williams of Dallas as chairman.

BARRY CANDY

(Continued on page 44)





Coin Machine World





JUKEBOX businessmen and women at the recent sparsely attended Illinois Coin Machine Operators Association meeting heard Music Operators of America (MOA) executive vice president Fred Granger (standing in left photo with Illinois association president dent Charles Marik) discuss national subjects. Others included Chicagoans Mr. and

Mrs. John McGowan; former MOA president Clint Pierce, Brodhead, Wis. (from left in foursome) Jim Stansfield, Wis. association president, La Crosse, Wis., Ben Rochett, Empire Dist., Chicago, Bob Parker, Worldwide Dist., Chicago; panel moderator Wayne Hesch, Rolling Meadows, III.; MOA president John Trucano.

Montana Juke Programmer Turns Samples Into Jukebox Winners

MALTA, Mont.-Label promotion men who believe sending samples to jukebox programmers is a waste of time and effort should talk to more people like Dorothy Christensen of Christy's Music here. She welcomes samples because they often turn into hits, much to the surprise of the four—yes four different—one-stops she

Mrs. Christensen, also secretary of the Montana jukebox operators organization, believes in receiving as much input as possible. Aside from the business magazines, she even gets the Star Title Strip Co. weekly list of available singles with a chart that Star publishes, showing what singles rack jobbers are buying.

Programming influences are varied here. The age of majority was only lowered to 19 a year ago and many new beer bars opened up (no one under 21 could even drink beer before). Radio is influential in some cases and not in others, she disclosed in a telephone

She said the most listened to station at night by young high school age people is KOMA, Oklahoma City. "It comes in fine." The young people also listen to CKCK, Regina, on the Canadian side.

As an example of varied programming influences, she bought a substantial quantity of "Someday Never Comes" the same week the Creedence Clearwater Revival hit dropped from 25 to 41 on Bill-board's "Hot 100." She bought more of "Diary," "I Need You" and "Immigration Man," all after careful testing and thought, she

Samples get a good listen by her and the staff here and also are tested on certain locations. Most dramatic example of a sample turning into a jukebox smash is the Terry Canady & Rudy Perez version of "Mama Bear."

After she received the sample from Metro Country Records, she found that one of her wholesale suppliers had never heard of She did receive support locally from KLTZ in Glasgow, Mont.

"I spotted 'Mama Bear' in a rowdy men's bar and it went right away" About the away." About the same time, Lieberman's one-stop, O m a h a, mailed her 10 copies and she got rolling on the hit.

She also buys from Seattle Record One-Stop, Tosh Hori's one-stop in Seattle and Disk City, another Seattle one-stop.

Other samples that hit were "Street Fair" by Magic Organ on Ranwood, "Everybody's Reaching Out for Someone" by Pat Daisy on RCA, "Ashes of Love" by Dickie Lee also on RCA and "Try It, You'll Like It" by George Jones on Epic.

"Street Fair," without any radio support, clicked immediately in supper club type spots.

She also welcomes samples of oldies, having recently received Crystal Chandeliers" by Charley Pride, native son here in Montana.

As a matter of fact, "Someday Never Comes" was another sample she got an early feel on.

'1-Side Samples'

There is one type of sample that is not welcome, however. These are the special station samples, one

Conservative Buys

• Continued from page 42

Mamas & the Papas, was unavailable through distributors, said Lloyd Smalley, programmer for Chattanooga Coin Machine Co.

Currently, Smalley is buying the new Charlie McCoy disk "I'm So Lonesome I Could Cry," on Monument, to cover his market, believing that it will appeal to the pop audience as well as country. If he has guessed right, he won't have to worry about fill-in orders so much.

JULY 8, 1972, BILLBOARD

side monaural the other stereo, but with one song only. "These drive with one song only, me crazy," she said.

She recently received such a

sample from Mega, curiously enough a label hip to jukebox requirements. But instead of pitching it (such samples are redundant because of the one title and ridiculous because they would result in a comparison of mono and stereo on boxes) she kept it.

"It's a thing called 'Washing Harry Down the Drain and we have a location owned by a man named Harry. I'll use this sample."

We're not afraid to stack our new TRAK-4 Background Music system against anything else available.

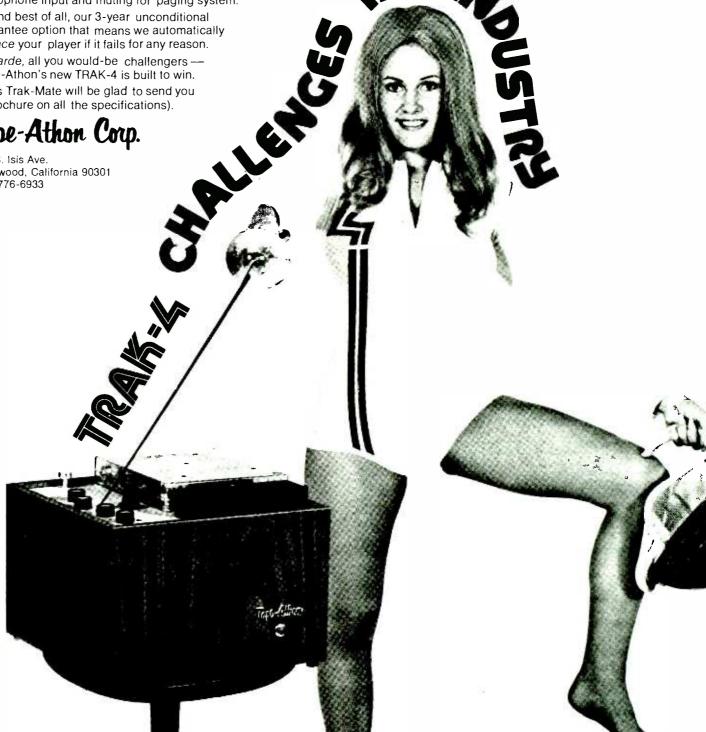
Let's look at it, feature by feature

- 1. An improved tape drive mechanism based on the 702 design found in over 25,000 tape players in operation right now.
- 2. The new JET-PAK tape magazine, half the size of most others, holding over 400 musical selections from Tape-Athon's exclusive library. So compact and convenient, it can be changed in just 3 seconds

3. A wood-grained housing with smoked plastic lid that fits beautifully into the office, restaurant, store — just anywhere.

4. Complete, simple control panel with microphone input and muting for paging system. 5. And best of all, our 3-year unconditional guarantee option that means we automatically replace your player if it fails for any reason.





What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Manhattan, Kan.; New Purchases

Judy Weidner, Bird Music Co.

Campus: "In a Broken Dream," Python Lec Jackson ince Red Stewarti, CSP 446; "Wur Song," Neil Young & Graham Nash, Re-prise 1099; "Too Late to Turn Back Now," Cornelius Bros. & Sister Rose. Country: "Alabama Wild Man." Jerry Reed. RCA 0738;

EL: "Sweet Inspiration," Barbra Streisand, Columbia 45626.

Washington, D.C.; Soul Purchases

Shelley Rosenberg, D. C. Vending

Train," Charles Wright, Warner Bros

Galion, O.; Campus/Young Adult Locations



Larry Foust, Hopkins Music & Vending

Spinning meters: "Troglodyte (Cave Man),"
"Lean on Me," Bill Withers;
"Too Young," Donny Osmond; Oldies: "Nice to be with You," Gallery; "Song Sung Blue," Neil Diamond.

Milwaukee; Various Purchases

Mrs. Orville Carnitz, Badger Novelty Co.

Pop: "Gone." Joey Heatherton, MGM 14387; Soul: "After Midnight," J.J. Cale, Shelter 7321; Country: "The Happiest Girl in the Whole U.S.A.," Donna Fargo;

Pop Pick: "Vanilla Olay," Jackie DeShannon. Atlantic 2871.

Madison, Wis.; Campus/Young Adult Locations

Pat Schwartz, Modern Specialty Co.

Spinning meters: "Long Cool Woman," Hollies, Epic 1087; I 0871: ly (You're a Fine Girl),'' Looking Glass: e On Our Way,'' Chris Hodge, Apple 1850,

Malta, Mont.; Various Locations



Dorothy Christensen, Christy's Music

Pop Fill-ins: "Someday Never Comes," Creed-ence Clearwater Reviva; "Song Sung Blue." Neil Diamond. Other new purchases: "Diary." Bread; "I Need You." America," I'lmmigration Man." Graham Nash & David Trostly, Atlantic 2873.

Rolling Meadows, Ill.; Various Locations



Robert Hesch, A&H Entertainers

pinning meters: "Candy Man," Saminy Davis r.; 'Nice to be with You,'' Gallery; 'Song Sung Blue,'' Neil Diamond.

"Song Sung Blue," Neil Diamond.

New purchases: "Brandy," Lookink Glass;
"Move Along," Grass Roots, Dunhill 431-6;
"Ask Me, What You Want," Millie Jackson,
"Ask Me, What You Want," Millie Jackson,
Frank Sinatra, "One For My Baby," Capitol
6193 and "In the Wee Small Hours...," Capitol
6193 and "In the Wee Small Hours...," Capitol
6193 and "In the Wee Small Hours...," Capitol
70mmy Dorsey, "Once in Awhile/Um Getting
Flys Fresley, "It's Now or Never," RCA 0628.

Baltimore; Soul Purchases

Jerry J. Eanet. Evans Sales & Service

Sweet Toolie," Lonnie Youngblood. 025; What They've Done to My Song, Ma," trailes, ABC 11329; Went the Strings of My Heart," Tramps, h 306.

Sterling, Ill.; Country Picks



George Wooldridge, Operator;

Glen Whitmer, programmer;

Blackhawk Music Co.

the Answer," Kitty Wells, Decca Your Heart." Freddie Hart, Capitol 3353; "I'm Gonna Knock on Your Door," Billy "Crash" Cradock, Cartwheel 216,

Roswell, N.M.; Easy Listening Locations



Charles Ely, Ginsberg Music Co.

nning meters: "Living in a House Divided."

Spinning meters: "Living in a House Divided." ther.
"Lean on Me," Bill Withers:
"Outa-Space," Billy Preston.
Oldies: "Red Roses for a Blue Lady," Bert Kaempfert, Deca 3162;
"Fever." Peggy Lec. Capitol 3998;
"Fever." Teggy Lec. Capitol 3998;
"Fever." Peggy Lec. Capitol 3998;
"Great Pretender," Platters, Mercury 70753.

Philadelphia Programmers Benefit by Filling Requests

• Continued from page 42

Also significant to note is that Tom Jones showed up in request slips at black locations where the emphasis was on rhythm and blues.

The requested record can also be an indication that a location's patronage may be changing. While the requests are generally the current hits or hit artists that fit into the general programming category for the location, the request slips tell something when "easy listenecords are requested in "Top 40" locations.

For the most part, the requests come from people who hear the record on radio. But not always so. Requests for "Candy Man" came in long before the song became a hit on radio. In addition, requests signal a potential hit. And if a particular record turns up on a number of request slips in any one week, it's a good indication that the record has good possibilities and Rosen will add it to all locations in that particular musical category.

Rosen is not alone among operators who find that servicing requests is one of the most vital serv-

ices an operator can provide for the location owner. Samuel Stern, veteran music operator, said that "requests are most important" in giving the operator the kind of service that "keeps you solid" at the location. Apart from the fact that the request record already has "built-in" play from patrons at the location, it proves to the location owner that the operator has a genuine interest in furthering the business potential and good will engendered by keeping his music machine on location.

Stern also finds that request records are also a good clue for hit potentials. He noted just this past week that a collector covering 10 locations came in with three requests for Ray Charles' "What Have They Done to My Song." With three out of 10 different locations coming up with the same title. Stern immediately covered all his locations with the record.

That's why both Rosen and Stern look with anticipation at the request slips brought in by their collectors who are the important information feeders for the program-

Coin Machine World

• Continued from page 42

NEW YORK ASSN.

New officers of the Westchester Operators Guild, Inc.: Carl Pavesi, president; Al Kress, vice president: Louis Tartaglia, treasurer; Seymour Pollak, secretary; directors Edward A. D'Amato, Edward Goldberg, William Feller, Frank Galle; counsel Malcolm Wein.

'Q' JUKEBOXES?

Wurlitzer Co. isn't mentioning 4-channel jukeboxes but the firm is offering at low cost new rectangular and wedge shape remote speakers claimed to be of high reproductory quality utilizing 8-in. permanent magnet and cloth suspended whizzer cone (see photo).

8-Track Recorders

• Continued from page 28

in two lightweight sections. The unit has manual or automatic tape program selection, whip antennae, and can be adapted to car or boat. Two dynamic microphones are included with the 11x12x6-inch unit. List price is \$149.00.

Lloyd's basic 8-track recorder comes in either walnut cabinet or white wood cabinet. It features dual level meters, linear slide con-trols, automatic or manual program selector, fast forward, and two dynamic microphones. Model Y639 lists for \$99.95.

Also new for Lloyd's is Model V642, an 8-track player/recorder system with two speakers. It includes fast forward, automatic or

manual program selector, automatic stop, and lists for \$129.95.

Juliette is showing an 8-track player/recorder deck, model 8TDR496 with lighted VU meters, fast forward, eject, automatic eject, and channel changer, listing for \$99.95. A more deluxe model includes AM/FM stereo radio with two air suspension speakers, and 200-watt output, with retail of \$229.95. The same unit with full size built-in phonograph, Model 8TRR 9800X, lists for \$299.95.

Audio/Visual Confab

• Continued from page 28

ment the various systems which will be displayed.

Blank video tape manufacturers will include, the 3M Co., TDK Electronics. Audiotronics Corp., BASF Systems, Inc., Memorex Corp., Viewlex, Inc., and the North American Philips Corp. North American Philips Corp.

This years convention revolves around the theme, "Audio-Visual . . Bringing Life To Learning," and is expected to attract some 6,000 delegates. Emphasis is largely on the educational market, but both exhibitors and seminar panelists will probe the lucrative industrial and professional fields.

Lucasey Touts Car Cassette

• Continued from page 31

brave new thrust to a brand new influx of cassette innovations, and innovative trends in cassette mar-keting which puts the unit into the car via the home.

Looking at recent technological developments in the cassette industry which have enhanced the automotive cassette's appeal, Lu-casey cited the development of noise reduction systems, sturdier cassette mechanism which made the car units as durable as their 8-track brothers, and new tape formulations that have created greater fidelity in sound reproductions.

Also playing an important role in the auto cassette's growing acceptance, is the manufacturers' switch from automotive cassette recorder/player units, to players with AM/FM radio combinations. Greater factory concentration on pull-out portable models for use in either the home or car, is also helping the cassette's thrust.

To ensure that the thrust of automotive cassette equipment continues to gain momentum, Lucasey and his staff are putting additional muscle behind Panasonic's big marketing and merchandising push launched towards the close of

Special displays, promotional aids and media advertisements are geared toward such lucrative markets as the mobile home and after-market buyer, both of whom are front-runners among Panasonic's

Panasonic's heavy marketing push on automotive cassettes has resulted to a sales spiral of more than 15,000 units during the past year, with returns amounting to less than one half of one percent.

"This," said Lucasey, has been achieved with just three units." He assured, however, that his company was in the process of broadening its automotive cassette line to cover all bases.

In addition to this, parts and service facilities are being beefed particular emphasis is being placed on dealer training programs and incentives.

But even as the demand for automotive cassettes rises, 8-track automotive players continue to create an impact on the industry. 'The 8-track's strength has in no way diminished," said Lucasey. "In fact, the advent of quadra-sonic sound has enhanced its ap-peal."

The Panasonic executive said that although factory-installed 8track players were still creating a viable market, aftermarket sales were providing the volume end of the business. He cited specialty shops, car dealers and mobile home companies among the prime movers of this equipment.

CTI Demonstration in Japan

• Continued from page 33

ming agreement which allows CTI to distribute, in Cartrivision for-mat, the complete McGraw-Hill Films and Contemporary Films

Under terms of the agreement, CTI will service the home market, while McGraw-Hill will distribute the product to schools and other institutional markets.

Initial programs will include McGraw-Hill's "Evolution" series, as well as such other educational titles as, "The Beginning and Development of Man," "The Religious Experience," and "Horses and Their Angestors" Their Ancestors.'

In other news from CTI, a number of service managers and sales pany's hardware licensees have completed the first in a series of a special training courses designed to create healthy consumer sales and service facilities.

The course is being offered in two versions. "A Train the Trainer" course is provided to service management personnel of manufacturing licensees, so that they can conduct their own courses for factory-authorized personnel.

Curriculum for the courses includes an introduction to videotape recording and concepts, and covers the Cartrivision system's mechanical transport unit, its electronics, the interface circuits between the videotape recorder and the television receiver, service procedure

techniques and basic trouble-shoot-

Under the service program, groups from Admiral, DuMont, groups from Admiral. DuMont. Emerson, Teledyne Packard-Bell and Montgomery Ward attend the course at CTI facilities in Palo Alto, Calif.

Milwaukee Tape

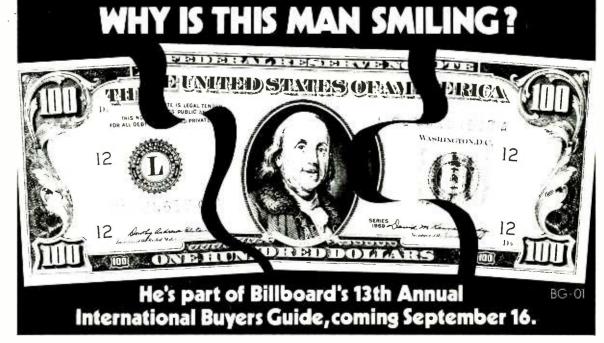
• Continued from page 31

something can be done to trim the lose of cassettes that just 'walk out of the store.' We are converting our cassette

displays to standup, vertical, open glass showcases. All of them are locked and the customer has to request a key from our sales clerk to check a tape. We wish we could keep them in open bins just as our records; but we've learned the hard way that tapes are too easily stolen. There's no other way to combat tape pilferage."

All cassettes and 8-track tapes here are sold with Downtown Radio Doctors own 30 day guarantee. A specially printed warranty form customers receive also in-cludes a list of current best selling tape items.

The reason for establishing his own guarantee, said Glassman, is "There is no uniformity among manufacturer warrantees. We've had to establish our own system in order to cut down some of the confusion rampant in the tape business



Billboard Album Reviews





ELVIS PRESLEY—
Elvis as Recorded Live at Madison Square Garden.
RCA LSP 4776

A sensational live LP from Elvis, recorded at his Madison Square Garden concert in early June. He does a few oldies ("Hound Dog," "Love me Tender" and "Heartbreak Hotel"), some new ones ("Never Been to Spain," "American Trilogy"), and offers a super reading of "For the Good Times." As in the past Presley's professionalism and fine talent are spotlighted in package which will be one of his biggest sellers in years.





JAMES BROWN-There It Is. Polydor PD 5028

Included here in this package are Brown's latest single hits "Talkin" Loud and Sayin" Nothing," "I'm a Greedy Man," "King Heroin" and "There It Is." Also includes a Brown original, "Never Can Say Goodbye" very well done. Another sure top seller.





CARLOS SANTANA & BUDDY MILES LIVE!— Columbia KC 31308

This album should get the nod as one of the best live rock albums of the year coupling the king of Latin-Rock music guitarist Carlos Santana and the rock-soul drummer Buddy Miles. The musicians from both Santana and Miles complement each other on every track and the crowd at Diamond Head Crater loved every minute of it. Highlight cuts are "Evil Ways" and "Them Changes." Listen to this winner.





NEW SEEKERS-

Circles. Elektra EKS 75034

As in their past LPs, this delightful five-some brings us some of the happiest and most terder music on the scene today. In-cludes their single "Beg, Steal or Borrow" and the title tune, their current disc. This LP, produced by David Mackay, also in-cludes "Just an Old Fashioned Love Song," "A Perfect Love" and "Mystic Queen" (written by New Seeker Marty Christian).





POP

SPIRIT—
Family that Plays Together.
Epic KE 31461 (CBS)
This reissue of Spirit's first album is most welcome. Spirit during their first incarnation were one of the best yet sadly underrated bands of the late sixties. They added a new dimension and depth to the so-called "California Sound" (Randy not withholding). They possessed a total affinity with their roots and futures. The LP's highlights remain "Jewish," "Darlin" If" and the inclusion of the near-definitive rock single "I've Got a Line on You Baby."

Booker T. & Priscilla HOME GROWN





BOOKER T. & PRISCILLA-Home Grown A&M SP 4351

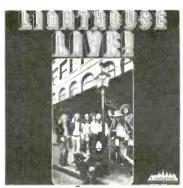
The sweethearts of rock music (husband and wife) are back with their second album effort and it could prove to be a real winner. Priscilla's soulful delivery of "Born Under a Bad Sign" gives a lot of indication she's made a visit to the old school baptist choir. Other interesting cuts are "Maggie's Farm," "Don't Think Twice, It's All Right" and "Who Killed Cock Robin?" Good entry.





POP DANNY DAVIS & THE NASHVILLE BRASS-Live-In Person. RCA LSP 4720

Danny Davis, king of the trumpet in Nashville, leads the Nashville Brass through a medley ranging from "Anytime" to "Tennessee Waltz," while the accent on the flipside is on tunes such as "Columbus Stockade Blues" and "Kaw-Liga." All that excitement of a live performance is packed into this LP. "I Saw the Light" is great. But "From Dixie with Love" is a Killer!





POP LIGHTHOUSE LIVE-Evolution 3014 (Stereo Dimension)

Very powerful 2 LP set from Canada's Light-Very powerful 2 LP set from Canada's Lighthouse. Recorded live at Carnegie Hall the group does their hits "One Fine Morning," "Take It Slow" and "I Just Wanna Be Your Friend." Much fine musicianship here spotlighted on cuts like "You and Me" and "Eight Miles High." Will be warmly received by their many fans and is sure to garner much FM play.





POP RANDY BURNS-

RANDY BURNS—

I'm A Lover, Not a Fool.

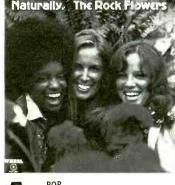
Polydor PD 5030

This is a most satisfying, comprehensive work from a man who has put out two previous albums (both excellent) but has continued to remain under the dark cloud of obscurity. Randy Burns' voice is so lilting melodic and his singing is so intrinsicly right that hearing him wraps the listener in a soft pool of contentment. Randy along with his ebullient Sky Dog Band entrance with "I'm A Lover, Not A Fool," "Sing Qut" and "Lady Rain Again."



AZTEC TWO-STEP—
Elektra EKS 75031

AZTEC TWO Step consisting of Rex Fowler and Neal Shulman on accoustic guitars and vocals with the aid of producer Jerry Yester have crafted an album that has a mellow and authentic tone. Their music climbs and weaves on gentle harmonies and melodies. Also on hand are John Sebastian, Bobby Torres, Doug Dillard and Spanky McFarlande to Jend instrumental and vocal support. Particularly tasty are "The Persecution and Restoration of Dean Moriarty," "Cockroach Cacophony" and "Baking."





POP

ROCK FLOWERS-Naturally. Wheel WLS 1002 (RCA)

This is a sweet album from a relatively new group. Each cut floats through several levels of musical awareness and creates a light mood for the listener. The Rock Flowers, currently on tour with Tom Jones, continue to latch on to fans and vice versa. In this, their second LP, they sing "Don't You Ever Give Up On Me Baby," "It Takes a Real Man" and "Stop Light."





MAMA LION— Family Productions FPS 2702 (Famous)

Lynn Carey aka Mama Lion is valiantly striving to fill the void in rock felt since the demise of Janis Joplin, Her voice is strong and suitably dynamic but whereas Janis was all too real Miss Carey seems to be meticulously cultivated. Her band provides adequate backing and most of you out there (particularly the male element) should be able to get off on "Can't Find My Way Home," "Candy Man" and "Cry."





ENGLAND DAN & JOHN FORD COLEY—

A&M SP 4350

England Dan & John Ford Coley have crafted an album that is exquisitely warm and tender, a worthy tribute to their consummate artistry. Their plaintive vocals are deliciously ingratiating and their harmonies delicately precise. Especially noteworthy is "Free the People," the album's catchiest tune. Also recommended are "Candles of our Life" and "Simone."





JOHN HURLEY-

Delivers one More Hallelujah. Bell 6075
John Hurley's first album could be said to be a truly uplifting musical experience. He possesses a voice that in itself could be said to be inspirational and his songs are all joyous affirmations of his resounding devotion. Joined by the creme de la creme of the music world such as Mike Melvoin, James Burten and Jim Horn he creates mood and genuine emotion on such cuts as "Heavy Burdens Me Down," "Lullabyes of Jesus" and "Salvation Lady (1-3-5)."



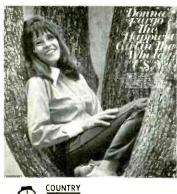


POP

ELVIS PRESLEY— Elvis Sings Hits from his Movies, Vol. 1.

RCA Camden CAS 2567

Elvis' movies always do well at the box office and his songs therein are some of the reasons why. Numbers included on this Camden LP "You Don't Know Me," "Old MacDonald," "Frankie & Johnny," and a super reading of "Down by the Riverside," When the Saints Go Marching In." As always this Elvis LP will be devoured by his millions of fans.





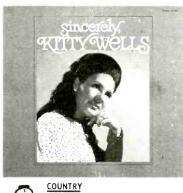
DONNA FARGO—
The Happiest Girl In the Whole U.S.A.
Dot DOS 26000 (Famous)
Riding at the top of the country charts and heading up in the Hot 100, Ms. Fargo's warm style will be even further spotlighted with the acceptance of this super package. Performing most of her own material (including the title tune) the lovely former school teacher offers fine readings on "Daddy Dumplin," "It Would Have Been Just Perfect," and "Society's Got Us." A spotlight cut is "Funny Face." Strong debut LP.





SKEETER DAVIS-Skeeter Sings Dolly. RCA LSP 4732

Skeeter Davis devotes a full LP to the tunes of Dolly Parton . . . tunes such as "Joshua," "Gypsy, Joe and Me" and "Fuel to the Flame." But it's "Daddy Was an Old Time Preacher Man" that seems to be the best effort on the LP. Fans of both Davis and Parton will dig this LP.





KITTY WELLS-

Sincerely Decca DL7-5350 (MCA)

When you're in love with Kitty Wells, as the entire country music fandom has been for loe! these many years, she can do no wrong. This LP, however, is Kitty at her best. "Rengo Airport-Nashville Plane" is the best cut, but excellent also is "Sincerely," "Just for What I Am" and "It's Four in the Morning." Another wonderful LP from the Queen.





CHARLIE WALKER-

Don't Mind Goin' Under (If It'll Get Me Over You). RCA LSP 4737

On a new label now, Charlie Walker is honky tonking it up. All of these tunes have that flavor led by the title tune of "I Don't Mind Goin' Under (If It'll Get Me Over You)," but watch out for "Honky Tenk Heart"—it could be a winner, "She Burnt the Little Roadside Tavern Down" is cute and warrants airplay.





cute and warrants airplay.





SCOTT JOPLIN-

Piano Rage Volume II. Nonesuch H-71264 (Elektra)

Rifkin's performance of Joplin's Piano Rags, Volume One hit the classical chart with strong sales potency. Volume Two offers all of that potential and more. Among the highlights in performance are "Bethena,"
"Eugenia," "Elite Syncopations," and the "Paragon Rag."

International News Reports

British Ad Kicks Off **Antipiracy Campaign**

LONDON—An antipiracy vertisement has been prepared as the first in a series of moves insti-tuted by British Phonographic Industry in a major crackdown on record and tape pirates. The advertisement warns manufacturers, distributors and retailers of illegal records and tapes that they are liable to prosecution under the 1956 Copyright Act and that legal proceedings will be started against any organization caught handling illicit material.

The advertisement also states that organizations can be prosecuted for selling pirate product ir-respective of whether they have paid copyright royalties on the

BPI, armed now with the new Performers' Protection Act which greatly increases the penalty for bootlegging, has already drawn up a blacklist of dealers and distributors who are known to be handling unauthorized recordings and legal action is expected to be instituted against them within the next few

Writing in BPI's current newsletter, the association's director Geoffrey Bridge told members: "Recently we have been with the BPI solicitors to take counsel's opinion as to how we should proceed with the best chance of success and very soon now I hope you will see considerable action on this

Bridge continued, "May I please urge all of you to report immediately to this office (BPI) should

Radio CKGM **Quits MLS**

MONTREAL — Radio CKGM. the top-rated Montreal station is withdrawing from the Maple Leaf

The announcement, which came from John Mackey, music director, followed weeks of rumors that CKGM was about to quit the MLS. It's understood that the decision was made at least a month ago, but the station was dissuaded from withdrawing by co-chairman, Kevin Grant, during his visit to Montreal for the Maple Music

The MLS will still have a representative station in Montreal— CPOX, one of the founder members, which, however, no longer has a rock format.

CKGM's exiting was caused by the station's desire to program more Montreal oriented Canadian "We wish to contribute to the development of a truly healthy productive music industry," Mack-ey said.

you come across pirate or boo'leg recordings of your artists and catalogs on sale in the shops and you can be assured of the full support of the BPI in fighting this particu-lar menace."

A similar appeal is also made in the advertisement to dealers who are asked to contact the BPI if they know of the whereabouts of stocks of illegal product.

Pirating and bootlegging on an international scale was also discussed at a recent meeting of the

cussed at a recent meeting of the International Federation of the Phonographic Industry in Athens where a world-wide intelligence system to monitor the activities of bootleggers and pirates was set up.

VIDEOGRAM'S CONTRACT

PARIS—Following a series of meetings involving the French industry association, SNICOP, the French performing right society, SACEM, and the mechanical right society SDRM, a standard contract covering the exploitation in France of videograms (videocassettes and video-

disks) is being prepared.

The CIDD, information center of the SNICOP (which embraces 43 record companies), said that the object of the new contract was to facilitate the establishment of a mutually satisfactory understanding between the creators and users of software.



FRENCH ARRANGER/conductor Paul Mauriat is presented with the first of three awards for best-selling recordings in Japan by Nippon Phonogram president Kokichi Matsuno. Two of the awards were the Golden Pearl record for more than 50,000 sales of the LP "Penelope" and the Silver Pearl record for more than 30,000 sales of the "Mamy Blue" album. The third award, the Golden Muse, was for more than 100,000 sales of the single, "Penelope" ("Eigekai No Shinju" in Japanese). Since 1968, 30 albums and 30 singles by Mauriat have been released in Japan, aggregating a total sale of four million.

Affiliated Music Is Seen Up for Sale

By PHILIP PALMER

LONDON — Affiliated Music, the parent company of the Francis the parent company of the Francis Day and Hunter group, now owned by Metro Goldwyn Mayer, is expected to be put up for sale by tender in the next few months. However, Oscar Beuselinck, a director of Affiliated, who was responsible for handling the negotiations for the acquisition of the remaining 50 percent share in the company with Lord Goodman, acting on behalf of Eddie and David Day, told Billboard that any announcement regarding the future of the group, "could only come from the American board."

Since the resignation of David Day from the Affiliated Music board and the retirement last week of Eddie Day, two new board members have been appointed. They are MGM vice president Bill Singleton and Peter Smits, company secretary of Affiliated, who has also been made acting general manager of the group. Singleton and Smits join existing board members, Oscar Beuselinck, Alan Holmes of Robbins Music and other MGM representatives, Jack King and Michael Havas.

Coinciding with the appointment of the new board comes the news that Ronnie Beck of Feldmans has been made a director of the company and certain Feldmans subsidiaries including British and continental and the Dix firm.

However, the future of Les of Donna is held by Francis Day and Hunter director Bert Corri.

From The Music Capitals of the World

TOKYO

Neil Reid's "Mother of Mine" single has sold over 400,000 copies in Japan since its February release. The 13-year-old's Japaneselanguage version of the same song went over the 50,000 mark in less than a month, said King Records. than a month, said King Records. The label expects that combined sales of the two will exceed 700,000.... Brenda Lee was due to record Kris Kristofferson's "Help Me Make It Through the Night" in both English and Japanese, also "Hi Asobi" (Playing With Fire), with music and lyrics by Takashi Miki and Kazuya Senke. She has recorded "Omoide no Bara (Rose of Remembrance)" (Makoto Kawaguchi-Rei Naka-(Makoto Kawaguchi-Rei Nakanishi). This will be released by MCA July 25, backed with "Every-MCA July 25, backed with "Everybody's Reaching Out for Someone." The background for the former was recorded in Nashville (Owen Bradley produced and Bill Walker arranged) and it was then consider the Japan Front overdubbed in Japan. . . . Erroll Garner gave only one performance in Japan due to time limitations wildly enthusiastic audience. to a wildly enthusiastic audience. He left for a tour of Australia and New Zealand before returning to Los Angeles in early July... The World Popular Song Festival in Tokyo '72, the third of its kind, will be held at the Budokan in Tokyo Nov. 17-19. The emergence this year of a similar event, the Tokyo Music Festival, has apparently led to confusion abroad. The ently led to confusion abroad. The former was being referred to as the Tokyo Music Festival, and its or-ganizers requested the use of a different name to avoid further confusion.

The Ventures are due to present 97 concerts in Japan from July 17 through Sept. 30, in addition to two telecasts. DONALD MANN

TORONTO

Richard Bibby, MCA's newly appointed national sales manager, now in Los Angeles for a series of meetings with MCA U.S. executives. including Mike Maitland, Lou Cook, Lee Armstrong, Rich Frio, Pat Pipolo and Vince Cosgrave. Bibby says the meetings are be held both here and in Los Angeles. . . . The previous week before. Bibby undertook a tour of Western Canada, taking in Vancouver, Calgary and Winnipeg in three days for meetings with MCA. three days for meetings with MCA distributors, rack jobbers, and radio stations. New MCA product includes albums by Elton John, the Moms and Dads, Neil Diamond and Andy Kim.

UA's David Wiffen held over for a week at the Riverboat, reports a week at the Riverboat, reports
Bernie Fiedler. . . . First album
on Strawberry, the new Canadian
independent label, was released
this week—Robert John Gallo's
"Painted Poetry" LP. . . Mike
Docker says a single, "Simple
Song," is picking up strong secondary market action. . . . April
Wine has revived Elton John's
"Bad Side of the Moon" for their
latest single. . . . Capitol has hired latest single. . . . Capitol has hired a team of independent promotion men to push Edward Bear's chart 'Masquerade' market.

Ken Cooper, recently signed to the Great Western Gramophone Co., is playing Winnipeg Ting Tea Room. His album "Winter Harvest/Golden Seeds" will be released soon. . . MLS winner this week was "Riverboat Ladies" by Timothy, new RCA signing and former member of Marshmallow Soup Group. . . The Robert Stig-wood Organization has signed a five year contract with Park Lane Music Ltd. of Edmonton. RSO will administer Park Lane's affairs in Canada and will have worldwide publishing and management rights to all artists. The contract vas negotiated by Park Lane's Wes Dakus and Steve Stevenson of RSO. Dakus recently sold out his interest in Spane International Booking Agency to concentrate on local production and publishing.

MONTREAL

Tickets for the Rolling Stones' Montreal show (18,000) were sold out in four hours this week. . . . Bob Nickford, former Kinney pro-Bob Nickford, former Kinney promotion director in Quebec, has launched his own label Kot'ai through London. The first release is a single by Mahogany Rush called "Buddy." Nickford's partner in Kot'ai is singer-writer. Jesee Winchest. Albert Grossman was in Montreal this week. . . . The seventh annual Masters Festival of Music featuring Chet Atkins, Boots Randolph and Floyd Cramer at O'Keefe Centre this week. . . . and the Eagle." . . . Quality's George Struth has announced the signing of a distribution agreement with Musicq Records in the U.S.—first release is the U.S. hit single, "Popcorn" by Hot Butter. It was set up by Struth and Musicor's Art Talmadge.

RITCHIE YORKE (Continued on page 50)

Finnvox Opens 2 New Studios

ish studio facilities of high standard will soon be alleviated when ard will soon be alleviated when Finnvox opens two more studios in addition to its existing two. The company has acquired a site near its current location and the new studios will reduce the waiting list of clients anxious for studio time but unable to obtain it without weeks of waiting.

Finnvox studio director Erkki Ertesuo said that the company is preparing for the latest develop-ments in the entertainment industry as videocassettes and disks as well as 4-channel stereo. He be-lieves that video disks stand a good chance of success in Finland because such disk with a 30 minute program will not cost more than the price of a conventional record album, while playing equipment will cost about \$250. Ertesuo thinks the 4-channel sound will take several years to gain a firm hold in the Finish market because stereo has only just reached its popularity peak.

DISK OUTPUT ON INCREASE

OTTAWA-Canadian record production is climbing, indicating that 1972 may be the industry's biggest-grossing year so

Figures just released for April by Statistics Canada show a hefty increase over the same period last year. A total of 4,340,284 units were produced last April, as compared with 3,934,658 in 1971.

Tape production for the same month was almost double that of last year, units were produced against 364,853 in April last vear.

Vicor Music Inks Electronic **Bands for Rock Division**

MANILA-Vicor Music Corp. has started signing up the best electric bands in the Philippines for its newly opened rock division. The new division, a first of its kind in the Philippines, is geared at pushing Philippino talents in the international market.

The division's first label is Sunshine, its creative head is Chito Ilacad, brother of Vicor's president, Orly Ilacad.

Five groups have already signed up for Sunshine: Batong Buhay, Juan de la Cruz Band, Balahibo Electronic Rock Band. Moonstrucks and Man's Temptation.

Single debuts for the Moonstrucks and Batong Buhay are "I Gotcha" and "Into the Sun," respectively. The Juan de la Cruz Band is recording their first album this month "Up in Arms," which contains six cuts three of which are original hard rock titles by the

group.

Vicor will concentrate on LP productions using original works, instrumentals as well as vocals in English, in which young Philippino musicians and composers are well

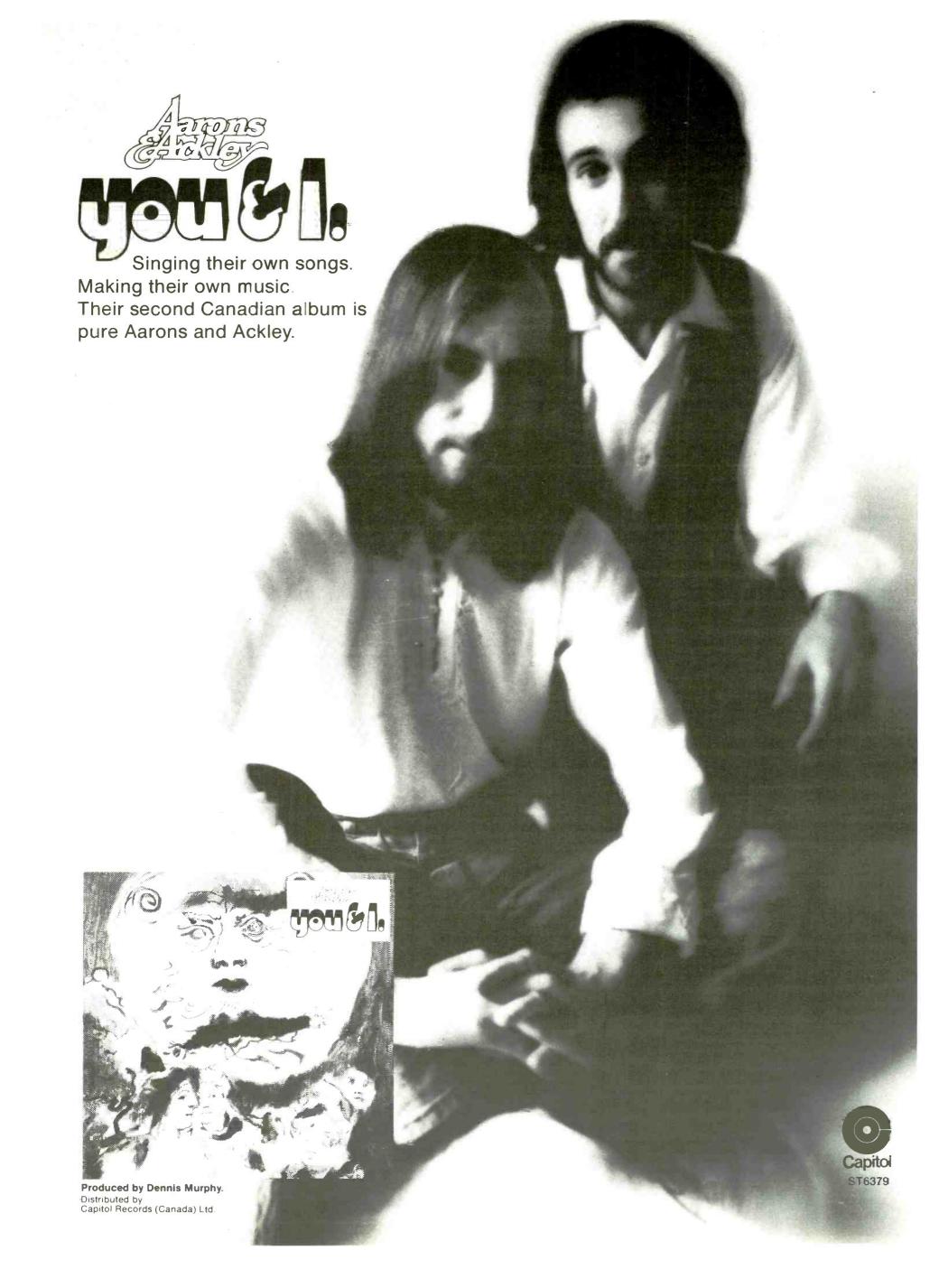
All recordings will be done on 8-track and compatible stereo until Vicor acquire a 16-track. The company is now seriously considering to do recordings for 4-chan-

The Sunshine label rock bands are playing nightly: Moonstrucks at the Old West, Juan de la Cruz Band at Hilton's 1571, Balahibo Electronic Rock Band at Wells Fargo and Man's Temptation at Reno's. Batong Buhay is a sea-

sonal concert group.

Vicor plans to present these groups at a rock festival before the vear's end.

Reed's Donna Music firm is still uncertain. MGM now has 45 percent of the company, through its deal with Affiliated Music. Reed, who controls 45 percent, said that he was keeping his stake "until I know the exact future of the com-The remaining 10 percent



Transatlantic Sets Up **U.K. Indie Distrib**

LONDON-A new U.K. independent distribution service has been created by Transatlantic, which last week ended its pressing and distribution ties with EMI. The new system — available to other independent record companies-will be a "genuine alternative sales and distribution set-up," claimed Nat Joseph, the company's managing director.

The first independent company to use the new service will be Plex-ium, which until recently was also distributed by EMI. Plexium's deal with Transatlantic is renewable on a year-to-year basis.

Commented Gordon Lotinga, Plexium's managing director: "Transatlantic as an independent company, is in a similar position to us and they are very keen to sell our records. We needed a flex-ible and intimate distribution deal -with EMI we felt too removed from the distribution of our prod-

Transatlantic's distribution system will operate throughout England and Wales. In Scotland, Transatlantic product will be handled by the control of the cont dled by Clyde Factors and in Ireland by Solomon and Peres and Irish Record Factors.

The company currently has nine sales vans together with a phone and postal order operation serviced through Security Express on a next day turnaround basis. A minimum of two further vans will be added

later this year.
70 Percent of Sales Transatlantic has distributed part

of its product since 1967, gradually building its van service since mid-1968. "It's a little ironical but we've grown most during the period we've been with EMI," said Joseph. "Since the beginning of this year we've been doing as much as 70 percent of our own sales so it shouldn't be too difficult to handle the balance ourselves.'

Transatlantic presently services in the region of 1,900 record retail outlets, including all the major

Transatlantic's plans have been formulated as a reaction against the distribution services offered by major companies. "We can no longer see any sense in putting any share of our selling destiny in the hands of a basically disinterested third party. While we have had joint distribution with other companies our own salesmen have proved that with our own material we can outsell and outservice any-one else."

Transatlantic had distribution discussions with a number of major companies after the decision to terminate the EMI deal, but Joseph claimed "they were not offering what we wanted." The company's product, including its licensed labels, will be pressed by RCA.

The company has always distributed its own tape product and the same operation will continue under the new system. Distribution outside England and Wales will remain with outside companies for the present.



HONORS FROM Japan and South Africa are the latest achievements of the New Seekers. The group is seen with I. Itoh, managing director of Nippon Phonogram, who presented them with a Golden Music Award marking over 100,000 sales of "I'd Like to Teach The World to Sing." Presentation was made last week in the offices of the Toby Organization. Phonogram International a&r manager Wim Schipper also presented the New Seekers with a gold record each on behalf of Trutone Records in recognition of over 25,000 sales in South Africa of "Never Ending Song of Love."

FNAC Opens 'Largest' Store

LYONS — The FNAC, (Federation Nationale d'Achats des Cadres), a major French retail group directed by Andre Essel and Max Theret, has opened Europe's larg-est record store in Lyons.

The store is one of three departments in an audio-visual center which, as well as disks, retails photographic equipment, tape and record-playing hardware, and cartridge TV hardware.

The store, bought from a department store chain at a cost of \$1.2 million and completely re-equipped and decorated at a cost \$600,000, covers more than 2,000 square meters and is the first of a series to be established in other French provincial towns -Lille, Toulouse and Marseilles.

The FNAC organization, which had a turnover of \$60 million in 1971, achieved record and tape sales in excess of \$6 million last year—equivalent to 4 percent of the market.

Mono Out: Vicor Music

MANILA—With the release of the LP "Pilita in Tokyo," by Pilita Corrales, Vicor Music Corp. be-came the first company in the Philippines to rule out mono re-leases of domestic productions leases of domestic productions.

Subsequent LP releases of Vicor will be compatible records. Compatible LP's scheduled for release this month are "Filipiniana" by Pilita Corrales, "All My Trials" by Victor Wood, "Florence" by Florence Aguilar and "Up in Arms" by the Juan de la Cruz Band by the Juan de la Cruz Band.

The company also plans to phase out its mono single productions.

Dragoons' Disks Striking Gold

TORONTO - Ed Preston, national sales manager of RCA Rec-ords, said this week that both the single and album by the Royal Dragoons had reached gold disk status mark in Canada.

The single, "Amazing Grace" has been a national smash, and the album, "Farewell to the Greys," has been a strong followup.

Preston was one of the early North American publicizers of "Amazing Grace." He convinced CKLG, Vancouver, to go on the single, and it subsequently spread into the U.S. Northwest. Preston also stated that the Royal Dragoons will appear at the Highland Games in Toronto next



FRENCH ARTIST Charles Trenet, left, with chef Paul Bocuse, samples some light refreshment at the opening of Europe's largest record store, the FNAC in Lyons, France.

Gosewich Hails Junket; 'Accomplished Goals'

TORONTO—Maple Music Inc. president, Arnold Gosewich, this week stated that the Maple Music Junket was an "economical and wise" method of promoting Caroline Albert Maple Music Junket was an "economical and wise" method of promoting Caroline Maple Music Inc.

"Bearing in mind that the basic purpose of the junket was to bring over approximately 100 Europedin journalists and broadcasters to display the type of talent that we have in this country, I don't think that I could say that the project has been anything but a success,"

Gosewich said.
"Of course, this is not the only area in which we were successful. One of the nicer things about the junket in this country was that it gave various record companies a chance to work together toward a common goal, that of making the European visitors comfortable during their stay and showing them first hand what Canada and its music is all about.

"Hopefully, the record companies will now follow on these beginnings and move on their own from the contacts that were made."

Gosewich readily admitted that many lessons had been learned from the first junket, and if there

was to be another, there would be

considerable changes in format.
"First of all, I think we would stretch the whole event over a longer period of time and have fewer performers on each concert but have more concerts. I would have liked the guests to have had more time to explore the area that

they were staying in.
"Our schedule was too rigid and regimented and there were too many things one after another with little or no breathing space. We have to remember too that most of

the concerts were five hours long.
"But the people who came over from Europe were all professionals trom Europe were all professionals... they were real troupers. There was a very good reaction to the concept and they were all quite pleased with the organization that had gone into it," he said.

Gosewich, who is also president of Capitol Canada, said he felt the junket was well worth the money invested in it by the Canadian in-

invested in it by the Canadian industry and government.
"Where else for only \$1,600 per

act could you have the opportunity to showcase your artists to the top press people in the world? The junket was very economical and a wise way of promoting Maple Music," he said.

P. Corrales to U.S. to Aid Philippine-American Fund

MANILA — Major Philippine artist Pilita Corrales will play dates in U.S. cities this month and in August to help raise funds for the

August to help raise funds for the Philippine American Welfare Fund Drive under the honorary chairmanship of Mrs. Pat Nixon.

Corrales is expected in New York July 12. The Philippine Embassy will host a reception in her honor at the U.N.

She will perform at the J.F. Kennedy Cultural Center in Washington, D.C., on July 16. Cooperating organizations and individuals for this concert are Mrs. Nixon, the Kennedy children, Kati-Nixon, the Kennedy children, Katipunan Association of Maryland, Samahang Pilipino and the World Bank Filipinos.

On July 21, her concert date is at the Alice Tully Hall of the Lincoln Center in New York City, in cooperation with the Philippine Communities Executive Council and the Federation of Filipino Societies of New Jersey.

Other dates for Corrales are Albany, New York (July 25), Toronto, Canada (30-31), Chicago (9-13). Seattle (16-20), San Francisco and Stockton (21-25), Los

A Gold Record for Anne Murray

VANCOUVER—Capitol's Anne Murray was presented with a gold disk this week for her latest LP, Annie," only 20 days after the LP was released.

The presentation was made during her appearance in Vancouver, winding up a successful Western tour with John Allan Cameron, another Maritimer.

Angeles (27) and San Diego (28-29).

In all her dates, she will sing English, Spanish, French and Filipino songs from her latest LP's, "Philippine Love Songs," "Pilita in Tokyo" and "Filipiniana," released through Vicor Music Corp.

Her recordings in the U.S. are being arranged by Arts Bella Enterprises and Joel Fina Records in New York City. Her first LP re-

New York City. Her first LP re-lease in the U.S. is "Soul of the Philippines."

Canada Executive Turntable

Gordon Edwards has been ap pointed vice-president, sales and merchandising, of Kinney Music of Canada Ltd. Edwards joined Kinney in November, 1968, as Ontario branch manager. In 1970, he was appointed national sales manager. Prior to Kinney, he was with Capitol and RCA.

Glynis Barnes, famed personal assistant and executive secretary to Francis Davies, president of Love Productions Ltd. Miss Barnes has been employed by EMI Records in London as assistant to the manager of international promotion for the past six years.

JULY 8, 1972, BILLBOARD



BBC's Radio 2 to Boost YCL-2 Clarinet Music Output, MOR Acts

LONDON—In a bid to give the British Broadcasting Corp.'s Radio 2 its own identity the station will boost the music output and will also experiment with a new feature for the network-concentrated promotion on selected artists.

Under the title "Star of the Week," Radio 2 will give extensive plays to individual acts who it is felt at the moment do not re-ceive enough radio exposure. It is a logical extension of Mark White's policy of making a decisive musi-cal split between Radios 1 and 2.

While head of Radio 1, White refused to program certain records
—among them hits by Gerry Monroe and Neil Reid. But with the lack of needletime facilities on Radio 2 the station has failed to create hits as Radio 1 does.

Now head of Radio 2, White is determined to change this situation by giving extensive airtime to MOR artists such as Andy Williams, Dean Martin, Harry Secombe and Shirley Bassey.

Each artist will receive 35 plays during his or her selected week and there will also be special fea-tures where possible such as interviews and appearances on shows such as Pete Murray's "Open House.

Programming of the records will be from White's office and indi-vidual producers will not be re-sponsible for selection of the material. This means that record promotion men will not be able to influence the choice of records played although the BBC will obviously be sympathetic to newly released material.

Andy Williams is the first "Star of the Week" starting July 10. There will be a live interview with the singer shortly after he arrives in London on that day and the climax to his week as featured artist will be the transmission of his Albert Hall concert on July 17.

his Albert Hall concert on July 17.
The next three weeks are given
over to Jackie Trent and Tony
Hatch, Clodagh Rodgers and Dean
Martin. WEA is to release the Martin single "Little Ol' Wine Drinker
Me" to tie in with his week.
In August, Shirley Bassey, Ken
Dodd and Harry Seconds will be

Dodd and Harry Secombe will be featured. The initial experiment will be for seven weeks following

CBS France Rock Drive

PARIS - CBS France is organizing a Rockmania 1972 campaign to promote its rock product

Following the successful Pop Music Revolution campaign of 1970, CBS will use discotheques and clubs along the French coast, from north to south, to promote its releases. its releases.

The campaign will run from Friday (7) to Aug. 25 and will em-

brace 35 soirees, some of which will feature the U.K. group Danta.

The campaign will involve posters, catalogs, heavy advertising in rock publications, Rockmania T-shirts, stickers and medals, and will center on nine LP's and eight singles (from CBS) and seven LP's and seven singles distributed by the CBS custom distribution company, DPI. Each record will bear a Rockmania sticker.

POLYDOR HAS **NEW OFFICE**

MONTREAL — Polydor has opened a new sales office in Quebec City, he aded up by Pierre Fyfe. The office was opened on June 19 and is located at Youville Square. Garates asid the aim is to provide retson said the aim is to provide faster and more efficient service to the French-language markets of Quebec.

which consideration will be given to extending the same promotion lesser-known artists and possibly using a similar policy on Radio 1.

Meanwhile plans are also being made to give Radio 2 more strip shows in order to give it presenters a stronger image. The success of disk jockeys Johnnie Walker and Dave Lee Travis on Radio 1 has encouraged this thinking.

By Yamaha

TOKYO—A low-price clarinet is being produced by Yamaha, the diversified Japanese manufacturer known in the U.S. for its pianos and motorcycles.

The new Yamaha college model clarinet, YCL-2, is being sold in Japan at 30,000 yen (\$100) with the case 3,000 yen (\$10) extra.

Unit export price from Japan to the U.S. is figured to be about

Nazzaro, 'Beautiful' Wins

SAINT VINCENT, Italy—"Quanto E' Bella Lei" (How Beautiful She Is), sung by Gianni Nazzaro (CGD-CBS/Sugar) and published by Suvini Zerboni (Sugarmusic Group) has won the 60-day radio/TV festival, A Record for the Summer which recently con-cluded here with a series of three

Second was "Stasera Ti Dico Di No" (Tonight I Tell You No), sung by Orietta Berti (Polydor-Phonogram) and co-published by Sugar-music/Esedra; third place went to "Semo Gente De Borgata" (We Are Suburbs People), sung by the

duo I Vianella (Appollo/RCA) and co-published by Vianello/IT.

A Record for Summer, jointly organized and sponsored by the State radio and TV company, RAI-TV and the Italian record industry. TV, and the Italian record industry association, AFI, is regarded as one of the chief promotional events of the year. The show always produces extremely high radio and TV audience ratings.

Music industry leaders are predicting that this year's festival will generate for the industry a total turnover of about \$1.2 million— \$860,000 from singles and \$350,-

(Continued on page 51)



₹ 20122 MILANO corso europa, 5/7 794841 (5 linee) cabler sugarmusic telex: 35063

00195 ROMA viale mazziri, 1:4 B ②□ 310930-310891

AUSTRALIA sugarmusic austra-lasia - melbourne -276-278 collins street 63-0451

BENELUX sugarmusic benelux bruxelles - galeries du centre - bloc 3 129.238

BRASILE editora sugarmusic do brasil - rio de ja-neiro - rua visconde do rio branco 53 231-4040

CANADA sugarmusic canada montreal - 189 rockland rd. ville mont-royal 735-5661

FRANCIA sugarmusic france parigi - 90, avenue des champs élisées 256 3549-3559

GIAPPONE sugarmusic japan tokyo - 2-12-13, otowa, bunkyo (03) 945-2111

MESSICO sugarmusic de me-xico - laguna de mayran 258 (2º piso) mexico 17, D. F.

REPUBBLICA FEDERALE TEDESCA sugarmusic verlag m a g o n z a -weihergarten, 5 24.341

sugarmusic scandinavia stoccolma jungfrugatan, 18

SPAGNA sugarmusic espa- barcellona diputacion 337 225-6197

sugarmusic S.A. lugano - via del tiglio 11 🕿 518.071

edizioni musicali

SUGARMUSIC & ASS.

milano, li 19th June, 1972

vs. rif.

ns. rif.

si prega di citare nella risposta i nostri riferimenti

To: ALL SUGARMUSIC AFFILIATES

Re: UN DISCO PER L'ESTATE 1972

Dear Friends,

We give you here below the final placement of the songs controlled by you for each territory and participating at the above contest:

1) QUANTO E' BELLA LEI

- Gianni Nazzaro (CGD)

2) STASERA TI DICO DI NO

Orietta Berti (Polydor)

3) SEMO GENTE DE BORGATA

- I Vianella (Apollo)

6) MESSAGGIO

– Gruppo 2001 (King)

14) VOGLIA DI MARE

- I Romans (Polaris)

As you will remember this contest has given in the past editions international hits such as:

SUDDENLY YOU LOVE ME (Uno tranquillo) — The Tremeloes MY LITTLE LADY (Non illuderti mai) — The Tremeloes SOMETHING IS HAPPENING (Luglio) – Herman's Hermits LADY BARBARA (Lady Barbara) - Peter Noone and Herman's Hermits

We do hope you will do your best for a good promotion in your territory and feel sure that you will come up with satisfactory results.

Kindest regards,

Sincerely Yours, SUGARMUSIC Edizioni Musicali S.r.l. & ASS.

HILV O 1070 BILLBOARS

From The Music Capitals of the World

• Continued from page 46

DUBLIN

Norman Hurricane Smith was in Ireland for several dates with the Times, ending his brief tour with a date at the 'New Spotlight' Night Out at the Television Club. Smith produces the Irish band's disks, the latest of which is an anti pollution song by brothers Jimmy and Tommy Swarbrigg, "When I Look Around Me," on Parlophone. . . . Thin Lizzy's Parlophone. . . Thin Lizzy's latest tour started, July 2. Among Parlophone. the 10 dates were visits to Sligo, Ballina, Kilkenny, Cork, Limerick, Dublin, Larne and Ballymena... The first show in RTE Television's "It's ..." series featured Tom "It's ..." series featured Tom Paxton, who has a staunch following here. Other artists presenting their own shows will be Ian Whitcomb, Supply, Demand and Curve, Larry Adler, Stefan Grossman, The Woods Band, Patrick Murray, Brinsley Schwarz and David Mc-Williams. . "Soul to Soul" and "Mad Dogs and Englishmen" are showing at the Astor and Grafton cinemas, respectively.

Supply, Demand & Curve gave two concerts during the Fourth Dublin Festival of 20th Century Music. . . Na Fili (The Poets), who record for Billy McBurney's Outlet Records, were in New York for a concert recently. The traditional Irish musicians will have their own RTE Television series in the fall. They were produced in Cork by Joe O'Donnell. . . . Steeleye Span and Mellow Candle played Dublin's National Stadium

played Dubin's National Statisting for Pat Egan.

Richard Harris will present his one-man show at the Gaiety Theatre, Dublin, on Sunday (9). The proceeds will go to help handicapped children at the Central Remedial Clinic. Harris will be accompanied by an orchestra conmedial Clinic. Harris will be accompanied by an orchestra conducted by Phil Coulter. . . . The Gentry's new single is their first disk for Polydor. In Ireland, the A side is a cover of Mouth and MacNeal's "How Do You Do," while the B side here, a Cahir O'Doherty composition, "Let It Shine," will go out as the A side in the U.K. "How Do You Do" was previewed in tape form several was previewed in tape form several weeks ago on RTE Radio's "Ken's Klub". . . . Larry Cunningham's first album since he left the showband scene is "Larry Cunningham Sings Songs Fresh From Nash-ville." It's on the Release label and includes a couple of songs written by Ray Griff with Jim Reeves in mind. Griff gave the Irish singer the songs after he had heard him at the Grand Ole Opry in Nashville last October. The album also includes "Seems Like I'm Always Leaving," which was suggested to Cunningham by Faron Young.

KEN STEWART

MANILA Villar Records is releasing "Pobreng Alindahaw" by TV personality Justo C. Justo. It will be Justo's first LP on Villar. He also records for the Badjao label of Vicor Music Corp. and for Granders. deur. . . . Producer Gilbert A. Guillermo and D'Jingle Clan successfully staged "Triple H" at the Meralco Theater in suburban Manila. Guillermo presented the Magroups among them Bits & Pieces, Anak Bayan, Afterbirth and Howlers. . . D'Swan Sound System hosted a party for press and media to introduce a new group named **Technocrats**. . . Grandeur Records is preparing the third LP of The Grandells. The group had its first national breakout with its cover version of "I'd Like to Teach The World to

Singer-producer Bert Dominic has joined Vicor Music Corp. as producer and artist. His label is Celebrity. . . . To bolster its catalog of Philippine music, Vicor is concentrating on Aida Bernardino for Ilocano LP's.

A budget of \$15,000 has been appropriated for newcomer Florence Aguilar. The promotions budget is a record high and Vicor, Aguilar's producer, feels she has the making of a superstar. Her national breakout is a cover version of "The Wedding." . . . The Moonstrucks, one of this city's most durable combos is back to recording business after a lag of six years. The group stayed in Japan for two years for dates. It performs nightly at the Old West. . . Movie star Vilma Santos (Wilear's) is on her way for a second gold record for "Bobby, Bobby, Bobby." Her first was for "Six-Bobby." Her first was for "Sixteen," written by **Danny Subido**, two years ago.

Singer-composer-musician Charina Zaragoza, the Philippine entry to the 1968 Miss Universe Beauty Pageant, signed a recording contract with Vicor Music ontract with vicor Music Corp. Zaragoza started composing at the age of 15, and has written some 50 works of which one, "New Paradise" was recorded instrumentally on Hispavox during her recent stay in Madrid. She will record her own works for Vicor. Villar Records released the first album of Maria Leonora titled "My Song of Love." The album carries music of Philippine origin. OSKAR SALAŽAR

PRAGUE

British artists were successful at this year's Bratislava song festival with Neil Reid, Les Reed and Middle Of The Road proving popular with the audiences. Brenda Arnau (U.S.), Salvatore Adamo (France), Bruce Ruffin (Jamaica) and Maria Farah (Cuba) were also appearing at the festival along with artists from Russia, Hungary, Poland and West Germany. and third prizes went to the Opus record company for "Credo" by Eva Mazikova and "V Mene Cloveka" by Ivo Heller. Panton vocalist Zdena Lorencova won second prize for "Koukol." The festival was awarded a FIDOF trophy becoming only the third festival in the world to achieve this status. consists of the first local independ-dent record company which was formed in early '71, has issued its first licensed product. It is a single by **Bruce Ruffin** who is signed to EMI's Creole label. Negotiations are also underway with Decca for release of material by **Neil Reid**. A huge increase in the number of people at this year's Decin Anker festival—2,300 as opposed to 600 last year—suggests that the Opus, the first local independ-

to 600 last year—suggests that the event could become very important for the Czech record industry. In tor the Czecn record industry. In the local event Supraphon singer Ales Ulm won first prize with "Jak Motyl Kridle Mem" with Marta and Tena Elefteriad (Panton) placed second for their performance of "Albatros." However, the audience voted for folk-singer Bob Fridl (Panton) as their favorite— Fridl (Panton) as their favorite a surprise as his song did not come in the first three. . . . British song-writer Les Reed will produce top Czech girl singer Helena Von-

LUBOMIR DORUZKA

SAN JUAN

o (RCA-Musart Mexico) appeared at Club Tropicoro of El San Juan Hotel. . . . Laura (Ovation Records) in her first engagement at Club Caribe Hilton Hotel. . . . The Platters Hilton Hotel. . . . The Platters (Musicor) at the Holiday Inn and TV Channel 4 Vigoreaux Show. . . . Puerto Rico will finally have a Music and Song Festival during next October 13 & 15. It will take place in a new theater and TV Studio now being built by Regency Caribbean Enterprises headed by **Victor Carrady.** Carrady is also part owner of a chain of theaters in Puerto Rico and Manhattan, Bronx and Brooklyn, in New York. Local office of

Caribbean Enterprises is under the management of Haskel Mar-shal and Charlie Vazquez. Contestants from at least 20 countries will compete for cash prizes total-ling over \$10,000. The name of the new theater/studio will be Cinema 4. . . . Puerto Rican pianist Elsa Fivera Santiago, honored by Lions International during their recent convention, will tour Europe with Puerto Rican singer Benja-min Ocasio and will both record

an LP in Madrid.
Fonfrias-Alonso Enterprises will release their first three records, to be distributed by RCA-Kelvinator of P.R. by these artists: Raquel, Cuban-born singer, Ivan Munoz, Puerto Rican soul-type singer and Dante, singer from Peru. . . Marty Galarza and his "La Conquistadora" orchestra are having good sales with their first album for Vaya Records of N.Y. . . . "Sina Juanita" has been recorded by Rafael Solano and his Orchestra for Kubaney Records of Hialeah, Ela it has been in the ton toning Fla., it has been in the top ten in

the PR charts for many weeks.

Dealers report good sales for all Solano LP's on the strength of the Sina Juanita single and album.
... Kubaney has also released Vol. 3 of the "Lo Mejor (The Best of) Series of their lush orchestra 'Los Violines de Pego'. This LP combines standards of Latin tunes and all-timers like: "My Reverie," "Arrivederci Roma" and "Love Is a Many Splendored Thing," all played in the true Latin dance tempo. . . The Senate of Puerto Rico passed a resource of the specific passed a resource of the specific passed and the specific passed as the specific passed lution requesting radio stations to mention the names of composers when playing records in their programs. A copy of this resolution was sent to all AM and FM stations. . . . Emma Elisa and Gabriel Goold radio personalities on "La Voz de Madrid" in Spain and their morning program "Buenos Dias, Madrid" (Good Morning Madrid) recently visited San Juan. They use to have a program over local station WITA.

ANTONIO CONTRERAS when playing records in their pro-

LONDON

CBS is operating a joint promotion campaign around the Janis Joplin album "In Concert" in Joplin album "In Concert" in conjunction with Calder and Boyars and the New English Library, respectively, the authority respectively, the publisher and distributor of "Janis," a 154 page softback book written and edited by David Dalton. The arrangement is a reciprocal one whereby members of the public purchashing the book can obtain the double album by postal application from CBS at a price inclusive of postage and packing of \$6.25 instead of the normal price of about \$7. They can also obtain the "Kosmic Blues," "Cheap Thrills" and "Pearl" albums by the same means. Customers purchasing the record will find a leaflet enclosed publicising the book, and offering it at \$2.40 instead of the full price. The book advertises the records and the reduced price offerers the induced price offer on the inside back cover. . . The first "see through" album, by the German group Faust is released by Polydor this week. The company has imported from Germany 10,000 copies of the album, which is ectured will be marketed in the U.K. with transparent AV/PAK sleeves, supplied by MacNeil Press. After the initial 10,000 of the album, Polydor plans to manufacture the LP in Britain on black vinyl, to be released in an orthodox card sleeve.

Marc Bolan of T Rex took High Court action last week to restrain Track Records and Polydor from making, distributing or selling over 20 songs which he recorded during 1966 and 1968. Both Track and Polydor entered appearances to the claim through solicitors, and Justice Boreham, sitting in chambers, adjourned to a date to be fixed by

(Continued on page 51)

THE FIRST annual Phonogram Advisory Committee meeting to be held

in Sweden took place in Stockholm last month. Eight countries were represented: Irwin Steinberg (Phonogram U.S.A. president); Coen Solleveld (Dutch Polygram president); Piet Schellevis (Phonogram International president); Joop Buinink, W.L. Zalsman, and W.J. Eisses (Holland); John Winkelman (Denmark); O. Drechsler (Germany); Louis Hazen (France); Steve Gottlieb (Britain), and Haakon Tveten (Norway). The meet was hosted by Swedish Phonogram managing director Boo Kinntorph. During the three-day meeting Swedish Phonogram's new Gram of Gold award was announced. First recipient was Astrid Lindgren, writer of the internationally best-selling Pippi Longstocking record and TV series, being congratulated by Piet Schellevis while Irwin Steinberg watches.

Sony Sales, Income Up

TOKYO—The Sony Corp. realized \$179,592,000 in consolidated net sales for the second quarter ended April 30, 1972. This represented an increase of 27 percent over the \$141,389,000 realized over the same period in 1971.

Consolidated net income for the second quarter amounted to \$14,-483,000, compared with \$8,380, 000 for the same period last year. This was a 73 percent increase.

Earnings per American Depositary Share for the second quarter were 29 cents compared with 17 cents for the same period last year.

The company's domestic sales for the second quarter increased 26 percent and accounted for 51 percent of net sales. Export sales increased 28 percent and accounted for 49 percent of net sales.

During the second quarter Sony's sales of TV sets increased 46 percent and accounted for 37 percent of net sales. The firm's sales of tape recorders and radios increased five percent and accounted for 30 percent of net sales. Sales of hi-fi components and videotape re-corder increased 55 percent and accounted for 17 percent of net

The company's consolidated net sales for the six-month period were \$372,874,000, representing a 28 percent increase from \$291,542,000 for the same period last year.

The Corporation's consolidated net income for the six-month period was \$31,733.000, marking a 71 percent increase from the \$18,594,-000 for the same period last year. Earnings per American Depositary Share for the six-month period were 63 cents compared with 37 cents for the same period last

year. Domestic sales increased 33 percent and accounted for 52 percent of net sales. Export sales increased 23 percent and accounted for 48 percent of net sales.

Govt. Funding A Writer Hunt

TORONTO—The Canadian Government's Opportunities for Youth program is funding a hunt for new composing talent in Southern Ontario.

Musi-Canada, a group of young Canadians, has undertaken the task of searching out composer/per-formers and then presenting them in concert in various Ontario centers.

The first performance has been scheduled in Kitchener, with others to follow in Waterloo, Preston, London, Hamilton and St. Catherica's distinction of the state erine's during the next two months. Musi-Canada operates out of Ahrens St. West, Kitchener.

Harum Ends A Hot Tour

TORONTO-Procol Harum, riding high with the biggest-selling album of their career in "Live With the Edmonton Symphony," have just wound up a highly successful tour of Western Canada. The dates included a concert in Edmonton, where the current album was recorded last November.

All of the dates were SRO, including Winnipeg (21), Calgary (22), Edmonton (23) and Van-couver (24). Procol's latest single "Conquistador" has been classified as Canadian content by the CRTC.

SAN REMO FEST SALES ARE DOWN 50 PERCENT

MILAN -- Record and tape sales derived from this year's San Remo song festival totalled a disappointing \$1.4 to \$1.7 million at wholesale prices, about 50 percent down on the figures from the last two festivals. During better years, sales derived from San Remo reached over \$4 million and hit a peak in 1964 and 1965 when they hit more than \$5 million.

A tremendous amount of effort and finance is still poured into the annual event but many industry leaders here feel that it is no longer worthwhile. The decline of single sales-until recently the sales backbone of such events—the ever decreasing standard of the entries and the enormous amount of private recording of the event on blank cassettes are all believed to have contributed to the fall-off in sales following the event.

HITS OF THE WORLD

BRITAIN

(Courtesy Record & Tape Retailer) *Denotes local origin

- 2 TAKE ME BAK 'OME—Slade (Polydor) (Barn/Schroeder) Chas Chandler
- VINCENT—Don McLean United Artists (United Artists) Ed Freeman
- 13 PUPPY LOVE—Donny Osmond MGM (MAM) Curb & Ruff 8 LITTLE WILLY—Sweet (Chinnichap/RAK)
- Phil Wainman
- ROCK AND ROLL PART I/II—Gary Glitter (Leeds) Mike Leander
- ROCKIN' ROBIN—Michael Jackson Tamla Motown Carlin (H. Larson/J. Marcellino)

- Marcellino)

 CALIFORNIA MAN—Move
 Harvest (Roy Wood/Carlin)
 R. Wood/J. Lynne

 AMERICAN TRILOGY
 Elvis Presley RCA
 (Acuff-Rose)

 MARY HAD A LITTLE
 LAMB—Wings (Apple)
 Northern/McCartney Pandl
 McCartney

 AT THE CLUB/SATURDAY
 NIGHT AT THE MOVIES
 —Drifters, Atlantic Screen
 Gems/Columbia Bunt Burns
 Prod.
- 21 CIRCLES—New Seekers (Ampar) David MacKay
- OOH-WAKKA-DOO-WAKA
 DAY—Gilbert O'Sullivan
 MAM (MAM) Gordon Mills
 LITTLE BIT OF LOVE—Free
 (Island) Keepers Cottage/
 Socks Free
- 13
- SONG SUNG BLUE—Neil
 Diamond Uni (KPM)
 T. Catalano/N. Diamond
 METAL GURU—T. Rex
 T. Rex MARC I (Wizard)
 Tony Visconti
- 16

- 18
- 20 21
- T. Rex MARC 1 (Wizard)
 Tony Visconti

 17 THE FIRST TIME EVER I
 SAW YOUR FACE—
 Roberta Flack (Atlantic)
 Harmony Joel Dorn

 11 SISTER JANE—New World
 RAK (Chinnichap/RAK)
 Mickie Most

 14 OH GIRL—Chi-Lites (MCA)
 Intesong Edgene Record

 16 SUPER SONIC ROCKET
 SHIP—Kinks (RCA) Davray
 R.D. Davis

 12 OH BABE WHAT WOULD
 YOU SAY—Hurricane Smith
 Columbia (Chappell)

 31 WALKIN' IN THE RAIN
 WITH THE ONE I LOVE—
 Love Unlimited Uni
 (Schroeder) Barry White

 36 JOIN TOGETHER—Who
 Track (Fabulous) Who/Glyn
 Johns

 10 LADY ELEANOR—
- 23
- 24
- 25
- 26 27
- 36 JOIN TOGETHER—Who
 Track (Fabulous) Who/Glyn
 Johns
 10 LADY ELEANOR—
 Lindisfarne Charisma (Hazy)
 John Anthony
 25 NUT ROCKER—B Bumble
 and the Stingers (Stateside)
 (KPM) Kim Fowley
 46 I CAN SEE CLEARLY NOW
 —Johnny Nash CBS
 (Rondor) Johnny Nash
 23 AMAZING GRACE—Royal
 Scots Dragoon Guards Band
 RCA (Harmony) Pete Kerr
 34 I'VE BEEN SO LONELY
 FOR SO LONG—Frederick
 Knight (Lowery)
 E. Walker
 44 SYLVIA'S MOTHER—Dr.
 Hook & The Medicine Show
 CBS (Essex) Ron Haffkine
 32 AMAZING GRACE—Judy
 Collins Elektra (Harmony)
 Mark Abramson
 35 I'LL TAKE YOU THER—
 Staple Singers (Carlin) Al
 Bell
 27 WHAT'S YOUR NAME—
 Chicory Tip CBS ATV
 Kirshner (R. Easterby/D.
 Champ)
 38 BETCHA BY GOLLY WOW 28
- 29
- 30
- Champ)
 BETCHA BY GOLLY WOW
 —Stylistics Avco (Gamble
 Huff) Thom Bell
 COME WHAT MAY—
 Vicky Leandros Philips
 (Louvigny-Marquee) Leo
 Leandros
- (Louvigny-Marquee) Leo
 Leandros
 26 DOOBEWOOD, NDOOBE—
 Diana Ross, Tamla Motown
 (Jobete/Carlin)
 Deke Richards
 28 COULD IT BE FOREVER—
 David Cassidy Bell (Carlin)
 Wes Ferrell
 33 A THING CALLED LOVE—
 Johnny Cash/Evangel Temple
 Choir CBS (Valley) Larry
 22 ISN'T LIFE STRANGE—
 Moody Blues (Threshold)
 Tony Clarke
 19 ROCKET MAN—Elton John
 DJM (DJM) Gus Dudgeon
 29 A WHITER SHADE OF
 PALE—Procol Harum
 Magni Fly (Essex) Denny
 Cordell
 43 TRAGEDY—Argent

- Magni Fly (Essex) Denny Cordell TRAGEDY—Argent (Verulam) Rod Argent/Chris White STARMAN—David Bowie RCA (Titanic/Chrysalis) D. Bowie/K. Scott THIRD FINGER LEFT HAND—Pearls (Bell) Jobete/Carlin P. Swern/J. Arthey
- Arthey

 48 MAD ABOUT YOU—Bruce
 Ruffin Rhino (Creole) Bruce
- Anthony
 41 GIVE ME ONE MORE
 CHANCE—Donald Peers/
 Les Reed Orch. Decca
 (Donna) Les Reed
 40 JUNGLE FEVER—Chakachas
 (Polydor) KPM Roland
 Kluger

- JUST WALK IN MY SHOES

 Globete/Carlin | Les Reed

 JUST WALK IN MY SHOES

 Gladys Knight & The Pips, Tamla Motown
 (Jobete/Carlin) Fugua/Bristol
- COCONUT—Nilsson (RCA) (April) Richard Perry 48
- SILVER MACHINE—Hawk-wind United Artists (Copy-right Control) Hawkwind/Dr. Technichal
- AMERICAN TRILOGY—
 Mickey Newbury Elecktra
 (Acuff-Rose) Dennis Linde

CANADA

(Courtesy: Maple Leaf System)

- POOR LITTLE FOOL-Frank Mills CONQUISTADOR-Procol Harum
- BEAUTIFUL—Gordon Lightfoot MASQUERADE—Edward Bear
- OLD MAN-Neil Young
- WILD EYES—Stampeders
 GUNS GUNS—Guess Who
 WE GOTTA MAKE IT TOGETHER—Marty Butler
 RAINSHOWERS—Pagliaro
- THE THEME—Robbie McDougall

GERMANY

(Courtesy: Der Musikmarkt)

- BEAUTIFUL SUNDAY—Daniel Boone, Bellaphon (Altus)
 ES FAHRT EIN ZUG NACH NIRGENDWO—Christian Anders, Columbia (Electrola) Anders Musik
- SAMSON AND DELILAH—Middle Of the Road, RCA (Teldec) RCA
- ONE WAY MIND—Cats, Columbia (Electrola) Accord HOW DO YOU DO—Windows, Golden 12 (Metrone) Phonix
- BEG, STEAL OR BORROW—New Seekers, Philips—MCA/Gerig
- HEART OF GOLD—Neil Young, Reprise (Kinney) Altus Global AM TAG, ALS CONNY KRAMER STARB—Juliane Werding, Hansa (Ariola) Budde
- METAL GURU-T. Rex, Ariola-
- KOMM, GIB MIR DEINE HAND

 —Tony Marshall, Ariota—Young
 Music/Intro

GUATEMALA

(Courtesy: Radio Internacional)

- EL CHICO DE LA ARMONICA—
- PERDON CARINO MIO- Estela
- ROSAS ROJAS—Masimo Ranieri NO SE HA DADO CUENTA— Roberto Jordan EN TODOS LOS ARBOLES DEL MUNDO—Ricardo Acosta
- AMADA AMANTE—Los Galos
- YO NO SOY ESA-Mari Trini
- SABOR A MI-Los Galos
- SANSON DALILA—Middle of the
- SENOR AMOR—The Ramblers ES EL AMANTE-Sandro
- 12 EL MILAGRO-Los Johnny Jets

HONG KONG

(Courtesy: Radio Hong Kong)

- INKPOT-Shocking Blue (Polydor) VINCENT—Don McLean (United Artists)
- TOO BEAUTIFUL TO LAST— Engelbert Humperdinck (Parrot) DIARY—Bread (Elecktra)
- THE FIRST TIME EVER I SAW YOUR FACE—Roberta Flack (Atlantic)
- HEART OF GOLD-Neil Young (Reprise)

 JESUS/MR. CLOUD—Cliff Richard
 (Columbia)
- (Columbia)
 SONG SUNG BLUE—Neil Diamond (Universal City)
 JUANITA—Dawn (Bell)
 IT'S GOING TO TAKE SOME
 TIME—Carpenters (A&M)
- QUESTIONS-Bang (Capitol)
- (Capitol)
- 13 NICE TO BE WITH YOU-Gallery (Sussex)
- 14 A HORSE WITH NO NAME—America (Warner Bros.) WOMAN IS THE NIGGER OF THE WORLD—John Lennon (Apple)
- 16 MORNING HAS BROKEN—Cat Stevens (Island)
- 17 TUMBLING DICE—The Rolling Stones (Rolling Stones) BACK OFF BOOGALOO—Ringo Starr (Apple)
- AMAZING GRACE—The Royal Scots Dragoon Guards Band (RCA)
- 20 I NEED YOU-America (Warner

(Courtesy: Music Labo, Inc.) *Denotes local origin

- 1 HITORI JA NAI NO—*Mari Amachi (CBS/Sony) Watanabe
- SETO NO HANAYOME—*Rumiko Koyanagi (Reprise) Watanabe
- 3 JUNKETSU—*Saori Minami (CBS/ Nichion
- FURIMUKANAIDE—*Honey Nights (Union) Astro Music
- TAIYO GA KURETA KISETSU—
 *Aoi Sankakujyogi (Columbia)
 All Staff
- KITAGUNI YUKIDE—*Eiko Shuri (Reprise) All Staff
- MOTHER OF MINE—Neil Reid (London) Folster
- MATTEIRU HITO—*Hiroshi Itsuki (Minoruphone) Tokuma
- KONO AI NI IKITE—*Hiroshi Uchiyamada & Cool Five (RCA) Uchiyamada
- 10 KOZURE OKAMI—*Yukio Hashi (Victor) Oriental 11 SAYONARA O SURUTAMENI— *Billy Banban (Kit) Nihon TV
- YOAKE NO TEISHABA—*Shoji Ishibashi (Crown) Crown HATOBA MACHI—*Shinichi Mori (Victor) Watanabe
- SARUBIA NO HANA—*Motomaro (Canyon) Yamaha KOI NO TSUISEKI—*O Yan Hui Hui (Toshiba) Takarajima
- YURUSARENAI AI—*Kenji Sawada (Polydor) Watanabe
- Sawada (Polydor) Watanabe
 A HOUSE WITH NO NAME—
 America (Warner) Nichion
 MOTHER AND CHILD REUNION
 —Paul Simon (CBS/Sony) Shinko
 TEKKYO O WATARU TO
 NAMIDA GA HAJIMARU—
 *Shoji Ishibashi (Crown) Crown
 ARASHI NO YORU—*Akira Nishikino (CBS/Sony) Rhythm Music

MALAYSIA

(Courtesy: Rediffusion, Malaysia) *Denotes local origin

- BABY BLUE-Badfinger (Apple)
- MR. CLOUD-Cliff Richard (EMI) I'VE FOUND MY FREEDOM—
 *Western Union Band (Libra)
- (Last Night) I DIDN'T GET TO SLEEP AT ALL—5th Dimension (Bell)
- THE YOUNG, NEW, MEXICAN PUPPETEER—Tom Jones (Parrot)

 MAGIC EYES—*Frankie (EMI)
- FAMILY OF MAN—Three Dog Night (Dunhill)
- SPEAK SOFTLY LOVE—Andy Williams (CBS) GIVE IRELAND BACK TO THE IRISH—Wings (Apple)

MEXICO (Courtesy: Radio Mil)

- 1 PUPPY LOVE—Amor Infantil— Donny Osmond (MGM)
- VERONICA—Victor Yturbe
 "Piruli" (Philips)
- NO SE HA DADO CUENTA— Roberto Jordan (RCA)
 WITHOUT YOU (Sin ti)—Nilsson (RCA)
- POR QUE-Los Babys (Peerless)
- PERDON CARINO MIO—Massimo Ranieri (CBS) SUAVECITO—Malo (Warner Bros.) HORSE WITH NO NAME (Caballo sin nombre)—America (Gamma)
- 9 ME HE QUEDADO SOLO—Juan Gabriel (RCA) 10 HOW DO YOU DO (Como estas)— Mouth & MacNeal (Philips)

PHILIPPINES

(Courtesy: The Music Bank Report) *Denotes local origin

- 2 WITHOUT YOU—Nilsson (RCA Victor) Filipinas
- IN DESPAIR-*Victor We (Vicor) Vicor
- FATHER AND SON—Cat Stevens (Parlophone) Dyna
- IT'S THE REAL THING—
 *The Grandells (Grandeur)
 Grandeur MALAGUENA—*Victor Wood (Vicor) Vicor
 - WENT TO YOUR WED-DING—*Victor Wood (Vicor) Vicor
- 9 IMAGINE—John Lennon
 (Apple) Dyna
 12 HERE'S MY HAPPINESS—
 *Nora Aunor (Alpha) Alpha
 13 FRAULEIN—*Victor Wood
 (Vicor) Vicor

SINGAPORE

(Courtesy: Rediffusion, Singapore)

- ME & JULIO DOWN BY THE SCHOOLYARD—Paul Simon
- SCHOOLYARD—Paul Simon (CBS) HEART OF GOLD—Neil Young

- HEART OF GOLD—Neil Young
 (Reprise)
 TUMBLING DICE—Rolling Stones
 (Rolling Stones)
 I GOTCHA—Joe Tex (Mercury)
 RADANCER—Marmalade (Decca)
 BACK OFF BOOGALOO—Ringo
 Starr (Apple)
 LITTLE BITTY PRETTY ONE—
 Jackson 5 (Motown)
 SISTER JANE—New World (RAK)
 ROCKET MAN—Elton John
 (DJM)
 SONG SUNG BLUE—Neil Diamond (MCA)

SPAIN (Courtesy: "El Musical")
*Denotes local origin

- k Week

 2 SON OF MY FATHER—
 Chicory Tip (CBS) Armonico

 1 AMARILLO—Tony Christie
 (Movieplay) Armonico

 3 VE CON EL—*Basilio (Zafiro)
 Nicros E. Musical

 4 ALGO DE MI—*Camilo Sesto
 (Ariola) Erika Musical

 5 GIVE IRELAND BACK TO
 THE IRISH—Wings (EMI)
 EGO

 10 OH, OH JULY—*Los Diablos
 (EMI) Musica del Sur

 11 TUMBLING DICE—The Rolling Stones (Hispavox) Essex
 Espanola
- Espanola
 UN BESO Y UNA FLOR—
 *Nino Bravo (Polydor) Fontana-Zafiro
 SI NO ESTAS TU (without you)—Nilsson (RCA) Essex

Espanola

AMERICAN PIE—Don McLean (Hispavox) Hispavox

SWITZERLAND (French)

(Courtesy: Radio Suisse Romande)

This Last Week Week

- 2 LA MUSICA-Patrick Juvet
- QUI SAURA?-Mike Brant
- JESAHEL—Dayde
- TAKA TAKATA—Joe Dassin CORSICA—Mireille Mathieu
- VAUT MIEUX NE RIEN FAIRE DU TOUT—Zanini
- KISS ME—C. Jerome
 IL Y A DU SOLEIL SUR
 LA FRANCE—Stone & Eric
 Charden
- POPPA JOE—The Sweet COMME SI JE DEVIAS MOURIR DEMAIN— Johnny Hallyday 10

SWITZERLAND (German) (Courtesy: SRG, German Service Swiss Broadcasting Corp.)

- 1 ONE WAY WIND—The Cats (Columbia)
 2 BEAUTIFUL SUNDAY—
 Daniel Boone (Bellaphon)
 4 ES FAEHRT EIN ZUG
 NACH—Christian Anders (Columbia)
 6 AMAZING GRACE—The Military Band of the Royal Scots Dragon Guards (RCA)
 3 APRES TOI—Vicky Leandros (Philips)
 5 AM TAG, ALS CONNY KRAMER—Juliane Werding (Hansa)

- KRAMER—Juliane Werding (Hansa)
 DÖN'T GO DOWN TO
 RENO—Tony Christie
 (MCA, MCS)
 SAMSON AND DELILAH—
 Middle of the Road (RCA)
 SONG SUNG BLUE—Neil
 Diamond (Philips)
 BACK OFF BOOGALOO—
 Ringo Starr (Apple)

From The Music Capitals of the World

• Continued from page 50 the parties. . . . MCA plans to repromote its "Jesus Christ Superstar" double album to coincide with the London opening of the show Aug. 9. The label will also release the original Broadway cast version of the show.

March Artists the agency sub-

March Artists, the agency sub-sidiary of CBS, has set European engagements for Miles Davis and rock group Alice Cooper. March executive David Apps has fixed an itinerary for Davis and a five-piece accompanying group for August, which will include a Crystal Palace Bowl concert (Aug. 15), tal Palace Bowl concert (Aug. 15), three Italian concerts, a Swiss TV spectacular and two Scandinavian concerts. Alice Cooper is currently in the U.K. for personal appearances and TV dates. . . A new record label. Revelation, is releasing a three album est called "Personal content of the personal content of the perso ing a three-album set called "Revelations." Proceeds from the album's sales will go toward paying the debts from last year's Glastonbury Fayre. The label is run by former journalist John Coleman and Barry Everett, who was involved in Radio Geronimo. Coleman claimed Rev-elation had received permission from the record companies involved for the release of the ma-terial and mechanical copyright and publishing royalties would be paid. The set includes tracks by the Grateful Dead, Hawkwind, the

Edgar Broughton Band and Marc

Young Blood-which changes its distribution from EMI to CBS, efdistribution from EMI to CBS, effective this week—is planning to introduce a new label called Birth, in August. Young Blood, run by producer Miki Dallon, has been marketed for the past three years by Milton Samuel's Beacon label, which has been distribution deep. which also has a distribution deal with EMI. Young Blood will be launched via CBS with Python Lee Jackson's current U.S. hit, "In a Broken Dream." . . . Dyna Knight, who for the past 18 months has been weeking as position to a Bell. been working as assistant to Bell general manager Dick Leahy, has

been appointed product coordinaator of the label.

PHILIP PALMER

'Beautiful' Wins

• Continued from page 49 000 from albums and tapes. In terms of sales, this puts this year's contest almost on a par with the much-criticized 1972 San Remo

song festival. Although no official data is yet available and these figures are purely provisional, based on estimates in previous years, the contest has been responsible for considerably higher sales.

What's Happening

• Continued from page 17

RCA; "Jackie," (LP), Jackie De Shannon, Atlantic; "Simone/Casey," England Dan & John Ford Coley, A&M.

SOUTH-Virginia-WMRA-FM, Madison College, Harrisonburg, Anthony Segraves reporting: "Bad Side of the Moon," April Wine, Big Tree; "Can't We All," GNP, Metromedia; "Lady Eleanor," Lindisfarne, Elektra... WUVT, WUVT-FM, Virginia Polytechnic Institute, Blacksburg, Janette Fontanier reporting: "I'm Coming Home," Stories, Kama Sutra; "Country Woman," Magic Lantern, Charisma; "You Said a Bad Word," Joe Tex, Dial. ... Tennessee—WMOT-FM, Middle Tennessee State U., Murfreesboro, Robert Mather reporting: "The Rise and Fall of Ziggy Stardust and the Spiders From Mars," (LP), David Bowie, RCA; "The Sutherland Brothers Band," (LP). The Sutherland Brothers Band, "(LP) and Williams Band, "(LP) and "(LP) and Williams Band, "(LP) and Williams Band, "(LP) and Island; "Crazed Hipsters," (LP), Finnigan & Woods, Blue Thumb.

JULY 8, 1972, BILLBOARD



Dear FIND Participants:

I wish this column could convey some of the excitement happening here this week! FIND is finally gaining acceptance nationally!

Those of you who have started your own businesses and have experienced FIND is making every effort to improve its service to you; we are constantly signing new labels to participate in FIND. Their product (together with all new release product) will be listed in Billboard monthly as an update to the FIND Catalog. The first section will be in Billboard issue of 8/5.

FIND paper work and procedures are being greatly simplified. You will be advised of this very

Thanks again for your support. We guarantee to increase your special order volume; and to expose all manufacturers product.

Bire Wardlew

FIND Service International P.O. Box 775 Terre Haute, Indiana 47808

and

FIND Service International 9000 Sunset, Suite 415 Los Angeles, California 90069 Candy Tusken



Album Reviews

SPECIAL MERIT PICKS

POP

MARC JONSON—Years. Vanguard VSD 6577 Marc Jonson is a singer of songs almost too achingly romantic and beautiful. His melodies are delicate wisps of afterthoughts resting on lyrics deeply introspective and touching. His strongly assured voice carries you along to a world of simultaneous hope and unrequited love. Wistfully flow along with a "Long Song," "Mary" and "Fly."

From the Music Capitals Of the World

• Continued from page 17

Feliciano. . . Vickie Britton has been working at Sounds of Memphis. . . . At the same studio, Dan Greer is working on a single; the Minits are still recording an album, and a group called Passions is in the studio. . . . Cargo is on tour, to Los Angeles, San Francisco and San Antonio. . . At Hi, Willie Mitchell is working with Teacher Edition, a five man group from Chicago. JAMES CORTESE

CINCINNATI

Lee Nolan, who mans the turntables at Irv Schwartz's country music station WCLU, is due back on the job this week after a spell in the hospital mending from in-juries sustained when the motorcycle he was riding tangled with an auto. . . Julius Rudel, music director of the Cincinnati May Festival the last two years, has resigned that post due to increased duties as music director of Washington's Kennedy Center and the expanding seasons of the New York City Opera of which he is director. . . Al Vontz, new owner of WNOP Radio, is build-ing a studio-office complex on the Ohio River adjacent to Newport, Ky., at a cost of \$100,000.

The Jackson 5 show their wares at Cincinnati Gardens in a single performance July 14. Other July bookings for the Gardens include Chicago, July 8, and Three Dog Night, July 22, both set by Belkin Productions. Promoter Bob Bageris has Black Sabbath, with the Croundhors as added at with the Groundhogs as added attraction, going into Hara Arena, Dayton, Ohio, July 15. . . . Former Steppenwolf lead singer John Kay, now out on his own, was at the Rubber Bowl, Akron, June 24.

Flash, new English group which Flash, new English group which has several former Yes members as a nucleus, set for the Agora Club, Cleveland, July 24; Agora Club, Toledo, 25; the Reflections here, 26, and the Agora Club, Columbus, 27. . . . General American Productions, subsidiary of General American Records here, premiered "Soul Street," new hourlong soul music show, at the long soul music show, at the WKRC-TV studio here June 27. The seg, spotting a name host each week, is being offered for syndication.

Country artists Lynn Anderson, Ray Price and Danny Davis' Nashances at Expohio 72, 119th annual Ohio State Fair in Columbus Aug. 30. Fair runs Aug. 24 through Sept. 4. Previously announced fair features include Glen Campbell, Aug. 24-25; Kenny Roger and the First Edition, 26; the Golddiggers, 26-27; Floyd Cramer, Chet Atkins and Boots Randolph, 27; the Osmond Brothers, 28-29; Ike and Tina Turner, 31; Bobby Vinton and Mac Davis, Sept. 1; Bob Hope and Jody Miller, 2-3; and David Cassidy, 4. All performers do two free grandstand shows on the days BILL SACHS

CLASSICAL

GREAT ROMANTIC FAVORITES-Horowitz. RCA VICS 1649 (e) Vladimir Horowitz, one of the great 20th Century romantic pianists, is showcased in a prepackaging that breathes new life into some of the repertoire's most familiar

MOZART: REQUIEM-Barenboim. Angel S

30042 A welcome new production of one of Mozart's less-heard major works. The "Requiem" was his last piece and in some ways sums up his entire career.

BRAHMS: PIANO CONCERTO NO. 1—Arrau/ Haitink. Philips 6500 018 Superb album of Brahms piano music fea-turing Claudio Arrau's fine interpretations. Very well done, sure to be a favorite with fans of both Brahms and Arrau.

VAUGHAN WILLIAMS: SYMPHONY NO. 9/
THREE PORTRAITS FROM "THE ENGLAND
OF ELIZABETH"—Andre Previn with the
London Symphony. RCA LSC 3280
Previn's complete series of Vaughan Williams symphonies reaches its climax with
the stellar masterpiece of the "Ninth" with
its distinctive use of saxes and flugelhorn.

DVORAK: SYMPHONY NO. 1—London Symphony Orch. (Rowicki). Philips 6500 122
Here is one of Dvorak's earliest works done beautifully by the London Symphony Orchestra under Rowicki. It is a stunning work, one which was lost for many years, but with this recording and other attention being showered on it, the Symphony will take its place with the other successful work of Dvorak.

SHOSTAKOVICH: MUSIC FOR FILMS, ALBUM 2—Maksim Shostakovich. Melodiya/Angel

SHOSTAKOVICH: Meaning Shostakovich. Melodiya/Olia2-Maksim Shostakovich. Melodiya/OliaSR 40181
Fascinating idea of Maksim Shostakovich conducting his father's great soundtrack work. Under his direction, the Moscow Radio Symphony Orchestra and Chorus perform Dmitri Shostakovich's music from 'Michurin' and 'Maksim's Morth a Lifetime.'' With very much a contemporary sound this LP should fare well with fans of classical, soundtracks and Shostako-

SLAUGHTERHOUSE FIVE/THEMES FROM THE

SLAUGHTERHOUSE FIVE/THEMES FROM THE FILM—Angel S 36876
Angel goes up against the Glenn Gould original soundtrack for "Slaughterhouse Five" with its own harpsichord and organ performances of the liquid Bach excerpts. In addition, Douglas Leedy provides a pair of synthesizer outer-space themes.

GRIEG: CONCERTO & POETIC TONE PICTURES—Viktor Yeresko. Melodiya Angel SR 40193
A young Russian pianist's muscular and well-organized approach to Greig's familiar lyrical concerto.

MOZART: SUITES FROM THE GREAT OP-ERAS— London Symphonic Band (Snashall). Columbia M 31310 Delightful wind-consort arrangements of familiar Mozart opera themes, organized into two remarkably effective suites. An unusual treat.

MOZART: HORN CONCERTOS—Tuckwell & Marriner. Angel S 36840 (Capitol The great man's four French horn concertos and some intriguing wind instrument fragments portrayed with great suavity by some of England's best musicisans.

JAZZ

ORNETTE COLEMAN-Crisis. Impulse AS 9187 ORNETTE CULEMAN—Crisis, imposes
(ABC)
This LP was recorded a few years back at New York University where the group included Don Cherry, Charlie Haden, Dewey, Redman and Coleman. It is a very strong performance showcasing the truly professional musicianship of such greats of jazz. "Song for One" is great and "Come II Faut" written by Coleman is a super cut. Will greatly please their many fans.

FOLK

BEST OF THE GREENBRIAR BOYS AND JOHN HERALD—Vanguard VSD 79317
The now defunct Greenbriar Boys were responsible for some of the most inspired folk-country rooted music of the early and mid-sixties. Lead singer John Herald's impeccable vocals are an unmitigated delight as are Bob Yellin's exquisite banjo licks and the incredible virtuosity of Ralph Rinzler's mandolin work. Find untold pleasures in their interpretations of "Alligator Man."
"We Need a Lot More Jesus" and "The "We Need a Lot More Jesus" and "The Blues Ny Naughtie Sweetie Gives Me."

COUNTRY

THE DSBORNE BROS./BOBBY & SONNY—Decca DL7-5356 (MCA)
Another fine LP from the singing brothers. They offer here super readings of "Today I Started Loving You Again," "Arkansas," "Love's Gonna Live Here" and "Windy City." A standout cut is "Stand Behind Me, Behind Me." Very strong package sure to be a chart item.

SOUL

JB'S-Food for Thought. People PE 5601 (Polydor)
The JB's who are the back up band to the
No. I soul man James Brown (and that The JB's who are the back up band to the No. I soul man James Brown (and that alone says a lot) are presented here in their first album. Both of their earlier single releases "Gimme Some More" and "Pass the Peas" which scored well on the soul single chart are included here, as well as their latest single disc "Hot Pants Roads." A sound for the charts.

THE LAST POETS—Chastisement. Blue Thumb BTS 39 (Famous) Very interesting LP from the Last Poets. It is really a "Chastisement" with comments on their war, the ghettos, stealing and other casualities of modern life. The subjects are well handled on a musical level with the fine talent of the trio. Highlight cuts include "Black Soldier," "Hands Off," and "E Pluribus Unum." Much social comment here with musical interpretation.

 $\star\star\star\star$ STAR

POPULAR ★★★★

SUPA-Homespun. Paramount PAS 6027 ARTHUR GREENSLADE—Main Title. Stanyan 10045

NINA SIMONE—Live in Europe. Trip TLP 8020 HEAVY CRUISER-Family FPS 2706 (Famous)

CLASSICAL ***

MARCHES BY JOHN PHILIP SOUSA—Czecho-slovak Brass Orchestra (Urbanec). Nonesuch H 71266 (Elektra)

BACH CANTATAS—Elly Amerling/Hermann Prey. Philips 6500 080

FOERSTER: SYMPHONY NO. 4 ("Easter")-Prague Symphony Orchestra (Smetacek) Nonesuch H 71267 (Elektra)

RELIGIOUS ★★★★

J.D. SUMNER—The Way It Sounds Down Low. Heart Warming R 3149

ACTOON Records

NATIONAL BREAKOUTS

SINGLES

I'M STILL IN LOVE WITH YOU . . . Al Green, Hi 2216 (London) (Jec, BMI)

ALBUMS

CARPENTERS . . . A Song For You, A&M SP 3511

ELVIS PRESLEY . . . Elvis Live at Madison Square Garden, RCA LSP 4776

REGIONAL BREAKOUTS

SINGLES

There Are No Regional Breakouts This Week.

There Are No Regional Breakouts This Week.

Bubbling Under The

101. ROCK & ROLL CRAZIESStephen Stills & Manassas, Atlantic 2888 102. HUSHABYERobert John, Atlantic 2884 103. DOWN ON MEJanis Joplin, Columbia 4-45630

104. HOT FUN IN THE SUMMERTIMEDavid T. Walker, Ode 66025 (A&M) MGM 14412 106. BAD SIDE OF THE MOONApril Wine, Big Tree 142 (Bell) 108. SEE YOU IN SEPTEMBERMike Curb Congregation, MGM 14391 109. PUT IT WHERE YOU WANT ITCrusaders, Blue Thumb 208 (Famous) 110. CIRCUSMike Quatro, Evolution 1062 (Stereo Dimension) 111. ONE A.M.Dillards, Anthem 51010 (United Artists) 113. YOU'RE STILL A YOUNG MANTower of Power, Warner Bros. 7612

Bubbling Under The

201. HIGHLIGHTS FROM THE METROPOLITAN OPERA HONORING SIR RUDOLF 203. JACKIE DeSHANNONJackie, Atlantic SD 7231 205. WEATHER REPORT I Sing the Body Electric, Columbia KC 31352 206. SERGIO MENDESPrimal Roots, A&M SP 4353 207. EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT THE GODFATHER-

208. CHUCK MANGIONE QUARTET Mercury SRM 1631 209. BOB SEGER WITH TEEGARDEN & VAN WINKLESmokin' O. P.'s,

210. DONNA FARGOHappiest Girl in the Whole U.S.A., Dot DOS 26000

JULY 8, 1972, BILLBOARD



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Hot Chart Action

Brandy (You're A Fine Girl)-Looking Glass (*12 from 27) . . . one of the fastest chart movers of the week, it jumped into the teens with the addition of top 40 in Chicago, St. Louis, Oklahoma City, Providence, Indianapolis, Cincy, Charlotte making the total of radio complete in all 40 markets checked with the exception of the missing ABC in New York. Top 15 sales reports added in New York, Los Angeles bringing the total to 17 markets of the 21 checked reporting top 15 sales action. Total smash in Washington (#1) and heavy in San Francisco.

Director—DON OVENS

School's Out-Alice Cooper (*16 from 23) . another fast chart climber in the teens . . . added at KHJ in L.A. as well as Cincy, Charlotte, Louisville, bringing the total to 27 of the 40 markets polled. New York and San Francisco among those still missing. Dealer sales reports heavy in top 15 from 13 of the 21 markets checked . . . already top 10 in Detroit.

Alone Again (Naturally)—Gilbert O'Sullivan (*20 from 34)... disc short only seven markets of the top 40 radio areas checked. Top 10 in Philly with heavy top 15 dealer reports. Sales reports strong in all markets with the exception of St. Louis.

Breaking

NUMBER OF SINGLES REVIEWED

THIS WEEK

84

LAST WEEK

110

I'm Still in Love With You—Al Green (*57 new) . . . a national breakout with strong dealers sales reports coming from San Francisco, St. Louis, Memphis/Nashville, Cleveland, Detroit, Baltimore, Miami and Washington among others. Top 40 radio play picked up New Orleans, Seattle and Atlanta.

Hold Her Tight—Osmonds (*39 from 76) moved right across the Hot 100 this week with top dealer reports coming from Detroit, Philly and heavy sales reports from areas such as New York, Houston, Chicago, Minneapolis and New Orleans. Doubled itself in top 40 radio action picking up Cleveland, St. Louis, Dallas/Ft. Worth, Milwaukee, Seattle, Phoenix, Denver, Buffalo, Birmingham and Louisville for a total report of 21 markets of the 40 checked.

We've Come Too Far to End It Now-Smokey Robinson & the Miracles (*59 from 71) . . . here's a case much like James Brown's records that is making it across the chart on potent sales reports and lacking top 40 listings. Top 15 sales from Baltimore, Chicago, St. Louis and Memphis/Nashville. Dealer reports coming from 19 of the 21 markets checked.

Pop

ROLLING STONES—HAPPY (3:04)

(prod: Jimmy Miller) (writers: Jagger-Richard) (Promo, ASCAP) Flip: "All Down the Line" (3:55) (Abkco, BMI) ROLLING STONES 19104 (Atlantic)
RADIO ACTION: KOL (Seattle); KIMN (Denver); WSAI (Cincy); WKBW (Buffalo); KQWB (Fargo)

JACKSON 5-LOOKING THROUGH THE WINDOWS (3:33)

(prod Hal Davis) (writer: Davis) (Jobete, ASCAP) Flip: "Love Song" (3:15) (Jobete, ASCAP) MOTOWN 1205

CHI-LITES-THE COLDEST DAYS OF MY LIFE (Part 1) (4:27)

(prod: Eugene Record) (Julio-Brian, BMI) Flip: Part 2 (4:15) (Julio-Brian, BMI) BRUNSWICK 55478
RADIO ACTION: KNOK (Dallas); KGFJ (L.A.); WLOU (Louisville), WWIN (Baltimore)

WHO-JOIN TOGETHER (4:22)

(prod: Who/Glyn Johns) (writer: Townshend) (Track, BMI) Flip: "Baby Don't You Do It" (6:17) (Stone Agate, BMI) DECCA 32983 (MCA)

TODD RUNDGREN-COULDN'T I JUST TELL YOU (3:15)

(prod Todd Rundgren) (writer: Rundgren) (Earmark/Screen Gems-Columbia, BMI) Flip: No info available. BEARSVILLE 007 (Warner Bros.)

Also Recommended

CANNED HEAT—Cherokee Dance (2:25) (prod: Skip & Jim Taylor) (writer: Landers) (Venice, BMI) UNITED ARTISTS 50927 BANG—Keep On (2:58) (prod: Jeffery Cheen & John Palladino)) (writers: D'Iorio-Gilcken-Ferrara) (C.A.M.-U.S.A., BMI) CAPITOL 3386

BLINKY—Money (That's What I Want) (2:59) (prod: Gil Askey) (writers: Bradford-Gordy) (Jobete, ASCAP/Stone Agate, BMI) MOWEST 5019 (Motown)

BOBBY WHITLOCK—Ease Your Pain (3:04) (prod: Jimmy Mi Zagarino) (writer: Awton) (Lady Jane, BMI) DUNHILL 4318

MIKE QUATRO JAM BAND—Circus (3:43) (prod: Mike Quatro) (writers: Quatro-Quatro) (Lobek, ASCAP) EVOLUTION 1062 (Stereo Dimension) RADIO ACTION: KQWB (Fargo); KDWB (Minneapolis/St. Paul); WDGY (Minneapolis/St. Paul); KJR (Seattle); KIIT (Houston)

HONEY CONE-SITTIN' ON A TIME BOMB (WAITING FOR THE HURT TO COME) (3:28)

(prod: Greg Perry) (writers: Johnson-Perry) (Gold Forever, BMI Flip: "It's Better To Have Loved and Lost" (2:42) (Gold Forever, BMI) HOT WAX 7205 (Buddah) RADIO ACTION: KGET (Los Angeles)

JR. WALKER & THE ALL STARS-GROOVE THANG (3:38)

(prod: Johnny Bristol) (writer: Bristol) (Jobete, ASCAP) Flip: No info available. **SOUL** 35097 (Motown)

JOHN KAY-SOMEBODY (3:21)

(prod: Richard Podolor) (writer: Kay) (Black Leather, BMI) Flip: No info available. **DUNHILL** 4319

COMMANDER CODY AND HIS LOST PLANET AIRMEN-BEAT ME DADDY EIGHT TO THE BAR (3:44)

(prod: Dale Lear & Larry Black) (writers: Raye-Prince-Sheeby) (MCA, ASCAP) Flip: "Daddy's Gonna Treat You Right" (3:00) (Ozone, BMI) PARAMOUNT 0169

JERRY BUTLER featuring BRENDA LEE EAGER— (THEY LONG TO BE) CLOSE TO YOU (3:39)

(prod: Samuel F. Brown III) (writers: Bacharach-David) (U.S. Songs, Blue Seas/Jac, ASCAP) Flip: No info available. MERCURY 73301

MANFRED MANN'S EARTH BAND-I'M UP AND I'M LEAVING (3:07)
(prod: Manfred Mann & D. Hadfield) (writers: Mann-Sadler) (Belinda/Unichappell, BMI) Flip: No info available. POLYDOR 14130

BLACK IVORY—I'll Find Away (Loneliest Man In Town) (2:45) (prod: Patrick P. Adams) (writers: Adams-Burgess) (Bradley, BMI) TODAY 1511 (Perception)

ALBERT HAMMOND—Down By the River (2:38) (prod: Don Atfeld and Albert Hammond) (writers: Hammond-Hazlewood) (Landers-Roberts, ASCAP) MUMS 6009 (C8S) RADIO ACTION: KDWB (Minneapolis-St. Paul); WOKY (Milwaukee); KCPX (Salt Lake City)

BRIAN AUGER'S OBLIVION EXPRESS—Freedom Jazz Dance (3:14) (prod: Brian Auger) (writers: Harris-Auger-Ligertwood) (Cotillion, BMI) RCA 74-0735

JIM NABORS—(At) The End (Of A Rainbow) (2:31) (prod: Snuff Garrett) (writers: Jacobson-Krondes) (Criterion, ASCAP) COLUMBIA 4-45636

RICK NELSON & THE STONE CANYON BAND-GARDEN PARTY (3:45)

(prod: Rick Nelson) (writer: Nelson) (Matragun, BMI) Flip: No info available. DECCA 32980 (MCA)

LENNY WELCH-A SUNDAY KIND OF LOVE (2:51)

(prod: Hank Medress & Dave Appell & the Tokens) (writers: Belle-Prima-Leonard-Rhodes) (Leeds, ASCAP) Flip: No info available. ATCO 6894

ERIC ANDERSEN-IS IT REALLY LOVE AT ALL

(prod: Norbert Putnam) (writer: Andersen) (Wind and Sand, ASCAP) Flip: No info available. **COLUMBIA** 4-45637

SAM NEELY-LOVING YOU JUST CROSSED MY MIND (3:15)

(prod: Rudy Durand) Seven Iron, BMI) (writer: Neely) Flip: No info available. CAPITOL 3381

PAUL DAVIS-SIMITE MAN (2:18)

(prod: Chips Moman) (writer: Nash) (Giving Room, BMI) Flip: "What Would We Do Without Music" (2:30) (Web TV/Baby Chick, BMI) BANG 597

TONY CHRISTIE-DON'T GO DOWN TO RENO (3:20)

(prod: Mitch Murray & Peter Callander) (writers: Murray-Callander) (Murray-Callander, ASCAP) Flip: "Sunday Morning" (2:34) (Intune, BMI) KAPP 2174 (MCA)

PETER COFIELD-WHAT EXACTLY IS A FRIEND

(prod: King James) (writer: Cofield) (Smeads, BMI) Flip: No info available. METROMEDIA 248

HAVENSTOCK RIVER BAND—Feet Creek (3:55) (prod: James Lowe-Alex Hassilev) (writer: Johnson) (Im'press, ASCAP) IM'PRESS 718

ROBIN GREAN—The Way He Plays (2:50) (prod: Charles Randolph Grean) (writers: Evans-Grean) (September, ASCAP) RANWOOD 924

SMILE—One Night Stand (2:39) (prod: Nat Kipner & Gerry Shury) (writers: Rae-Wright-Grounds) (Gil, BMI) Uni 55336 (MCA)

CARGOE-Feel Alright (2:33) (prod: Terry Manning & Cargoe) (writer: Richard) (Joala/Bridges, ASCAP) ARDENT 2901 (Stax/Volt)

PERRY BOTKIN, JR. AND HIS ORCHESTRA—Journey To Moscow (2:40) (prod: Perry Botkin, Jr. & Michael Viner) (writer: Botkin, Jr.) (Hastings, BMI) PRIDE 1005 (MGM)

EILEEN FULTON—I Wonder Who My Daddy Is (2:06) (prod: Danny Fortunato) (writer: Shelley) Spiral, ASCAP) NECTAR 1251

Country

SONNY JAMES-WHEN THE SNOW IS ON THE **ROSES (2:41)**

(prod: George Richey) (writers: Cusik-Snyder-Batel-Last) (Miller/AMRA, ASCAP) Flip: No info available. COLUMBIA 4-45644 RADIO ACTION: KOYN (Billings); WBAB (Ft. Worth); KOOO (Omaha);

Also Recommended

Soul

CHI-LITES-COLDEST DAYS OF MY LIFE (See Pop Pick)

Also Recommended

JERRY LEE LEWIS & LINDA GAIL LEWIS-ME

AND JESUS (2:38)
(prod: Roy Dea) (writer: Hall) (Hallnote, BMI) Flip: "Handwriting On the Wall" (212) (Coby, BMI) MERCURY 73303
RADIO ACTION: WPNX (Columbus)

DAVE DUDLEY-YOU'VE GOTTA CRY GIRL (2:50) (prod: Jerry Kennedy) (writers: Dudley-Parish) (Six Days, BMI) Flip: "The Arms of A Satisfied Woman" (229) (Newkeys, BMI) MERCURY

RADIO ACTION: KCKN (Kansas City); WPNX (Columbus) DAVID ROGERS—GOODBYE (3:00)

JACKSON 5-LOOKIN' THROUGH THE

JR. WALKER & THE ALL STARS-GROOVE

HONEY CONE-SITTIN' ON A TIME BOMB

BLINKY-Money (That's What I Want) (See Pop Pick)

WINDOWS (See Pop Pick)

THANG (See Pop Pick)

(prod: Pete Drake) (writer: Russell) (Pix Russ, ASCAP) Flip: No info available. COLUMBIA 4-45642 RADIO ACTION: WPNX (Columbus)

WANDA JACKSON—I Wouldn't Want It Any Other Way (2:48) (prod: Bill Walker) (writer: Eriff) (Blue Echo, ASCAP) CAPITOL 3385 DON BOWMAN—Homecoming (3:37) (prod: Bobby Bare) (writer: Hall) (Newkeys, BMI) MEGA 615-0083

WARNER MACK-YOU'RE BURNIN' MY HOUSE **DOWN (2:40)**

(writer: McPherson) (Page Boy, SESAC) Flip: "Your Warm Love" (2:35) (Forrest Hills, BMI) DECCA 32982 (MCA) RADIO ACTION: WBAP (Ft. Worth); WEXT (Hartford); KCKN (Kansas

BONNIE GUITAR-HAPPY EVERYTHING (2:30) (prod: George Richey) (writer: Cornelius) (Duchess, BMI) Flip: No info available. **COLUMBIA** 4-45643

JUNE STEARNS—MAN (Sensuous Man) (2:56) (writer: Paxton) (Acoustic, BMI) Flip: No info available. DECCA 32986 (MCA)

SUSAN TAYLOR—When the Baby In My Lady Gets the Blues (3:54) (prod: Allen Reynolds) (writer: Newbury) (Acuff-Rose, BMI) JMI 5 BOB YARBROUGH— Rose, You've Left a Thorn In My Heart (2:49) (prod: Jim Hurley) (writer: Hurley) (Candle, ASCAP) SUGAR HILL 021

JERRY BUTLER featuring BRENDA LEE EAGER— (THEY LONG TO BE) CLOSE TO YOU (See Pop

BARBARA BROWN-IF IT'S GOOD TO YOU

(prod: Dan Greer) (writers: Greer-Carter) (Sounds of Memphis, BMI) Flip: "Pity A Fool" (2:52) (Sounds of Memphis, BMI) **SOUNDS OF MEMPHIS** 709 (MGM)

EDDIE HOLMAN-My Mind Keeps Telling Me (That 1 Really Love You Girl) (3:45) (prod: Eddie Holman Prod) (writers: Harris-Baker-Felder) (Namloh, BMI) GSF 6873

ENDEAVORS—Sexy Woman (3:20) (prod: Allen Orange & John Ragsdale) (writer: Freman) (Black Queen, ASCAP) GAMBIT 006 RADIO ACTION: WLOU (Louisville); WWIN (Baltimore); WGRT (Chicago)

LINDA JONES & WHATNAUTS—I'm So Glad I Found You (3:10) (prod: George Kerr) (writers: Kerr-Kerr-Roberts) (Gambi, BMI) STANG 5039 (All Platinum)

(WAITING FOR THE HURT TO COME) (See Pop

BLACK IVORY-I'll Find Away (Loneliest Man in Town) (See Pop Pick)

JULY 1, 1972, BILLBOARD



RUESE SETO. Spent three years in India and learned English there. Also a love of Indian culture. Plays guitar. Main interest is in Japanese music. Wishes to create and tell the stories of ancient Japanese heroes. Born July 24, 1946.



GEN WORITA. Main instrument/guitar. Mastered Japanese flute, shakuhachi and koto in three days. Has the uncanny ability to master any musical instrument. Was studying chemistry, but found more importance in music. Born January 26, 1947.



TED YOSHIKAWA. Guitar, Japanese flute, harmonica, biwa, taisho-goto, balalaika, percussions. Born March 27, 1947. Determined since childhood to be a successful singer and guitarist. A whiz at impersonations. Real name: Tadahide.



FUMIO ADACHI. Got involved in music after hearing the Kingston Trio sing "Tom Dooley." Interested in modern jazz and rock music. Studied harmony. Plays drums, organ, piano, percussions. Also loves spirituals. Born January 4, 1946.



NOBORU ASAHI. Bass guitar. In uniresity, formed folk group called "Black Lilly Singers." Interested in creating a feeling of Zen in his music, something that remains inside you ... alone in the blind wall ... Born May 6, 1949.

EAST ... not just a name . . . more a signpost, a direction, a path . . . signpost, a direction, a path . . . EAST . . . a spirit . . . a reconciliation of the electric sounds of rock and the instruments of traditional Japanese music . . . performed in English but with the tranquil spirit of Zen . . . EAST . . five musicians . . . with one sound, one soul . . . EAST . . . like a single poem . . . asking you to listen to the sounds and soul of the whole earth . . .

EAST...a group and an album, on Capitol Records. ST-11083





(Kentergin/Saby Monica, BMI). 81 (Last Night) I Didn't Get To Nice To Be With You (Interior, ASCA)	ASLAP)
	Danis and Control of the Control of
SMI) 49 (Fuje Course Pun/Channell Mand You (WD ACCAD) 0	thelaw ACCAD
All the Minute Morray (Pundit ASCAP)	Sung Blue (People)
BMI) 24 Breaking Up Is Hard To Do Frances (Landers Roberts/India Gems-Columbia, BMI) 53 [1-10 Ca Ma (Laining DMI) 1 Outs Space (Irving/Wep, BMI) 2 ASCAF	Ap) 3 War Song (Silver Fiddle, BMI) 72
(Screen Gems-Columbia, BMI). 82 ASCAP) 69 Wanna Re Where You Are 166 & Brank (Warnar (Brown's	in (Tantric, BMI) 96 We're Free (Pocketful of Tunes,
Annual (New York For Starting	g All Dver Again (Muscle BMI)
Butterfly (Pending, ASCAP) 78 (Stone Diamond, BM1) 66 Shoals	als Sound, BMI) 83 We're On Our Way (Mellin,
Amazing Grace (Sunbury, God) The Way (C.A.MU.S.A., (Saithful, Virtue RMI) 87 McCartney RMI) 38 Propie Make the World U.S. Superwo	voman (Stein & Van Stock/ BMI)
Cat's Eye in The Window Black	
(Mendan, BMI)	Inspiration/Where You Now (Jobere, ASCAP) Sy I (Press/Screen Gems- When You Say Love (Jack & Bill,
Memphis/Blondike, BMI) 10 Long Cool Woman (MCPS)	mbia, BMI)
The Conquistador (TRO-Essex. Crimic Dennia Ariges, 111 lake 104 Inere (East/	s Mother (Evil Eye, BMI). 29 Where Is The Love (Antisia,
ASCAP)	ASCAP)
Baby Let Me Take You (In My Country Woman (Jobete/Brewer, Hold Her Tight (Kolob, BMI) 39 I'm Coming Home (Buddah/ Song, Ma (Kama Rippa/ (Boom, BMI) 54	t Easy (Benchmark. You Don't Mess Around With
DM)	AP) Jim (Blendingwell/Wingate,
	e This is A Dream ASCAP)
Beautiful Sunday (Page Full (Jewel ASCAP) & (slip BMI) 51 In A Richard Desam (Leeds (Marley/McCartney BMI) 38 Rip Off (Gold Forever, BMI) 75 (Nick)	kle Shoe, BMI) 86 You Said A Bad Word (Tree,
	ite To Turn Back Now BMI)
	art/Stagedoor, BMI) 4 Zing Went The Strings Of My
	ung (Jefferson, ASCAP) 14 Heart (Warner Brothers, ASCAP). B2

B/W BABY DON'T YOU DO IT DECCA 32983

FROM



Billboard TOP LP's & TAPE

	_		•	F	TAPE	7		7	Countied from National Buttil Passes by		TAPI				_		_	TAPE	
ı		T.	*		ACKAGES VAILABLE	ı		t t	Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Depart-	ļ A	PACKA AVAILA	GES BLE			ᆲ	(5)	PA:	CKAGE	ES
WEEK	WEEK	5	STAR PERFORMER—LP's registering greatest proportionate upward progress this		EE	WEEK	WEEK	5	ment of Billboard. NA Indicates not available			REEL	WEEK	WEEK	n Chart	Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manu-			REEL
THIS W	ST	Weeks	ARTIST	8-TRACK	CASSETTE REEL TO REEL	THIC	LAST W	Weeks		8-TRACK	CASSETTE	2	THIS W	LAST W	Weeks	facturers. (Seal indicated by red bullet). ARTIST	8-TRACK	CASSETTE	REEL TO REEL
F	5	ž	Title, Label, Number (Dist. Label)	8-1	RE CA	F	: <u> </u>	×	Title, Label, Number (Dist. Label)	8-T	ð	REEL	F		ž		8-1		
	1	5	ROLLING STONES Exile on Main St. Polling Stones COS 0 0000 (Adjustic)			3	7 40	7	JUDY COLLINS Colours of the Day/The Best of Elektra EKS 75030			T	血	84	4	JOHN MAYALL Jazz Blues Fusion Polydor PD 5027			NA
2	2	8	Rolling Stones COC 2-2900 (Atlantic) JETHRO TULL Think As A Brink			38	33	10	NEW RIDERS OF THE PURPLE SAGE			NA	73	57	22				
	7	4	Thick As A Brick Reprise MS 2072 ELTON JOHN	-		39	37	14	Powerglide Columbia KC 31284 ANDY WILLIAMS				74	74	11	HENRY MANCINI & DOC SEVERINSEN			
Ħ	1	*	Honky Chateau Uni 93135 (MCA)]	37	14	Love Theme From "The Godfather" Columbia KC 31303				75	75	33	Brass On Ivory RCA LSP 4629 ELTON JOHN		_	_
4	5	9	ROBERTA FLACK & DONNY HATHAWAY Atlantic SD 7216			4(42	39	GODSPELL Original Cast Bell 1102			NA	/3	/3	33	Madman Across the Water Uni 93120 (MCA)			
5	4	9	JANIS JOPLIN Joplin In Concert			4:	36	20	STAPLE SINGERS Bealtitude/Respect Yourself				7.6	79	8	FLASH Capitol ST 11040			NA
6	6	13	Columbia C2X 33160 HISTORY OF ERIC CLAPTON Atco SD 2-803	-	N/	4;	2 31	15	Stax STS 3002 HUMBLE PIE			ΝA	77	78	5	JOHNNY MATHIS First Time Ever (I Saw Your Face)			MA
$\frac{\checkmark}{7}$	8	7	DONNY OSMOND Portrait Of Donny	-	N/	4:	39	21	Smokin' A&M SP 4342 GEORGE CARLIN	Н		NA	78	85	4	Columbia KC 31342 WAYNE NEWTON			_
- 8	9	9	MGM SE 4820 PROCOL HARUM	-		$+$ \square			FM-AM Little David LD 7214 (Atlantic)							Daddy Don't You Walk So Fast Chelsea CHE 1001 (RCA)			
			Live in Concert with the Edmonton Symphony Orchestra A&M SP 4335			4	48	27	ROLLING STONES Hot Rocks, 1964-1971 London 2PS 606/7				79	83	4	TOM JONES Close Up Parrot XPAS 71055 (London)			NA
9	3	21	ROBERTA FLACK First Take			4:	46	11					80	93	4	URIAH HEEP Demons & Wizards			NA
10	10	11	Atlantic \$D 8230 CHI-LITES	-		40	47	32	ALICE COOPER • Killer				81	56	32	Mercury SRM 1-630 NILSSON		+	NA
11	13	6	A Lonely Man Brunswick BL 754179 JACKSON 5		N/	4:	7 43	23	Warner Bros. BS 2567 BREAD Baby I'm-A Want You					00		Nilsson Schmilsson RCA LSP 4515		-	
			Looking Through the Windows Motown M 750 L			4:	3 49	7	Elektra EKS 75015 JOAN BAEZ			NA	82	90	4	BOB WEIR Ace Warner Bros, BS 2627			
.12	11	11	STEPHEN STILLS Manassas Atlantic SD 2-903			_	OF	2	Come From the Shadows A&M SP 4339			NA	83	87	6	BLOODROCK Live			NA
13	15	11	SAMMY DAVIS, JR. Now			49	95	2	CHEECH & CHONG Big Bambu Ode SP 77014 (A&^^)			IVA	84	88	5	Capitol SVBB 11038 DILLARDS Discharge Beauty			H
14	18	8	MGM SE 4832 BILL WITHERS Still Bill		N/	50	50	16	TODD RUNDGREN Something/Anyth Bearsville 2BX 2066 (Warner Bros.)					100	3	Roots & Branches Anthem ANS 5901 (United Artists) PINK FLOYD	+	+	NA
15	12	19	Sussex SXBS 7014 (Buddah) NEIL YOUNG			1	146	2					85	7-	27	Obscured by Clouds Harvest ST 11078 (Capitol)			
	26	4	Harvest Reprise MS 2032 ARETHA FRANKLIN/JAMES CLEVELAND			5:	2 52	11	Warner Bros. BS 2623 RAY CHARLES				86	77	3/	FIDDLER ON THE ROOF Soundtrack United Artists UAS 10900			
16	20	4	Amazing Grace Atlantic SD 2-906				62	6	Me sage From the People ABC/TRC ABCX 755 BEACH BOYS				87	61	35	American Pie			П
17	14	66	CAROLE KING Tapestry Ode SP 77009 (A&M)			53	J.		Pet Sounds/Carl & the Passions— So Tough				88	89	5	United Artists UAS 5535 FRANK SINATRA Greatest Hits, Vol. 2			
18	22	19	DONNY HATHAWAY Live		N.A	54	54	7	Reprise 2MS 2083 SUPREMES Floy Joy			NA		99	4	JAMES BROWN	ì		NA
19	19	9	JEFF BECK GROUP			5	5 44	25	Motown M 7511 YES				80	190	2	Soul Classics Polydor SC 5401 JOHN & YOKO/PLASTIC ONO BAND		_	NA
20	20	17	Epic KE 31331 (CBS) ALLMAN BROS.			- 50	5 59	11	Fragile Atlantic SD 7211 MANDRILL			NA	90			Some Time In New York City Apple SVBB 3392			
21	21	14	Eat A Peach Capricorn 2CP 0102 (Warner Bros.) GODFATHER			-			Mandrill Is Polydor PD 5025				91	67	16	EDGAR WINTER'S WHITE TRASH Roadwork Epic KEG 32149 (CBS)			NA
20	22	16	Soundtrack Paramount PAS 1003 (Famous)		N/	5	7 41	40	CAT STEVENS Teaser & the Firecat A&M SP 4313				92	69	30	STYLISTICS Avco AV 33023		-	NA
22	23	16	STEVIE WONDER Music Of My Mind Tamla T 314 L (Motown)		, N	5	3 45	27	GEORGE HARRISON & FRIENDS Concert for Bangla Desh			NA	93	103	2	ARGENT All Together Now			NA
23	35	4	THE OSMONDS Live MGM 2SE 4826		N/	59	51	20	Apple STCX 3385 SONNY & CHER All I Ever Need Is You				94	73	40	Epic KE 31556 (CBS) ROBERTA FLACK Ouiet Fire	+		-
24	24	12	GRAHAM NASH/DAVID CROSBY Atlantic SD 7220			٦,	71	3	Kapp K\$ 3660 (MCA)				95	72	31	Atlantic SD 5194	+	_	NA
25	28	44	DEREK & THE DOMINOS Layla			- 160 - 6			Asvium SD 5054 (Atlantic) FIFTH DIMENSION			NA				Music Ode SP 77013 (A&M)			
26	17	12	JOE TEX		N/A				Individually & Collectively Bell 6073				96		1	ELVIS PRESLEY Elvis Live At Madison Square Garden RCA LSP 4776			NA
27	25	11	I Gotcha Dial DL 6002 (Mercury) CREEDENCE CLEARWATER REVIVAL			102	76	3	THE PIPES & DRUMS & MILITARY BAND OF THE ROYAL SCOTS DRAGOON GUARDS			NA	97	80	20	Asylum SD 5053 (Atlantic)			NA
			Mardi Gras Fantasy 9404			_	<u></u>		Amazing Grace RCA LSP 4744		Į.		98	81	12	FLEETWOOD MAC Bare Trees Reprise MS 2080			
28	29	12	JIMMY CASTOR BUNCH It's Just Begun RCA LSP 4640		N/	6:	65	4	STEPPENWOLF Rest In Peace Dunhill DSX 50124			NA	99	82	17	CABARET • Soundtrack			
29	16	21	AMERICA Warner Bros. BS 2576			64	66	9	MOUNTAIN Live—The Road Goes Ever On			NA	100	91	17				NA
30	27	9	Mark, Don & Mel, 1969-71			6:	68	5	Windfall 5502 (Bell) CHUCK BERRY London Sessions			NA	101	86	33	Asylum SD 5051 (Atlantic) LED ZEPPELIN Atlantic SD 7208	+		NA
1	-	1	CARPENTERS A Song For You			60	60	17	Chess CH 60020 HARRY CHAPIN			\dashv	102	97	23	A CLOCKWORK ORANGE Soundtrack	+		
32	32	34	A&M SP 3511 WAR			6:	7 63	Q	Heads & Tales Elektra EKS 75023 FLIP WILSON		1	NA	103	92	17	Warner Bros. BS 2573 SAVOY BROWN Hellbound Train			
<u> </u>	110	2	All Day Music United Artists UAS 5546 SIMON & GARFUNKEL	-		-			Geraldine/Don't Fight The Feeling Little David LD 1001 (Atlantic)				104	94	17	Parrot XPAS 71052 (London) HOT TUNA		-	NA
33			Greatest Hits Columbia KC 31350			68	64	47	SHAFT Soundtrack/Isaac Hayes Enterprise/MGM EN\$ 2-5002 (Stax/Volt)							Burgers Grunt FTR 1004 (RCA)			NA
34	38	21	BILLY PRESTON I Wrote a Simple Song A&M SP 3507		N/	.6	70	7	FREE At Last			NA	105	TU/	10	CHARLIE McCOY Real McCoy Monument Z 31329 (CBS)			11/4
35	30	22	AL GREEN Let's Stay Together			7	53	22	MALO Warner Bros. B\$ 2584				106	96	18				
36	34	13	Hi SHL 32070 (London) DEEP PURPLE Machine Head			7:	55	21				NA	102	142	3	GRASS ROOTS Move Along			NA
			Warner Bros. B\$ 2607			L			Atlantic SD 8213							Dunhill DSX 50112			



Norma Deloris Egstrom From Jamestown, North Dakota Has Recorded Her Greatest Album

ST-11077



		LPS & IAPE	PACE	APE.	WEEK	WEEK	on Chart	Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Depart- ment of Billboard. NA Indicates not available	A	TAPE ACKAGE VAILABI	LE	WEEK	WEEK	on Chart	Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manu-	TAPE ACKAC 'AILAI
_	Chart	STAR PERFORMER—LP's registering great-	ÁVÁÍ	LABLE	THIS W		Weeks	ARTIST	8-TRACK	CASSETTE	REEL TO REEL	THIS W	LAST W	Weeks	ARTIST	CASSETTE
WEEK	5	est proportionate upward progress this week.	¥	TO REE	138			Title, Label, Number (Dist. Label) AL MARTINO	ά		-		170	≠	Title, Label, Number (Dist. Label) BRIAN AUGER'S OBLIVION EXPRESS	0
LAST	Week	ARTIST Title, Label, Number (Dist. Label)	8-TRA	REEL				Love Theme From "The Godfather" Capitol ST 11071							Second Wind RCA LSP 4703	
98	14	TEN YEARS AFTER Alvin Lee & Co		NA	139	135	86	Various Artists				Ar	_	1	All Time Greatest Hits	
14	9	Deram DES 18064 (London) MEET THE BRADY BUNCH		NA	140	136	24	OSMONDS *			1	72	178	3	ARETHA FRANKLIN	
02	21	Paramount PAS 6032 (Famous) MICHAEL JACKSON		NA	141	123	33	MGM SE 4796			NA .	THE PROPERTY OF THE PARTY OF TH	distance of		(1960-1967) Columbia KG 31355	TOTAL STREET
00	1.7	Motown M 747 L						PLANET AIRMEN Lost in the Ozone		Branch Branch	Ī	73	176	3	First Time Ever (ISaw Your Face)	
υ8	1/	Sittin' In			142	139	42				NA I	74	174	5	JOY OF COOKING	
12	9	DR. JOHN		NA	1			Ode SP 77010 (A&M)			٠,	75	175		Capitol ST 11050	the same of the sa
16	3	Atco SD 7006 RAMSEY LEWIS TRIO		NA	-			Shopping Bag Bell 6072				/3	1/3	*	Sail Away	
	-10	Upendo Mi Pamoja Columbia KC 31096				132	22	Cherish			1	76	-	1	WALTER CARLOS Sonic Seasons	
01	16	And That's The Truth		NA		145	4	HERB ALPERT & THE TIJUANA BRASS			NA]	77	171	6	FLYING BURRITO BROTHERS	and the state of t
15	23	MAHAVISHNU ORCH/JOHN		NA	146	151	2	A&M SP 4341			NA 1	70	170	2	A&M SP 4343	-
		The Inner-Mounting Flame Columbia KC 31067	The second second					Bless Your Heart Capitol ST 11073	mediana desa provente			/8	1/9	3	Argus	
21	4	TOWER OF POWER Bump City			147	147	7	FOUR TOPS Nature Planned It	defense, and defense were red.		NA]	79	185	3	AUDIENCE	
19	6			NA	148	137	11	JOHN KAY				80	188	2	Elektra EKS 75026 ISLEYS	
07		Columbia KC 31473			149	120	13	Dunhill DSX 50120			— ,	01	100		Brother, Brother, Brother T Neck TNS 3009 (Buddah)	
21	3	Understanding			- 12	124	1.5	Kink Kronikles Warner Bros. 2XS 6454				81	186	9	Celebration	
25	5	ARLO GUTHRIE			150	166	2	You Don't Mess Around With Jim			NA]	82	182	5	HOLST: THE PLANETS	
05	29	Reprise MS 2060 BADFINGER		NA	151	152	11	LOVE UNLIMITED			NA	2			Philharmonic Orch. London CS 6734	
		Straight Up Apple ST 3387			152	1/2	50	OADDENITEDO.			1	83	177	39	SANTANA Columbia KC 30595	
17	28	Greatest Hits		NA				A&M SP 3502				84	184	3		
18	16	GORDON LIGHTFOOT			133	134	10	Comin' Through				85	187	3	MAIN INGREDIENT	
26	4	Reprise MS 2056		NA	154	148	14	BOBBY VINTON			1-		A STATE OF THE STA		Bitter Sweet RCA LSP 4677	
		Spice of Life Mercury SRM 2-7502			4	_	1	Epic KE 31286 (CBS) JAMES BROWN	T TO AN AD ADDRESS OF THE PARTY			86	191	2	LOOKING GLASS Epic KE 31320 (CBS)	
29	22	Naturally		NA		150	10	There It Is Polydor PD 5028		The state of the s	1	87	180	6		
28	4	FUNKADELIC		NA	136	103	12	The "Killer" Rocks On	Table Charles Charles		Y i	88	192	2	SHA NA NA	
04	15	Westbound 2020 (Chess/Janus)		NA	157	159	7	MANTOVANI		The state of the state of	_	80	106	2	Kama Sutra KSBS 2050 (Buddah)	
Section 2010		Live, Vol. 2 Atco SD 7005	Section of the sectio		158	160	4	London XPS 610		1000		03	230	_	With Love Columbia KC 31406	
30	4	Remembering You		NA	150	105		Way of Love Columbia KC 31336				90	199	2	Cannonball Adderley Presents	
13	42	CHER *			159	165	3	All Time Greatest Hits		200000000000000000000000000000000000000	-	91	194	2		
24	31	Kapp KS 3649 (MCA)	dry may be a second of the sec		160	154	31	BOB DYLAN'S GREATEST HITS,			1				London Phase 4 B 44179-80	
To the second second	J.	Black Moses Enterprise ENS 2-5003 (Stax/Volt)			-A	_	1	Columbia KG 31120 ELVIS PRESLEY				92	193	2	I Had It All the Time	
38	3	Tell Me This Is a Dream	100	NA				Sings Hits From His Movies RCA Camden CAS 2567				93	195	2	COUNTS	
31	6	EDDIE KENDRICKS	The second secon	NA	162	156	8	Annie		Annual An	-	94	172	8	Westbound 2011 (Chess/Janus)	-
49	2	Tamla T 315 L (Motown)		NA	163	141	19	JIMI HENDRIX			1				Columbia C 31063	
	-	How Do You Do Philips PHS 700-000 (Mercury)	and the second		164	155	75	Reprise MS 2049 CAT STEVENS				95	198	2	My Goals Beyond	
33	5	That's the Way God Planned It	AND REPORT OF THE PARTY OF THE	NA		100		Tea for the Tillerman A&M SP 4280				96	197	2	STORIES	
11	10	Z.Z. TOP	THE CONTRACTOR OF THE CONTRACT	NA	165	163	8	Billy Joe			š -	97	-	1	PETER NERO	
50	4	London XPS 612	Water of the same	NA	166	-	1	WALTER CARLOS			NA _			_	First Time Ever (1 Saw Your Face) Columbia KC 31335	
	·	Rise & Fall of Ziggy Stardust & the Spiders From Mars	And the second of the second o		167	168	6	Columbia KC 31480 GOOSE CREEK SYMPHONY				98	200	2	SARAH VAUGHAN/MICHAEL LeGRAND Mainstream M 361	
09			>	NA	100	170	-	Words of Earnest Capitol ST 11044				99	-	1	If An Angel Came to See You, Would	
06		JAMES GANG			108	1/3	3	Sing Dionne Warwicke's Greatest Hits Cadet CA 50017 (Chess/Janus)		l		00			Atco SD 7008	
		Straight Shooter ABC ABCX 741		No. and Commerce with	169	169	8	RASPBERRIES Capitol SK 11036	-	1	VA	00	-	1	CARLOS SANTANA & BUDDY MILES Live Columbia KC 31308	
	98 14 02 16 17 15 16 17 18 19 18 19 18 19 19 19 19 19 19 19 19 19 19 19 19 19	52 53 98 14 14 9 12 21 16 3 15 23 21 4 19 6 27 3 25 5 15 29 17 28 18 16 29 22 28 4 29 22 28 4 30 4 31 42 24 31 38 3 31 6 39 2 33 5 11 10 30 4 31 6 32 5 33 5 34 10 35 10 36 4 37 2 38 3 39 19 4 10 4 10 4<	ARTIST Title, Label, Number (Dist. Label) Transcriptory The BRADY BUNCH Paramount PAS 6032 (Famous) To Brandum PAS 6032 (Famo	ARTIST Tittle, Label, Number (Dist. Label) Tittle, Label, Number (Dist. Label) Tittle, Label, Number (Dist. Label) A TEN YEARS AFTER Alvin Lee & Co. Deram DES 18064 (London) Deram DES 18064 (London) Deram DES 18064 (London) Deram DES 18064 (London) DES 18064	Title, Label, Number (Dist. Label)	1.5	1	ARTIST Title, Label, Number (Dist. Label) S S S S S S S S S	ARTIST Claude, Number (Dist. Label) S S E Claude Cla	Mail	ARTIST A	Marie Mari	ARTIST A	AMISST Company Compa	Amily Company Compan	1

THE FIFTH ANNUAL

Billboard Radio Programming Forum

Aug. 17-19

Century Plaza Hotel, Los Angeles

attended by program directors and general managers and radio station owners, as well as executives from the record industry. The objective is to take a concentrated look at what is happening in radio and foster progress in and between both aspects of what is mutually an entertainment industry. The Forum opens Thursday, August 17 at 12 noon and ends at 6:30 p.m. Friday's activities (18) begin at 9:30 a.m. and runs till all sessions are covered. Saturday (19) begins at 9:30 a.m. and runs up to 3 p.m. when at such time an awards luncheon will be held.

REGISTRATION FORM

Please register me for the **BILLBOARD RADIO PROGAM-MING FORUM**, August 17-19, Century Plaza Hotel, Los Angeles, Calif. (If you wish to register others besides yourself from your organization, please send names and titles on your letterhead and enclose payments.)

Registration Fee: \$135.00 per person
Please enclose check and return registration form to:

Radio Programming Forum
Suite 420 — 9000 Sunset Blvd., Los Angeles, Calif. 90069

(Please Print)		
NAME		
TITLE		
COMPANY		
ADDRESS		
CITY	STATE	ZIP

Complete refund will be made for cancellations received before August 10, 1972. After that date but prior to the opening of the Conference, a cancellation charge of \$50.00 will be made. After that, "no-shows" cannot be refunded.

"The value of the collateral in

which Talcott and NMC assert a

security interest of the aforesaid

\$1,200,000 owing to them collectively, exceeds a book value of approximately \$7,000,000 and an

estimated market value of not less than \$5,000,000."

In an order seeking leave to operate NTD May 15, 1972, the

court authorized certain expenses including the salaries of four of-ficers of NTD: Matthew Betley, as chief executive officer. \$950 per

week plus car expenses; James

Tiedjens, chairman of the board in charge of Galaxy of Sound, Inc. and retail activities. \$950 per week plus car expenses; Harold Komisar.

vice president in charge of marketing \$580 per week plus car expenses; Dale Berman, financial consultant acting as chief financial officer \$1,000 per week not to exceed \$10,000 in aggregate include

ceed \$10,000 in aggregate includ-

ing expenses. The schedule was stated to be in effect until further

A summary of assets and liabili-

ties as of Jan. 31, 1972, also part of the NTD file here, lists total assets at \$11.011,509 and total liabilities at \$11,011,509.

order of the court.

Creditors Reorganize Natl. Tape Dist.

• Continued from page 10

examination of its physical assets, and an analysis of its relationship to James Talcott, Inc., a secured lender, and also to negotiate as quickly as possible a Plan of Arrangement that will be for the best interest of the creditors of this estate."

Petitioners designated Robert B. Chatz, of Chatz, Fleischman, Sugarman & Abrams, Chicago, and Bruce H. Bernstein, of Leibman,

Firm Established

• Continued from page 10

lass. Anthony said Jeffrey was signed three minutes after agreeing to a management pact.

He also is negotiating with Jim & Jesse to handle their syndicated television show, with Cutrer doing the narration.

Anthony said most of his writers are generally unknown to the industry, but have learned to spe-cialize in this field of doing theme

Arrangement for placing the albums in the parks was carried out through Anthony's past contacts Working with him at Rim Rock was George Barnett, Jr.: at Daniel Boone. James Freeland: at Land of the Little People. Ed Cope; at Frontierland and Ghost Town, Austin Pendley: at Gold Rush, John Fox, and at Six Flags, Bryant Slaten. Several of these parks are owned by major conglomerates. Williams, Bennett, Baird & Minsel of the committee and Bernard Chaitman of Chicago - Midwest Credit Service Corp. to serve as

Original Chapter XI proceedings listed debtor as d/b/a National Tape & Record Sales, Inc. (Wis.); National Tape & Records of California; California Record Distributors; L. K. Enterprises, Inc.; National Tape & Record of Texas; B & K Distributing Company; Hitsville Inc.; National Tape & Record of Georgia; National Tape & Record of Wisconsin; Stereo South, Inc.; National Record & Tape of New Jersey; Galaxy of Sound Ind.

Indebtedness

Background of the move to reorganize under Chapter XI includes an application made May 2, 1972 to issue certificates of indebtedness. The application states NTD has approximately 1.500 stockholders. In addition to the cash available from retail sales, which the application states amounts to around \$15,000 a week, the debtor sought an additional \$40,000 immediately plus a series of certificates.

The application states further that on July 20, 1971, NTD entered into a final agreement with James Talcott, Inc. "A participation under said security agreement has been granted by Talcott to NIMC Corp. The agreement agreement that the same properties of the same properties of the same properties." NMC Corp. The aggregate amount owing to Talcott and NMC under said security agreements aggregates approximately \$1,200,000."

NARM Spearheads Drive To Help Flood Victims

• Continued from page 1

take into account the extent of damage and loss, whether the business was insured, whether the damaged premises would qualify for

In some instances, Malamud said, entire businesses have been wiped out. In other cases, album covers only have been damaged. Retailers Listed

A sampling of Pennsylvania retailers who have sustained varying degrees of damage include such operations as: Fowler, Dick and Walker, Wilkes-Barre; The Book and Card Mart. Wilkes-Barre; Joe Nardone's, Kingston; Keystone Discount, Columbia; Frank Brothers. Millersburg; Ray Minium's Record Store, Lewisburg, and many more. Retailers in other states have been similarly affected.

Malamud made it clear that the plan will not involve any cash contributions; rather, it will involve replenishing of inventories and replacement of fixtures, easier credit

arrangements, etc.
"Branch men will see to it that claims are bona fide," he said, adding, "Our own industry should

aid its own people. . . . In our talks with manufacturers we have thus far found complete agreement with this point of view." The members of the NARM manufac-turers advisory committee who have been consulted include Bruce Lundvall, Columbia; Mort Hoff-man, RCA; Bob Fead, A&M; Lou Simon, Mercury Joel Friedman, WEA; Herb Goldfarb, London; Rick Frio. MCA; Joe Fields, Buddah; Irv Biegel. Bell; Al Bell, Stax; Brown Meggs, Capitol; and Mike Lipton, UA.

Oldies Come Back

• Continued from page 14

Ciro's, with options up to five years and he is hoping to be able to operate during the full week instead of only Fridays and Satur-days. Among the oldies artists days. Among the oldies artists performing or due to perform at Laboe's are Rosie and the Originals ("Angel Baby"). Ron Holden ("Love You So"), the Olympics ("Hully Gully," "Western Movies"), Jackie Lee ("The Duck") and Jesse Hill ("Ooo-Poo-Pa-Doo").

Executive Turntable

Fred Marks has become vice president of Fantasy International Ltd. He will be headquartered in London and will direct overseas activities of Fantasy/Galaxy/Prestige Records and Fantasy Films. Prior to his appointment to Fantasy, Marks was managing director of Philips Records, England. . . . George Hocutt, formerly general manager of California Record Distributors, has been named general manager of Rare Record Distributing Co., Glendale, Calif. . . . Mike Davenport has joined Concert Express, recently formed Los Angeles firm headed by Bob Eubanks. Davenport previously operated his own concert promotion company, Merlin Co. . . Tom Seaman is resigning from his position as director of purchasing, sales and merchandising for Record Hunter Stores, effective at the end of August. He will announce his future plans shortly.

Leon A. Wortman, former manager of corporate marketing services for Ampex Corp., has been appointed to the newly created position of manager of distribution planning and national accounts for the firm's audio-video systems division. He will be responsible for distributor sales planning and national accounts sales of Ampex closed circuit television and professional audio equipment.... Don Bekemeier has been named product manager for General Electric tape products, and John W. Dineen has been designated product manager for GE Youth Electronics and portable phonographs. Bekemeier was formerly product planner for tape recorders, portable phonographs and GE products. Dineen was manager of sales planning for GE and portable tape and phonographs. . . . Bill Evans has been elected vice president of Cartridge Control Corp., Atlanta, by the board of directors. He was formerly general manager of the firm.

Richard Davis has been appointed director of promotions for Mempro Inc., one of the South's largest music service companies. For seven years, Davis worked in public relations for Elvis Presley, and was his personal aide. He will now do record promotion and public relations projects. . . . Dickson Ward, head of the West Coast division of the Videotape Production Association, has been elected to the V.P.A. board of directors. Ward is president of Ward Tape Unlimited. . . . Joe Dailey has been named sales manager for records for Olympic Litho Corp. in Brooklyn, N.Y. . . . Hugh Hole has been appointed director of sales for Vidtronics Co. Inc. For the past four years, Hole has been executive assistant to company president Joseph E. Bluth, as manager of general services. . . . Lewis Goldman has joined Cassette Casting Inc. as director of graphic productions. He most recently completed a major layout of the new Fellini feature "Fellini Roma" for Show Magazine.

George R. Jones, vice president of manufacturing and engineering of Capitol Records has resigned. Jones is currently • Continued from page 1

rights, of which 306 were single 45's; 223 were LP's; 64 cassettes (no cartridges as yet); 3 open-reel tapes, and 9 piano rolls.

There are some really worrisome, risky practices creeping in, although most have now familiarized themselves with that crucial Feb. 15 date. Some are still confused about whether they are trying to copyright the music (which requires a Form E) or the recording or both on the submitted Form N. which is for recordings only.

Some record companies are sending in promotional demo recordings for the required "best edition" copies to accompany the application. Some are putting the new copyright symbol (P) on both sides of a record, when only one side is being copyrighted. Some are leaving the Copyright Office in doubt about the identity of persons named in the form, when different names appear on the record label. Some send an advance single from an LP or movie soundtrack with-out clear identification. And finally, some who are updating older recordings with new material, are attaching extra sheets of paper to the form-which can't be accepted.

Demo Disks
About those demo records for deposit copies. Mrs. Keziah said the Examining Division will accept these and register the claim at a record company's insistence (and some have insisted). But there is a lurking danger, because the strict interpretation of the copyright law requires deposit copies to have no strings or limitations, and to represent the copies being made for sale and release to the public. Also, demo records are often not "best"

copies required.

The deejay demo copies are marked "Not for sale," which runs

counter to the law's requirement of no restrictions on the use of a work released for publication under copyright. On Copyright Office advice, some companies have sent in new recordings, and revised appli-cations to show date of release to distributors for sale, with no limiting notice. But others have insisted that the promotional copies constitute "proper publication." The Copyright Office has warned that court cases have sometimes gone against claim of publication when it was limited in any way.

The Copyright Office bends over backwards to accept registry and grant the copyright protection for the new records, and so a number of records with labels bearing the copyright (P) on both sides have been allowed, although only one side has the copyrighted recording. In some cases it has been a print-

er's error.

However, Copyright Office counsel Abraham Goldman warns against the tendency shown by some companies "to put the protective symbol on everything." A continuing or flagrant misuse of the symbol will get the company in trouble. (He noted that some English recordings may bear the same symbol, indicating membership in a convention to protect recordings from piracy—but the U.K. record does not own an American copyright in the record-

No Foreign Requests Incidentally, no foreign works had applied for copyright protec-

tion as of this writing. Foreign works also would have to be mastered and released for public distribution on or after Feb. 15, 1972 and bear notice to that effect, to be eligible for copyright protection here, just like domestic recordings. When licensed to an American firm, an older foreign recording, like its American counterpart, would have to base a claim on new material or substantial revision, or an all-new version recorded here on or after Feb. 15.

Some major record manufacturers have not yet submitted any recording copyright applications, as yet, the Examining Division noted with some surprise, but no com-ment. Copyright Office counsel Goldman said some of the com-panies are a little slow in working out procedures—but if they wait too long, he added, they could be involved in costly suits to establish

Another new problem involves the multi-media kit for educational or commercial use. Most of these are customarily filed as a publication package under the old coverall Form A. But if there is any recording involved, such as narration on disk or tape, a Form N must be

'Q' Adds To P Copyright Problems filled out to cover the recording copyright, to bring the sound seg-

ment under protection.

Other Common Errors

A number of other errors made concern the lack of identification of some of the names given on the notice. The copyright "Claimant" who should be named on line one of the Form N, is sometimes not even mentioned. If this is left blank, the Copyright Office will assume that the name or entity on the record label is the owner, and register the claim. But they'd really like to know: it is safer to explain abbreviations or sobriquets that can grow vague with the years. 'Relate the name on the notice to the name or names on the rec-ord label, to be safe," the Examin-

ing Division advises.

The line (4) on the form calling for "Author of this Sound Recording" should list all those claiming, by contract or other arrangement with the claimant, the authorship of the creative element. This would be the performing artist, the group, possibly the arranger and/or the mixer. The "author" of the sound recording (not to be confused with the author of the copyrighted music who would be named on Form E) may also own it, and be the "claimant."

Counsel Goldman sees a trend toward more ownership of record copyrights by performers, artists or group, just as many songwriters now own their own copyrights rather than giving ownership to a publisher. Also, some "authors" of recordings are contracting to let a record company own the copyright for the first 28 year term—and letting it revert to the performer

for the second term.

About the "advance" singles. Examining Division chief Mrs. Keziah said they come in with no other notation than that they are from Album X or movie soundtrack Y. and the parent work has not yet been released. The Copyright Office cannot accept an "advance" date for registering an LP in this manner. The office has to have an application showing that distribu-tion of the LP itself has taken place, to fulfill the requirement of registry and public release.

Finally, there is the natural tendency of applicants reporting new matter on recordings, or other revision to attach extra sheets to accommodate the information. The Copyright Office can't accept these —all of the information must be squeezed on the form (Line 6) for filing and binding reasons, and to avoid possible loss of information. Mrs. Keziah suggests using handlettering, very small, and she said they hope to provide more lines for this information on future

JULY 8, 1972, BILLBOARD

2 ACCESSORY CO.s IN DRIVE

NEW YORK—At press time it was learned that Bob Borchardt of Recoton and Gordon Freedman of Artkraft, key executives in the accessories and fixtures fields, entered the allindustry drive to aid flood-stricken retailers. Each has undertaken to contact others in the field, with a view towards replenishing dealers' stocks at cost. Earlier, NARM, which spearheaded the drive, had already secured agreement from members of the manufacturers' advisory committe (see separate story).

John Lennon/Yoko Ono Plastic Ono Band With Elephant's Memory

"Some Time in New York City"

Apple Records

"The People's Album"

-Melody Maker

